

COMMITTEE: Educational Policies and Planning Committee

MEETING DATE: 13 February 2015

PERSON PRESIDING: Stellwag

REGULAR MEMBERS IN ATTENDANCE: Abdulali, Das, Jordan, Neil, Smith, Stellwag, Sugar

EX-OFFICIO MEMBERS IN ATTENDANCE: Bailey, Brown, McConnell, Reaves, Swanner

OTHERS IN ATTENDANCE: Lori Lee, Karen Summey, Paul Bell, Luci Fernandez, John Bishop, John Stevens, Gerald Prokopowicz, Elaine Scott, Sonya Hardin, Sid Mitra, Jamie Cruz, Richard Hauser, Chris Berner, Erich Crowell, Colin Burns, Maria Clay, David Griffith

ACTIONS OF MEETING

Agenda Item 1: Approval of December 12th EPPC Meeting Minutes

Discussion: None

Action Taken: Motion passed unanimously.

Agenda Item 2: Request to approve changes to the Master of Science in Health Informatics and Information Management (MS in HIIM) degree, the Health Informatics (HI), the Health Care Administration (HCA), and Registered Health Information Administrator (RHIA) Certificate, Department of Health Services & Information Management.

Discussion: The request was to reduce the degree options in the MS in HIIM from three to two. The thesis/non-thesis options have been combined into one option titled "Health Informatics." The "RHIA" option will remain. The required credit hours for the MS in HIIM will also be reduced from 48 to a minimum of 39. The RHIA option will be reduced in credit hours from 48 to 45. There was also a course revision in the Health Informatics and Health Care Administration certificates. And finally there was a course title change for HIMA 6060 from "Theories and Applications" to "Health Informatics."

Action Taken: Motion passed;

Agenda Item 3: Request to establish an undergraduate certificate program in Cross-Cultural Competency in the Department of Anthropology

Discussion: Dr. Holly Mathews presented the request for a new undergraduate certificate in cross-cultural competency. Dr. Deb Jordan raised an issue of whether the proposed certificate title accurately reflects the anthropology coursework for the program. She asserted that the title was not reflective of the "global" nature of the courses, and that use of the title would then effectively lock out any other discipline that wishes to establish a certificate program of this kind. She recommended a conversation with Foreign Languages and Literatures, as well as the College of Business, to be sure

there are no concerns. A motion was made to approve establishment of the certificate, with the understanding that the program would be titled "Global Cross-Cultural Competency".

Action Taken: Motion passed with one Nay vote

Assigned additional duties to: Stellwag

Agenda Item 4: Request to change the name of the Applied and Resource Economics Master's degree program to Quantitative Economics and Econometrics (CIP = 45.0603).

Discussion: Dr. John Bishop presented the request to retitle the degree in order to more accurately reflect the assessment goals for the program: mathematical optimization models, statistical hypothesis testing, and statistical computer programming. The retitle will better represent what the program actually does. The change in CIP code will also allow the program to be classified as a STEM discipline program, thereby improving recruitment, providing smoother transition for students into a PhD program, and assisting with faculty grant applications. A name and CIP code change will require approval by UNC General Administration.

Action Taken: Motion passed unanimously.

Agenda Item 5: Request to discontinue the Undergraduate Certificate in American Studies for Foreign Students, Department of Foreign Languages and Literature.

Discussion: Dr. John Stevens made a request to discontinue this certificate. He noted that the program is no longer responsive to students' needs, has had no enrollment over the last several years, has no content to assess, and has no means to determine quality.

Action Taken: Motion passed; Smith abstained

Agenda Item 6: Request to discontinue the B.S. in Public History and to approve curriculum changes enhancing the Public History minor, Department of History

Discussion: Dr. Gerald Prokopowicz stated that the program was established in the mid-1980s, and that graduates work primarily in museums, archives, and other history-related occupations. While the department does not wish to give up the program, it is being discontinued as a result of the 2014 low productivity study. He also indicated that coursework will continue to be offered through a public history minor, and that nothing will really change.

Action Taken: Motion passed unanimously.

Agenda Item 7: Request for addition of a new entry pathway for the post DNP students to enable accelerated access to the Ph.D. in Nursing degree program, College of Nursing

Discussion: Dr. Elaine Scott presented the proposal. There have been many requests from faculty earning the DNP who want to do research. The College of Nursing looked at other pathways in

programs across the country and found 5 pathways, which they used to form the basis for the proposal. The proposed pathway allows up to 21 transfer hours from the DNP (through electives or cognate hours). Students would then take at least an additional 35 semester hours of doctoral coursework, with a minimum of 56 semester hours for degree completion. There are no new courses are needed for this pathway. The College of Nursing expects to receive higher-level applicants for entry into the PhD program using this option. It is a win-win for both ECU and prospective students.

Action Taken: Motion passed unanimously.

