COMMITTEE: University Curriculum Committee

MEETING DATE: March 6, 2014

PERSONS PRESIDING: Lori Flint

REGULAR MEMBERS IN ATTENDANCE: David Batts, Lori Flint, Michael Dingfelder, Amy McMillan, and Mark Richardson

EX-OFFICIO MEMBERS IN ATTENDANCE: Josie Bowman, Rita Reaves, Jean-Luc Scemama, and Katherine Swank

EXCUSED: Leigh Cellucci, Donna Kain, Karen Vail-Smith

ABSENT: Rep. of the SGA

SUPPORT: Teresa Woolverton, Kimberly Nicholson

OTHERS IN ATTENDANCE:
- College of Business, Department of Finance, Department of Management, Department of Marketing and Supply Chain Management, Shanan Gibson, Karen Kus, Jaclyn Beierlein, Scott DeLana, and Elaine Seeman
- Thomas Harriot College of Arts and Sciences, Department of Foreign Languages and Literatures, Purificacion Martinez
- College of Human Ecology, Department of Criminal Justice, William Bloss, Heidi Bonner, Ginger Woodard
- Thomas Harriot College of Arts and Sciences, Department of English, Solveig Bosse
- College of Fine Arts and Communications, School of Art and Design, Michael Drought, Kate Lamere, Christine Zoller
- Diane Coltraine, Registrar’s Office

ACTIONS OF MEETING

Agenda Item: I. Call to Order

(1.) Minutes—in progress; they will be sent to the committee electronically for approval.

Discussion: N/A

Action Taken: N/A

(2.) Announcements: There were none.

Discussion: N/A
Action Taken: N/A

Agenda Item: II. College of Business, Department of Finance (Shanan Gibson, Scott Dellana, Karen Kus, Elaine Seeman)

(1) Proposal of New Course(s): FINA 3500, 4414

Discussion: Dr. Gibson explained the reason for the revision of the curriculum and the addition of new courses. The changes were made, he said, to offer majors a firm foundation in finance with still additional room to take electives. Concerning FINA 3500, Dr. Flint asked the department to consider the expected future delivery and perhaps check as online as well as on-campus. Dr. Flint also mentioned that the course justification (Item #5) needed better support and reasons with also a statement stating that the faculty voted to approve the course. She also said that Items #15 and #18 verified that there are no affected degrees and that additional personnel are needed. Regarding FINA 4414, Dr. Flint stated that while there is a statement that the faculty voted to approve this new course, the course justification still needed better support. Additionally, Dr. Flint mentioned that Item 21 needed to state that the textbook is required. Dr. McMillian stated that the grading scale for FINA 4414 needed to be revised so that the grades of D and F are included.

Action Taken: Dr. McMillian moved to accept as amended, and Dr. Scemama seconded the motion. The motion was approved.

(2) Request to Revise Existing Course(s): FINA 3824

Discussion: Concerning FINA 3824, Dr. Flint asked the department to consider the expected future delivery and perhaps check as online as well as on-campus.

Action Taken: Dr. McMillian moved to accept as amended, and Dr. Scemama seconded the motion. The motion was approved.

(2) Prerequisite Revision of Existing Course(s) (no content revision): FINA 4404, 4454

Discussion: The committee agreed with the revision.

Action Taken: Dr. McMillian moved to accept as amended, and Dr. Scemama seconded the motion. The motion was approved.

(3) Deletion of Existing Course(s): FINA 3244, 4574

Discussion: The committee agrees to the deletions.
Action Taken: Dr. McMillian moved to accept as amended, and Dr. Scemama seconded the motion. The motion was approved.

(4) Deletion of Banked Course(s): FINA 4584, 4864

Discussion: The committee agreed to the deletions.

Action Taken: Dr. McMillian moved to accept as amended, and Dr. Scemama seconded the motion. The motion was approved.

(5) Request to Revise Existing Degree(s): Finance, BSBA

Discussion: The committee agreed to the revision of the degree.

Action Taken: Dr. McMillian moved to accept as amended, and Dr. Scemama seconded the motion. The motion was approved.

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Agenda Item: III. College of Business, Department of Management (Shanan Gibson, Karen Kus, Jaclyn Beierlein)

(1) Proposal of New Course(s): MGMT 3500, 4500

Discussion: Concerning both courses, Dr. Batts asked the department to consider the expected future delivery and perhaps check as online as well as on-campus. Dr. Reaves asked that justification for both courses be revised to include that this new course is the result of student-learning outcomes assessment. Concerning MGMT 4500, Dr. Batts asked that the last sentence be removed from the course description regarding a formal presentation.

Action Taken: Dr. Batts moved to approve as amended, and Dr. McMillan seconded the motion; the motion was approved.

(2) Request to Revise Existing Degree(s): Management, BSBA

Discussion: Dr. Batts stated that the marked course catalog was missing MGMT 3500 and MGMT 4500 from the course list on the first page; he also recommended that the last sentence be removed from the MGMT4500 course description. Dr. Batts also questioned the catalog copy for the degree being divided into section. Ms. Coltraine identified the problem being one related to formatting and it will be fixed.

Action Taken: Dr. Batts moved to approve as amended, and Dr. McMillan seconded the motion; the motion was approved.
Agenda Item: IV. College of Business, Department of Marketing and Supply Chain Management (Shanan Gibson, Karen Kus, Jaclyn Beierlein, Scott Dellana, Richard Monroe (College of Technology and Computer Science, Department of Technology Systems)

(1) Proposal of New Course(s): MKTG 3500, 3872, 4683; OMGT 4753

Discussion: Dr. Gibson explained the need for new courses to remain current with the curriculum needed. Dr. Batts noted that MKTG 3500 is not mentioned, and Dr. Gibson replied that this is because it is part of the certificate. Dr. Batts asked if the expected future delivery of MUSC 3500 would be more than on-line, and Dr. Gibson replied that it should also list on-campus (Item 4). Dr. Reaves requested that the course objective use the word “describe” in place of “understand.” She also asked if the course description could be shortened (Item 6), but Dr. Gibson said that the full description was needed to make the course clear to the students. In response to Dr. Batts, Dr. Gibson said that the expected future delivery for MUSC 3872 would just be on-line and not a distance course—they will make that revision. Dr. Reaves asked about the list of topics (Item 19c) and how this reflected persuasive theory that is mentioned in the course description. Dr. Dellana responded that the topics listed are about applying persuasive theory. He will check to see if it can be made a little clearer. Dr. Flint questioned whether the grading scale for all the courses be reviewed and edited because they are not alike, however Dr. Gibson stated that is acceptable for the grading scales to be different within the unit. Dr. Reaves stated that this course could potentially be a writing intensive course. Dr. Batts asked about the future delivery method for MUSC 4682, and Dr. Gibson responded that the course not be on-line but just on campus. Dr. Reaves asked that the phrase “student learning assessment” be added within the justification. Dr. Batts asked about the indication of distance delivery in the future for OMGT 4753, and Dr. Gibson responded that this was a mistake that will be removed. Also regarding OMGT 4753, Dr. McMillan stated that they need to indicate if the textbook is required (Item 19a), and Dr. Flint suggests using the phrase “course management system” rather than specifying “Blackboard” in the course syllabus (Item 19d).

Action Taken: Dr. Batts moved to accept as amended, and Dr. McMillan seconded the motion. The motion was approved.

(2) Request to Revise Existing Course(s): OMGT 4743

Discussion: Dr. Batts asked about the indication of distance delivery in the future for OMGT 4743, and Dr. Gibson responded that this was a mistake that will be removed and be listed as on-campus and on-line. Dr. Batts also pointed out that the course justification was inadequate, and Dr. Gibson stated that it would be fixed.

Action Taken: Dr. Batts moved to accept as amended, and Dr. McMillan seconded the motion. The motion was approved.

(3) Request to Revise Existing Degree(s): Marketing, BSBA
Discussion: Dr. Batts stated that based on the memo that changes need to be made to the marked catalog copy that have not yet been made. He also stated that on the last page of the marked catalog copy (under “4. Concentration area, Operations and Supply Chain Management”) the change from “3-6” to “6-9” was not mentioned as a change in the memo but it does seem correct.

Action Taken: Dr. Batts moved to accept as amended, and Dr. McMillan seconded the motion. The motion was approved.

Agenda Item: V. College of Business (Shanan Gibson, Karen Kus, Jaclyn Beierlein)

(1) Request to Establish New Certificate(s): Entrepreneurship Certificate

Discussion: Dr. Flint stated that the memo looked good overall, but that a statement needed to be added to clarify that the faculty voted to approve the establishment of the new certificate. Dr. Gibson stated that the faculty voted to approve it and that would be added. Dr. Batts stated that the course list (on the last page of the marked catalog copy) needs to be put into alphabetical order. Additionally, Dr. Batts stated that the memo and marked catalog copy need to clarify that the certificate is designed for non-business majors across the campus. Dr. Reaves stated that the memo needs to be revised because it is missing the materials required to be included within the memorandum of request.

Action Taken: Dr. McMillian moved to approve as amended, and Dr. Scemama seconded the motion. The motion was approved.

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Agenda Item: VI. Thomas Harriot College of Arts and Sciences, Department of Foreign Languages and Literatures (Purificacion Martinez)

(1) Proposal of New Course(s): FORL 1662

Discussion: Dr. Martinez explained the justification for this new course was based on the need for a course to serve as a general introduction to students that do not speak Spanish. She stated that the department was not sure for many years how to structure the course due to faculty specialties. It was finally decided to redesign the course for the benefit of the students, and she helped to develop it. Dr. Flint stated that there are a few grammatical changes to be made within the memo and the justification, and she will give Dr. Martinez a list of the changes to be made. Dr. Flint asked about revisions to number 6 of the course objectives (Item 19b) where the phrase “know how to” should be removed (and just state “carry out”). Dr. Reaves questioned the use of a fiction book within the list of required textbooks, but Dr. Martinez explained that it is used because the students respond to it and it generates class discussion.

Action Taken: Dr. Batts moved to approve as amended, and Dr. Scemama seconded the motion. The motion was approved.
Agenda Item: VII. College of Human Ecology, Department of Criminal Justice (William Bloss, Heidi Bonner, Ginger Woodard)

(1) Request to Revise Existing Degree(s): Criminal Justice, BS

Discussion: Dr. Reaves asked about the addition to the core (Item 1. C) of the courses on Correctional systems and Police and Society which are being added to improve SACS assessment performance on core competencies in the discipline. Dr. Bloss stated these changes “better reflect paradigmatic changes in the discipline” that dramatically changed after 911. He stated that the curriculum must the right fit for the student. Dr. Bonnor explained that the Writing Intensive course designation (Item 1E) is being removed at this point because the Writing across the Curriculum has not yet approved this. With regard to the marked catalog copy, Dr. Reaves asked for clarification regarding the collaborative BS joint with chemistry. Dr. Reaves explained that this collaboration was approved by the multidisciplinary department only as an “area of emphasis” and not as a concentration (thus the third line should replace “concentration” with “area of emphasis.”) Dr. Reaves suggested that the opening paragraph of the marked catalog copy be revised and checked to find the right language needed. Ms. Coltraine suggests that the department contact the chair of the multidisciplinary department, and she would assist with this.

Action Taken: Dr. McMillian moved to approve as amended, and Dr. Scemama seconded the motion. The motion was approved.

(2) Request to Revise Existing Minor(s): Criminal Justice Minor; Forensic Science Minor

Discussion: Dr. Flint asks about the minor in Forensic Science, and Dr. Bloss stated that they were just changing the order and adding prerequisites to the courses.

Action Taken: Dr. McMillian moved to approve as amended, and Dr. Scemama seconded the motion. The motion was approved.

(3) Proposal of New Course(s): JUST 3503

Discussion: Dr. Reaves stated that the phrase (Courts and Judicial Process) should be removed from the Course Prefix and number box (Item 1). On the course proposal form, Dr. McMillian notes that 2nd box under current and expected course delivery was checked, and Dr. Bloss responded that this was an error. Dr. McMillan reminded them that this item would need to correct on every submitted course proposal. Dr. Reaves stated the under the course objectives (Item 21b), the word “understand” should be replaced with a measureable verb, and Dr. Bloss agreed to this change.

Action Taken: Dr. McMillian moved to approve as amended, and Dr. Scemama seconded the motion. The motion was approved.

(4) Request to Renumber Existing Course(s): JUST 3004 (to 2004) JUST 3008 (to 2009), JUST 3012 (to 2012), JUST 3021 (to 3022), JUST 3022 (to 3021), JUST 4200 (to 3200)
Discussion: Regarding JUST 3004, Dr. Reaves stated that perhaps “systematic examination” be removed from the course description, but Dr. Bloss explained that they prefer though they may revisit it later. Dr. Reaves stated that the verb that begins the 1st course objective (Item 21b) should be changed. She also requested that the course topical outline (Item 21c) be made more concise. Dr. Bloss asks about the course objectives change and if these will be part of the revisions requested for approval. The committee will revisit the course objectives and make revisions so the objectives are active and measureable. With regard to JUST 3008, Dr. McMillan stated that the proposal must indicate whether the text is required or not (Item 21a), and Dr. Bloss stated that the proposal will be changed to state that it is required. There was some discussion about the course description and terminology used for JUST 3012, but the department is in favor of the terminology. With regard to JUST 4200, Dr. Reaves stated that the course description suggests sociological issues and not the juvenile justice system itself; she wondered if it should be changed to clarify the course for the student. Dr. McMillan also stated that the description and the outline do not agree with the course title. Dr. Bloss replied that the course is often called “Juvenile Justice” but they feel it is important to deal with the justice system and how it differs for the juvenile. Dr. Woodard stated that the course is just being renumbered and that there is no content change. Dr. Woodard also clarified that the WI designation (Item 7) is not being removed until the Writing Intensive committee approves it. Dr. McMillan suggested that the course objectives verbs be changed to eliminate the verb “understand” and replace it with an active measureable verb.

Action Taken: Dr. McMillian moved to approve as amended, and Dr. Scemama seconded the motion. The motion was approved.

5) Request to Revise Existing Course(s)(no content revision): JUST 3502

Discussion: The committee agreed to the revision of JUST 3502.

Action Taken: Dr. McMillian moved to approve, and Dr. Scemama seconded the motion. The motion was approved.

(6) Prerequisite Revision to Existing Course(s)(no content revision): JUST 3003, 3006, 3007, 3020, 3021, 3022, 3101, 3102, 3500, 3501, 3700, 3800, 3900, 4004, 4005, 4006, 4200, 4300, 4401, 4402, 4403, 4500, 4600, 4990

Discussion: The committee agreed to the prerequisite revisions.

Action Taken: Dr. McMillian moved to approve, and Dr. Scemama seconded the motion. The motion was approved.

(7) Deletion of Existing Banked Course(s): JUST 3000, JUST 3009

Discussion: The committee agreed to the deletion of these banked courses.

Action Taken: Dr. McMillian moved to approve, and Dr. Scemama seconded the motion. The motion was approved.
Agenda Item: VIII. Thomas Harriot College of Arts and Science, Department of English (Solveig Bosse)

(1) Proposal of New Course(s): ENGL 3875, 4750, 4830, 4840, 4850, 4860

Discussion: Dr. Bosse presented the curricular changes that are being proposed to the English BA, English minor, Creative Writing minor, Film Studies minor, Linguistic minor, Business and Technical Communication Certificate, and the TESOL certificate. Dr. Scemama asked if the memorandum is clear enough—it seems rather general. Dr. Flint stated that the memo is best to be an umbrella statement. Dr. McMillan responded that if the memo were more detailed, then it would make the package clearer. Dr. Bosse explained the major changes proposed are to the prerequisites—some of these have to do with the new ENGL 2201 course to say “ENG 1200 or ENGL 2201”. The department proposed to create 400-level classes in place of the 5000-level classes they want to keep. He explained that the department decided to create some new courses, including Peer tutoring and Language testing. Some revisions were to courses to reflect what is currently being taught, and thus they were revisions not to content but to course descriptions. Additionally, he said that the department responded to some service-learning requests, diversity requests, and writing intensive credits. Dr. Flint requested that the memo be rewritten so that the changes are better described and justified under the revisions heading.

Dr. Scemama stated that the proposal for ENGL 3875 was fine, but in ENGL 4750 the course credit (Item 15) must be changed to replace the X with the number 3 under lecture hours. Dr. Reaves asked about the first textbook (written in 1996) is the most current, and Dr. Bosse said that she would check. With regard to ENGL 4830, Dr. Scemama stated that the course credit (Item 15) should state 3 credit hours for lecture hours. Dr. Batts stated that for ENGL 4840, the proposal must be consistent in using the word “advanced” and that the course description should state “Advanced Practice in Poetry Writing”. Likewise, for ENGL 4850 and ENGL 4860 the course descriptions should be consistent in using the word “advanced.” Concerning ENGL 4860, Dr. Batts stated that the word “Advanced” should be used in the course description and the proposal needs to specify if the textbook is required or optional.

Action Taken: Dr. Swank moved to accept as amended, and Dr. Batts seconded the motion; the motion was approved.

(2) Request to Revise Existing Course(s): ENGL 2710, 3730, 3740, 3750, 3770, 4710, 4720, FILM 4920

Discussion: Dr. Scemama stated the only change needed is to add a check next to “Lab” under Item 19 on the course proposal for FILM 4920.

