More than seventy School of Hospitality Leadership (SHL) students graduated on Friday, May 8, 2015 and entered the workplace as the newest generation of hospitality leadership. Pictured above is Patrick Zeller, the Spring 2015 Outstanding Graduate from our program. Dr. Mel Weber, pictured next to Patrick, was the SHL faculty marshal. Our graduates are moving on to diverse positions across the state, the country and globally. Congratulations and keep in touch! A list of our graduates is included on page 2.
SHL Scholarships Awarded: Again this year, the School of Hospitality Leadership through the support of our partners, patrons, and alumni have awarded over $35,000 in scholarship money to our students. The Spring 2015 awards ceremony was held in the Murphy Center on April 21st. The SHL scholarships and student recipients are named below.

- **Don and Linda Lassiter Scholarship**: Annaliese Gillette, Janelle White, Katerina Hraranovich, Mamie Kerr, Sara Hartline
- **Irwin Roberts Scholarship**: Chelsea Canavan, Kaitlin De Simone
- **Diversified Foods Scholarship**: Abigail Koch, Timothy Wilson
- **Bodenhamer Scholarship**: Tiffany Carter
- **JR & Elgie Wordsworth Scholarship**: Courtney Phillips, Halle Babel, Janice Jeup-Wilson, Samantha Embree, Timothy Wilson, Victoria Hawkins
- **Aramark Scholarships**: Rebekah Wood, Sarah Casey
- **AHLA Scholarships**: Heather DeMartin; Cecil B Day Scholarship, Laura Gilbert; Cecil B Day, Shana Maw; Cecil B Day, Aaron Heft; Cecil B Day and Janice Jeup-Wilson; SHL Packard nominee. Pictured right is SHL scholarship recipient Janice Jeup-Wilson and Professor Cynthia Deale at this year’s ceremony. Dr. Jay Lee was chair of the scholarship committee.

Spring 2015 Graduates

**School of Hospitality Leadership**
**Bachelor of Science in Hospitality Management**

Samantha Jo Arnold
Annalise Pratt Berry
Aaron Jordan Bowman
Anthony Roosevelt Brinkley
Charlotte Hunter Broughton
Brittany Lees Cash
Kathleen Anne Clark
Victoria Ann Clark
Nicola Dean Cogliani
Kristin Danielle Cotrone
Julia Carin Croix
Tyler Matthew Crouse
Ashlyn Faye DeHart
Jilian Ann Dixon
Calvin Lanny Easter Jr
David Benjamin Farnes
Julia Robin Feikes
Hadleigh T. Fenality
Christopher John Gianitto
Christopher Michael Glentke
Taylor Renee Golick
Jessica Dianna Gomez
Maze Antonio Harris
Jessica Nicole Harrison
Karen Rae Heck
John Adam Haven
Alyna Marie Humphries
Elizabeth Dorothy Jones
Connor T. Kerwin
Alex Logan Klager
Alexandra N. Lotanz
Natalie Janene Lyndes
Gina Loryn Maurice
Alexander Vincent Mayer
Ashley Nicole McCaffen
Brian Michael McGrath
Mollie McGuire McKay
Camille Marshew Miller
Catherine M. Moor
Kathryn Marie Noffsinger
Nicole Marie Osterland
Vicaretta Rose Palermo
Kathryn Georgianna Paul
Taylor Brooks Petersen
Joshua David Plumhoff
Kelly Division Ray
Bertanya Danielle Reynolds
Caroline Taylor Rhodes
Mary Ann Elizabeth Ricks
Nicole Elizabeth Roberts
Alysia Lee Rodrigues
Ellisah Adele Reusen
Lindsay Frances Rupple
Holly Christine Rupp
Heather Elizabeth Ryan
Francesco V. Shyri
Laticia Lashawn Spann
Devon Michael Spiker
Cecilia Day Stapleton
Joseph Eliah Thompson
Kamela Charmain Thompson
Morgan Elizabeth Turner
Ravin Sammon Murphy
Ashley Lauren West
Emily Robinson White
Zachary M. Wilemon
Allison Joy Wilkes
Abby Kathleen Williams
MacKenzie E. Williams
Alexandra Nicole Wilson
Lynae Brooke Wilson
Patrick Ramsey Zeller
Checking in. . . . Robert M. O’Halloran, Ph.D., Professor & Director

