Among the personnel for each academic unit at East Carolina is an Instructional Technology Consultant. The role of the ITC is to promote, support, and help integrate digital technologies into learning and teaching at East Carolina University and to empower faculty members in the use of technology in education. They are available for consultation on course or project design and are active in the implementation of technology-supported educational initiatives. They provide faculty with training by offering one-on-one tutoring, group workshops and seminars, by creating print or online training materials, and by making educational presentations at university, state, national and international conferences.

The academic unit ITCs assist in the use of Blackboard for course material delivery, advise on the organization and presentation of course materials, support the creation and presentation of multimedia components, and teach web page creation and design. They must be able to make creative proposals for course design, supervise projects, direct personnel, and carry through from design to course delivery.

An important function of the ITCs is to serve as a liaison between faculty in their units and other entities and resources on campus, such as Information Technology and Computing Services (ITCS), the University Multimedia Center, or knowledgeable personnel in other units.

ITCs must be competent in a wide variety of hardware and software environments and are constantly challenged to maintain their proficiency in an ever-changing technological environment by participating in professional development through training workshops and seminars and by attending professional conferences.

All new faculty members are encouraged to contact their ITC and discuss their technology needs and resources. Current Instructional Technology Consultants for the academic units are:

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