EAST CAROLINA UNIVERSITY
PROFESSIONAL QUALIFICATION STATEMENT FOR DEGREE/CONCENTRATION/CERTIFICATE/MINOR PROGRAMS
(Limit to 1 Page and 1 Program/Coordinator per Page)

College and Dept: College of Business, Department of Finance
Program Title: BSBA/Finance
Program CIP Code: 52.0801.030.000 Degree

Coordinator Responsibilities:
Monitor and periodically review the concentration curriculum (with a committee of faculty who

teach and/or research in the functional areas covered under the degree program).

Coordinator Name: Dr. Scott Below

In the event of co-coordinators, please use a separate qualification sheet for each. Indicate only co-coordinator’s name below
for cross-reference.

Co-Coordinator? Yes
Name of Co-Coordinator (please use a separate qualification sheet to
complete information): Dr. Brenda Wells

Degrees Earned: PhD in Finance, MS in Economics, BS in Commercial Economics

Experience:
20+ years teaching and researching in the field. Work experience in finance and investments,
numerous consulting jobs in the industry since joining academia.

Certifications: Registered Investment Advisor, Series 7, Series 63

Courses Taught at ECU:
FINA 3144, FINA 3724, FINA 3824, FINA 3904, FINA 4404, FINA 6144, FINA 6604, FINA 6624, FINA
6824, FINA 6914

Narrative Statement of Qualifications (to be completed by chair or dean):
As you draft the narrative, please consider the following:

1) What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and
review of the curriculum?

As department chair I have taught most of the courses in the concentration numerous times. My terminal degree is a PhD in
Finance and my master’s and bachelor’s degrees are both in the closely related field of economics. I have published extensively
in high quality finance journals, have years of work experience in the securities industry and real estate development, and over
the past ten years have been a consultant for mutual fund companies and investment advisory firms.

2) What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program
and for ensuring that the curriculum and its delivery are educationally sound?

I monitor the quality of teaching in the courses in the program through semester by semester reviews of student opinion surveys,
peer teaching evaluations, and outcomes assessments (where performed). I also network with representatives of financial firms
that hire our graduates and actively seek their opinions as to the overall preparation of our majors for work in the field.

If curriculum development and review are assigned to persons other than faculty, provide appropriate documentation.

Click here to enter text.

Signatures:
Coordinator: __________________________ Date: ______________
Dept Chair/School Director: __________________________ Date: ______________
Dean: __________________________ Date: ______________

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EAST CAROLINA UNIVERSITY
PROFESSIONAL QUALIFICATION STATEMENT FOR DEGREE/CONCENTRATION/CERTIFICATE/MINOR PROGRAMS
(Limit to 1 Page and 1 Program/Coordinator per Page)

College and Dept: College of Business, Department of Finance

Program Title: BSBA/Finance—Concentration in Risk Management and Insurance

Program CIP Code: 52.0801.030.000

Coordination Responsibilities:
Monitor and periodically review the concentration curriculum (with a committee of faculty who teach and/or research in the functional areas covered under the degree program).

Coordinator Name: Dr. Brenda Wells

In the event of co-coordinators, please use a separate qualification sheet for each. Indicate only co-coordinator's name below for cross-reference.

Co-Coordinator: Yes
Name of Co-Coordinator (please use a separate qualification sheet to complete information): Dr. Scott Below

Degrees Earned: PhD & BBA in Risk Management and Insurance

Experience:
20+ years teaching and researching in the field. Numerous consulting jobs in the industry since joining academia

Certifications:
Charter Property and Casualty Underwriter, Accredited Advisor in Insurance

Courses Taught at ECU:
FINA 3154, FINA 4354, FINA 3874, FINA 4854, FINA 3884, FINA 3884

Narrative Statement of Qualifications (to be completed by chair or dean):
As you draft the narrative, please consider the following:

1) What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and review of the curriculum?

As director of the RMI program, Dr. Wells has taught most of the courses in the concentration. Her undergraduate and terminal degrees are both in Risk Management and Insurance. She has an extensive research record in risk management and insurance, and years of experience as a consultant to industry. She had taught and/or coordinated RMI programs for over 20 years.

2) What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program and for ensuring that the curriculum and its delivery are educationally sound?

Dr. Wells monitors the quality of teaching in the courses in the program and networks extensively with representatives for the firms that hire our RMI graduates. She also oversees preparations for several industry-specific certification exams and closely monitors pass rates.

If curriculum development and review are assigned to persons other than faculty, provide appropriate documentation.

Click here to enter text.

Signatures:
Coordinator: Dr. Brenda Wells
Date: 4/10/12

Dept Chair/School Director: Dr. Brenda Wells
Date: 

Dean: Dr. Brenda Wells
Date: 4/13/12

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### EAST CAROLINA UNIVERSITY

**PROFESSIONAL QUALIFICATION STATEMENT FOR DEGREE/CONCENTRATION/CERTIFICATE/MINOR PROGRAMS**

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**Narrative Statement of Qualifications (to be completed by chair or dean):**

As you draft the narrative, please consider the following:

1) What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and review of the curriculum?

As department chair I have taught most of the certificate courses numerous times. My terminal degree is a PhD in Finance and my master’s and bachelor’s degrees are both in the closely related field of economics. I have published extensively in high quality finance journals, have years of work experience in the securities industry and real estate development, and over the past ten years have been a consultant for mutual fund companies and investment advisory firms.

2) What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program and for ensuring that the curriculum and its delivery are educationally sound?

I monitor the quality of teaching in the courses in the program through semester by semester reviews of student opinion surveys, peer teaching evaluations, and outcomes assessments (where performed). I also network with representatives of financial firms that hire our graduates and actively seek their opinions as to the overall preparation of our majors for work in the field.

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<td>Coordinator Name:</td>
<td>Scott D. Below</td>
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Narrative Statement of Qualifications (to be completed by chair or dean):
As you draft the narrative, please consider the following:

1) What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and review of the curriculum?

As department chair I have taught most of the courses in the concentration numerous times. My terminal degree is a PhD in Finance and my master's and bachelor's degrees are both in the closely related field of economics. I have an extensive research in finance and financial services, work experience in the brokerage industry and construction industry, and have years of experience as a financial consultant.

2) What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program and for ensuring that the curriculum and its delivery are educationally sound?

I also monitor the quality of teaching in the courses in the program through semester by semester reviews of student opinion surveys, peer teaching evals, and outcomes assessments (where performed).
If curriculum development and review are assigned to persons other than faculty, provide appropriate documentation.

Click here to enter text.

Signatures:
Coordinator: [Signature] Date: 4/16/12
Dept Chair/School Director: [Signature] Date: 4/16/12
Dean: [Signature] Date: 4/16/12

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