Action Taken: Dr. Swank moved to accept as amended, and Dr. Batts seconded the motion; the motion was approved.
(3) Prerequisite Revision of Existing Course(s)(no content revision): ENGL 2740, 2760, 2830, 3030, 3040, 3240, 3250, 3260, 3280, 3290, 3700, 3720, 3760, 3810, 3820, 3835, 3870, 3880, 3885, 3890, 3895, 4010, 4020, 4030, 4040, 4050, 4070, 4080, 4090, 4100, 4110, 4120, 4150, 4170, 4200, 4250, 4300, 4340, 4370, 4380, 4510, 4520, 4530, 4540, 4550, 4555, 4730, 4740, 4835, 4885, 4890, 4891, 4950

Discussion: Dr. Flint and Ms. Coltraine have looked at the catalog copy and checked it carefully. They advised Dr. Bosse to check the memorandum of request against the marked catalog copy to confirm that all the changes are specified correctly.

Action Taken: Dr. Swank moved to accept, and Dr. Batts seconded the motion; the motion was approved.

(4) Request to Bank Existing Course(s) (no content revision): ENGL 3710

Discussion: The committee approved the request.

Action Taken: Dr. Swank moved to accept, and Dr. Batts seconded the motion; the motion was approved.

(5) Request to Delete Existing Course(s): ENGL 3610

Discussion: The committee approved the request.

Action Taken: Dr. Swank moved to accept, and Dr. Batts seconded the motion; the motion was approved.

(6) Editorial Revision to Existing Course(s) (no content revision): ENGL 2050, 2700, FILM 3900, 3901

Discussion: The committee agreed to the editorial revision of the existing courses.

Action Taken: Dr. Swank moved to accept, and Dr. Batts seconded the motion; the motion was approved.

(7) Request to Remove 5000 Level Course(s) from the Undergraduate Catalog: ENGL 5060, 5125, 5150, 5160, 5165, 5170, 5230, 5250, 5260, 5275, 5280, 5330, 5350, 5360, 5770, 5780, 5840, 5850, 5860, 5890

Discussion: The committee is in favor of this action.

Action Taken: Dr. Swank moved to accept, and Dr. Batts seconded the motion; the motion was approved.

(8) Request to Revise Existing Degrees: English, BA
Discussion: The committee agreed to the requested revisions to the English, BA, but the changes and justifications need to be specified clearly in the memorandum of request.

Action Taken: Dr. Swank moved to accept as amended, and Dr. Batts seconded the motion; the motion was approved.

(9) Request to Revise Existing Minor(s): English Minor, Creative Writing Minor, Film Studies Minor, Linguistic Minor

Discussion: The committee agreed to the requested revisions to the listed minors, but the changes and justifications need to be specified clearly in the memorandum of request.

Action Taken: Dr. Swank moved to accept as amended, and Dr. Batts seconded the motion; the motion was approved.

(10) Request to Revise Existing Certificate(s): Business and Technical Communication Certificate, TESOL Certificate

Discussion: The committee agrees to the changes to the certificates.

Action Taken: Dr. Swank moved to accept as amended, and Dr. Batts seconded the motion; the motion was approved.

Agenda Item VIII. College of Fine Arts and Communications, School of Art and Design (Michael Drought, Kate LaMere, Christine Zoller, Margaret Heller)

(1) Proposal of New Course(s): ART 4260, 4330, 4335, 4336, 4345, 4500, 4650, 4711, 4712

Discussion: Dr. LaMere explained the reason for the many of the change, due in part to the change from 5000-level courses to 4000-level courses. Dr. Zoller explained the history of the textile concentration, and how the faculty has seen a shift in students’ interest toward a combined concentration. The faculty wanted to reorganize the concentration to make it more effective. Dr. McMillan says that the memo was very clear. Dr. Swank asked about the current and expected future delivery of these courses and if they intend for all of them to continue being taught on-campus. Dr. LaMere answer that all the courses will be taught face-to-face on campus. Dr. LaMere also clarified the statement in the memo that the faculty approval vote for the changes was unanimous. All the courses listed above were accepted with a few revisions listed below:

- ART 4260: Dr. Swank suggested the department possibly consider this as a writing intensive course
- For all course proposals herein, Item 8 should list the course as “Yes” as required and “No” as an elective
- ART 4650: Dr. Swank stated that the course title does not seem to match the course description. Dr. LaMere clarified that the course title is written this way for part of the accreditation. Her clear explanation justifies maintaining the title as is and is satisfactory to the committee.
Action Taken: Dr. McMillan moved to approve as amended; Dr. Batts seconded the motion. The motion was approved.

(2) Request to Revise Existing Course(s): ART 2325, 2326, 2335, 2336, 3305, 3306, 3315, 3316, 4305, 4306, 4315, 4316, 4326

Discussion: All the revised courses listed above were accepted with a few revisions listed below:

- For all course proposals herein, Item 8 should list the course as “Yes” as required and “No” as an elective
- ART 3316: Dr. Reaves stated that all courses should be consistent with their descriptions and that the course objectives be student-centered
- ART 4305: Dr. Reaves suggested that perhaps the title “Material and Structure” could be changed to be clearer, and Dr. LaMere stated that they would consider a change of title. If a change is made, make sure the change is made in the marked catalog copy as well.
- ART 4306: Dr. Swank stated that the word “understand” should be changed in the course objectives (Item 21b), and Dr. LaMere suggested the change to “use.”
- ART 4315: Dr. Swank requested that the course title be changed to be more clear, and Dr. Zoller suggested a change to “Surface and woven structure.” Dr. Flint reminded Dr. Zoller that if a change of title is made that it is also made in the marked catalog copy.

Action Taken: Dr. McMillan moved to approve as amended; Dr. Batts seconded the motion. The motion was approved.

(3) Prerequisite Revision of Existing Course(s)(no content revision): ART 1910, 2010, 2105, 2200, 2205, 2220, 2230, 2300, 2303, 2304, 2540, 2550, 2560, 2705, 2725, 3002, 3080, 3500, 3510, 3511, 3512, 3515, 3700, 3710, 3720, 4240, 4700, 4710

Discussion: Dr. Batts and Ms. Coltraine recommended that the prerequisites be changed from “Two of” to list “6 s.h. from the following:” before the list of prerequisite courses for ART 2200, ART 2210, ART 2220, ART 2230, ART 2300, ART 2705, ART 3002, ART 3080, ART 3510, ART 3511, ART 3512, ART 3515.

Action Taken: Dr. McMillan moved to approve as amended; Dr. Batts seconded the motion. The motion was approved.

(4) Request to Bank Existing Course(s) (no content revision): ART 2350, 2905, 2906, 3350

Discussion: The committee agreed to the banking of the listed courses.

Action Taken: Dr. McMillan moved to approve; Dr. Batts seconded the motion. The motion was approved.
(5) Request to Delete Existing Course(s): ART 5230, 5220, 5305, 5306, 5323, 5500, 5610, 5615, 5616, 5810, 5851, 5860, 5870

Discussion: 5000-level courses are being removed for a concentration that no longer exists. The committee agrees to the deletion of 5000-level courses. Dr. Flint reminded Dr. LaMere that in the memo it should state that 5000-level courses are being removed from the undergrad catalog (not deleted as courses).

Action Taken: Dr. McMillan moved to approve; Dr. Batts seconded the motion. The motion was approved.

(6) Request to Revise Existing Degree(s): ART, BFA; Art History and Appreciation, BA

Discussion: The committee discussed the marked catalog copy, stressing the need to remove duplications and edit to clarify. Ms. Coltraine advised the faculty members to check all the course numbers carefully or there will not be the proper links in the catalog. Dr. Flint suggested that a subheading for (Painting) courses and for (Printmaking) courses be added within the list of courses after the heading “Painting” on page 5 of the marked catalog copy.

Action Taken: Dr. McMillan moved to approve as amended; Dr. Batts seconded the motion. The motion was approved.

(7) Request to Revised Existing Minor(s): Art Minor

Discussion: Dr. Flint stated that since this is a discontinuation of a concentration, this change has to go to EPPC.

Action Taken: Dr. McMillan moved to approve as amended; Dr. Batts seconded the motion. The motion was approved.

Agenda Item: IX. Old Business

(1) There was no business to discuss.

Discussion: N/A

Action Taken: N/A

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Agenda Item: X. New Business

(1) There was no new business.

Discussion: N/A

Action Taken: N/A
Curricular Actions Reviewed at This Meeting:
New Courses: 25
Revised/Renumbered/Unbanked Courses (includes title/prereq./prefix): 140
New Degrees/Programs: 0
New Minors: 0
New Concentrations: 0
New Certificates: 1
Revised Existing Degrees/Concentrations/Departmental Text: 7
Deletion of Existing Degrees/Concentrations: 0
Revised Minors/Certificates: 9
Deletion of Existing Minors/Certificates: 0
Banked Courses: 6
Deletion of Existing /Banked Courses: 41

Curricular Actions Reviewed to Date (to include this meeting):
New Courses: 85
Revised/Renumbered/Unbanked Courses (includes title/prereq./prefix): 394
New Degrees/Programs: 1
New Minors: 1
New Concentrations: 10
New Certificates: 1
Revised Existing Degrees/Concentrations/Departmental Text: 57
Deletion of Existing Degrees/Concentrations: 8
Revised Minors/Certificates: 9
Deletion of Existing Minors/Certificates: 2
Banked Courses: 23
Deletion of Existing /Banked Courses: 65

NEXT MEETING: March 27, 2014

ITEMS TO BE DISCUSSED: See agenda.

ADJOURNMENT: Motion to adjourn by Dr. McMillan and seconded by Dr. Scemama; Meeting ended at 5:50PM.

Respectfully Submitted by

Mark D. Richardson
Secretary of the UCC
Finance, BSBA

The BSBA in finance offers the student an opportunity to study a wide variety of financial topics. Concentrations are offered in managerial finance, financial services, and risk management and insurance. Students interested in pursuing a banking career should select the managerial finance concentration, choosing FINA 4654 as one of the two concentration electives. Finance concentration students interested in corporate or managerial finance should consider choosing among the following courses as possible electives: ACCT 3551, ACCT 3621, FINA 4414, FINA 4454, FINA 4734. Note: Students with an interest in banking or investments should consider the following courses as possible electives: FINA 4404, FINA 4414, FINA 4654, FINA 4734, and FINA 4964. Students with an interest in international finance should consider FINA 4404, FINA 4414, FINA 4454, and FINA 4964 as possible electives. Students with an interest in real estate should consider FINA 3554, FINA 4604, FINA 4654, and FINA 4964 as possible electives. Minimum degree requirement is 123 s.h. of credit as follows:

1. Foundations curriculum requirements including those listed below - 42 s.h.

(For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum)

- COMM 2020 - Fundamentals of Speech Communication or
- COMM 2420 - Business and Professional Communication

- ECON 2113 - Principles of Microeconomics
- ECON 2133 - Principles of Macroeconomics
- MATH 1066 - Applied Mathematics for Decision Making

- PHIL 2274 - Business Ethics or
- PHIL 2275 - Professional Ethics

Choose 3 s.h. from:

- PSYC 1000 - Introductory Psychology
- SOCI 2110 - Introduction to Sociology

Choose 3 s.h. from:

One additional social science area: anthropology, communication, geography, history, political science, psychology,
2. Cognates - 6 s.h.

- ENGL 3880 - Writing for Business and Industry
- MATH 2283 - Statistics for Business

3. Business core - 36 s.h.

- ACCT 2401 - Financial Accounting
- ACCT 2521 - Managerial Accounting
- FINA 2244 - Legal Environment of Business
- FINA 3724 - Financial Management
- MGMT 3302 - Management of Organizations
- MGMT 4842 - Strategic Management
- MIS 2223 - Introduction to Computers
- MIS 3063 - Introduction to Management Information Systems
- MKTG 3832 - Marketing Management
- OMGT 3123 - Operations and Supply Chain Management
- OMGT 3223 - Business Decision Modeling

Choose one international perspectives course from:

- ACCT 4451 - International Accounting
- FINA 4454 - International Finance
- MGMT 3352 - International Business
- MKTG 3852 - Cultural Environment of International Business
- MKTG 4992 - International Marketing

4. Concentration area - 18 s.h.

(Choose one.)

Financial Services:

- FINA 3144 - Financial Markets
- FINA 3554 - Principles of Real Estate
- FINA 3904 - Investments
- FINA 4404 - Security Analysis and Portfolio Management
- FINA 4854 - Employee Benefits and Retirement Planning

Choose 3 s.h. from:

- FINA 3154 - Principles of Risk Management and Insurance
- FINA 3244 - Commercial Law
- FINA 4574 - Real Estate Management and Brokerage
- FINA 4604 - Real Estate Financing

Managerial Finance:

- FINA 3144 - Financial Markets
- FINA 3824 - Financial Analysis and Planning
- FINA 3904 - Investments
- FINA 4734 - Financial Management II

Choose 6 s.h. from:

(Students interested in banking should choose FINA 4654 as one of the electives.)

- ACCT 3551 - Intermediate Accounting I
- ACCT 3621 - Cost Accounting
- FINA 3554 - Principles of Real Estate
- FINA 4404 - Security Analysis and Portfolio Management
- FINA 4604 - Real Estate Financing
- FINA 4454 - International Finance
- FINA 4654 - Commercial Bank Management
- FINA 4964 - Topics in Finance

Finance:

- FINA 3144 - Financial Markets
- FINA 3824 - Financial Analysis and Planning
- FINA 3904 - Investments

Choose 9 s.h. from (a minimum 6 s.h. must be above 3999 or have an ACCT prefix):
• ACCT 3551 - Intermediate Accounting I
• ACCT 3621 - Cost Accounting
• FINA 3154 - Principles of Risk Management and Insurance
• FINA 3554 - Principles of Real Estate
• FINA 4404 - Security Analysis and Portfolio Management
• FINA 4414 - Derivatives and Financial Risk Management
• FINA 4454 - International Finance
• FINA 4604 - Real Estate Financing
• FINA 4654 - Commercial Bank Management
• FINA 4734 - Financial Management II
• FINA 4964 - Topics in Finance

Risk Management and Insurance:

• FINA 3154 - Principles of Risk Management and Insurance
• FINA 3884 - Corporate and Financial Risk Management
• FINA 4354 - Commercial Property and Liability Insurance
• FINA 4854 - Employee Benefits and Retirement Planning

Choose 6 s.h. from

• FINA 3144 - Financial Markets
• FINA 3554 - Principles of Real Estate
• FINA 3904 - Investments
• FINA 4244 - Insurance Law
• FINA 4964 - Topics in Finance
• MKTG 4762 - Services Marketing

General Business Concentration:

The concentration in general business offers students the opportunity to acquire a general overview of the skills necessary to manage human and physical resources. Although primarily designed for distance education students, students on campus may choose this concentration. Enrollment in this concentration will be limited by the resources available. Distance education students will receive priority in enrollment in distance education courses. Complete 18 s.h. of credit as detailed below:

• ACCT 4921 - Accounting for Business Professionals
• FINA 3144 - Financial Markets
Choose one from:

- MGMT 4402 - Human Resource Management
- FINA 3904 - Investments
- Other courses approved by advisor.

5. Leadership and Professional Development - 9 s.h.

- BUSI 1200 - Strategy First
- BUSI 2200 - Experiential Leadership: Teams in Action
- BUSI 3200 - Professional Development and Ethical Leadership
- BUSI 4200 - Leadership Capstone
- Leadership and Professional Development Portfolio must be completed prior to graduation.

6. Electives to complete requirements for graduation.
FINA: Finance

FINA 3244 – Commercial Law
3 F,S
P: FINA 2244 or consent of instructor. Selected traditional areas of law that affect the commercial community. Law of sales, bailments of personal property, commercial paper, secured transactions, bank deposits and collections, insurance, and other aspects of uniform commercial code.

FINA 3500 - Money Management for Entrepreneurs
3
P: MGMT 3500. Financial aspects of running a business including assessing financial need, creating budgets, managing cash flow, handling taxes, insurance, payroll and developing profitability.

FINA 3824 - Financial Analysis and Planning
3 F,S
P: FINA 3724. Analysis of financial and accounting information and its impact on financial decisions and profit planning. Applications to financial planning, forecasting, and budgeting.

FINA 4404 - Security Analysis and Portfolio Management
3 S
P: FINA 3824, FINA 3904. Techniques and theories used in analyzing securities. Selection, management, evaluation, and revision of portfolios.

