EAST CAROLINA UNIVERSITY

PROFESSIONAL QUALIFICATION STATEMENT FOR DEGREE/CONCENTRATION/CERTIFICATE/MINOR PROGRAMS

<table>
<thead>
<tr>
<th>College and Dept:</th>
<th>College of Business</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Department of Management Information Systems</td>
</tr>
</tbody>
</table>

Program Title: MBA/MSA: E-Commerce

Program CIP Code: 52.0208.501.000 Certificate

Coordinator Responsibilities: Operations of department including personnel staffing and evaluation; curriculum scheduling; external relations; day-to-day activities

Coordinator Name: Kenneth Anselmi

In the event of co-coordinators, please use a separate qualification sheet for each. Indicate only co-coordinator’s name below for cross-reference.

Co-Coordinator? Choose an item

Name of Co-Coordinator (please use a separate qualification sheet to complete information): Click here to enter text.

Degrees Earned: BSBA Management; MBA; PhD Business Administration - Marketing

Experience: 18 years in industry; 16 years as Assistant Professor/Associate Professor including 9 as department chair

Certifications: Click here to enter text.

Courses Taught at ECU: Both graduate and undergraduate Marketing Strategy; Business and Organizational Behavior; Distribution Management; Marketing Management

Narrative Statement of Qualifications (to be completed by chair or dean): As you draft the narrative, please consider the following:

1) What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and review of the curriculum?

The coordinator has industry profit/loss experience as product manager and general manager; experience across disciplines in business including accounting, financial analysis, sales/sales administration, and general administration (including supply chain management areas of purchasing, operations, and logistics); has 10 years in marketing management. Academic experience includes AACSB reaccreditation activities and assessment; executive education program development; online instruction; conference presentation and involvement; and published articles in both marketing and supply chain management journals.

2) What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program and for ensuring that the curriculum and its delivery are educationally sound?

The coordinator along with other faculty members has extensive involvement with professionals in the field and seeks feedback from recruiting constituents. Additionally, the coordinator along with other faculty members has involvement with other academic institutions and attends events such as doctoral symposiums. The coordinator convenes the supply chain management advisory council with curriculum faculty members each fall.

If curriculum development and revision are assigned to persons other than faculty, provide appropriate documentation.

Click here to enter text.

Signatures: Coordinator: Date: 4/16/12

Dept Chair/School Director: Date: 4/16/12

Dean: Date: 4/16/12

(Please print, sign, scan, and submit as a pdf in a complete package to summeyk@ecu.edu.)
# East Carolina University
## Professional Qualification Statement for Degree/Concentration/Certificate/Minor Programs

**College and Dept:** College of Business, Management Information Systems Department  
**Date:** 3/22/2012

**Program Title:** BSBA with a concentration in Management Information Systems

**Program CIP Code:** 52.1201, 030.000

**Coordinator Responsibilities:** Day to day operations of the MIS Department; hiring new personnel; annual reports and evaluations; mentoring new faculty; scheduling and staffing classes; assist in recruiting.

**Coordinator Name:** Dr. Richard Hauser

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<tr>
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<tr>
<td>Degrees Earned:</td>
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<tr>
<td>Experience:</td>
<td>22 years University professor, 6 years Chair MIS Dept</td>
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</tr>
<tr>
<td>Certifications:</td>
<td>N/A</td>
<td></td>
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<tr>
<td>Courses Taught at ECU:</td>
<td>MIS 2223, MIS 3063, MIS 4163, MIS 4133, MIS 4103, MIS 6143, OMGT 6683</td>
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**Narrative Statement of Qualifications (to be completed by chair or dean):**

As you draft the narrative, please consider the following:

1) **What evidence exists that the coordinator has the qualifications and credentials for leadership in the development and review of the curriculum?**

The coordinator has owned and operated his own business and has served as chair of the departmental personnel and assurance committees, as well as the College of Business Undergraduate and Graduate committees. He was president of Alpha Iota Delta and a faculty senate alternate. He led the redesign of both the undergraduate and graduate MIS curriculums. He has published 12 journal articles.

2) **What evidence exists that the coordinator provides oversight for assessing the quality of the curriculum for the program and for ensuring that the curriculum and its delivery are教育ally sound?**

The coordinator and other faculty members maintain ties to the business community that allow them to determine the applicability of the course offerings. Courses are assessed and the results used to modify the delivery and curriculum.

If curriculum development and review are assigned to persons other than faculty, provide appropriate documentation.

**Signatures:**

**Coordinator:** [Signature]  
**Date:** 4/12/12

**Dept Chair/School Director:** [Signature]  
**Date:** 4/12/12

**Dean:** [Signature]  
**Date:** 4/13/12

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EAST CAROLINA UNIVERSITY
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(Limit to 1 Page and 1 Program/Coordinator per Page)

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Signatures:
Coordinator: ___________________________ Date: 4/12/12
Dept Chair/School Director: ___________ Date: 4/12/12
Dean: ___________________________ Date: 4/13/12

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