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## **PUBLICATIONS**

### **Books**

Introduction to Meetings, Expositions, Events and Conventions 2<sup>nd</sup> edition, Prentice-Hall, Summer 2007.

Cost Control in the Hospitality Industry (2nd Edition). Prentice Hall. July 15, 2006. Agnes L. DeFranco, Pender B. Noriega, H. G. Parsa, and George G Fenich.

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## Journals

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Fenich, G.G. (1998). "Conventions, Centers, and Meetings: Analysis of the Decade." Visions in Leisure and Business. 16(4): 4-13.

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#### **Refereed & Published Proceedings**

Fenich, G.G. & K. Hashimoto. (2007) "Non-verbal communication in an international environment." CHRIE convention in Dallas, July.

Hashimoto, K. & Fenich, G.G. (2007) "Service profit chain: an exploratory study." CHRIE convention in Dallas, July.

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Fenich, G.G. & B. Bordelon. (2005). "An exploratory study of multi use venues in selected U.S. cities. CHRIE convention in Las Vegas, August.

Fenich, G.G. & B. Bordelon. (2004). "Operational and ownership structures in public entertainment facilities." IAAM conference in Reno, NV, July.

Fenich, G.G. (2000). "Local restaurant operations before and after casino development." 11<sup>th</sup> Conference on Gaming and Risk Taking, June, in Las Vegas.

Fenich, G.G. (1997). "Casino Gaming and the Substitution Effect: A Discussion." 72<sup>nd</sup> Annual WEA Conference, Western Economics Association International, July, in Seattle, WA.

Fenich, G.G. (1997). "The effect of casino development on local restaurant businesses: a preliminary finding." International Conference on Gaming and Risk Taking in Montreal (Canada), May.

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Fenich, G.G. (1996). "An Historical Analysis of Casino Gaming in the United States." 2<sup>nd</sup> Annual Gaming Educators Conference, University of Nevada Las Vegas, May.

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#### **Other Contributions and Scholarly Activity**

Fenich, G.G. (2007) Contributor to article by Terri Hardin "How the new casino mergers and acquisitions are affecting the meetings climate" in Successful Meetings, February issue.

Fenich, G.G. (2006). Contributor to article by Peter Healy "FelCor Lawsuit" in the Stamford Advocate, December 15.

Fenich, G.G., Alici, M., Silva, P. (2006). Synopsis of A taxonomy for convention cities in Expo, scheduled for September issue.

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Appointed to Editorial Board of the International Journal of Event Management Research, Fall 2004.

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Contributor to article by Richard Lee, Staff Writer, "Trade Event Organizers Fight Fears, Anticipate Trends." Greenwich Time, January 23, 2003.

Contributor to article by Rick Huggles, "Selling Omaha in a buyer's market." World Herald, January 2002.

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