FINA 4414 - Derivatives and Financial Risk Management
3 S

FINA 4454 - International Finance
3 S

FINA 4574 – Real Estate Management and Brokerage
3 S

FINA Banked Courses

FINA 4584 – Real Estate Appraisal II
FINA 4864 – Life Insurance

Finance

- FINA 1904 - Personal Finance
- FINA 2244 - Legal Environment of Business
- FINA 3004 - Survey of Financial Management
- FINA 3144 - Financial Markets
- FINA 3154 - Principles of Risk Management and Insurance
- FINA 3244 – Commercial Law
- FINA 3500 – Money Management for Entrepreneurs
- FINA 3554 - Principles of Real Estate
- FINA 3724 - Financial Management
- FINA 3824 - Financial Analysis and Planning
- FINA 3884 - Corporate and Financial Risk Management
- FINA 3904 - Investments
- FINA 4414 – Derivatives and Financial Risk Management
- FINA 4244 - Insurance Law
- FINA 4354 - Commercial Property and Liability Insurance
- FINA 4404 - Security Analysis and Portfolio Management
- FINA 4454 - International Finance
- FINA 4564 - Real Estate Appraisal
- FINA 4574 – Real Estate Management and Brokerage
- FINA 4604 - Real Estate Financing
- FINA 4654 - Commercial Bank Management
- FINA 4734 - Financial Management II
- FINA 4854 - Employee Benefits and Retirement Planning
- FINA 4964 - Topics in Finance
- FINA 4984 - Topics in Real Estate

Finance Banked Courses

- FINA 4584 – Real Estate Appraisal II
- FINA 4864 – Life Insurance

http://catalog.ecu.edu/preview_program.php?catoid=4&poid=778&returnto=250

Management, BSBA

Return to: Undergraduate Majors, Minors and Certificates

The BSBA in management offers students the opportunity to acquire knowledge in the management of human and physical resources and to acquire skills useful in the management of domestic and international organizations.

Minimum degree requirement is 123 s.h. of credit as follows:

1. Foundations curriculum requirements including those listed below -
42 s.h.

(For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum)

- COMM 2020 - Fundamentals of Speech Communication or
- COMM 2420 - Business and Professional Communication
- 
- ECON 2113 - Principles of Microeconomics
- ECON 2133 - Principles of Macroeconomics
- MATH 1066 - Applied Mathematics for Decision Making
- 
- PHIL 2274 - Business Ethics or
- PHIL 2275 - Professional Ethics

Choose 3 s.h. from:

- PSYC 1000 - Introductory Psychology
- SOCI 2110 - Introduction to Sociology

Choose 3 s.h. from:

One additional social science area: anthropology, communication, geography, history, political science, psychology, sociology

2. Cognates - 6 s.h.

- ENGL 3880 - Writing for Business and Industry
- MATH 2283 - Statistics for Business

3. Business core - 36 s.h.

- ACCT 2401 - Financial Accounting
- ACCT 2521 - Managerial Accounting
- FINA 2244 - Legal Environment of Business
- FINA 3724 - Financial Management
- MGMT 3302 - Management of Organizations
• MGMT 4842 - Strategic Management
• MIS 2223 - Introduction to Computers
• MIS 3063 - Introduction to Management Information Systems
• MKTG 3832 - Marketing Management
• OMGT 3123 - Operations and Supply Chain Management
• OMGT 3223 - Business Decision Modeling

Choose one international perspectives course from:

• ACCT 4451 - International Accounting
• FINA 4454 - International Finance
• MGMT 3352 - International Business
• MKTG 3852 - Cultural Environment of International Business
• MKTG 4992 - International Marketing

4. Concentration area - 18-27 s.h.

(Choose one.)

Entrepreneurship and Small Business Management - 18 s.h.:

• MGMT 4242 - Organizational Behavior or
• PSYC 3241 - Personnel and Industrial Psychology
• MGMT 4252 - Entrepreneurship
• MGMT 4262 - Small Business Management

Choose 9 s.h. from:

• FINA 3824 - Financial Analysis and Planning
• MGMT 4272 - Managing the Family Business
• MGMT 4352 - Management in a Global Economy
• MGMT 4402 - Human Resource Management
• MGMT 4482 - Managerial Negotiation
• MKTG 4362 - Retail Management
• MKTG 4662 - Marketing Research
• MKTG 4732 - Consumer Behavior
• MKTG 4752 - Advertising and Promotion Management
General Business Concentration – 18 s.h.

The concentration in general business offers students the opportunity to acquire a general overview of the skills necessary to manage human and physical resources. Although primarily designed for distance education students, students on campus may choose this concentration. Enrollment in this concentration will be limited by the resources available. Distance education students will receive priority in enrollment in distance education courses. Complete 18 s.h. of credit as detailed below:

- ACCT 4921 - Accounting for Business Professionals
- FINA 3144 - Financial Markets
- MGMT 4242 - Organizational Behavior or PSYC 3241 - Personnel and Industrial Psychology
- MKTG 4732 - Consumer Behavior
- OMGT 4733 - Project Management

Choose one from:

- MGMT 4402 - Human Resource Management
- FINA 3904 - Investments
- Other courses approved by advisor

International Business - 27 s.h.:

Choose six courses beyond the one business core international perspectives course requirement

- ACCT 4451 - International Accounting
- ANTH 2010 - Societies Around the World or
- POLS 2020 - Introduction to International Relations
- FINA 4454 - International Finance
- MGMT 3352 - International Business
- MGMT 4352 - Management in a Global Economy
- MKTG 3852 - Cultural Environment of International Business
- MKTG 4992 - International Marketing

**Additional Requirements:**

- Competency in one foreign language as demonstrated by scoring
- Intermediate-High on the Listening and Reading sections and Intermediate-Mid on the Speaking and Writing sections of the ACTFL Test.
- Minimum of one semester abroad, enrolled in an approved academic program with a focal world region.

**Choose 9 s.h. based on one of the following world regions**

*Chosen by the student (not more than two courses from any one dept)*:

**Africa/Middle East:**

- ANTH 3003 - Cultures of Africa
- COMM 3180 - Intercultural Communication
- COMM 3390 - International News Communication
- ECON 3353 - Development Economics
- FORL 2624 - Francophone Literature of Africa in Translation
- GEOG 2110 - World Geography: Less Developed Regions
- GEOG 3050 - Africa
- HIST 3670 - History of the Middle East Since 1500
- HIST 3810 - History of Africa
- POLS 3260 - Middle Eastern Political Systems
- POLS 3265 - African Political Systems
- POLS 3293 - International Organizations
- POLS 3295 - International Law
- PSYC 3314 - Psychology of Religion
- RELI 1690 - World Religions

**Asia:**

- ANTH 3002 - Cultures of East Asia
- ART 3920 - Asian Art
- COMM 3180 - Intercultural Communication
- COMM 3390 - International News Communication
• ECON 3353 - Development Economics
• GEOG 2110 - World Geography: Less Developed Regions
• GEOG 3051 - Asia
• HIST 3611 - History of East Asia Since 1600
• HIST 3620 - History of Modern Japan
• HIST 3630 - History of Modern China
• HIST 4610 - History of Southeast Asia
• POLS 3280 - South Asian Political Systems
• POLS 3293 - International Organizations
• POLS 3295 - International Law
• PSYC 3314 - Psychology of Religion
• RELI 1690 - World Religions

Europe:

• IDSN 2700 - Historic Interiors I: 3000 BC Through Mid-Nineteenth Century
• COMM 3180 - Intercultural Communication
• COMM 3390 - International News Communication
• ECON 3353 - Development Economics
• ECON 4373 - International Trade
• FORL 2620 - French Literature in Translation
• FORL 2660 - Spanish Literature in Translation
• FORL 2680 - German Literature in Translation
• GEOG 2100 - World Geography: Developed Regions
• GEOG 3047 - Western Europe
• HIST 3435 - History of Europe Since 1914
• POLS 3234 - West European Political Systems
• POLS 3235 - East European Political Systems
• POLS 3236 - Russian Politics
• POLS 3293 - International Organizations
• POLS 3295 - International Law
• PSYC 3314 - Psychology of Religion
• RELI 1690 - World Religions

South America:

• ANTH 3016 - Cultures of the Caribbean
• ANTH 3017 - Cultures of Mexico and Guatemala
• ANTH 3018 - Cultures of South and Central America
• COMM 3180 - Intercultural Communication
• COMM 3390 - International News Communication
• ECON 3353 - Development Economics
• FORL 2661 - Latin-American Literature in Translation
• FORL 2760 - Special Topics in Hispanic Studies
• FORL 3660 - Hispanic Women Writers
• GEOG 2110 - World Geography: Less Developed Regions
• GEOG 3049 - Latin America
• GEOG 3056 - Middle America
• HIST 3711 - Introduction to Latin-American History: Since 1808
• HIST 3760 - The ABC Powers: Argentina, Brazil, Chile
• HIST 3780 - Mexico and Central America
• POLS 3293 - International Organizations
• POLS 3295 - International Law
• PSYC 3314 - Psychology of Religion
• RELI 1690 - World Religions

For non-North American Students:

North America:

• IDSN 2700 - Historic Interiors I: 3000 BC Through Mid-Nineteenth Century
• ANTH 3017 - Cultures of Mexico and Guatemala
• COMM 3180 - Intercultural Communication
• COMM 3390 - International News Communication
• ECON 3420 - Money and Banking
• GEOG 2110 - World Geography: Less Developed Regions
• GEOG 3046 - United States and Canada
• GEOG 3056 - Middle America
• HIST 1051 - American History Since 1877
• HIST 2012 - American Business History
• HIST 3031 - Economic History of the United States Since 1865
• HIST 3245 - The United States Since 1945
• HIST 3780 - Mexico and Central America
• POLS 3293 - International Organizations
• POLS 3295 - International Law
• PSYC 3314 - Psychology of Religion
• RELI 1690 - World Religions

Management - 18 s.h.:

• MGMT 4242 - Organizational Behavior or
• PSYC 3241 - Personnel and Industrial Psychology
• MGMT 4482 - Managerial Negotiation

Choose 12 s.h. from:
MGMT 4252 - Entrepreneurship
MGMT 4272 - Managing the Family Business
MGMT 4342 - Organizational Change and Development
MGMT 4343 - Organizational Leaders and Leadership
MGMT 4352 - Management in a Global Economy
MGMT 4402 - Human Resource Management
MGMT 4422 - Labor Relations
MGMT 4952 - Topics in Management

5. Leadership and Professional Development - 9 s.h.

- BUSI 1200 - Strategy First
- BUSI 2200 - Experiential Leadership: Teams in Action
- BUSI 3200 - Professional Development and Ethical Leadership
- BUSI 4200 - Leadership Capstone
- Leadership and Professional Development Portfolio must be completed prior to graduation.

6. Electives to complete requirements for graduation.
MGMT: Management

MGMT 3500 – Entrepreneurial Business Planning

3
Exposure to entrepreneurship as a viable career opportunity, examination of entrepreneurial potential, examination of the role of entrepreneurship in society, consideration of the process of identifying, assessing, and exploiting business opportunities.

MGMT 4500 - Entrepreneurial Business Planning

3
P: MGMT 3500, MKTG 3500, and FINA 3500. Apply knowledge from previous courses to determine market feasibility, develop a business operations plan, craft a marketing strategy, establish realistic financial projections, and identify appropriate sources of potential funding. Formal presentation of business plans at the end of the semester.
Management

- MGMT 3202 - Fundamentals of Management
- MGMT 3302 - Management of Organizations
- MGMT 3500 - Entrepreneurial Business Planning
- MGMT 3352 - International Business
- MGMT 4001 - Special Issues and Topics
- MGMT 4002 - Special Issues and Topics
- MGMT 4003 - Special Issues and Topics
- MGMT 4242 - Organizational Behavior
- MGMT 4252 - Entrepreneurship
- MGMT 4262 - Small Business Management
- MGMT 4272 - Managing the Family Business
- MGMT 4342 - Organizational Change and Development
- MGMT 4343 - Organizational Leaders and Leadership
- MGMT 4352 - Management in a Global Economy
- MGMT 4402 - Human Resource Management
- MGMT 4422 - Labor Relations
- MGMT 4482 - Managerial Negotiation

- MGMT 4500 - Entrepreneurial Business Planning
- MGMT 4842 - Strategic Management
- MGMT 4952 - Topics in Management

Management Banked Courses

- MGMT 3203 - Organizational Management
- MGMT 4472 - Compensation Management
- MGMT 4492 - Personnel Decision Making
- MGMT 4992 - Internship
Marketing, BSBA

The BSBA in marketing, with concentrations in marketing and operations and supply chain management, is concerned with the creation and delivery of value to customers and organizations. Marketing focuses on developing an understanding of customers and markets, creating products and services based on that understanding, and communicating and delivering the value added. Supply Chain Management focuses on the sourcing, operations, and logistics of products and services. Both areas of study involve the management of relationships. A marketing concentration prepares students for management careers in advertising, sales, research, distribution, product planning, and international marketing. Supply Chain Management graduates pursue career choices as managers of purchasing, inventory, logistics, operations, quality, and supply chains. Minimum degree requirement is 123 s.h. of credit as follows:

1. Foundations curriculum requirements including those listed below - 42 s.h.

(For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum)

- COMM 2020 - Fundamentals of Speech Communication or
- COMM 2420 - Business and Professional Communication
- ECON 2113 - Principles of Microeconomics
- ECON 2133 - Principles of Macroeconomics
- MATH 1066 - Applied Mathematics for Decision Making
- PHIL 2274 - Business Ethics or
- PHIL 2275 - Professional Ethics

Choose 3 s.h. from:

- PSYC 1000 - Introductory Psychology
- SOCI 2110 - Introduction to Sociology

Choose 3 s.h. from one additional social science area:

Anthropology, communication, geography, history, political science, psychology, sociology

2. Cognates - 6 s.h.

- ENGL 3880 - Writing for Business and Industry
3. Business core - 36 s.h.

- ACCT 2401 - Financial Accounting
- ACCT 2521 - Managerial Accounting
- FINA 2244 - Legal Environment of Business
- FINA 3724 - Financial Management
- MGMT 3302 - Management of Organizations
- MGMT 4842 - Strategic Management
- MIS 2223 - Introduction to Computers
- MIS 3063 - Introduction to Management Information Systems
- MKTG 3832 - Marketing Management
- OMGT 3123 - Operations and Supply Chain Management
- OMGT 3223 - Business Decision Modeling

Choose one international perspectives course from:

- ACCT 4451 - International Accounting
- FINA 4454 - International Finance
- MGMT 3352 - International Business
- MKTG 3852 - Cultural Environment of International Business
- MKTG 4992 - International Marketing

4. Concentration area - 18 s.h.

(Choose one.)

Marketing:

- MKTG 3872 – Persuading Decision Makers
- MKTG 4562 - Marketing Strategy
- MKTG 4662 – Marketing Research
- MKTG 4882 – Marketing Intelligence
- MKTG 4732 – Consumer Behavior

Choose 9 s.h. of 4000-level MKTG electives, at least 3 s.h. of which must be from:
MKTG 4362 - Retail Management
• MKTG 4532 - Business and Organizational Marketing
• MKTG 4732 – Consumer Behavior
• MKTG 4790 – Distribution Management

Operations and Supply Chain Management:

• OMGT 4383 - Supply Chain Systems
• OMGT 4743 - Logistics, Purchasing, and Materials Management
• OMGT 4753 - Strategic Logistics Management
• OMGT 4763 - Strategic Supply Chain Management

Choose 3-6 s.h. from:

• MKTG 4532 - Business and Organizational Marketing
• OMGT 4493 – Quality Management
• OMGT 4733 - Project Management

Choose 3-6 (to total 18 s.h. for the concentration) from:

• MGMT 4482 - Managerial Negotiation
• MKTG 3872 – Persuading Decision Makers
• MKTG 4362 - Retail Management
• MKTG 4532 – Business and Organizational Marketing
• MKTG 4682 – Marketing Intelligence
• MKTG 4790 - Distribution Management
• OMGT 4493 – Quality Management
• OMGT 4383 – Supply Chain Systems

5. Leadership and Professional Development - 9 s.h.

• BUSI 1200 - Strategy First
• BUSI 2200 - Experiential Leadership: Teams in Action
• BUSI 3200 - Professional Development and Ethical Leadership
• BUSI 4200 - Leadership Capstone
• Leadership and Professional Development Portfolio must be completed prior to graduation.
6. Electives to complete requirements for graduation.
MKTG: Marketing

MKTG 3500 - Entrepreneurial Opportunities and Marketing
3

P: MGMT 3500. Identification and assessment of business opportunities, pre-business startup, and early stage development, including detection of market niche, competitive analysis, and the development of marketing techniques.

MKTG 3872 - Persuading Decision Makers
3

P: ECON 2113. Persuasive strategies in business communications targeting decision makers in organizational and consumer environments. Topics include micromarketing and selling products, ideas, and causes.

MKTG 4682 - Marketing Intelligence
3

P: MKTG 3832. Data gathering, analysis, and interpretation about markets, customers, competition and the marketing mix. Focus on using marketplace knowledge for improved business decision-making.
Marketing

- **MKTG 3500 – Entrepreneurial Opportunities and Marketing**
- MKTG 3832 - Marketing Management
- MKTG 3852 - Cultural Environment of International Business

**MKTG 3872 – Persuading Decision Makers**

- MKTG 4332 - Professional Selling
- MKTG 4342 - Sales Force Management
- MKTG 4352 - Selling and Sales Management
- MKTG 4362 - Retail Management
- MKTG 4532 - Business and Organizational Marketing
- MKTG 4562 - Marketing Strategy

**MKTG 4682 – Marketing Intelligence**

- MKTG 4662 - Marketing Research
- MKTG 4732 - Consumer Behavior
- MKTG 4752 - Advertising and Promotion Management
- MKTG 4762 - Services Marketing
- MKTG 4782 - Customer Relationship Management
- MKTG 4790 - Distribution Management
- MKTG 4792 - Social Media Marketing
- MKTG 4972 - Topics in Marketing
- MKTG 4973 - Topics in Marketing
- MKTG 4974 - Topics in Marketing
- MKTG 4975 - Electronic Commerce
- MKTG 4992 - International Marketing

**Marketing Banked Courses**

- MKTG 4462 - Retailing Strategy
- MKTG 4882 - Physical Distribution Management
OMGT: Operations Management

OMGT 4743 - Logistics, Purchasing, and Materials Management
3 F
P: OMGT 3123. Logistics Concepts in purchasing and Materials management as supporting functions of supply chain management. Specific topics include Focus on demand estimation/forecasting, manufacturing planning and control, lean operations, materials handling, inventory flow, warehousing, packaging, purchasing, transportation and physical distribution, and purchasing/procurement.

