

## **SCHOLARLY AND CREATIVE PRODUCTIVITY**

### **Textbooks**

Brymer, R. & Hashimoto, K. (2009 in process) Introduction to Hospitality 13<sup>th</sup> edition, Dubuque, IA: Kendall-Hunt Publishers.

Hashimoto, K. (in process) Introduction to Research, Prentice-Hall.

Hashimoto, K. (in process) Casino Marketing, Prentice Hall.

Voyles, J. & Hashimoto, K. (in process) Casino Gaming Methods: An Inside Look at Casino Games, Probabilities, Security, and Surveillance. Prentice Hall.

Durham, S. & Hashimoto, K. (in process) The History of Gambling in America: Balancing Costs and Benefits of Legalized Gambling, Prentice Hall.

Durham, S. & Hashimoto, K. (in process) Casino Financial Controls: Tracking the Flow of Money, Prentice Hall.

Roberts, C. & Hashimoto, K. (in process) Casinos: Organization and Culture. Prentice Hall.

Hashimoto, K., writer & ed (in process) Casino Management:: A Strategic Approach, Prentice-Hall.

Brymer, R. & Hashimoto, K. (2007) Introduction to Hospitality 12<sup>th</sup> edition, Dubuque, IA: Kendall-Hunt Publishers.

Hashimoto, K. & Fenich, G.G. (2007) Casino Dictionary: Gaming and Business Terms. Prentice Hall Publishing.

Hashimoto, K., Kline, S., & Fenich, G.G. ,eds. (1998) Casino Management: Past, Present & Future. Kendall/Hunt Publishing.

Hashimoto, K., Kline, S., & Fenich, G.G. , eds. (1995) Casino Management for the 90s. Kendall/Hunt Publishing.

Fenich, G.G. & Hashimoto, K. (1996) Casino Management Dictionary: Terms and Language for Managers. Kendall/Hunt Publishing,

### **Book Chapters**

Hashimoto, K. (pending 2007) "Advances in casino marketing research" in Haemoon, O, ed. Handbook of Hospitality and Tourism Marketing: Elsevier Press.

Hashimoto, K. (pending 2007) "Casino Promotions." In Casino Management: A Strategic Approach. Hashimoto, K. ed.: Prentice Hall.

Hashimoto, K. (pending 2007) "Casino Culture and Technology." In Casino Management: A Strategic Approach. Hashimoto, K. ed.: Prentice Hall.

Hashimoto, K. (pending 2007) "Introduction." In Casino Management: A Strategic Approach. Hashimoto, K. ed.: Prentice Hall.

Hashimoto, K. (2007) Casinos. In Introduction to Hospitality, 12<sup>th</sup> edition. R. Brymer & K Hashimoto, eds. Kendall-Hunt Publishers.

Brymer, R. & Hashimoto, K. (2007) Introduction. In Introduction to Hospitality, 12<sup>th</sup> edition. R. Brymer & K Hashimoto, eds. Kendall-Hunt Publishers

Hashimoto, K. & Lehu, J.M. (2006) "Students International Collaboration Project (SICP): A Cross Cultural Project Using Virtual Teams To Learn Communication Styles" in Teaching and Learning with Virtual Teams, S.P. Ferris & S.H. Godar, eds., Idea Group Publishers. Pg. 221-245.

Fenich, G. & Hashimoto, K. (2004) "Conventions and Casinos" in Current Issues in Convention and Exhibition Facility Development by Robert Nelson, Editor. The Haworth Press: summer: 63-80.

"Focus on Casinos." (2004) In John Walker, Introduction to Hospitality, Prentice Hall Publications.

"Casinos." (2003) In R.A. Brymer, ed. Hospitality & Tourism. Kendall/Hunt Publishing, 193-202.

"Casino Operations." (2001) In R.A. Brymer, ed Hospitality & Tourism: An Introduction to the Industry, Kendall/Hunt Publishing.

"Casino Operations and Management." (1999) In R.A. Brymer, ed. Hospitality & Tourism: 9th edition, Kendall/Hunt Publishing.

Hashimoto, K., Fried-Kline, S., & Fenich G.G. eds. (1998) Casino Management: Past Present and Future. Kendall/Hunt Publishing.  
"Preface"

"Overview"  
"Consumer Behavior"  
"Riverboats"

"Casino Operations & Management" (1997) In R.A. Brymer, ed Hospitality & Tourism Management: An Introduction to the Industry Kendall/Hunt Publishing.

Hashimoto, K., Fried-Kline, S., & Fenich, G.G. eds. (1995) Casino Management for the 90s. Kendall/Hunt Publishing.

