EAST CAROLINA UNIVERSITY FACULTY SENATE
ACADEMIC, APPELLATE, AND SENATE COMMITTEE
ANNUAL REPORT

Please forward the completed annual report to the Faculty Senate office via email (faculty senate@ecu.edu) no later than May 2, 2015. Thank you.

2014-2015 Academic Year

COMMITTEE: Distance Education and Learning Technology Committee

1. Membership (include ex-officio members). Regular: Rose Bailey, Lida Cope (Secretary), Xiangming Fang, Karl Wuensch, Elizabeth Hodge (Chair), Mark Moore, and Timm Hackett (Vice Chair). Ex-Officio: Pui-Ki Lam, Bob Green, Wendy Creasey, Monica Webb, Kathy Cable, Biwu Yang and Clayton Sessoms.

2. Meeting Dates (include members present*). * and members who contributed to committee action, but were not at the meeting.
   • 8/27/2014: Rose Bailey, Lida Cope, Xiangming Fang, Timm Hackett, Elizabeth Hodge, Mark Moore, Karl Wuensch, Wendy Creasey, Bob Green, Clayton Sessoms, Biwu Yang Guests: Lori Lee (Faculty Senate), Andrew Morehead (Faculty Senate), Jamie Leibowitz (Global Initiatives); Jayne Geissler (Retention Programs and Undergraduate Studies)
   • 9/24/2014: Lida Cope, Xiangming Fang, Timm Hackett, Mark Moore, Karl Wuensch Ex-Officio Members: Clayton Sessoms, Biwu Yang, Wendy Creasey, Monica Webb (Chair of FS Representative) Guests: Ginny Sconiers (ITCS)
   • 10/22/2014: Anthony Britt (student representative), Lida Cope, Wendy Creasey, Xiangming Fang, Timm Hackett, Elizabeth Hodge, Mark Moore, Karl Wuensch, Biwu Yang Guests: Dorothy Muller, Ginny Sconiers
   • 01/28/2015: Rose Bailey, Lida Cope, Wendy Creasey (Rep. of Chief Info Officer), Xiangming Fang, Timm Hackett, Mark Moore, Pui Ki Lam (Student Rep.), Clayton Sessoms (Rep. of Provost & VC for Academic Affairs), Monica Webb (Rep. of Faculty Senate), Karl Wuensch, Biwu Young (Rep. of Chancellor)
   • 03/25/2015: Lida Cope, Melissa Beck for Bob Green, Clayton Sessoms, Wendy Creasey, Xiangming Fang, Monica Webb, Ginny Sconiers (ITCS guest), Mark Moore, Elizabeth Hodge, Timm Hackett, Biwu Yang, Clayton Sessoms

3. Subcommittees established during the year (include progress and/or completion of work). None

4. Accomplishments during the year, especially as addressed through committee goals. Please include recommendations made to any University agency other than the Faculty Senate that will be noted under #5.
   • Discussed with the Chair of the Faculty how data show students in their first 60 hours have very low retention rates in online classes.
   • Discussed the ways to clear up Banner identification of courses to help students tell the mode in which a course is offered immediately. The committee will engage in on-going discussions with Jayne Geisler and Angela Anderson on ways to improve the current system of labeling online classes in Banner
   • Suggested that the Peer Observation for DE Faculty Development Activity document be used. Suggested the observer should include it with the faculty annual report; the observed faculty member should include it with his/her personnel file.
Reviewed the new Online Student Survey, which shows a students preparedness for taking online classes
Will assist in piloting the new Online Student Readiness Survey during the second Summer Session of 2015

5. Reports to the Faculty Senate (include dates and resolution numbers).

Web Content Regulation

Resolution #15-20

Approved by the Faculty Senate: February 24, 2015

Received by the Chancellor: March 31, 2015

Formal Faculty Advice on Proposed Web Content Regulation

The Committee reviewed the proposed regulation and is suggesting no revisions to the document provided below. In addition, after reviewing the content found in the ECU Faculty Manual, the Committee found no revisions necessary.

Authority: Chief Information Officer


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1. Purpose of Regulation

The East Carolina University Web Page Policy provides guidance and minimum content-neutral standards for faculty, staff, and student web developers contributing to the university's web presence by maintaining web pages on university servers or providing web content to students for instructional purposes. University web space is provided to support the academic and administrative functions of the university. University-related websites are an important means of conducting university business, including but not limited to advancement, communication, education, research, and scholarship.

Specifically, this regulation is designed to:

a. Promote the use of websites in a manner consistent with the mission of the university;
b. Address security issues associated with university information and equipment, and enable appropriate online transactions of university business;
c. Mandate that the development of websites comply with university policies, and applicable state and federal laws; and
d. Provide necessary management and oversight of the university’s resources.
6. Business carried over to next year (list in priority order).
   - Work with the OFE to develop a list of experts who can be consulted for assistance with pedagogy and technology relevant to online teaching.
   - Invite Ginny Sconiers to a fall meeting to discuss the Student Readiness Survey
   - Work closely with ITCS and faculty with the roll-out of Office365.

7. Evaluation of the committee (include anything that hindered or assisted the committee's work during the year).
   A. Charge: Appropriate.
   B. Personnel: Committee Personnel Change via Faculty Senate.
   C. Attendance: Good.
   D. Responsibilities: Appropriate.
   E. Activities: Appropriate.

8. Suggestion(s) to the Chair of the Faculty and/or Faculty Senate for improving the effectiveness of the committee.

Faculty Senate Personnel Change
The Committee on Committees has changed the membership specification in your committee's charge. Because your committee represents a large contingent of fixed term faculty and your committee is the first (or only) choice of a large fraction of committee volunteers from this year's survey

Rather than limiting access to your committee for fixed-term faculty, we have increased your membership by one to meet the by-laws' restrictions, and will be nominating two fixed-term members.
Chuck Boklage
Chair, CoC

9. Does the Committee's organizational meeting next year need to be earlier than the date set this year? No

If yes, when do you prefer: ____________________________

Signed: Chairperson ____________________________
Secretary ____________________________