OMGT 4753. Strategic Logistics Management
3 S
P: OMGT 3123. Concepts and principles of strategic logistics and its critical role in supporting supply chain management. Focus on transportation management, warehouse management and facility location, inventory management, channel management, forward and reverse flows, customer service strategies, global logistics, and future trends.
Operations Management
• OMGТ 3123 - Operations and Supply Chain Management
• OMGТ 3223 - Business Decision Modeling
• OMGТ 3843 - Topics in Operations Management
• OMGТ 3853 - Topics in Operations Management
• OMGТ 4383 - Supply Chain Systems
• OMGТ 4493 - Quality Management
• OMGТ 4733 - Project Management
• OMGТ 4743 - Logistics and Materials Management
• **OMGT 4753 – Strategic Logistics Management**
  • OMGТ 4763 - Strategic Supply Chain Management
  • OMGТ 4863 - Topics in Operations Management
  • OMGТ 4893 - Cooperative Education

Operations Management Banked Courses
• OMGТ 4293 - Statistical Analysis
• OMGТ 4393 - Forecasting and Statistics for Operations Analysis
• OMGТ 4633 - Management Science II
• OMGТ 4723 - Production Planning and Control
College of Business

Stanley G. Eakins, Dean, 3119 Bate Building
Paul H. Schwager, Associate Dean
Shanan G. Gibson, Associate Dean for Student and Faculty Development
James Westmoreland, Associate Dean for External Affairs
Anne K. Fisher, Director of Professional Programs
James H. Bearden, Director of the BB&T Center for Leadership Development
James W. Kleckley, Director of Business Bureau Research
Len Rhodes, Director of Technology, Information, and Operations
Tina L. Williams, Director of Graduate Programs
Karen M. Kus, Director of Undergraduate Programs

The College of Business provides an environment where students, faculty, and business professionals can pursue the acquisition of applied and theoretical knowledge relevant to the operations of profit and nonprofit organizations. The college, which consists of five departments, offers the BSBA degree in accounting, finance, management, management information systems, and marketing and supply chain management. The graduate program offers the master of science in accounting (MSA) and the master of business administration (MBA) degrees. Graduates are expected to be prepared to be managers and analysts in large and small organizations that operate on both a profit and nonprofit basis. In addition, the faculty is engaged in the expansion of knowledge through research. The college supports the business practitioner through the Division of Professional Programs, Bureau of Business Research, Small Business Institute, and applied research projects in both graduate and undergraduate classes.

Faculty

- College of Business Faculty

Accreditation

The undergraduate and master’s business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB) International. Since the primary objective of accreditation and the College of Business is to foster high quality in education for business administration and management, most of the school’s resources are dedicated to its degree programs. Consequently, non-business majors will not be permitted to enroll in more than 30 s.h. of undergraduate course credit offered by the College of Business.

Admission

Upon admission to the university, students may declare a concentration in business administration. Students must declare a concentration before taking upper-level business courses. Students may declare concentrations in accounting, finance, management, management information systems, and marketing and supply chain management. To declare a concentration, students must meet the following requirements:
1. Completion of a minimum of 45 s.h.
2. Cumulative GPA of 2.5 on 4.0 scale.
3. Completion of courses listed below or equivalent course work with a minimum grade of 2.0 in each and a 2.5 average over the eight courses: ACCT 2401, ACCT 2521; ECON 2113, ECON 2133; FINA 2244; MATH 1066, MATH 2283; MIS 2223.

Students who desire to pursue the BSBA degree must have declared a concentration before they enroll in 4000-level business courses. Students who have not declared a concentration may take a maximum of 30 s.h. total of 2000- and 3000-level business courses.

The admission of a student seeking a second undergraduate degree in the College of Business must be approved by the director of undergraduate programs. At the time of such approval, the director will also approve the specific courses which will lead to the receipt of the second degree.

Readmission

Students applying for readmission to the university who were previously enrolled in the College of Business and who have been out of school no more than three academic years must have a minimum GPA of 2.0 to be eligible for readmission to the College of Business.

Students previously enrolled in the College of Business who have been out of school more than three academic years and students who were previously enrolled in the university but not in the College of Business must meet the requirements for admission outlined in the section above.

Transfer Credit for Upper-Level Courses

The College of Business will not accept for credit upper-level courses (numbered 3000 and 4000 at East Carolina University) taken at a junior or community college. The department chair will determine the applicability of upper-level courses taken at senior colleges in meeting the BSBA degree requirements. No course may count as a College of Business concentration requirement and also count as fulfilling the business core requirements of the College of Business.

Courses

Business

- BUSI 1200 - Strategy First
- BUSI 2200 - Experiential Leadership: Teams in Action
- BUSI 3200 - Professional Development and Ethical Leadership
- BUSI 4001 - Internship in Business
- BUSI 4002 - Internship in Business
- BUSI 4003 - Internship in Business
- BUSI 4200 - Leadership Capstone

Certificates

- Entrepreneurship Certificate
Entrepreneurship Certificate

The multidisciplinary entrepreneurship certificate is designed for non-business majors. The certificate in entrepreneurship is appealing to anyone who may either operate their own for-profit or nonprofit business now or in the future. It is also appealing to those who will have careers either working in small/medium sized firms or in related fields. The flexibility of the certificate allows students to design programs that include these courses. Entrepreneurial thinking plays an important role in all aspects of society and is critical in the practical side of career planning. The certificate prepares students to be highly functional in innovative and creative environments. This certificate is ideal whether you are starting a business to offer your professional services, joining an existing small or medium-sized business, or planning to work in an innovative capacity within a large organization (intrapreneurship).

Minimum requirement for certificate is 12 s.h. as follows:

- FINA 3500 - Money Management for Entrepreneurs
- MKTG 3500 - Entrepreneurial Opportunities and Marketing
- MGMT 3500 - Entrepreneurship Essentials
- MGMT 4500 - Entrepreneurial Business Planning

Department of Criminal Justice

William P. Bloss, Chair, 247 Rivers Building

The Department of Criminal Justice offers the bachelor of science in criminal justice, minor in criminal justice, minor in forensic science, and master of science in criminal justice. Program admission is competitive and admission to the university and/or achieving a minimum 2.0 GPA does not guarantee admission to criminal justice courses or the BS or minor degree programs.

To be eligible for the program as a criminal justice major or a minor, a student is required to have completed 32 s.h. with a minimum overall 2.0 GPA, including work transferred from another institution, and must have completed JUST 1000 with a grade of C (2.0) or higher. Transfer students admitted to the university with a minimum of 32 s.h. of credit must establish an overall 2.0 GPA at the university prior to admission into the criminal justice program and have completed JUST 1000 or equivalent with a minimum grade of C (2.0). To declare the Criminal Justice major,
students must complete JUST 1000 with a grade of C (2.0) or higher and have an overall GPA of 2.0 or higher. Transfer students can declare the Criminal Justice major upon entry to the university if JUST 1000 has been completed with a grade of C (2.0) or higher. Criminal justice majors and criminal justice minors are expected to maintain an overall 2.0 GPA throughout the program. Further information may be obtained from the criminal justice departmental office, 245 Rivers Building.

In addition to the above requirements, to be admitted to the minor in forensic science, students need to have a minimum overall 2.5 GPA. They are also expected to maintain an overall GPA of 2.5 throughout the program.

The major in criminal justice is designed to prepare students for entrance into professional positions in the field of criminal justice, graduate studies, or law school. The program requires a mandatory field internship to be undertaken during the final semester of the program. Field placement requires prior departmental approval and the student must have an overall 2.0 GPA or higher to be eligible for consideration. Students with sufficient criminal justice work experience may request the departmental chair for exemption from the internship. Field placement settings include probation and parole agencies, juvenile facilities, public and private law offices, federal and state prisons, and federal, state, and local law enforcement agencies. Students must submit an application two one semester prior to completing requirements for the degree; they must have an overall 2.0 GPA or higher to be eligible for consideration.

Programs

Bachelor’s

- Criminal Justice, BS

Minor

- Criminal Justice Minor
- Forensic Science Minor

Courses

Criminal Justice

- JUST 1000 - Introduction to Criminal Justice
- JUST 2525 - Law and the Movies
- JUST 3003 - Addiction, Crime, and the Criminal
- JUST 3004 2004 - Crime and Criminality
- JUST 3009 2009 - Correctional Systems
- JUST 3012 2012 - Police Operations Police and Society
- JUST 3006 - Security Systems
- JUST 3007 - Criminal Investigation
- JUST 3020 - Introduction to Forensic Science
- JUST 3022 3021 - Crime Scene Investigation
- JUST 3021 3022 - Forensic Impressions and Markings
- JUST 3101 - Conflict Management
- JUST 3102 - Interviewing in Criminal Justice
- JUST 4200 3200 - The Juvenile Justice System
Criminal Justice majors, and criminal justice minors are expected to maintain an overall 2.0 GPA throughout the program. Forensic science minors are expected to maintain an overall 2.5 GPA throughout the program. Criminal justice majors and minors must complete JUST 2004 before enrolling in courses above JUST 2999.

must pass all required criminal justice courses and supportive area criminal justice courses with a minimum grade of C (2.0). Minimum degree requirement is 120 s.h. of credit as follows:

1. Foundations curriculum requirements including those listed below - 42 s.h.
(For information about courses that carry foundations curriculum credit see *Liberal Arts Foundations Curriculum*)

- History course
- POLS 1010 - National Government
- PSYC 1000 - Introductory Psychology
- SOCI 2110 - Introduction to Sociology

2. Core - **33 42** s.h.

- JUST 1000 - Introduction to Criminal Justice
- JUST 3004 2004 - Crime and Criminality
- JUST 2009 - Correctional Systems
- JUST 2012 - Police and Society
- JUST 3200 - The Juvenile Justice System
- JUST 3500 - Principles of Criminal Law
- JUST 3501 - Criminal Procedure
- JUST 3502 - Legal Aspects of Corrections
- JUST 3700 - Race, Gender and Special Populations in the Criminal Justice System
- JUST 3800 - Research Methods in Criminal Justice
- JUST 3900 - Introductory Statistics for Criminal Justice
  - JUST 4200 - The Juvenile Justice System
  - JUST 4300 - Criminal Justice Administration and Management
- JUST 4500 - Issues and Problems in Criminal Justice
- JUST 4990 - Field Education and Seminar

**Note:** Students are required to complete one 3 s.h. writing intensive course in the major.

3. **Corrections and Law Enforcement Emphases - 6 s.h.**

(Choose 3 s.h. from each area.)

**Corrections:**

- JUST 3008 - Correctional Systems
- JUST 3902 - Correctional Law
- JUST 4006 - Community Corrections

**Law-Enforcement:**
4. Cognates - 3 s.h.

- BITE 2112 - Introduction to Information Processing Technology or
- MIS 2223 - Introduction to Computers or
- ITEC 2000 - Industrial Technology Applications of Computer Systems

5. Specified Electives - 18 s.h.

3. JUST electives above 2999 - 9 s.h.
4. Minor or general electives - 27 s.h.

Choose a minimum of 3 s.h. from:

- JUST 3003 - Addiction, Crime, and the Criminal
- JUST 3101 - Conflict Management
- JUST 3102 - Interviewing in Criminal Justice
- JUST 4001 - Criminal Justice History
- JUST 4005 - Organized Crime
- JUST 4300 - Criminal Justice Administration and Management
- JUST 4401 - Independent Study
- JUST 4402 - Independent Study
- JUST 4403 - Independent Study
- JUST 4600 - Special Topics in Criminal Justice
- JUST 5000 - Comparative Criminal Justice

Choose a minimum of 15 s.h. from outside criminal justice above 2999 with approval of advisor

6. General Electives to complete requirements for graduation.
Criminal Justice Minor

Students must complete JUST 2004 before enrolling in courses above JUST 2999.

The minor in criminal justice requires 24 s.h. of credit as follows:

1. Core - 9 s.h.

   - JUST 1000 - Introduction to Criminal Justice
   - JUST 3004, 2004 - Crime and Criminality
   - JUST 3500 - Principles of Criminal Law

2. Electives from criminal justice courses - 15 s.h.

   (may not include JUST 4990 )

Forensic Science Minor

The minor in forensic science requires 24-26 s.h. of credit as follows:

1. Core - 15 s.h.

   - JUST 1000 - Introduction to Criminal Justice
   - JUST 3007 - Criminal Investigation
   - JUST 3020 - Introduction to Forensic Science
   - JUST 3021 - Crime Scene Investigation
   - JUST 3021-3022 - Forensic Impressions and Markings
   - JUST 3022 - Crime Scene Investigation
Substitute core courses may be approved by the Chair of the Department of Criminal Justice.

2. Electives - 9-11 s.h.

- CHEM 2650 - Organic Chemistry for the Life Sciences
- BIOL 2130 - Survey of Human Physiology and Anatomy
- ANTH 3026 - Forensic Anthropology
- Other courses approved by the Chair of the Department of Criminal Justice.
Courses

Criminal Justice

JUST 3004 2004 - Crime and Criminality

3 F,S  Formerly JUST 2000 3004
P: JUST major or minor.  Systematic examination of criminal theories and causes of crime. Explores various disciplines of explaining crime and assessing strategies and policy issues which work to prevent crime.

JUST 3008 2009 - Correctional Systems

3 F,S  Formerly JUST 3008
P: JUST major or minor. Federal, state, and local correctional operations. Role and purpose of correctional facilities, historical and philosophical development, management and organizational principles, custody and security operations, treatment and classification issues, custody levels of various correctional facilities for men and women, and role of correctional personnel.

JUST 3012 2012 - Police Operations and Society

3 S  Formerly JUST 3012
P: JUST major or minor. Role and operation of law enforcement organizations in US. Accountability, legal issues, and community relationships.

JUST 3003 - Addiction, Crime, and the Criminal

3
P: JUST major or minor; JUST 2004. Crime relationship to alcohol and drug addiction and abuse.

JUST 3006 - Security Systems

3 S,SS

JUST 3007 - Criminal Investigation

3 F
P: JUST major or minor; or forensic science minor; JUST 2004; or approval of chair. Fundamentals include various types of physical evidence, collection and preservation of evidence, preliminary procedures, crime scene searches, major crime investigations, and court appearances.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
<th>Offered Terms</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUST 3020</td>
<td>Introduction to Forensic Science</td>
<td>3</td>
<td>F,S,SS</td>
<td>JUST major or minor; or forensic science minor; JUST 2004; or approval of chair. Introduction to and history of key themes in forensic science. Application of science to enforcement of criminal and civil laws.</td>
</tr>
<tr>
<td>JUST 3021-3022</td>
<td>Crime Scene Investigation</td>
<td>3</td>
<td>F,S,SS</td>
<td>JUST major or minor; or forensic science minor; JUST 2004; or approval of chair; P/C: JUST 3020. Crime scene safety, evidence photography, hair, fiber and paint samples, document and voice forensics, toxicology, blood and body fluid collection, bloodstain examination.</td>
</tr>
<tr>
<td>JUST 3022-3021</td>
<td>Forensic Impressions and Markings</td>
<td>3</td>
<td>F,S,SS</td>
<td>JUST major or minor; or forensic science minor; JUST 2004, JUST 3021; or approval of chair. Forensic impressions and markings obtained at crime scenes. Identification, techniques, process and procedure to aid in the recovery of impressions and markings for evidence.</td>
</tr>
<tr>
<td>JUST 3100-3101</td>
<td>Conflict Management</td>
<td>3</td>
<td>F,S</td>
<td>JUST major or minor; JUST 2004. Theoretical and practical bases for accurately assessing and responding to crises unique to criminal justice profession in order to reduce stress, violence, injury, or even death among citizens.</td>
</tr>
<tr>
<td>JUST 3100-3102</td>
<td>Interviewing in Criminal Justice</td>
<td>3</td>
<td>F,S</td>
<td>JUST major or minor; JUST 2004. Examines interactions between criminal justice personnel and persons other than offenders, including victims, witnesses, children, and families. Develops interviewing skills.</td>
</tr>
<tr>
<td>JUST 3500</td>
<td>Principles of Criminal Law</td>
<td>3</td>
<td></td>
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</table>
### JUST 3501 - Criminal Procedure

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<th>3 F,S</th>
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<tbody>
<tr>
<td><strong>P:</strong> JUST or SOCW major or minor; JUST 1000 JUST 2004. Nature, sources, and types of criminal law. Detailed examination of selected specific criminal offenses, criminal liability, and defenses and basic legal research.</td>
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### JUST 3502 - Correctional Law

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<th>3 WI F,S</th>
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<tbody>
<tr>
<td><strong>P:</strong> JUST major or minor; JUST 2004. Rules and procedures governing criminal justice process from arrest through search, interrogation, indictment, arraignment, and trial until final sentence. Review and rights given to prisoners. Basic concepts of due process from the Constitution.</td>
</tr>
</tbody>
</table>

### JUST 3503 - Courts and Judicial Process

<table>
<thead>
<tr>
<th>3 F,S</th>
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<tbody>
<tr>
<td><strong>P:</strong> JUST major or minor; JUST 2004. History, structure, and functions of the U.S. Court system. Detailed examination of the roles, responsibilities and discretionary authority of court actors, and of court processes including pretrial, trial, and post-trial procedures including plea bargaining and appellate procedures.</td>
</tr>
</tbody>
</table>

### JUST 3700 - Race, Gender and Special Populations in the Criminal Justice System

<table>
<thead>
<tr>
<th>3 F,S</th>
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<tbody>
<tr>
<td><strong>P:</strong> JUST major or minor; JUST 2004. Issues related to public safety services in communities of cultural, ethnic, racial, philosophical, and moral diversity. Discrimination within system, including hiring, promotion, and assignment policies.</td>
</tr>
</tbody>
</table>

### JUST 3800 - Research Methods in Criminal Justice

<table>
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<tbody>
<tr>
<td><strong>P:</strong> JUST major or minor; JUST 2004. Design, conceptualization, hypothesis formulation, measurement, sampling techniques, data management, and research writing as related to field.</td>
</tr>
</tbody>
</table>

### JUST 3900 - Introductory Statistics for Criminal Justice

<table>
<thead>
<tr>
<th>3 F,S</th>
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</table>
P: JUST major or minor; JUST 2004, JUST 3800. Descriptive and inferential statistical techniques for criminal justice research and administration.

