

Committee: General Education and Instructional Effectiveness Committee (GEIEC)

Meeting Date: September 16, 2019

Person Presiding: Puri Martínez, 2019-20 Elected Chair of GEIEC

Regular Members in Attendance:

Beth Chaney, Puri Martínez, Scott Abney, Travis Alford, Sue-L Cohen, Randall Martoccia

Ex-Officio Members in Attendance:

John Collins, Lida Cope, Jen-Scott Mobley, Molly Parham, Noah Shuler

Others in Attendance:

Jeff Popke, Jennifer Gallagher, Lauren Sastre, Jocelyn Nelson, Amy McMillan, Kyle Chapman, Kristen Dreyfus, Lori Lee, and Rachel Baker

Actions of Meeting:

1. Call to order – 2:00pm
 - Puri Martínez, Chair, welcomed the committee to the meeting, and specifically welcomed the new committee members.
2. History of Student Evaluations/Comments regarding Teaching
 - a. Puri provided a summary of the history regarding the discussion around student evaluation comments and Blue Analytics.
3. Adoption of Blue Analytics –
 - a. Recommendation of the Ad-Hoc committee regarding use of students' comments on SSOI, based on the following history on the issue:
 - i. In 2016, the university adopted Blue Analytics as a way to improve the data provided by student evaluations.
 - ii. March 2017, Chair of GEIEC, George Bailey, made a motion to the Faculty Senate that faculty evaluation data, including student comments, go to unit administrators for personnel decisions. The motion failed at this time.
 - iii. August 2017, the GEIEC formed a sub-committee to address the issue of student evaluations and the use of the evaluation data.
 - iv. April 2018, the GEIEC moved the decision on how to use student comments in the teaching evaluations to Faculty Governance.
 - v. In the Fall 2018, the Student Government Association (SGA) submitted a formal resolution to the Faculty Senate Chair, Jeff Popke, requesting student comments in teaching evaluations go to unit administrators. Chair Popke formed an ad-hoc committee of 4 members from Faculty Governance and 2 members from GEIEC members to further examine the issue.
 - vi. Ad-hoc committee recommendation – include more information in Part X regarding teaching evaluations and a formal statement to be read in class

to all students. This is to help describe the role of student evaluations/comments to students during the evaluation period.

- b. Presentation of Blue Text Analytics by Kyle Chapman, IPAR
 - Kyle provided an overview of Blue Text Analytics and how it functions within the context of student comments in evaluations.
 - The software has the capacity to identify themes, and those that could be concerning (i.e. themes regarding weapons, bullying, sexual assault) are flagged.
 - A discussion around terms/themes and how they are coded (positively or negatively) was had by the committee. Kyle indicated this is customizable, depending on how we want to use the tool.
 - Kyle described how cross-tabulations can be used to analyze the results, and how other institutions are using the software to aggregate data to create reports. It was stated that most institutions are not using the software at the instructor level; it is being used at the Department and College level.
 - The committee discussed how this software would be used at the instructor level, and if GEIEC decides to move forward with the software, the specific usages of the software should be shared with the recommendation to Faculty Senate.
 - The ad-hoc committee supported a pilot of Blue Text Analytics to be conducted to see how Chairs and faculty feel about the aggregated reports.
 - It was suggested to address distance education courses within this discussion, as well.
 - Puri suggested to table the discussion for the next meeting, and for committee members to email her more thoughts regarding the software.
4. Report from Ad-Hoc Committee on Diversity
 - a. Puri provided a history of the domestic (DD) and global diversity (GD) course designations.
 - i. The requirement was made that students must have both DD and GD courses for graduation, but the university has not had enough courses to offer to students to fulfill the requirement.
 - ii. An ad-hoc committee was created, with one representative from each College, to help each college to submit courses for the DD and GD designations.
 - iii. Members from the ad-hoc committee provided an update to the GEIEC. Each College has been asked to submit a list of courses with potential for either designation (GD/DD) with updated syllabi to Chair of GEIEC by October 15, 2019.
 - Suggestions from the Diversity Ad-Hoc Committee for the GEIEC to discuss this year:
 - Diversity student learning outcomes
 - The ad-hoc committee worked from examples of other institutions, and drafted language for the GEIEC to review.
 - Dual designation DD/GD for one course

- This is a topic that the GEIEC will discuss at a later date.
 - 1 or 2 credit courses to count for DD and GD
 - Designation of study abroad courses
- 5. Report from Chair:
 1. Curriculog – Puri is working with Karen on Curriculog.
 2. 3000 level courses for General Education – Puri and Kristen are working on 3000 level courses for General Education credit. They are working to determine what “special circumstances” would include to approve a 3000 level class for General Education credit. Some things they are working on includes:
 - If classes are not offered frequently, the General Education designation will be removed.
 - Independent studies should not get General Education credit, so these will also be removed from Independent Study courses.
 - There are 5000 courses on the books with General Education credit, so these will need to have the designation removed.
- 6. Previous Cultural Competency Requirement
 - a. These requirements are still in the catalog and in Banner.
 - b. The GEIEC will investigate why courses still have this designation and will make a recommendation regarding this designation during this semester.
- 7. Decision by GEIEC for transfer credits:
 - DD for SOC 100 from Waubensee CC – GEIEC approved this designation (via an email vote following the meeting)
 - HU for LBST 2213 from UNC Charlotte – GEIEC did not approve HU credit, but GEIEC thought the course would work as a Social Science.
- 8. Chair approved transfer credits:
 - DD: SOC 201 from Southwest Virginia CC, HIS 201 from Gaston CC, HUM 122 from Beaufort CC, ISS 335 from University of Michigan
 - GD: REL 103 from Gaston CC, ART 1xxx from Delaware County CC
 - HU: ENGL 201 from Raritan Valley CC, ENGL 224 from Raritan Valley CC, LBST 1102 from UNC-Charlotte
- 9. Adjourn – Motion to adjourn at 4:00pm