

Strategic Action Plan

College of Human Ecology/Division of Academic and Student Affairs

Mission: The College of Human Ecology will serve as a national model for positively impacting the interface of individuals and their environment by:

- Preparing our students to compete and succeed in a global economy and multicultural society.
- Educating, training, preparing and fostering leaders.
- Transforming health and healthcare through disease management and education to facilitate informed decisions for positive life choices.
- Creating a strong, sustainable future for eastern North Carolina through education, research, innovation, and outreach.
- Enriching lives and enhancing communities through university and community-based programs and outreach activities.

Vision: The College of Human Ecology will be recognized as the national model for creating professional leaders who enhance the well-being of people and communities

Strategic Priorities

1. Prepare students to be productive citizens within an increasingly global, culturally diverse, and rapidly changing society.
2. Enhance the College's commitment to basic, applied and pedagogical research and creative activity scholarship.
3. Leverage our accomplishments to foster a culture of access and success in undergraduate and graduate education.
4. Ensure that CHE is positioned to address North Carolina's PK-16 education challenges.
5. Advance the University's vision for becoming "The Leadership University."
6. Generate awareness of CHE faculty, students and staff who excel.
7. Initiate and support health-related research efforts.
8. Enhance efforts to expand access to health services.
9. Strengthen academic programs that support biopsychosocial sciences.
10. Enhance the knowledge and skills of the labor force involved in human ecology fields.
11. Partner to enhance faculty and students efforts to discover, develop, commercialize and transfer knowledge.
12. Strengthen the role and recognition of CHE as a catalyst for improving quality of life for eastern North Carolina.

Goal 1:

Prepare students to be productive citizens within an increasingly global, culturally diverse, and rapidly changing society.

Objective:

Increase efforts to align and support learning opportunities that enlighten and nurture an understanding of diverse cultures and increase competence to address global challenges.

Goal 2:

Enhance the College's commitment to basic, applied and pedagogical research and creative activity scholarship.

Objective:

Increase efforts to support student opportunities to engage in research.

Objective:

Recognize, reward, and promote faculty's basic, applied, and pedagogical research and creative activity scholarship.

Objective:

Continue to support the university's goals in research and graduate programs that are tied to UNC-GA's and ECU's highest priorities, among them science and math education.

Goal 3:

Leverage our accomplishments to foster a culture of access and success in undergraduate and graduate education.

Objective:

Partner with Academic Affairs and IPAR to improve student success and retention.

Objective:

Partner with ITCS to increase access to online training for faculty.

Goal 4:

Ensure that CHE is positioned to address North Carolina's PK-16 education challenges.

Objective:

Support partnerships that address North Carolina's PK-16 challenges.

Goal 5:

Advance the University's vision for becoming "The Leadership University."

Objective:

Infuse the student experience with opportunities for leadership development.

Goal 6:

Generate awareness of CHE faculty, students and staff who excel.

Objective:

Enhance recognition of those who excel in leadership within their respective areas of study, profession, institution, and/or contribution to the larger community.

Goal 7:

Initiate and support health-related research efforts.

Objective:

Continue interdisciplinary approach that integrates clinical, translational, and community-based health research.

Measure(s):

- 3.1.A1.1 By September 2013, increase grant application submissions that support biopsychosocial health research by 2%. Submissions in 2010-2011 are the baseline.

Goal 8:

Enhance efforts to expand access to health services.

Objective:

Continue to promote healthy environments and health services.

Objective:

Foster partnerships that integrate health promotion and health care.

Goal 9:

Strengthen academic programs that support biopsychosocial sciences.

Objective:

Provide an educational experience responsive to a changing health environment to future health providers.

Objective:

Expand graduate enrollment in programs which foster health and health care.

Goal 10:

Enhance the knowledge and skills of the labor force involved in human ecology fields.

Objective:

Expand offerings for continuing education students.

Goal 11:

Partner to enhance faculty and students efforts to discover, develop, commercialize and transfer knowledge.

Objective:

Increase collaborations and partnerships with industry, education, government, and communities.

Goal 12:

Strengthen the role and recognition of CHE as a catalyst for improving quality of life for eastern North Carolina.

Objective:

Increase quality of life through community partnerships.