JUST 4004 - Criminal Justice History
3 S
P: JUST major or minor; JUST 2004. Development of major aspects from pre-historic time to present. Past practices in American criminal justice and other societies.

JUST 4005 - Organized Crime
3 SS
P: JUST major or minor; JUST 2004. Type of individuals and organizations involved in organized crime, activities conducted, historical and socio-political forces which facilitate organized criminal behavior, structural aspects of organized crime, and official responses.

JUST 4006 - Community Corrections
3 F,SS
P: JUST major or minor; JUST 2004. Applies intervention methods within particular community service-delivery constructs.

JUST 4300 - Criminal Justice Administration and Management
3 S
P: JUST major or minor; JUST 2004. Basic concepts of organization and management as applied to criminal justice organizations. Management principles, supervision, and leadership.

JUST 4401 - Independent Study
1 F,S,SS
May be repeated for maximum of 3 s.h. P: JUST major or minor; JUST 2004. Selected readings, research, or studies related to criminal justice. Faculty conferences arranged by student-faculty contracts for program approved by JUST program director.

JUST 4402 - Independent Study
2 F,S,SS
May be repeated for maximum of 3 s.h. P: JUST major or minor; JUST 2004. Selected readings, research, or studies related to criminal justice. Faculty conferences arranged by student-faculty contracts for program approved by JUST program director.

JUST 4403 - Independent Study
3 F,S,SS
May be repeated for maximum of 3 s.h. P: JUST major or minor; JUST 2004. Selected readings, research, or studies related to criminal justice. Faculty conferences arranged by student-faculty contracts for program approved by JUST program director.
JUST 4500 - Issues and Problems in Criminal Justice

3 F,S
To be taken by graduating JUST major or minor. P: JUST 2004. Values, ethics, and major issues of concern to American criminal justice system.

JUST 4600 - Special Topics in Criminal Justice

3,6 F,S ,SS
May be repeated for credit with change of topic. P: JUST major or minor; JUST 2004. Current topics and developments.

JUST 4990 - Field Education and Seminar

9 F,S
2 seminar hours per week; 4 days directed field education per week. Application for admission to this course must be received 2 semesters in advance of placement. P: JUST major; JUST 2004; minimum cumulative 2.0 GPA to be eligible for consideration; completion of all required JUST and supportive area courses, except for JUST 4500; selection based upon availability of appropriate placements and criteria specified in Criminal Justice Student Handbook. Supervised field education in approved agencies taken during final semester of program.

http://catalog.ecu.edu/preview_program.php?catoid=4&poid=669

ENGLISH, BA

Minimum degree requirement is 126 s.h. of credit as follows:

1. Foundations curriculum - 42 s.h.

(For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum.)

2. Foreign language through level 1004 - 12 s.h.

3. Core - 12 s.h.

Shakespeare

Choose 3 s.h. from:

ENGL 4070 - Shakespeare: The Histories
ENGL 4080 - Shakespeare: The Comedies
ENGL 4090 - Shakespeare: The Tragedies
Historical Survey I: Literature to 1700

Choose 3 s.h. from:

ENGL 3000 - History of British Literature to 1700
ENGL 3600 - Classics from Homer to Dante

Historical Survey II: Literature after 1700

Choose 3 s.h. from:

ENGL 3010 - History of British Literature, 1700-1900
ENGL 3020 - History of American Literature to 1900
ENGL 4340 - Ethnic American Literature

Language Study—Creative Writing, Linguistics, Rhetoric and Composition, or Technical and Professional Communication

Choose 3 s.h. from:

ENGL 2700 - Introduction to Language Studies
ENGL 2710 - English Grammar
ENGL 2740 - Language in the USA
ENGL 2760 - Afro-Caribbean Language and Culture
ENGL 2815 - Introduction to Creative Writing
ENGL 2830 - Writing and Style
ENGL 3030 - Introduction to Rhetorical Studies
ENGL 3040 - Introduction to Professional Writing
ENGL 3700 - History of the English Language
ENGL 3720 - Writing Systems of the World
ENGL 3730 - The Structure of English: Phonology and Morphology
ENGL 3740 - The Structure of English: Syntax and Semantics
ENGL 3750 - Introductory Linguistics
ENGL 3770 - Language Universals
ENGL 3830 - Introduction to Play Writing
ENGL 3835 - Persuasive Writing
ENGL 3840 - Introduction to Poetry Writing
ENGL 3850 - Introduction to Fiction Writing
ENGL 3860 - Introduction to Nonfiction Writing
ENGL 3870 - Introduction to Editing and Publishing
ENGL 4730 - Language and Society

4. Electives - 24 s.h.

Choose an additional 18 s.h. of ENGL or FILM electives (exclusive of writing foundations courses [FC:EN]).
Choose an additional 6 s.h. of ENGL or FILM electives 4000 or above, excluding ENGL 4510, ENGL 4520, ENGL 4550, ENGL 4555, ENGL 4890, and ENGL 4891. Qualified undergraduates may take 5000-level ENGL courses as electives.

5. Senior writing portfolio.

6. Minor and general electives to complete requirements for graduation.
ENGLISH MINOR

Required ENGL courses (exclusive of writing foundations courses [FC:EN]) - 24 s.h.

1. A minimum of 12 s.h. must be selected from courses numbered above 2899. Qualified undergraduates may take 5000-level ENGL courses.

2. Students interested in the English minor should consult with the director of undergraduate studies in the department to plan their minor programs.
CREATIVE WRITING MINOR

Amber Flora Thomas, Coordinator, 312 Erwin Hall

The minor in creative writing provides a solid background in appreciating and writing original creative work in four principal genres: fiction, poetry, creative nonfiction, and play/scriptwriting. The minor also incorporates the study of literature and other disciplines to provide students with the foundations needed to become successful and resourceful readers, intellectuals in various disciplines, and creative writers. Students learn how to read closely as writers and to engage successfully in the practice of literary writing.

This interdisciplinary minor also provides students an overview of the precedents established by writers of many eras, continents, ethnicities, and sensibilities. Students will learn how to analyze, appreciate, and create the components that comprise works of literature.

By creating their own works of literature, student writers should be able to apply what they have learned about the elements of literature to their own work and discover which genres of creative writing they wish to pursue further.

Because undergraduate creative writing students are not expected to specialize in a single genre, the minor requires in its core an introductory workshop course that exposes students to each of the four genres as well as a minimum of two workshop courses in specific genres.

Other appropriate courses, including special topic courses (when the theme is relevant), 5000-level courses, and directed readings may be considered for inclusion as electives upon review by the director coordinator.

Minimum requirement for the minor in creative writing is 24. s.h. of credit as follows:

1. Core - 12 s.h.

- ENGL 2815 - Introduction to Creative Writing
- PHIL 2271 - Introduction to the Philosophy of Art

Choose two from:
- ENGL 3830 - Introduction to Play Writing
- ENGL 3840 - Introduction to Poetry Writing
- ENGL 3850. Introduction to Fiction Writing
- ENGL 3860 - Introduction to Nonfiction Writing

2. Cognates - 6 s.h.
Choose two from:

- ENGL 2420 - The Short Story
- ENGL 3330 - Early Twentieth Century Drama
- ENGL 3340 - Contemporary Drama
- ENGL 3410 - Introduction to Poetry
- ENGL 3831 - Plays from the Writer's Perspective
- ENGL 3841 - Poetry from the Writer's Perspective
- ENGL 3851 - Fiction from the Writer's Perspective
- ENGL 3861 - Creative Nonfiction from the Writer's Perspective
- ENGL 4930 - Film: The Writer's Perspective

3. Electives – 6 s.h.

Choose additional courses from above or from the following:

- ANTH 3300 - Language and Culture
- ART 1250 - Digital Photography for Non-SOAD Majors
- ART 3002 - Book Arts One
- ART 3003 - Introduction to Letterpress
- ART 3004 - Book Arts Two
- CLAS 1300 - Greek and Latin for Vocabulary Building
- CLAS 3300 - Ancient Greek Culture and Civilization
- CLAS 3400 - Roman Culture and Civilization: The Republic
- CLAS 3405 - Roman Culture and Civilization: The Empire
- ENGL 2230 - Southern Literature
- ENGL 2710 - English Grammar
- ENGL 3240 - U.S. Latino/a Literature
- ENGL 3250 - Native American Literatures
- ENGL 3260 - African American Literature
- ENGL 3280 - African Literature
- ENGL 3290 - Asian American Literature
- ENGL 3300 - Women and Literature
- ENGL 3460 - Topics in Literature and Mythology
- ENGL 3570 - American Folklore
- ENGL 3630 - The Bible as Literature
- ENGL 3700 - History of the English Language
- ENGL 3720 - Writing Systems of the World
- ENGL 3750 - Introductory Linguistics
- ENGL 3810 - Advanced Composition
- ENGL 3870 - Introduction to Editing and Publishing
- ENGL 3885 - Writing and Document Design
- ENGL 4230 - North Carolina Literature
- ENGL 4730 - Language and Society
- ENGL 4830 - Advanced Script Writing
• ENGL 4835 - Classical Rhetorics
• ENGL 4840 - Advanced Poetry Writing
• ENGL 4850 - Advanced Fiction Writing
• ENGL 4860 - Advanced Nonfiction Writing
• ENGL 4885 - Digital Writing
• ENGL 5840 - Advanced Poetry Writing
• ENGL 5850 - Advanced Fiction Writing
• ENGL 5860 - Advanced Nonfiction Writing
• ENGL 5890 - Advanced Script Writing
• FILM 2900 - Introduction to Film Studies
• GRBK 2000 - Introduction to the Great Books
• GRBK 2010 - Great Books of Modern China
• GRBK 2400 - Great Books of the Middle Ages and Renaissance
• GRBK 2500 - Great Books of the Enlightenment
• GRBK 2600 - Great Books of the 19th and 20th Centuries
• HIST 3333 - Biography and History
• PHIL 3272 - Aesthetics
• PHIL 3331 - Modern Philosophy
• PHIL 3350 - Great Philosophers
• POLS 3012 - Politics Through Film
• POLS 3045 - Humor and American Politics
• Other courses related to creative writing as approved by the program coordinator.
FILM STUDIES MINOR
Amanda Klein, Coordinator, 2147 Bate Building

The minor in film studies provides students with an opportunity to study the history, theory, criticism, cultural uses, aesthetics, and production practices of cinema. The courses are designed to help students meet the new challenges they will encounter as citizens and workers in the information age and to learn how to analyze and engage critically with the visual media that has become a fixture of contemporary life. This curriculum complements a wide range of liberal arts majors by teaching students textual analysis, critical thinking, and writing skills.

This interdisciplinary minor asks students to forge connections between the discipline of film studies and other disciplines, including literature, creative writing, rhetoric, music, communications, history, foreign languages, sociology, and political science, among others. Courses in the minor will address cinema within its social, political and cultural contexts including an understanding of how race, ethnicity, gender, religion and class are constructed through the cinematic image. Courses taken towards the minor must come from at least three different prefixes (ART, COMM, ENGL, ETHN, FILM, FORL, GERM, MPRD, RELI, RUSS, SOCI, SPAN, or POLS). Courses designated as Special Topics only count toward the minor when taught as film studies. Other appropriate courses, including 5000-level courses, may be considered for inclusion as electives change or upon review by the coordinator. For more information go to: http://www.ecu.edu/english/filmstudies/

Minimum requirement for the minor in film studies is 24 s.h. of credit as follows:

1. Core - 9 6 s.h.

- FILM 2900 - Introduction to Film Studies
- FILM 3920 - Film Theory and Criticism
- FILM 4985 - Film Studies Capstone

2. Cognates - 6 9 s.h.

Choose one from each cognate:

Film Theory:

- FILM 3920 - Film Theory and Criticism
- FILM 4920 - Cinematic Identities

Film History:

- FILM 3900 - American and International Film History, Part I
- FILM 3901 - American and International Film History Part II
- FILM 4910 - Survey of Film Styles and Movements
- MPRD 3660 - History of the Moving Image

**Multicultural/Transnational/International Film:**

- COMM 4040 - Media, Culture, and Society
- ENGL 4940 - Multicultural and Transnational Cinema
- FILM 4920 - Contemporary American and International Cinema
- FORL 2520 - French Cinema Classics
- FORL 2690 - Introduction to German Cinema
- GERM 3700 - Special Topics
- POLS 3012 - Politics Through Film
- RUSS 3230 - Russian and Soviet Film
- SPAN 5445 - Hispanic Cinema

3. Electives - 9 s.h.

*Note: Courses taken for the core requirement or as cognates may not be repeated as electives. Choose additional courses from above or from the following:

- ART 2430 - Critical Film Analysis in the Progression of Production Techniques
- ART 3080 - Introductory Video Art
- ART 3081 - Intermediate Video Art
- COMM 4040 - Media, Culture, and Society
- COMM 4060 - Special Problems in Communication
- ENGL 3660 - Literature and Film of Environmental Crisis
- FILM 3900 - American and International Film History, Part I
- FILM 3901 - American and International Film History Part II
- FILM 4910 - Survey of Film Styles and Movements
- FILM 4920 - Contemporary American and International Cinema
- ENGL 4830 - Advanced Script Writing
- ENGL 4930 - Film: The Writer’s Perspective
- FILM 4980 - Topics in Film Aesthetics
- ENGL 5350 - Special Studies in Film
- ETHN 3501 - Selected Topics in Ethnic Studies: Humanities
- FORL 2760 - Special Topics in Hispanic Studies
- GERM 3700 - Special Topics
- MPRD 2250 - Classic Documentaries, 1900-2000
- MPRD 2260 - Image Theory and Aesthetics
- MPRD 3235 - Advanced Writing for Media
- MPRD 3660 - History of the Moving Image
- POLS 3012 - Politics Through Film
- RELI 2400 - Religion and Film
- RUSS 3230 - Russian and Soviet Film
- SOCI 3025 - Sociology of Mass Media
LINGUISTICS MINOR

1. Core - 9 s.h.

- ENGL 3730 - The Structure of English: Phonology and Morphology or
- SPAN 3225 - Spanish Phonetics

- ENGL 3740 - The Structure of English: Syntax and Semantics or
- SPAN 3335 - Structure of the Spanish Language

- ENGL 3750 - Introductory Linguistics

Note:

A course on the structure and phonology of another language could be counted as part of the core with permission of the coordinator of the minor.

