



Book Published on Tourism Policy and Planning

A new book entitled *Tourism Policy and Planning Yesterday, Today and Tomorrow* became available in October 2007. The book will be of special interest to tourism policy students and others interested in the integration of tourism policy with strategic planning.

The authors, including Dr. David L. Edgell, Sr., tourism professor and director of the College of Human Ecology's Institute for Tourism and Maria DelMastro Allen, North Carolina Center for Sustainable Tourism, examine the future of tourism policy development and present conceptual tools to equip students and professionals to make their own contribution to future policies.

This comprehensive book discusses the worldwide importance of tourism and the impact of tourism on people, the environment, and the world economy. It discusses tourism policies of the past (in the U.S. and abroad), and it elaborates on the crucial implications for future policies. Each chapter of the book includes a full case study, conclusions, and references.

- Chapter 1: Introduction, Tourism Policy Defined
- Chapter 2: Tourism Policy Issues of Yesterday
- Chapter 3: Tourism Policy of Today
- Chapter 4: Tourism as a Commercial and Economic Activity
- Chapter 5: Political and Foreign Policy Implications of Tourism
- Chapter 6: Managing Sustainable Tourism
- Chapter 7: Education and Training in Tourism
- Chapter 8: Affecting and Influencing Tourism Policy
- Chapter 9: Strategic Tourism Planning
- Chapter 10: Tourism Policy Issues for Tomorrow

Authors:

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To find out more about *Tourism Policy and Planning Yesterday, Today and Tomorrow*, visit <http://www.bh.com/tourism> and search Author, Title, or the ISBN number 978-0-7506-8557-3.