"Overview"  
"Blackjack"  
"Roulette"  
"Baccarat"  
"Slots"

### **Journal Articles - Refereed**

Hashimoto, K. & O'Brien, J. (2006) The aftermath of Hurricane Katrina and its impact on crisis planning on casinos. Casino & Gaming International. V3, 77-88.

Hashimoto, K. (2006). "Report from New Orleans: The Impact of Hurricane Katrina on Casinos." Gaming Law Review, v10n2, 102-106.

Fenich, G.G. & Hashimoto, K. (2006) "Dummy Up and Deal: Evolution of Management in the Casino Industry" Casino & Gaming International, v1. 7-11.

Hashimoto, K. (2005) "William F. Harrah." Journal of Hospitality & Tourism Education. V17n2, 9-15.

Hashimoto, K. & Borders, L. (2005) "Proxemics and its effect on travelers during sales contact in hotels". Journal of Travel and Tourism Marketing. v18n3, 49-61.

Fenich G. & Hashimoto, K. (2004) "Perceptions of cannibalization: What is the real effect of land-based casinos on local restaurants?" Gaming Law Review. V8n4, 247-259.

Fenich, G. & Hashimoto, K. (2004) "Casino & Conventions: Strange Bedfellows." Journal of Convention and Event Tourism. V6n1/2, 63-79.

Hashimoto, K. (2003) "Certification of Managers: Upgrading the Casino Industry." Journal of Hospitality and Tourism Education, v15n2, 30-35.

Hashimoto, K. & Fenich, G. (2003) "Does Casino Development Destroy Local Food and Beverage Operations? Development of Casinos in Mississippi." Gaming Law Review.v7n2, 101-109.

Hashimoto, K. (June 2003) "Product Life Cycle Theory: A Quantitative Application for Casino Courses in Higher Education," International Journal of Hospitality Management. V22n2,177-195.

Hashimoto, K. (2002) "Casino Managers' Perception of the Need for a National Gaming Management Certification." Journal of Hospitality and Tourism Education, v14 n4, 33-40.

Hashimoto, K. & Koublitskaia, J. (2002) "The Political and Legal Issues in Russian Gambling." Gaming Law Review, v6n2, 83-88.

Hashimoto, K. (1997) "Louisiana Gaming: A case study for gambling or a unique situation?" Gaming Law Review, v1n2. 199-208.

Fenich, G.G. & Hashimoto, K. (1995) "Teaching Casino Gaming." Hospitality & Tourism Educator,.Fall V7(4),63-64.

Fenich, G.G. & Hashimoto, K. (1990) "A Critical Look at SAS and SPSS-X: An Application in Hospitality Using the Discriminant Procedure." Hospitality Research Journal, December v14n3. 63-74.

### **Refereed monographs**

Hashimoto, K. author. (1999) Developing a national gaming management certification: An examination of gaming class product life cycles, core subjects, and industry needs assessment. UMI Company: Ann Arbor, MI.

### **Refereed Proceedings**

Hashimoto, K. & Lehu, J. (2005) "SICP: Student International Collaboration Project." Keeping in Touch in Technology 2005: Launching Globally Engaged Learners: The Technology Imperative. The Forum, Baton Rouge. Selected by the conference organizers to be included in the electronic conference proceedings. This invitation was extended to a select number of presenters and was based upon the recommendation of the conference reviewer panel and participant evaluations

Fenich, G.G. & Hashimoto, K. (1997) "Do Casinos reduce the number of restaurants." Proceedings from the International Conference on Gambling and Risk-Taking, Montreal.

Hashimoto, K. & Fenich, G.G. (1996) "People's Opinions of Atlantic City versus Las Vegas: A National Perspective." (1996) 2<sup>nd</sup> Annual Gaming Educators Conference Proceedings, University of Nevada Las Vegas. May.

Hashimoto, K. (1993) "Perceptions of Nature: Japanese and American" Proceedings of the Society for the Interdisciplinary Study of Social Imagery, March. Colorado Springs, CO. Selected to be included in the proceedings from all the papers presented.

Hashimoto, K. (1992) "The Impact of Culture on Japanese and American Communication: The State of the Art." 1992 Association of Japanese Business Studies Proceedings. 178-184.

Hashimoto, K. (1991) "Comparisons of Japanese and American Communication." Proceedings of the 13th International Symposium on Asian Studies. Asian Research Service, Hong Kong.

### **Refereed Proceedings and Presentations – Student**

Richard, J. & Hashimoto, K. (2007) "Survival of the Fittest: The Perceived Impact of New World Luxury on old world charm – Casino development in New Orleans." Presentation & Proceedings of the Hospitality Graduate Student Conference, Houston, TX.