2. Electives – 15 s.h.

- ANTH 2760 - Afro-Caribbean Language And Culture
- ANTH 3300 - Language and Culture

- ANTH 3720 - Writing Systems of the World or
- ENGL 3720 - Writing Systems of the World

- ANTH 3770 - Language Universals or
- ENGL 3770 - Language Universals

- COMM 2050 - English for Global Communication or
- ENGL 2050 - English for Global Communication

- COMM 3180 - Intercultural Communication
- COMM 4135 - Gender and Communication
- CSDI 3010 - Phonetics
- CSDI 3020 - Language Development
- CSDI 3050 - Acquisition and Development of Phonology and Articulation
- ENGL 2700 - Introduction to Language Studies
- ENGL 2710 - English Grammar
- ENGL 2740 - Language in the USA
- ENGL 3700 - History of the English Language
- ENGL 4710 - Teaching English as a Second Language: TESOL Theories and Principles
- ENGL 4720 - Applied Linguistics for Language Teachers
- ENGL 4730 - Language and Society
- ENGL 4740 - TESOL Methods
- ENGL 4750 - Language Testing
- FREN 4611 - Teaching Second Languages in Grades K-12
- GERM 4611 - Teaching Second Languages in Grades K-12
- PHIL 4283 - Philosophy of Language
- SPAN 4611 - Teaching Second Languages in Grades K-12
- Others courses related to linguistics as approved by the program coordinator.
BUSINESS AND TECHNICAL COMMUNICATION CERTIFICATE

Donna Kain, Coordinator, Bate 2202

The certificate in business and technical communication provides students with opportunities to develop analytical and practical skills in planning, writing, designing, editing, and managing a range of professional texts for print and online publication. The certificate is open to students enrolled in undergraduate degree programs, including English. Students must register with the department prior to taking a capstone course. Other appropriate courses, including 5000-level courses, may be considered for inclusion upon review by the coordinator. The certificate requires 15 s.h. of credit as follows:

1. Core - 6 s.h.

- ENGL 3040 - Introduction to Professional Writing
- ENGL 3870 - Introduction to Editing and Publishing

2. Capstone - 3 s.h.

- ENGL 4780 - Technical Writing
- ENGL 4785 - Project Management in Professional Communication
- ENGL 4885 - Digital Writing
- ENGL 4890 - Practicum: Careers in Writing

3. Electives - Minimum of 6 s.h.

Choose additional courses from above or from the following:

- ENGL 2710 - English Grammar
- ENGL 2830 - Writing and Style
- ENGL 3030 - Introduction to Rhetorical Studies
- ENGL 3810 - Advanced Composition
- ENGL 3820 - Scientific Writing
- ENGL 3835 - Persuasive Writing
- ENGL 3860 - Introduction to Nonfiction Writing
- ENGL 3870 - Introduction to Editing and Publishing
- ENGL 3880 - Writing for Business and Industry
- ENGL 3885 - Writing and Document Design
- ENGL 3895 - Topics in Technical and Professional Writing
- ENGL 4780 - Technical Writing
- ENGL 4785 - Project Management in Professional Communication
- ENGL 4860 - Advanced Nonfiction Writing
- ENGL 4890 - Practicum: Careers in Writing or
- ENGL 4891 - Practicum: Careers in Writing
- ENGL 5780 - Advanced Writing for Business and Industry
- ENGL 5860 - Advanced Nonfiction Writing
- ITEC 3290 - Technical Writing
TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES CERTIFICATE

1. Core - 6 s.h.

- ENGL 4710 - Teaching English as a Second Language: TESOL Theories and Principles
- ENGL 4740 - TESOL Methods

2. Electives - 6 s.h.

- COMM 2050 - English for Global Communication or
- ENGL 2050 - English for Global Communication
- ENGL 2700 - Introduction to Language Studies
- ENGL 2710 - English Grammar
- ENGL 2740 - Language in the USA
- ENGL 3720 - Writing Systems of the World
- ENGL 3730 - The Structure of English: Phonology and Morphology
- ENGL 3740 - The Structure of English: Syntax and Semantics
- ENGL 3750 - Introductory Linguistics
- ENGL 3760 - Linguistic Theory for Speech and Hearing Clinicians
- ENGL 3770 - Language Universals: Language and Cognition
- ENGL 4720 - Applied Linguistics for Language Teachers
- ENGL 4730 - Language and Society
- ENGL 4750 - Language Testing
ENGL 2050 - English for Global Communication
3 GD Same as COMM 2050.
Examines the development of English as a global language and its implications.

ENGL 2700 - Introduction to Language Studies
3 F,S FC:HU DD
Emphasis on origins of language, historical development of English, acquisition of language, relationship of meaning and language use, and role of linguistic diversity.

ENGL 2710 - English Grammar
3 F,S,SS
Traditional grammar. Emphasis on syntax, forms and usages, and punctuation. Descriptive grammar of written American English contrasted with vernacular varieties.

ENGL 2740 - Language in the USA
3 FC:HU DD
P: ENGL 1200. Linguistic perspective on emergence of American English within the context of many languages spoken in the USA, both past and present. Issues related to language usage, language variation, and linguistic pluralism also discussed.

ENGL 2760 - Afro-Caribbean Language and Culture
3 WI GD
P: ENGL 1200. Description and analysis of the languages spoken by the descendents of Africans in the Caribbean.

ENGL 2830 - Writing and Style
3 WI
P: ENGL 1200 or ENGL 2201. Study of stylistic techniques in written texts through rhetorical analysis and a series of experimental and practical writing activities.

ENGL 3030 - Introduction to Rhetorical Studies
3 WI
P: ENGL 1200 or ENGL 2201. Introduces rhetoric, including classical and modern theories, and to research and citation practices. Attention to practical application of rhetorical principles in written texts of popular culture, mass media, and education.

ENGL 3040 - Introduction to Professional Writing
3 WI

P: ENGL 1200 or ENGL 2201. Overview of professional writing principles, current communication issues, research practices, and emerging technologies.

ENGL 3240 - U.S. Latino/a Literature
3 WI FC:HU DD

P: ENGL 1200, ENGL 1100. Examines literatures written in English in United States by Latino/a writers, including Chicano/a, Cuban-American, Dominican-American, and Puerto Rican-American writers.

ENGL 3250 - Native American Literatures
3 WI FC:HU DD

P: ENGL 1200, ENGL 1100. Emphasis on twentieth century.

ENGL 3260 - African American Literature
3 WI FS, SS FC:HU DD

P: ENGL 1200, ENGL 1100. Emphasis on twentieth century.

ENGL 3280 - African Literature
3 FC:HU DD

P: ENGL 1200, ENGL 1100. Overview of African literature in English from the twentieth- and twenty-first centuries.

ENGL 3290 - Asian American Literature
3 WI FC:HU

P: ENGL 1200, ENGL 1100. Overview of Asian American literature from twentieth- and twenty-first centuries.

ENGL 3610 - Human Values in Literature
3 WI FC:HU

P: ENGL 1100. Great works of literature that express enduring human values.

ENGL 3700 - History of the English Language
3

P: ENGL 1200, ENGL 1100. Development of English language and culture; standardization; colonial and post-colonial Englishes.

ENGL 3710 - Advanced English Grammar
ENGL 2710 or equivalent. Principles of modern linguistic theory presented and applied to contemporary American English. Utilizes transformational-generative grammar model. Emphasis on practical applications to English language and literature.

**ENGL 3720 - Writing Systems of the World**  
3 GD

P: [ENGL 1200](#) [ENGL 1100](#). Writings systems and their relationship to language, literacy, and multicultural communication.

**ENGL 3730 - The Structure of English: Phonology and Morphology**  
3

P: [ENGL 1200](#) [ENGL 1100](#). Contemporary linguistic theory and its practical application to teaching phonological and morphological components of the English language.

**ENGL 3740 - The Structure of English: Syntax and Semantics**  
3

P: [ENGL 1200](#) [ENGL 1100](#). Contemporary linguistic theory and its practical application to teaching syntactic and semantic components of the English language.

**ENGL 3750 - Introductory Linguistics**  
3 FC:HU

P: [ENGL 1200](#) [ENGL 1100](#). Methods and techniques of linguistic analysis. Sample problems on phonological, morphological, syntactic, graphemic, and historic reconstruction levels. Emphasis on non-Indo-European languages.

**ENGL 3760 - Linguistic Theory for Speech and Hearing Clinicians**  
3 F,S

P: [ENGL 1200](#) [ENGL 1100](#). Linguistic theory for precise formalization of adult language systems on morphophonological, syntactic, and semantic levels. Emphasis on practical applications to clinical speech therapy.
ENGL 3770 - Language **Universals and Cognition**
3 WI

P: ENGL 1200 or ENGL 1100. Analysis of components of human language and how they are uniquely configured within the human species, shaped by the brain and evolution.

ENGL 3810 - Advanced Composition
3 WI F,S,SS

P: ENGL 1200 or ENGL 2201. Advanced study of kinds of composition. Practice in effective writing.

ENGL 3820 - Scientific Writing
3 WI F,S

P: ENGL 1200 or ENGL 2201. Practice in assimilation and written presentation of scientific information.

ENGL 3835 - Persuasive Writing
3 WI

P: ENGL 1200 or ENGL 2201. Study and practice of elements of persuasion in academic and public texts.

ENGL 3870 - Introduction to Editing and Publishing
3 WI

P: ENGL 1200 or ENGL 2201. Manuscript, copy, and production editing of books, periodicals, digital texts, and organizational documents.

ENGL 3875 - Peer Tutoring
3 WI

P/C: ENGL 1200 or ENGL 2201. Instruction in peer tutoring and collaborative writing theory in the context of writing centers, with emphasis on genre conventions of writing across disciplines and tutoring skills for university and professional positions.

ENGL 3880 - Writing for Business and Industry
3 WI F,S,SS SL*

P: ENGL 1200 or ENGL 2201. Composition with writing practice for students in business and industry.
ENGL 3885 - Writing and Document Design
3 WI

P: ENGL 1200 or ENGL 2201. Planning, designing, and producing professional documents.

ENGL 3890 - Critical Writing
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Emphasis on critical theory and critical writing.

ENGL 3895 - Topics in Technical and Professional Writing
3 WI

P: ENGL 1200 or ENGL 2201; consent of instructor. Intensive study of special topic(s) in technical and professional communication announced by instructor before preregistration period.

ENGL 4010 - Medieval Literature
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Literature from fifth to fifteenth centuries. Excludes Chaucer.

ENGL 4020 - Chaucer
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Selections from Chaucer’s poetry.

ENGL 4030 - Milton
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Emphasis on Paradise Lost, Paradise Regained, Samson Agonistes, and selected prose.

ENGL 4040 - Literature of the New World to 1820
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Various literatures of North America from writings about earliest explorations and encounters to those of early US. British, Spanish, French, Native American, and African American.

ENGL 4050 - Prose and Poetry of the English Renaissance
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Emphasis on beginnings of forms and types.

ENGL 4070 - Shakespeare: The Histories
3 FC:HU

P: ENGL 1200 or ENGL 2201. Close reading and critical study.

ENGL 4080 - Shakespeare: The Comedies
3 F,S FC:HU

P: ENGL 1200 or ENGL 2201. Close reading and critical study.

ENGL 4090 - Shakespeare: The Tragedies
3 F,S FC:HU

P: ENGL 1200 or ENGL 2201. Close reading and critical study.

ENGL 4100 - Seventeenth-Century Literature
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Prose and poetry of seventeenth century England.

ENGL 4110 - Topics in English Drama to 1800
3 WI

May be repeated for a maximum of 6 s.h. with change of topic. P: ENGL 1200 or ENGL 2201. Movements and genres of English drama to 1800.

ENGL 4120 - Eighteenth-Century Literature
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Prose and poetry of neo-classic and pre-romantic periods in British literature.

ENGL 4150 - The Romantic Period
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Major poets.

ENGL 4170 - Victorian Literature
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Major writers.
ENGL 4200 - American Literature, 1820-1865
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Major writers of Transcendental period. Poe, Emerson, Thoreau, Hawthorne, Melville, and Whitman.

ENGL 4230 - North Carolina Literature
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Representative group of literary works examined from various critical perspectives.

ENGL 4250 - American Literature, 1865-1920
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Representative writers of period between the Civil War and World War I. Twain, Dickinson, James, Crane, Wharton, and Dreiser.

ENGL 4300 - Recent British and American Writers
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Major works and trends in literature since World War II.

ENGL 4340 - Ethnic American Literature
3 WI FC:HU

P: ENGL 1200 or ENGL 2201. Examines multicultural literature, including African American, Native American, Jewish American, Hispanic American, and Asian American writers.

ENGL 4370 - Literature and Environment
3

P: ENGL 1200 or ENGL 2201. Survey of American and/or British literary narratives focusing on the relationship between imagination and nature.

ENGL 4380 - Studies in African American and African Diaspora Literatures
3

P: ENGL 1200 or ENGL 2201. Topics in African American and African diaspora literatures from the twentieth and twenty-first centuries.
ENGL 4510 - Directed Readings
3 F,S,SS

P: ENGL major with consent of dept chair; ENGL 1200 or ENGL 2201. Based on needs and interests of individual student.

ENGL 4520 - Directed Readings
3 F,S,SS

P: ENGL major with consent of dept chair; ENGL 1200 or ENGL 2201. Based on needs and interests of individual student.

ENGL 4530 - Special Topics Seminars
3 WI*: Selected Sections are Writing Intensive

P: Consent of instructor; ENGL 1200 or ENGL 2201. Topics announced by instructor at preregistration period.

ENGL 4540 - Special Topics Seminars
3 WI*: Selected Sections are Writing Intensive

P: Consent of instructor; ENGL 1200 or ENGL 2201. Topics announced by instructor at preregistration period.

ENGL 4550 - Senior Honors Seminar
3

2 3-hour units in succession, but no grade or credit is recorded until the completion of the second 3-hour unit. P: ENGL 1200 or ENGL 2201. Tutorially directed readings in selected area and research writing.

ENGL 4555 - Senior Honors Seminar
3

2 3-hour units in succession, but no grade or credit is recorded until the completion of the second 3-hour unit. P: ENGL 1200 or ENGL 2201. Tutorially directed readings in selected area and research writing.

ENGL 4710 - Teaching English as a Second Language: TESOL Theories and Principles
3 F

P: ENGL 1200 or ENGL 2201. Current theories and principles of teaching English to non-native speakers or speakers of nonstandard dialects.
ENGL 4720 - Applied Linguistics for Language Teachers
3 S

P: ENGL 4710 or ENGL 1200 or ENGL 2201. Pedagogical application of linguistic theory. Emphasis: An overview of applied linguistics with emphasis on teaching English as a second or foreign language.

ENGL 4730 - Language and Society
3 S DD

P: ENGL 1200 or ENGL 2201. Explores language in relation to society.

ENGL 4740 - TESOL Methods
3

P: ENGL 1200 or ENGL 2201. Approaches and methods in teaching English as a second or foreign language.

ENGL 4750 - Language Testing
3

P: ENGL 1200 or ENGL 2201. Principles and methods of performance and standardized language test design, implementation, and interpretation.

ENGL 4830 - Advanced Script Writing
3

P: ENGL 3830 or consent of instructor. Advanced writing for theater, film, and television.

ENGL 4835 - Classical Rhetorics
3 WI

P: ENGL 1200 or ENGL 2201. A critical examination of rhetorical theories of the ancient, medieval, and Renaissance worlds and how those theories apply to written texts.

ENGL 4840 - Advanced Poetry Writing
3

P: ENGL 3840 or consent of instructor. Advanced practice in poetry writing.

ENGL 4850 - Advanced Fiction Writing
3

P: ENGL 3850 or consent of instructor. Advanced practice in prose fiction writing.

ENGL 4860 - Advanced Nonfiction Writing
P: ENGL 3860 or consent of instructor. Advanced practice in non-fiction prose writing.

ENGL 4885 - Digital Writing
3 WI

P: ENGL 1200 or ENGL 2201. Focuses on the theory, analysis and production of digital texts.

ENGL 4890 - Practicum: Careers in Writing
3 WI

Supervised internship. Minimum of 140 work and academic hours per semester. P: ENGL 1200 or ENGL 2201; consent of instructor. Practical, professional writing in office or agency. Parallel readings and study.

ENGL 4891 - Practicum: Careers in Writing
3 WI

Supervised internship. Minimum of 140 work and academic hours per semester. P: ENGL 1200 or ENGL 2201; consent of instructor. Practical, professional writing in office or agency. Parallel readings and study.

ENGL 4950 - Literature for Children
3 F,S,SS FC:HU SL*

P: ENGL 1200 or ENGL 2201. Early childhood through junior high school literature.

ENGL 5060—History of Literary Criticism
3.

Major texts of literary criticism from Plato through Pater.

ENGL 5125—The English Novel Through Hardy
3.

Development of English novel: Defoe, Richardson, Fielding, Austen, the Brontes, Dickens, Thackeray, Eliot, Hardy, and others.

ENGL 5150—The Twentieth-Century British and American Novel
3.

Representative British and American novelists of twentieth century. Joyce, Woolf, Lawrence, Hemingway, Faulkner, and recent writers.

ENGL 5160—English Drama to 1642
Types and developments of English drama from beginnings in Middle Ages until 1642.

ENGL 5165 – English Drama: Dryden to Sheridan
3-

Types and developments of English drama from Restoration to Romantic period.

ENGL 5170 – Modern Drama
3-

Drama from Ibsen to present. Focus on British and American playwrights.

ENGL 5230 – Southern Regional Literature
3-

Southern writing representing attitudes of region. Confined to literary genres.

ENGL 5250 – The American Novel, 1800 to 1920
3-

Development of American novel. Emphasis on Brown, Cooper, Hawthorne, Melville, Twain, Howells, James, Crane, Dreiser, and Cather.

ENGL 5260 – The Novel Since 1945
3-

Contemporary novel in English. Emphasis on American and British works.

ENGL 5275 – Nineteenth-Century Poetry
3-

Major British and American poets.

ENGL 5280 – Twentieth-Century Poetry
3-

Variety of voices that comprise poetry written in English.
ENGL 5330—Studies in Women’s Literature
3.

May be repeated for credit by graduate students. Writings of women within context of feminist scholarship and criticism. Focus on genre within literary period or specific national/international context.

ENGL 5350—Special Studies in Film
3.

May be repeated for credit by graduate students. Aspects of world film literature. Topics to be announced by instructor.

ENGL 5360—Studies in African-American Literature
3.

