

Revised

COMMITTEE: Educational Policies and Planning

MEETING DATE: Friday, November 11, 2016

PERSON PRESIDING: Don Chaney

REGULAR MEMBERS IN ATTENDANCE: Kanchan Das, Mark Bowler, Don Chaney, Michael Duffy, Donna Kain, Bryna Coonin, Christy Walcott

EX-OFFICIO MEMBERS IN ATTENDANCE: George Bailey, Cody Chullen, Lori Flint, Tom McConnell, Leslie Pagliari,

OTHERS IN ATTENDANCE: John Stiller, Lori Lee, Kristen Dreyfus, Ying Zhou, Jenna Lee, Charles Ellis, Ron Mitchelson

ACTIONS OF MEETING

Agenda Item: Approval of October 21, 2016 EPPC meeting minutes

Discussion: Professor Bowler requested that the minutes be revised so that the action taken for the BA/BS in Multidisciplinary Studies read “review response approved” rather than “review approved.”

Action Taken: Approved as amended

Assigned additional duties to: N/A

Agenda Item: Review of the Academic Program Review Guidelines

Unit: Institutional Planning, Assessment, and Research

Representative: Kristen Dreyfus and Ying Zhou

Discussion: Guidelines for Academic Program Review which were approved in April 2015 as a pilot program are being submitted for approval today with proposed changes. Professor Das suggested that EPPC should get the complete response of reviewers and also the full review of the Academic Council. Professors Bowler and Kain asked Director Dreyfus where EPPC commentary was in the review process. It was noted that the committee did not have all the necessary information when discussing the Multidisciplinary Studies review response at the previous meeting, since Professor Stellwag has rotated off EPPC. Information or input should be added at different stages of the process. EPPC representative information should be submitted at the time of the self-study review, before going to external reviewers. In the Guidelines, are we looking at the review or the response to the review? Previously, EPPC discussed the review before it went to the Academic Council. Professor Kain asked whether we should see and discuss the review and even report to the Faculty Senate. Professor Bailey said that timing was very important, where and when we should be involved, so that we can have input before going to the Academic Council. Dr. Dreyfus said that the EPPC representative could come into the review process at different times in order to update the committee. Consensus was reached that the EPPC representative in an academic review ought to correspond with EPPC to notify and even share information at different stages in the review process. Dr. Dreyfus suggested that the resource question could be shared with EPPC in the review process, and not only in the final responses. Professor Chaney noted that the resource question was an issue since it is discussed in the final Action Plan with the Academic Council but not sufficiently documented so that everyone knows who will be the responsible party.

Action Taken: Approval of the Academic Program Review Guidelines is tabled until the committee has the final text clarifying EPPC's ongoing dialogue in the review process.

Assigned additional duties to: N/A

Agenda Item: Proposal to (1) revise degree title from Sustainable Tourism to Sustainable Tourism and Hospitality; (2) revise CIP code for existing graduate degree 30.9999 to 52.0999; and (3) discontinue the thesis option

Unit: School of Hospitality Leadership

Representative: Jenna Lee

Discussion: Professor Lee pointed out that the proposed changes in title, CIP code and thesis option in the MS program in Sustainable Tourism (MS-ST) are in direct response to the movement of this graduate program from the Center of Sustainability: Tourism, Natural Resources, and the Built Environment, within the Graduate School as an interdisciplinary program, to the School of Hospitality Leadership (SHL) within the College of Business. The changes will link the program in Sustainable Tourism to existing graduate business programs (MBA, MSA) in the College in terms of degree hours and a practical focus. The new CIP code and its title, "52.0999, Hospitality Administration/Management, Other" and the non-thesis option align with the School of Hospitality Leadership and other graduate programs in the College in a practical, applied approach to graduate work. The degree in Sustainable Tourism will be aligned with the curriculum of the School of Hospitality Leadership that emphasizes tourism and hospitality from the perspectives of its three areas of concentration: the hospitality sectors of lodging; food service; and meetings, conventions, and special events. Professor Lee noted that there is another graduate program in Sustainable Tourism in North Carolina which does not have a thesis option and which is not perceived as a popular program.