Barnhorst, T.C. & Hashimoto, K. (2005) "Does Advertising Lure Locals to Hotels." Proceedings of the Hospitality Graduate Student Conference, Myrtle Beach, SC.

Brophy, K. & Hashimoto, K. (2005) "The Cost of Loyalty: A Case Study Look on Profitability and Investment Return on Today's Guest Loyalty Programs. Paper Presentation & Proceedings of the Hospitality Graduate Student Conference, Myrtle Beach, SC.

Yoches, A. & Hashimoto, K. (2005) "Measuring Destination Attractiveness in the Incentive Market: Some Key Variables." Poster Presentation and Proceedings of the Hospitality Graduate Student Conference, Myrtle Beach, SC.

Dannelly, C.R. & Hashimoto, K. (2005) "Will Changing Current Training Methods Increase Job Performance and Guest Satisfaction? Proceedings of the Hospitality Graduate Student Conference, Myrtle Beach, SC.

Richard, S.T. & Hashimoto, K. (2005) "Wait Staff Personalities and the Myers-Briggs Type Indicators." Poster Presentation & Proceedings of the Hospitality Graduate Student Conference, Myrtle Beach, SC.

Dupont, S. & Hashimoto, K. (2004) "An Exploratory Study: What Criteria Do People Use When Choosing Between a Cruise and a Resort." Poster Presentation and Proceedings of the Hospitality Graduate Student Conference, Houston. 199-202.

Robin, K. & Hashimoto, K. (2004) "The Use of Proxemics in the Hotel Industry: Results of a Pilot Study." Poster Presentation & Proceedings of the Hospitality Graduate Student Conference, Houston. 355-357.

Fudickar, C. & Hashimoto, K. (2004) "Are Post Convention Reports in New Orleans the Same or Different? Results of a Pilot Study." Poster Presentation & Proceedings of the Hospitality Graduate Student Conference, Houston. 232-237.

Sims, M. & Hashimoto, K. (2004) "Color Psychology at the Ritz-Carlton, New Orleans: The Use of the Colors Blue and Green in Design and the Affect on Guests." Poster Presentation & Proceedings of the Hospitality Graduate Student Conference, Houston. 688-692.

### **Non-refereed academic journal articles**

Hashimoto, K. (2004) "Japanese Tourists: Socio-Economic, Marketing, and Psychological Analysis." Journal of Hospitality and Tourism Research. V28n4, 507-511.

Hashimoto, K. (2002) "Managing the Guest Experience in Hospitality by Robert C. Ford and Cherrill P. Heaton." Journal of Hospitality and Tourism Research, v26n1, 72-74.

Hashimoto, K. (1987) "Why Culture Should Be The Key Factor in Studying Marketing in Japan". Proceedings of Sixth Annual Conference on Languages and Communication for World Business and The Professions. Educational Resources Information Center: Washington, D.C.

Hashimoto, K. (1987) "Can Fear in Advertising Change Consumer Attitudes?" Current Computer Produced Bibliography. Baruch College Library, NY.

### **Trade Journal Articles**

Hashimoto, K. (2006) "Local restaurants thrive after casinos, study finds." Providence Business News. v21-23. September 18, 2006.  
<http://www.pbn.com/contentmgr/showdetails.php/id/122530>

Hashimoto, K. (2005) "How to Develop Service Oriented Employees, Part I. Casino Enterprise Management. v3n10, 104-105.

- Fenich, G.G. & Hashimoto, K. (2005) "Evidence shows local restaurants thrive after casinos open nearby; Study debunks long-held myths." Casino Enterprise Management.
- Voyles, J. & Hashimoto, K. (2005) "The Casino Service Challenge: What it Takes to survive the Growth of Gaming, Casino Enterprise Management. V3n2, 74-75
- Hashimoto, K. (2004) "Acknowledging Cultural Differences in Service Encounters: Asian Players: Part II. Casino Enterprise Management.
- Hashimoto, K. (2004) "Acknowledging Cultural Differences in Service Encounters." Casino Enterprise Management.v2n8,84-85.
- Hashimoto, K. (2004) "National Casino Management Certification: First Stage Discussion." Casino Enterprise Management.V2n6, 72-73.
- Hashimoto, K. (2004) "Improving service through strategic planning." Casino Enterprise Management. V2n4. 92-94.
- Hashimoto, K. (2004) "What makes service special? The moment of truth." Casino Enterprise Management, v2n2, 56-58.
- Hashimoto, K. (2003) "The Development of Two Corporate Cultures in Casinos." Casino Enterprise Management.v1n12. 48-50.
- Hashimoto, K. (2003) "A Modest Proposal: Exploring the idea of a national Casino management certification." Global Gaming Business, 1, July. 39.