May be repeated for credit by graduate students. Critical methodologies relating to development of African-American literature. Focus on genre or historical context.

ENGL 5770—Advanced Editing
3.

P: ENGL 3870 or consent of instructor. Advanced study of and practice in various editorial functions as applied to non-fiction books, periodicals, and corporate documents.

ENGL 5780—Advanced Writing for Business and Industry
3.

P: ENGL 3880 or consent of instructor. Advanced composition with extensive writing practice.

ENGL 5840—Advanced Poetry Writing
3.

Graduate students may repeat for a maximum of 9 s.h. P: ENGL 3840 or consent of instructor. Advanced poetry writing practice.

ENGL 5850—Advanced Fiction Writing
3.

Graduate students may repeat for a maximum of 9 s.h. P: ENGL 3850 or consent of instructor. Practice in prose fiction writing. Emphasis on publication.
**ENGL 5860—Advanced Nonfiction Writing**
3

Graduate students may repeat for a maximum of 9 s.h. P: ENGL 3860 or consent of instructor. Practice in non-fiction prose writing. Emphasis on publication.

**ENGL 5890—Advanced Script Writing**
3

P: ENGL 3830; consent of instructor. Completion of one-act play or major portion of full-length play or screenplay.

**English Banked Courses**

**ENGL 3710 - Advanced English Grammar**
3

P: ENGL 2710 or equivalent. Principles of modern linguistic theory presented and applied to contemporary American English. Utilizes transformational-generative grammar model. Emphasis on practical applications to English language and literature.
FILM 3900 - American and International Film History, Part I
3 GD

3 lecture and 2 lab hours per week. P: FILM 2900 or consent of instructor. Social, industrial, and aesthetic history of the major films, genres, regulatory bodies and economic structures that defined cinema from its inception in the mid-1890s through the onset of World War II.

FILM 3901 - American and International Film History Part II
3 GD

3 lecture and 2 lab hours per week. P: FILM 2900 or consent of instructor. Social, industrial and aesthetic history of the major films, genres, regulatory bodies and economic structures that shaped cinema from World War II to the present.

FILM 4920 - Contemporary American and International Cinema Cinematic Identities
3 WI FC:HU DD

P: FILM 2900 or consent of instructor. World art and recent history of films. Examination of how different identities are represented and mediated through American and/or international film.

Art Minor
Minimum requirement for the art minor is 30 s.h. of credit as follows:
1. Core - 18 s.h.

Students may take their choice of two courses from ART 1015, ART 1025, and ART 1030.

   ART 1005 - Design I
   ART 1015 - Design II
   ART 1020 - Drawing
   ART 1025 - Digital Design
   ART 1030 - Figure Drawing
   ART 1905 - The Dimensions of Art

Choose 3 s.h. from:

   ART 1906 - Art History Survey
   ART 1907 - Art History Survey
2. Electives - 12 s.h.

- Choose 6 s.h. **ART** art surveys from ART 2010, ART 2070, ART 2105, ART 2200, ART 2205, ART 2220, ART 2230, ART 2300, ART 2303, ART 2304, ART 2560, ART 2705
- Choose 6 s.h. **ART** art electives

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Art History and Appreciation, BA

Minimum degree requirement is 120 s.h. of credit as follows:

1. Foundations curriculum requirements including the following 42 s.h.

(For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum)

ANTH 1000 - Introduction to Anthropology  
HIST 1030 - World Civilizations to 1500  
HIST 1031 - World Civilizations Since 1500  
PHIL 2271 - Introduction to Philosophy of Art

Choose two from:

- CLAS 1500 - Classical Mythology  
- ENGL 3460 - Topics in Literature and Mythology  
- ENGL 3600 - Classics from Homer to Dante  
- ENGL 3610 - Human Values in Literature

An alternate course may be substituted by the area if applicable to the student's plan of study.

2. Foreign language (French or German) through level 1004 - 12 s.h.

An alternate foreign language courses may be substituted by the area if applicable to the student’s plan of study.

3. Common core - 36 s.h.

Students must have completed at least one year of coursework with a minimum cumulative GPA of 2.5 in art history foundation and survey courses. Students must also confer with at least two art history faculty for advising before entering as a declared major.
ART 1005 - Design I
In the liberal arts concentration, an art history class may be substituted with area approval.
ART 1020 - Drawing
In the liberal arts concentration, an art history class may be substituted with area approval.
ART 1905 - The Dimensions of Art
ART 1906 - Art History Survey
ART 1907 - Art History Survey
ART 3990 - Art History and Its Methods
Choose three courses which cover art before 1800
Choose three courses which cover art after 1800

Note:
(African art will be counted in the latter category; history of prints and drawings may be counted in either category.)

4. Concentration area - 30 s.h.

(Choose one.)

Liberal Arts:

- Choose 15 s.h. of additional art history electives.
- Choose 15 s.h. electives from anthropology, English, political science, sociology, foreign languages, history, philosophy, or arts and sciences interdisciplinary programs.

Studio Art:

- ART 1015 - Design II
- ART 1030 - Figure Drawing
- Choose 9 s.h. ART art surveys from ART 2010, ART 2070, ART 2105, ART 2200, ART 2205, ART 2220, ART 2230, ART 2300, ART 2303, ART 2304, ART 2560, ART 2705
- Choose 6 s.h. ART art electives (may be taken in art history)
- Choose 9 s.h. general electives to meet minimum requirements for graduation.

5. To be admitted into the art history degree program

Students must have completed at least one year of coursework with a minimum cumulative GPA of 2.5 in art history foundation and survey courses. Students must also confer with at least two art history faculty for advising before entering as a declared major.
ART, BFA

Concentrations are offered in animation/interactive design, cinematic arts and media production, ceramics, graphic design, illustration, metal design, painting, photography, printmaking, sculpture, and textile design. Painting, sculpture, ceramics, printmaking, graphic design, illustration, photography, textile design, fabric design, weaving design, wood design, metal design, cinematic arts and media production, and animation/interactive design. Minimum degree requirement is **126 s.h.** of credit as follows:

1. **Foundations curriculum requirements including the following 42 s.h.**

   (For information about courses that carry foundations curriculum credit see Liberal Arts Foundations Curriculum)

   PHIL 2271 - Introduction to Philosophy of Art

2. **ART Common Core - 36 s.h.**

   Students must earn a grade of C (2.0) in ART common core courses.

   Students may take their choice of two courses from ART 1015, ART 1025, and ART 1030.

   **Common core ART courses:**

   - ART 1005
   - ART 1015
   - ART 1025
   - ART 1030
   - ART 1905
   - ART 1906
   - ART 1907

   Choose 9 s.h. **ART** surveys outside the concentration

   Choose 6 s.h. **ART** history electives
3. Art concentration courses to include survey - 30 s.h.

**Animation/Interactive Design** - ART 2070, ART 2470, ART 3070, ART 3080, ART 3081, ART 3082, ART 3470, ART 4070, ART 4411, ART 4470

**Ceramics** - ART 2105, ART 2115, ART 2125, ART 3100, ART 3110, ART 3120, ART 4100, ART 4110, ART 4120, ART 5100

**Cinematic Arts and Media Production** - ART 2205, ART 2206, ART 2411, ART 2460, ART 2480, ART 3420, ART 3450, ART 4440, ART 4490, and choose one of the following: ART 3462, ART 3464, ART 3466

**Graphic Design** - ART 2200, ART 2210, ART 3200, ART 3210, ART 4200, ART 4205, ART 4210, ART 4215 and choose two courses from the following: ART 3002, ART 3003, ART 3004, ART 4010, ART 4020, ART 4030, ART 4220, ART 4610

**Illustration** - ART 2200, ART 2210, ART 2220, ART 2230, ART 3240, ART 4230, ART 4330, and choose three courses from the following: ART 2540, ART 3551, ART 3555, ART 3560, ART 3561

**Metal Design** - ART 2300, ART 2301, ART 2311, ART 2321, ART 3301, ART 3311, ART 3321, ART 4301, ART 4311, ART 5301

**Painting** - ART 2560; Choose three courses from this list: (Drawing) ART 2540, ART 2550, ART 3551, ART 3552, ART 3553, ART 3554, ART 3555, ART 4551, ART 5550, ART 5551, (Printmaking) ART 2010, ART 2600, ART 2610, ART 3600, ART 3610, ART 4600, ART 4610, ART 4620, ART 4630, ART 4640, ART 4650; Select five courses from this list: ART 2561, ART 3560, ART 3561, ART 3562, ART 3563, ART 3564, ART 3565, ART 4560, ART 4561, ART 4562, ART 4563, ART 4564, ART 4565, ART 4566, ART 4567, ART 5560, ART 5561; Select at least one course from this list: ART 4560, ART 4561, ART 4562, ART 4563, ART 4564, ART 5560, ART 5561; Note: Courses cannot count in more than one category

**Photography** - ART 2220, ART 2225, ART 3250, ART 3260, ART 3270, ART 3280, ART 4220, ART 4240, ART 4250, ART 4260

**Printmaking** - ART 2010, ART 2600, ART 2610, ART 3600, ART 3610, ART 4600, ART 4610, ART 4620, ART 4630, ART 4640

**Sculpture** - ART 2705, ART 2715, ART 2725, ART 3700, ART 3710, ART 3720, ART 4700, ART 4710, ART 4711, ART 4712

**Textile Design** - ART 2303, ART 2325, ART 2326, ART 2335, ART 2336 and choose five courses from the following: ART 3305, ART 3306, ART 3315, ART 3316, ART 4305, ART 4306, ART 4315, ART 4316, ART 4326, ART 4335, ART 4336, ART 4345

4. Art electives - 18 s.h.
Electives may be in any ART prefix, including art history. Choose a minimum of 6 s.h. outside the area of concentration; however, the 6 s.h. may not comprise two courses must be from two different the same area.

5. Acceptance into the concentration area by portfolio review

Individual concentrations program areas require a portfolio review for acceptance into the area. after the student has completed the survey course and at least one upper-level studio course, but not more than four courses. Acceptance into the area by portfolio review is required for admittance into 4000-level painting, graphic design, illustration, and photography courses. Students submitting portfolios to animation/interactive design, graphic design, illustration, photography and to the painting and drawing concentrations must demonstrate a minimum cumulative GPA of 2.6 in the survey and all studio art concentration courses attempted. Entrance is competitive and space may be is limited. Students not accepted into their preferred program or area of concentration should be prepared to seek alternative areas of concentration and/or degree programs. Students should speak with faculty in their desired concentration to receive detailed instructions regarding the portfolio review process and requirements. Students apply to concentrations after successfully completing the following courses:

- **Animation/Interactive Design** - ART 2070 and/or ART 2470
- **Ceramics** - ART 2105 and ART 2115
- **Cinematic Arts and Media Production** - ART 2205 and ART 2206 with a minimum 2.6 GPA in ART 2205 and ART 2206
- **Graphic Design** - ART 2200 and ART 2210 with a minimum 2.6 GPA in ART 2200 and ART 2210
- **Illustration** - ART 2230 with a minimum 2.6 GPA in ART 2230 and any other concentration courses taken
- **Metal Design** - ART 2300
- **Painting** - ART 2560 and ART 2561; or ART 3561
- **Photography** - ART 2220 and ART 2225 with a minimum 2.6 GPA in ART 2220 and ART 2225
- **Printmaking** - ART 2010, ART 2600, ART 2610, and ART 3600
- **Sculpture** - ART 2705
- **Textile Design** - ART 2303

6. An approved senior show and digital documentation of work exhibited are requirements for graduation.

Are requirements for graduation. BFA students with a concentration in painting must take at least 9 s.h. of drawing or printmaking courses beyond the foundation requirements and at least 18 s.h. of painting courses beyond the survey, including at least 3 s.h. at the 4000-level.

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School of Art and Design

Michael Drought, Director, 2000 Jenkins Fine Arts Center

The School of Art and Design has been continuously accredited by the National Association of Schools of Art and Design since 1962. The School offers three undergraduate degree programs and two minors.

Foundation Courses

Foundation courses: ART 1005, ART 1020, ART 1905, ART 1906, ART 1907, and the student’s choice of two from ART 1015, ART 1025, and ART 1030, are required of all BFA and BA degree candidates and are prerequisites for upper-level courses. (ART 1015, ART 1025 and ART 1030 are not required for the BA in art history, liberal arts concentration.) ART 1906, ART 1907 may be taken concurrently with survey-level courses.

Enrollment in any art studio course above ART 1030 is dependent upon the student earning a minimum grade of C (2.0) in both ART 1015 and ART 1030.

Corresponding sections of ART 1005, ART 1020, ART 1905 (block scheduling) must be taken fall semester. Exceptions require administrative approval.

Corresponding sections of ART 1015, ART 1030; ART 1906 or ART 1907 (block scheduling) must be taken in spring semester. Exceptions require administrative approval.

Prerequisites within an area, exclusive of the foundation courses (ART 1005, ART 1015, ART 1020, ART 1025, ART 1030), may be waived by consent of the instructor.

Course Contact Hours

Lecture courses meet for one hour for each semester hour of credit; studio courses meet for two hours for each semester hour of credit.

Course Limitations Prior to Portfolio Review

For the BA degree and BFA art education degree, up to two courses beyond the survey in the selected area may be taken before a portfolio submission is required, for the BA degree in general studio, there is no limitation. For the BFA degree, up to four courses beyond the survey in the selected area may be taken before a portfolio submission is required. Students will not be accepted into specific concentrations after completing the above number of courses. Exceptions are by administrative decision only.

Transfer Student Information

Students wishing to transfer art credits after acceptance to East Carolina University (See Section 2, Admission and Readmission, Transfer) must have their course work evaluated for transfer credit. In
order to determine the appropriate application of art course credit to degree requirements at ECU, the School of Art and Design (SOAD) will evaluate each art course according to the following:

1. Art courses for which transfer credit is requested must be listed on the School of Art and Design transcript form. The items to be included are title of the course, number of the course, semester or quarter credit hours, and full name of instructor.
2. A catalog or copies of appropriate pages describing the transfer course must be submitted.
3. For foundation credit, examples of work or digital documentation showing all studio projects completed must be submitted.
4. For upper-level credit, a minimum of six and a maximum of fifteen examples of work or slides for each studio course to be evaluated must be submitted. These examples should show the entire range of projects completed in each course. Each item or slide must be labeled to identify the class in which it was produced.
5. Art history course credit must be accompanied by a listing of texts used and submission of copies of papers written for art history; the latter requirement may be waived in lieu of an interview with the curricular coordinator.
6. Credit transferred from two-year institutions will only be applicable to freshman and sophomore course requirements.
7. Recommendations concerning the approval of credit in art courses will be made by the area coordinator to the director. The director will then inform the student of the applicability of credit and remaining requirements for the degree program.

All information and examples of work listed above must be received by the School of Art and Design at least one week before summer orientation day for transfer students entering fall semester and no later than December 1 for students entering spring semester.

**Non-SOAD Art Majors**

*ART 1001* and courses under Art History Courses for Non-SOAD Majors may be taken by non-SOAD majors without administrative approval. *ART 1005, ART 1020* are also open to non-SOAD majors based on available space and administrative approval. Other courses may be taken by meeting prerequisites or by consent of the instructor.
COURSES

Animation/Interactive Design

ART 3080 - Introductory Video Art
3
P: For art majors; Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Video for aesthetic inquiry.

ART 3081 - Intermediate Video Art

Art and Design

ART 1905 - The Dimensions of Art
3 F,S FC:FA Same as ART 1905 (Art History).
P: Art major or consent of instructor. Various ways of perceiving, discussing, and analyzing works of art.

ART 1906 - Art History Survey
3 F,S FC:FA Same as ART 1906 (Art History; Non-Art Majors).
P: ART 1905 or ART 1910; or consent of instructor. History of art from prehistoric times to Renaissance.

ART 1907 - Art History Survey
3 F,S FC:FA Same as ART 1907 (Art History; Non-Art Majors).
P: ART 1905 or ART 1910; or consent of instructor. History of art from Renaissance to modern times.

ART 2540 - Intermediate Drawing
3 F,S Formerly ART 1040. Same as ART 2540 (Drawing).
P: ART 1015, ART 1030; or consent of instructor. Extension of ART 1020. Investigation of materials, media, and abstraction.

ART 2550 - Intermediate Figure Drawing
3 F,S Formerly ART 1050. Same as ART 2550 (Drawing).
P: ART 1015, ART 1030; or consent of instructor. Extension of ART 1030. Investigation of drawing strategies and techniques as relevant to the human figure.

**Art Education**

**ART 5323 - Art in the Secondary School**
3
P: Acceptance in MAT program. Art education philosophy, methodology, media, and techniques for teaching junior and senior high school students.

**ART 5810 - Arts and Crafts for Elementary Teachers**
3
Workshop course Not open to ART majors. Drawing, painting, printmaking, sculpture, and craft processes suitable for elementary school classes.

**ART 5851 - Art in the Elementary School**
3
P: Acceptance in MAT program. Art education philosophy, methodology, materials, processes, and specific projects for elementary classes.

**ART 5860 - Classroom Participation in Art**
1
P: Acceptance in MAT program. Classroom practice in the teaching of art and discussion of procedures used.

**ART 5870 - Computers in Art Education**
1
P: Acceptance in MAT program. Entry-level basic computer operations applicable to the K-12 art education classroom.