Agenda Item 8: Request to add a Coastal and Marine Economics and Policy concentration to the CRM PhD Program, Coastal Resources Management Ph.D program

Discussion: This concentration is proposed to fill a void for students looking for social science work within the Coastal Resources Management PhD program. Many current students in the program do research in economics and resource valuation, making this a valued concentration. Rita Reaves informed the group that this concentration is proposed upon advice of the Academic Council. The former proposal to establish a PhD in economics was withdrawn from consideration after lengthy delays at GA and a change in support for the program.

Action Taken: Motion passed unanimously.

Agenda Item 9: Request to establish a Business Analytics Certificate in the Management Information Systems Department

Discussion: This certificate would allow professional holding degrees in various fields to gain proficiency in business analytics. The program will be offered in conjunction with SAS's Joint Certificate Program, and graduates will be proficient in current industry-leading data analysis tools. The department expects to enroll about 80 students per year. Dr. Hauser indicated that 9 credit hours can be transferred from the certificate to a degree program. There was a question about whether this remains consistent with the Graduate School policy in light of the new transfer policy established in the late fall. Dr. Hauser will ensure that this will policy will be consistent with current Graduate School policies.

Action Taken: Motion passed unanimously.

Assigned additional duties to: Stellwag

Agenda Item 10: Request to approve the Certificate of Residential Construction Management in the Master's of Construction Management degree program, Department of Construction Management

Discussion: Dr. Erich Connell presented the proposal to the committee. The certificate is comprised of three existing courses in the MC degree program. It is a direct response to support from a National Housing Endowment grant and has been vetted with industry. The certificate will be offered online.

Action Taken: Motion passed unanimously.

Agenda Item 10: Request to revise the Master of Science in Chemistry degree program through creation of a Professional Science Master's Concentration, revision of degree requirements and addition of four new courses, Department of Chemistry

Discussion: Dr. Colin Burns noted that this concentration is being developed to fulfill the requirements for a Professional Science Master's designation. The designation requires an internship or externship along with the normal plan of study, as well as development of an industry advisory board. The MS in chemistry program has opted to establish a formal concentration to fulfill the PSM requirements for advertising, promotion, and recruitment. Some classes are being condensed to increase enrollment. Four new courses have been developed to connect them with industry. The PSM designation has the full support of the Provost and the Graduate School. Internships will be paid externally. Students in the concentration will take all science courses, plus business/professional courses, and psychology. The concentration seeks greater relevance with employers in today's environment. Ed Stellweg noted that additional courses might be appropriate for the concentration, including biology and biotechnology courses. The Department of Chemistry allows electives from a number of disciplines; they simply haven't been formally identified.

Action Taken: Motion passed. McConnell abstained.

Agenda Item 11: Request to develop a graduate certificate in Public Health Foundations and Practice (PHFP) in the Masters in Public Health degree program, Department of Public Health

Discussion: Dr. Greg Kearney presented the proposal. Dr. Kearney stated that most departments of public health have certificate programs for students seeking additional credentials without committing to an MPH degree program; e.g. practitioners. No new courses are needed to provide the certificate program. Some courses will be converted from face-to-face to online delivery. In the marked catalog copy, students are identified as non-degree seeking. Number of transfer hours should be consistent with Graduate School transfer policy.

Action Taken: Motion passed. Little abstained.

Agenda Item 12: Request to consider approval of the School of the Coast proposal

Discussion: Dr. David Griffith presented the revised proposal. The revised proposal attempted to answer questions and expressed at an earlier Educational Policy and Planning committee meeting. This proposed School will consolidate programs from the Institute for Coastal Science & Policy, Harriot College of Arts and Sciences, and the Graduate School. The following recommendations were made. This proposal should emphasize that it is consolidating existing programs, not adding new programs. It should not include information about a proposed joint program between ECU and UNC-W. It should indicate that the four faculty lines are existing lines and will have joint appointments in the Harriot College of Arts and Sciences. It also will be aligned with ECU's existing joint appointment policy. It needs to clarify that coded unit from home department makes ultimate decision in faculty decisions (e.g., tenure) and other governance issues.

Action Taken: Motion unanimously passed.

Agenda Item 13: Department of Health Education and Promotion unit academic program review

Discussion: Drs. Sugar and Stellwag led the discussion. Overall, response to program review addressed the concerns in clear, measurable, time-bound criteria. In some cases the department has already addressed the issues.

Action Taken: Motion passed; Reaves and Little abstained..

Assigned additional duties to: Stellwag to issue a memo to the Office of Academic Program Development confirming approval of the unit's response by EPPC and acknowledging that their response was acceptable according to EPPC's established standards.

Agenda Item 14: Department of History unit academic program review

Discussion: This agenda item was tabled to the next meeting.

Assigned additional duties to: Stellwag

Agenda Item 15: Discussion of concerning date of proposed March meeting of EPPC

Discussion: Ed Stellwag will contact committee members about setting up a committee meeting in March.

Assigned additional duties to: Stellwag

MEETING ADJOURNED: 3:15 pm

NEXT MEETING: March 20, 2015