This was the Last Hurrah! It has been a long year as they say. A lot going on and many changes going forward. As some of you may be aware the College of Human Ecology (CHE) is being dissolved and will cease to exist July 1, 2015. The units in the college, including the School of Hospitality Leadership, all are moving to new venues. Three of the units; CDFR, IDMR and SW are merging into the College of Health and Human Performance. Criminal Justice is moving to the Harriot College of Arts and Sciences and Nutrition Science is moving to the College of Allied Health on west campus. In our case, we are moving to the College of Business (COB) (http://www.ecu.edu/business/). This is a logical choice for SHL given that we are conducting research, teaching and placing our graduates in hospitality businesses. The move becomes effective July 1, 2015. In subsequent newsletters we will be introducing our alumni to the College of Business and its faculty, students and programs. SHL will continue to be housed in the Rivers Building for the next couple of years. We have our offices and kitchen labs here and currently the Bate Building, where COB is housed is full. Eventually, we expect to move our offices to Bate and continue to manage the labs space in Rivers. SHL and COB will be spending the summer integrating support services and operations into the COB systems. Jennifer O’Neill, our academic advisor, will transition with us to the COB. We were proud to see over 70 students graduate this spring and we continue to have a great placement rate. Our students continue to secure great placements after graduation. A sample of these placements include: McConnell Golf, Brook Valley CC, Hampton Inn & Suites in Downtown Raleigh, Shell Island Resort, Kane Realty Corporation, U.S. Army Aerial Delivery and Materials Officer, Kori Village, Palazzo Hotel, Las Vegas, NV, Marriott International (Nashville and NY), Sodexo, Minor League Baseball Headquarters. Our faculty continue to conduct research and publish extensively as well as representing the school at multiple conferences this summer. We will welcome a new cohort of students from South America (Ecuador, Colombia, Peru) this summer for our Disney International program. We, SHL continue to plan and work towards a graduate program and hope to pursue that goal in the next academic year. We are also hopeful to make additional partner connections for specialized hospitality business programs with diverse target markets in the hospitality and tourism industry. Our students have scattered to their summer internships and positions across the country and we are happy to say there are pirates everywhere! Have a great summer, if your travels take you though Greenville please stop by and say hello!

EVENT PLANNING: In the fall 2014 semester Dr. George Fenich’s course, HMGT 3400 “Meeting, Event, and Convention Planning”, worked with the Chancellor’s Committee on the Status of Women to plan the Women of Distinction event. The WOD event recognizes 10 women that have had a lasting, positive impact on the ECU community; the Greenville, NC community; and/or the greater Eastern North Carolina community. Members of the WOD subcommittee watched presentations from HMGT 3400 groups and selected the best plan. In the spring 2015 semester, Dr. Alleah Crawford’s course, HMGT 4040 “Production of Meetings, Events, and Conventions” took the selected plans and worked with the subcommittee to produce and execute the WOD event. Chef Paul Cyr and three hospitality leadership students created the menu and prepared the food while additional hospitality leadership student volunteers served at the event. Emily White, a hospitality leadership student, volunteered her time and expertise as a photographer. The awards reception was held on April 13 at the Murphy Center. The keynote speaker was Erin Mintmier, a NC native, who has dedicated her life to working with nonprofit organizations to benefit the lives of others. The event was a success as is the partnership between the Chancellor’s Committee on the Status of Women and the School of Hospitality Leadership.

*(All images provided by Emily White)*
ECU Hospitality Leadership professor, **Dr. George Fenich** receives the **Educator Honoree Award** at the 2015 Professional Convention Management Association (PCMA) awards ceremony April 8th in Washington, D.C.

Displayed left and right are group photos of HMGT 2100: Lodging I students visiting North Carolina hotels as part of their class project. Dr. Jay Lee was the professor for this course. Students visited: the **Embassy Suites Durham Research Triangle**, the Hampton Inn & Suites in Raleigh/ Crabtree Valley, the Millennium Hotel Durham, the Renaissance North Hill Raleigh, the Sanderling Resort & Spa on the Outer Banks (Duck), the Sienna/Il Palio Ristorante in Chapel Hill (Marriott’s Autograph Collection), the Franklin Hotel in Chapel Hill (Curio by Hilton), and the Umstead Hotel & Spa in Cary.
Sample Faculty Publications 2014-2015


**Fenich:** Fenich, G. G. (2014). What the Millennial Generation from Around the World Prefers in their Meetings, Conventions and Events. *Journal of Convention and Event Tourism.*


**Sykes:** Lee, J. & Ok, C. M. (2014). Drivers of Work Engagement: An Examination of Core Self-Evaluations and Psychological Climate among Hotel Employees. *International Journal of Hospitality Management.*