**Art History**

**ART 1905 - The Dimensions of Art**
3 F,S FC:FA Same as ART 1905 (Art History).
P: Art major or consent of instructor. Various ways of perceiving, discussing, and analyzing works of art.

**ART 1906 - Art History Survey**
3 F,S FC:FA  **Same as ART 1906 (Art; Art for Non-Art Majors)**
P: ART 1905 or ART 1910; or consent of instructor. History of art from prehistoric times to Renaissance.

**ART 1907 - Art History Survey**
3 F,S FC:FA  **Same as ART 1907 (Art; Art for Non-Art majors).**
P: ART 1905 or ART 1910; or consent of instructor. History of art from Renaissance to modern times.

**ART 1910 - Art Appreciation**

**ART 1910 – Art Appreciation**
3 F,S,SS FC:FA
P: Not open to ART majors or minors. Non-art major. Visual experience to enhance student’s understanding and enjoyment of international art.

**ART 3975 - African American Art**
3 F,S FC:FA  **Same as ART 3975 (Non-Art Majors).**
P: ART 1906, 1907; or consent of the instructor. Survey of African American art in North America from Colonial period through twentieth century. Examines works of art and craft in different media. Explores cultural impact on the production of art.

**ART 4918 - Eighteenth Century Art**
3 WI  **Same as ART 4918 (Non-Art Majors).**
P: ART 1906, 1907; or consent of instructor. Artists and movements in European painting, sculpture and decorative arts. Rococo, new classicisms, early romanticism and related trends.

**ART 4920 - Nineteenth-Century Art**
3 WI*: Selected Sections are Writing Intensive S  **Same as ART 4920 (Non-Art Majors).**

**ART 4970 - History of Nineteenth- and Twentieth-Century Design**
3 S  **Same as ART 4970 (Non-Art Majors).**
P: ART 1906, 1907; or consent of instructor. Major artists and movements in history of textile, ceramic, metal, wood, and graphic design.

**Art History Courses for Non-SOAD Majors**

**ART 1906 – Art History Survey**
3 F,S FC:FA  **Same as ART 1906 (Art; Art History).**
P: ART 1905 or ART 1910; or consent of instructor. History of art from prehistoric times to Renaissance.

ART 1907 - Art History Survey

3 F,S FC:FA Same as ART 1907 (Art: Art History).
P: ART 1905 or ART 1910; or consent of instructor. History of art from Renaissance to modern times.

ART 1910 - Art Appreciation

3 F,S SS FC:FA
P: Non-art major. Visual experience to enhance student’s understanding and enjoyment of international art.

ART 2905 - Masterpieces in the Visual Arts and Literature

3 FC:FA
For General College student. Not open to those who have credit for ART 1907. P: Non-ART major. Comparative study of selected visual and literary works from the Renaissance to modern times.

ART 2906 - West and Central African Art

3 S FC:FA
For General College student. Not open to those who have credit for ART 3970 nor to art history minors. P: Non-ART major. Art from west and central Africa examined within environmental and societal conditions which influence its production and uses.

ART 3975 - African American Art

3 F,S FC:FA Same as ART 3975 (Art History).
P: ART 1906, 1907; or consent of the instructor. Survey of African American art in North America from Colonial period through twentieth century. Examines works of art and craft in different media. Explores cultural impact on the production of art.

ART 4918 - Eighteenth Century Art

3 WI Same as ART 4918 (Art History).
P: ART 1906, 1907; or consent of instructor. Artists and movements in European painting, sculpture and decorative arts. Rococo, new classicisms, early romanticism and related trends.

ART 4920 - Nineteenth Century Art

3 WI*; Selected Sections are Writing Intensive S Same as ART 4920 (Art History).

ART 4970 - History of Nineteenth- and Twentieth-Century Design
Same as ART 4970 (Art History).
P: ART 1906, 1907; or consent of instructor. Major artists and movements in history of textile, ceramic, metal, wood, and graphic design.

**Drawing**

**ART 2540 - Intermediate Drawing**

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<tr>
<th>Units</th>
<th>Terms</th>
<th>Description</th>
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<tbody>
<tr>
<td>3</td>
<td>F, S</td>
<td>Formerly ART 1040. Same as ART 2540 (Art). P: ART 1015, ART 1030; or consent of instructor. Extension of ART 1020. Investigation of materials, media, and abstraction.</td>
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**ART 2550 - Intermediate Figure Drawing**

<table>
<thead>
<tr>
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<th>Terms</th>
<th>Description</th>
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<tbody>
<tr>
<td>3</td>
<td>F, S</td>
<td>Formerly ART 1050. Same as ART 2550 (Art). P: ART 1015, ART 1030; or consent of instructor. Extension of ART 1030. Investigates drawing strategies and techniques as relevant to the human figure.</td>
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**Fabric Design**

**ART 2326 - Fabric Design Studio I (Silk Screen)**

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<th>Units</th>
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**ART 2336 - Fabric Design Studio II**

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<tr>
<th>Units</th>
<th>Description</th>
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<td>3</td>
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**ART 3306 - Fabric Design Studio III**

<table>
<thead>
<tr>
<th>Units</th>
<th>Description</th>
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<td>3</td>
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P: ART 2336. Further exploration of fabric design techniques and various dye groups.

**ART 3316 - Fabric Design Studio IV**

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<tr>
<th>Units</th>
<th>Description</th>
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P: ART 2326, ART 2336. Advanced printing and combined techniques applied to designing fabrics.

**ART 4306 - Fabric Design Studio V**

<table>
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<tr>
<th>Units</th>
<th>Description</th>
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<tbody>
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<td>3</td>
<td>F</td>
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</tbody>
</table>
ART 3316. Application of advanced techniques applied in fabric design. Major projects of significant scale.

ART 4316 - Fabric Design Studio VI

3 F, S

ART 4326 - Fabric Design Studio VII

3 F, S

ART 5306 - Fabric Design Studio VIII

3
P: ART 4326. Original research in nonstructural textile design.

ART 5316 - Fabric Design Studio IX

3
P: ART 5306. Original research in nonstructural textile design.

Graphic Design

ART 2200 - Graphic Design Survey

3 F
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Basic conceptual problem solving relevant to two and three-dimensional formats. Emphasis on graphic, typographic, and spatial relationships. Exploration of media and techniques, including electronic environments.

Illustration

ART 2230 - Illustration Survey

3 F, S Formerly ART 3230.
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030; or consent of instructor. Illustration as a communicative medium Emphasis on media and techniques.

ART 4330 - Advanced Illustration

3
P: Art 4230. Advanced problems in illustration with emphasis on exploring aesthetic issues related to various forms of image making for illustrators. Development of a creative professional illustration portfolio.

ART 5230 - Advanced Illustration
ART 4230 - Advanced problems in illustration
Emphasis on exploring aesthetic issues related to various forms of image making for illustrators.
Development of creative professional illustration portfolio.

Independent Study

ART 3500 - Independent Study

3 F,S,SS
P: Consent of instructor, academic advisor, and director. Curricular coordinator, and dean.

ART 3510 - Directed Field Study in Studio Art

1
P: ART 1015, ART 1030; Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030; consent of area coordinator and supervising instructor. Minimum of 35 hours of instruction at a qualified off-campus institution or program is required. May count toward studio concentration. Studio research supervised by School of Art and Design faculty in conjunction with another structured program or institution. Strengthens competencies in areas related to programs offered by School of Art and Design.

ART 3511 - Directed Field Study in Studio Art

1
P: ART 1015, ART 1030; Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030; consent of area coordinator and supervising instructor. Minimum of 35 hours of instruction at a qualified off-campus institution or program is required. May count toward studio concentration. Studio research supervised by School of Art and Design faculty in conjunction with another structured program or institution. Strengthens competencies in areas related to programs offered by School of Art and Design.

ART 3512 - Directed Field Study in Studio Art

1
P: ART 1015, ART 1030; Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030; consent of area coordinator and supervising instructor. Minimum of 35 hours of instruction at a qualified off-campus institution or program is required. May count toward studio concentration. Studio research supervised by School of Art and Design faculty in conjunction with another structured program or institution. Strengthens competencies in areas related to programs offered by School of Art and Design.

ART 3515 - Directed Field Study in Studio Art

3
P: ART 1015, ART 1030; Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030; consent of area coordinator and supervising instructor. Minimum of 35 hours of instruction at a qualified off-campus institution or program is required. May count toward studio concentration. Studio research supervised by School of Art and Design faculty in conjunction with another structured program or
injection. Strengthens competencies in areas related to programs offered by School of Art and Design.

**ART 4500 – Independent Study**

3
P: Consent of instructor, academic advisor, and director. Individual study in selected area of art and design under immediate direction of a faculty member.

**ART 5500 – Independent Study**

3
P: Consent of instructor, curricular coordinator, and dean.

**Interdisciplinary**

**ART 3002 - Book Arts One**

3
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Covers basic elements of book construction and design. Emphasis will be on Artist's Books and historical development of book structure.

**Metal Design**

**ART 2300 - Metal Design Survey**

3 F,S,SS
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Metal as medium in solving visual problems. Historical and technical aspects of designer craftsman using metal.

**Photography**

**ART 2220 - Photography Survey**

3 F,S
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Basic camera techniques, darkroom procedures, and assignments. Full scope of photographic problems.

**ART 4240 - Advanced Digital Photography**

3 S
2 lecture and 4 studio hours per week. P: ART 3210, ART 3250; or consent of instructor.
Extended study of digital photography as related to image design and communications. Emphasis on collecting raw image data to be processed with other information.

**ART 4260 - Advanced Photography**

3
P: ART 2220. Advanced photographic techniques, sequential problems, animation, and film.

**ART 5220 - Advanced Photography**

3
P: ART 2220. Advanced photographic techniques, sequential problems, animation, and film.

**Printmaking**

ART 2010 - Printmaking Survey

3 F,S
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Broad aspects of relief, intaglio, and planographic processes.

ART 4650 – Printmaking Studio X

3

ART 5610 - Printmaking Studio X

3

**Sculpture**

ART 2705 - Sculpture Survey

3 F,S,SS
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Methods, materials, and styles of sculpture.

ART 2725 - Sculpture Studio II
ART 3700 - Sculpture Studio III

3 F,S
P: ART 2705 2715. Additive techniques (plaster, clay, wood, and steel) as sculptural problems.

ART 3710 - Sculpture Studio IV

3 F,S
P: ART 2705 2725. Manipulation and substitution techniques (welding and cast metals) as sculptural problems.

ART 3720 - Sculpture Studio V

3 F,S
P: ART 2705 3700. Advanced studio techniques in sculpture (foundry) to explore visual aesthetics.

ART 4700 - Sculpture Studio VI

3 F,S
P: ART 2705 3710. Advanced studio techniques in sculpture (welded metals) to explore visual aesthetics.

ART 4710 - Sculpture Studio VII

3 F,S,SS
P: ART 2705 4700. Advanced studio studies in sculpture to develop a personal aesthetic statement (interior scale).

ART 4711 - Sculpture Studio VIII

3
P: ART 2705 or consent of instructor. Concentrated studio pursuit and development of strong personal aesthetic sculptural statement.

ART 4712 - Sculpture Studio IX

3
P: ART 2705 or consent of instructor. Concentrated studio pursuit and development of strong personal aesthetic sculptural statement (architectural scale).
ART 5700—Sculpture Studio VIII

3
P: For undergraduate students: ART 2705 or consent of instructor. Concentrated studio pursuit and development of strong personal aesthetic sculptural statement.

ART 5710—Sculpture Studio IX

3
P: For undergraduate students: ART 2705 or consent of instructor. Concentrated studio pursuit and development of strong personal aesthetic sculptural statement (architectural scale).

Textile Design

ART 2303 - Textile Design Survey

3 F,S
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Structural and nonstructural textiles Tools and techniques of textile designer.

ART 2325 – Introduction to Weaving Design

3
P: ART 2303. Introduction to the floor loom and weaver-controlled processes, focusing on the creation of non-repetitive patterns and images.

ART 2326 - Screen Printing on Cloth

3
P: ART 2303. Introduction to using dyes and paints to screen print on cloth.

ART 2335 - Weaving Design II

3
P: ART 2303 . Introduction to the floor loom and loom-controlled processes, focusing on complex woven fabric structures.

ART 2336 - Dye and Paint Applications to Cloth

3
P: ART 2303. The study of a variety of dye and paint applications to natural and man made fabrics.
ART 2350—Off-Loom Textile Design  
3  
P: ART 2303. Design with fibers using methods other than floor loom.

ART 3305 - Traditional Felt Making  
3  
P: ART 2303. Introduction to traditional wet-felting methods used to transform wool fleece into 2-dimensional and 3-dimensional forms.

ART 3306 - Textile Industry Portfolio  
3  
P: ART 2303. Creation of a design portfolio of repeat patterns, hand drawn, painted, and computer assisted.

ART 3315 - Dimensional Textiles  
3  
P: ART 2303, ART 2325, ART 2335, or consent of instructor. Investigation of on-loom and off-loom processes to create sculptural objects.

ART 3316 - Fabric Manipulation and Construction  
3  
P: ART 2303, ART 2326, ART 2336, or consent of instructor. Sewing, beading, quilting, applique, and collage on fabric with an emphasis on surface relief and 3-dimensional forms.

ART 3350—Advanced Off-Loom Textile Design  
3  
P: ART 2350. Advanced fiber design. Employs methods other than floor loom.

ART 4305 - Material and Woven Structure  
3  
P: ART 2303, ART 2325, ART 2335, or consent of instructor. Investigation of the design and production of textiles using the structural processes of weaving, structural variations, finishing methods, and manipulation of surface.

ART 4306 - Garment Construction and Fashion Design I  
3  
P: ART 2303, ART 2326, ART 2336, or consent of instructor. Basics of patternmaking, garment construction, and alteration.

ART 4315 - Surface and Woven Structure
3
P: ART 2303, ART 2325, ART 2335; or consent of instructor. Investigation of pattern and imagery on both warp and weft through the investigation of various dyeing methods and creation of complex weave structures.

ART 4316 - Garment Construction and Fashion Design II

3
P: ART 2303, ART 2326, ART 2336, ART 4306; or consent of instructor. Creation and presentation of a cohesive fashion line.

ART 4326 - Contemporary Issues in Surface Design

3
P: ART 2303, ART 2326, ART 2336; or consent of instructor. Advances contemporary discourse through engaged studio practices, research, and critical discussion, and addresses technical practices, issues, and ideas relevant to fibers practices and contemporary art.

ART 4335 – Contemporary Issues in Weaving

3
P: ART 2303, ART 2325, ART 2335; or consent of instructor. Investigation of special topics and technical practices within the field of weaving, engaged studio practice, research, and critical discussion, and addresses issues and ideas that are relevant to both fibers practices and the broader context of contemporary art.

ART 4336 – Senior Project in Surface Design

3
P: ART 2303, ART 2326, ART 2336, or permission of the instructor. Independent studio time to concentrate on developing a cohesive body of work for the Senior Exhibition using processes in surface design.

ART 4345 – Senior Project in Weaving

3
P: ART 2303, ART 2325, ART 2335; or consent of instructor. Independent studio time concentrating on developing a cohesive body of work for the Senior Exhibition focusing on woven design.


**Video**

ART 3080—Introductory Video Art 3
P: For art majors: ART 1015 , ART 1030 ; For communication arts students: ART 2220 . Video for aesthetic inquiry.

ART 3081—Intermediate Video Art 3
P: ART 3080 . Explores video as expressive medium and builds upon competencies developed in P: ART 3080 .

**Weaving Design**

ART 2325—Weaving Design Studio I 3-S

ART 2335—Weaving Design Studio II 3-S
P: ART 2325 . Advanced pattern drafting, multifiber exploration, and combined basic loom-controlled techniques.

ART 3305—Weaving Design Studio III 3-F,S
P: ART 2335 . Advanced application of loom-controlled techniques.

ART 3315—Weaving Design Studio IV 3-F,S
P: ART 3305 . Advanced techniques Multi-layered weaves and supplemental warping methods.

ART 4305—Weaving Design Studio V 3-F,S
P: ART 3315 . Advanced exploration of various loom and non-loom-controlled techniques.

ART 4315—Weaving Design Studio VI 3-F,S
P: ART 4305 . Advanced exploration of various loom- and non-loom-controlled techniques.

ART 5305—Weaving Design Studio VII
P: ART 4315 - Original research in weaving and fiber design.

ART 5315 - Weaving Design Studio VIII

P: ART 5305 - Original research in weaving and fiber design.

Wood Design

ART 2304 - Wood Design Survey

3 F,S
P: Two courses (6 s.h.) from ART 1015, ART 1025, ART 1030. Wood as medium in solving visual problems Historical and technical aspects of designer craftsman using wood.

Art and Design Banked Courses

ART 2905 - Masterpieces in the Visual Arts and Literature
ART 2906 - West and Central African Art
ART 2350 - Off-Loom Textile Design
ART 3350 - Advanced Off-Loom Textile Design

ART 3350 - Advanced Off-Loom Textile Design

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Foreign Languages

FORL 1662 – Introduction to Hispanic Studies

3 FC: HU GD

May not count toward SPAN major or minor. May not count toward foreign language requirement. Conducted in English; no knowledge of other languages required.
Exploration of the field of Hispanic Studies through an examination of film, literature, and media.