

College of Education
Department of Business, Career, and Technical Education
B.S.B.E. in Marketing Education (Licensure)

FRESHMAN YEAR

Fall Semester		Spring Semester	
Academic Conc.	3	Academic Conc.	3
ENGL 1100	3	ART 1910 or MUSC 2208	2
EXSS 1000	1	ECON 2113	3
MATH 1065 or 1066	3	ENGL 1200	3
PSYC 1000	3	HLTH 1000	2
Science with lab	3,1	Science	4
	<u>17</u>		<u>17</u>

SOPHOMORE YEAR

ASIP 2311, 2312	3	Academic Conc.	3
BVTE 2123	1	ASIP 2500	3
COMM 2420	3	ASIP 3220	3
FINA 2244	3	Humanities or Fine Arts	3
HIST 2012	2	MATH 2228	3
Humanities or Fine Arts	3	PSYC 3206	3
	<u>15</u>		<u>18</u>

JUNIOR YEAR

Academic Conc.	6	Academic Conc.	3
BVTE 3200	3	BVTE 3302	3
BVTE 3301	3	BVTE 4390	3
EDUC 3200	3	BVTE 4400	3
MKTG 3832	3	MKTG 3852	3
	<u>18</u>	MKTG 4992	3
			<u>18</u>

SENIOR YEAR

ASIP 4200	3	BVTE 4324	10
BVTE 4323	3	BVTE Seminar	0
BVTE 5389	3	READ 3990	2
EDUC 4400	3		<u>12</u>
SPED 4010	2		
	<u>14</u>		

*Students must also meet a marketing work experience requirement.

Revised: January 2007