Action Taken: Approved

Assigned additional duties: N/A

Agenda Item: Proposal to (1) revise an existing degree title and CIP code for the PhD in Communication Sciences and Disorders and (2) proposal of new of concentration: Communication Sciences and Disorders

Unit: Department of Communication and Science Disorders

Representative: Charles Ellis

Discussion: Professor Ellis stated that the proposed title change for the PhD degree in the Department of Communication Sciences and Disorders from Communication Sciences and Disorders to Rehabilitation Sciences, using the new CIP code 51.2314, from a discipline-specific degree to a science degree for interdisciplinary training, will lead to a more diverse pool of students and is a model to which many programs have moved. The degree title change will allow areas of concentration to be developed underneath this broader PhD title of *Rehabilitation Sciences*, to provide a broader degree designation to our students. This is an advantage to students who will graduate and work in programs (departments and colleges) across a wide range of titles and program designations, thus giving them more marketability upon graduation. Students will have a new program concentration area of Communication Sciences and Disorders, which will ensure they are able to receive a license and accreditation through our national accreditation body (American Speech Language Hearing Association). These proposed changes will not impact resources as they simply involve a degree name revision and use of a concentration using our current designation.

Action Taken: Approved

Assigned additional duties: N/A

INFORMATIONAL ITEMS:

Discussion regarding the BITE discontinuation report

Unit: Office of the Provost

Representative: Ron Mitchelson

Discussion: The Provost discussed the process that was used in the review of productivity and centrality of mission of ECU academic programs. Academic Affairs noticed that the Business and Information Technology (BITE) programs were not front and center in the mission of the Business College. In the fiscal sustainability review of 2013-2014 undertaken by the University Committee on Fiscal Sustainability (UCFS), it was determined that smaller enrollments and graduation rates called into question efficiency. In March 2016, faculty and administrators for the Business and Information Technology (BITE) programs, Department of Interdisciplinary Professions, College of Education, met with the Provost to discuss the proposal to discontinue BITE programs and to realign existing resources, including faculty lines, with priority areas identified in the Strategic Plan for the Division of Academic Affairs. The BITE program has faculty resources attached, making it different from others in a similar situation. There are a couple of new programs. Resources have been marked for reallocation. All tenured faculty members assigned to these BITE programs were asked to identify existing academic programs that would complement their individual research interests and academic qualifications, so that individual preferences could be respected. Three of the four faculty are tenured, and have elected to move to Mathematics, Science and Instructional Technology (MSITE), Business, and Educational Leadership Administration. The fourth faculty member, who is fixed term, will remain in the Department of Interdisciplinary Professions. We have not enrolled anyone new in the BITE program since last March. The timeframe for the faculty, campus and UNC system review of the discontinuation of BITE is the 2016-2017 academic year.

Action Taken: N/A

Assigned additional duties to: N/A

ANNOUNCEMENTS/ UPDATES:

Item 1: Lori Flint, Director of Institutional Planning & Accreditation, updated the committee on recent discussions and activities regarding the consideration of revisions to both curriculum approvals and delegated authority to the UCC and GCC for routine curricular matters. On 9/13/16, Dr. Zhou, Dr. Reaves and Dr. Flint met with the Provost to discuss these issues. The 9/20/2016 memo by Faculty Chair John Stiller requested that the UCC and other Senate committees consider recommended suggestions for improving the speed and efficiency of curriculum and academic program reviews at ECU. As the Curriculog Advisory Team carefully reviewed our current processes over late spring and summer 2016, a number of ideas emerged that could possibly speed up these processes without diminishing faculty oversight over curriculum and program decisions. On 10/5/16 the Graduate Curriculum Committee reviewed and discussed the proposed changes to curricular processes, including levels of approval and delegated authority, and voted to support them. The Undergraduate Curriculum Committee heard and discussed these proposals on both 10/27 and 11/10, and following lively discussion, supported the changes. On 11/7 the Graduate Council heard and discussed the proposed changes and voted as well to support them. Both the UCC and GCC have expressed support for proposed changes to Academic Program Development that would place the majority of campus vetting activities in the Permission to Plan phase rather than the current vetting practice that distributes these activities between the Permission to

Plan and Permission to Establish phases. These proposed changes could reduce the time to new program delivery by one half. The Graduate Council is expected to hear the proposal soon.

Item 2: Tom McConnell updated the committee on his academic program review. The APR for the PhD in Nursing has seen the first and second draft of the program self-study.

Item 3: Mark Bowler updated the committee on his academic program review. The APR for Communication Sciences and Disorders has selected its reviewers – external and internal – and the program has already submitted the first draft of its self-study.

The meeting adjourned at 2:40 p.m.

NEXT MEETING: Friday, December 9, 2016 at 1:00 p.m. in 142 Rawl Annex.

Respectfully submitted,

Michael Duffy