East Carolina University (ECU), as a public doctoral degree granting institution, is committed to its mission "to serve as a national model for public service and regional transformation by:

- Preparing our students to compete and succeed in the global economy and multicultural society,
- Distinguishing ourselves by the ability to train and prepare leaders,
- Creating a strong, sustainable future for eastern North Carolina through education, research, innovation, investment, and outreach,
- Saving lives, curing diseases, and positively transforming health and health care, and
- Providing cultural enrichment and powerful inspiration as we work to sustain and improve quality of life."

The university is the third largest in the University of North Carolina (UNC), which consists of the state’s sixteen degree-granting public institutions. ECU is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master’s, and doctoral degrees and is designated as an academic health center by the Association of American Health Centers. Governed by its own Board of Trustees, which is responsible to the UNC Board of Governors, ECU offers 75 departmental certificates, 102 baccalaureate degree programs, 77 master’s degree programs, two specialist degree programs, four first professional programs, and 16 doctoral programs in our professional colleges, the Thomas Harriot College of Arts and Sciences, the School of Dental Medicine, and the Brody School of Medicine. It confers more than 5,800 degrees annually, and it has approximately 140,000 alumni. ECU has a work force of 5,600, a faculty numbering more than 2,000, and a budget of more than $750 million. The campus is committed to planned enrollment growth of no more than 1 percent annually in the coming decade; its physical growth is guided by the university’s master plan, which was approved in 2011.

ECU is located in the coastal region of North Carolina in Greenville, a rapidly growing city of more than 84,000 persons in Pitt County (population 168,148); it serves a large rural area. Of the 27,000-plus students enrolled at the university, 23 percent are minorities and 77 percent are white non-Hispanics. Twenty-one percent of all students are enrolled in distance education courses only. With a mission of teaching, research, and service, ECU is a dynamic institution connecting people and ideas, finding solutions to problems, and seeking the challenges of the future.

Approved by: [Signature]
Date: July 26, 2012