

Revised

COMMITTEE: Educational Policies and Planning

MEETING DATE: Friday, September 8, 2017

PERSON PRESIDING: John Stiller

REGULAR MEMBERS IN ATTENDANCE: Page Averett, Mark Bowler, Don Chaney, John Collins, Bryna Coonin, Michael Duffy, Donna Kain

EX-OFFICIO MEMBERS IN ATTENDANCE: George Bailey, Lori Flint, Ruth Little

OTHERS IN ATTENDANCE: Lori Lee, John Stiller, Karen Summey

Professor Stiller, Chair of the Faculty, called the meeting to order at 1:00 p.m.

After Stiller's introductory remarks about the committee's charge and the introduction of committee members, elections were held for EPPC officers for academic year 2017-2018. The following members were elected for the year:

Don Chaney, Chair
Mark Bowler, Vice Chair
Michael Duffy, Secretary

ACTIONS OF MEETING

Agenda Item: Consideration of a request for authorization to establish a joint PhD in Integrative Coastal Marine Sciences (ICMS) between East Carolina University and the University of North Carolina at Wilmington.

Representative: Dr. Sid Mitra, Director of the PhD Program in Coastal Resource Management, Department of Geological Sciences

Discussion: Professor Mitra introduced the planning history of the proposed joint marine sciences PhD program, and stated that the new program would allow us to have better resources at UNC-Wilmington. The credit hours would be the same and students would be admitted with the same degree of rigor as at ECU. Dr. Paul Gemperline, Dean of the Graduate School, recognized that the new program would create a greater opportunity for collaboration and a greater critical mass in coastal marine sciences. This request does not ask for new resources. The budget at Wilmington will have parity with ECU. At Wilmington, 16 assistantships will each be funded at \$23,000. In response to a question from Professor Chaney, Dr. Gemperline provided the dollar amount for the budget, under the reallocation of institutional resources, found on the Sharepoint site.

In response to a question about residency and travel, Mitra pointed out that two new seminar courses would require students to interact together, while the program will provide logistics for traveling back and forth for these two courses. There will be a mixture of online and face-to-face instruction. The program will offer courses concurrently on both campuses, and provide an online presence.

Professor Kain asked if the new joint program expected to have reasonable and similar institutional funding on both campuses. Wilmington will have to ramp up students and funds to be on par with ECU. Mitra stated that ECU will be ramping up in terms of coastal research. Each university has developed its own expertise in coastal and island biology, ecology, economics and related disciplines. In operation, the joint program will want students to identify with a home campus. If a Wilmington professor wants to work with an ECU student, he or she will have to find funding.

Action Taken: a motion to approve the request for authorization to establish a joint PhD Program with UNC-Wilmington in Integrative Coastal Marine Sciences was passed unanimously.

Assigned additional duties to: N/A

Agenda Item: Consideration of a proposed School of Coastal Marine Resources Provisional Unit Code

Professor Chaney announced that Provost Ron Mitchelson will meet with the committee in October to discuss changing the organizational title of Coastal and Marine Studies from a school to an institute. The committee will have access to the necessary documentation.

Discussion: Professor Bailey pointed out that Coastal and Marine Studies may operate outside University guidelines if the unit is not coded. This might have implications for Personnel decisions like hiring. Professor Kain recognized that the change might help pull in resources for the PhD level and lead to great efficiencies. The Provost will help us to understand the pros and cons of a unit title change of this kind.

Action Taken: N/A

Assigned additional duties: N/A

Agenda Item: Consideration of a request for authorization to establish a MA in Hispanic Studies
Representative: Dr. Dale Knickerbocker, Department of Foreign Languages, Hispanic Studies

Discussion: Professor Knickerbocker talked about the two strengths that the proposed program could build on: engagement and distance education. The department has surveyed its BA or BS Education majors in Hispanic Studies from fall 2007 to fall 2014 on their interest in the proposed MA degree with resulting scores that consistently expressed a high level of interest. Students would learn about the language and culture and wanted to use this knowledge in a professional capacity. Most Hispanic Studies students are double majors, studying in the disciplines of health, psychology, biology, communications, and criminal justice.

Knickerbocker noted that current majors are often second generation, the children of immigrants, most of whom had little or no education when they came to the United States. These children have many of the same hallmarks, and our goal is to move them from limited to complete professional competence, according to the current MLA language standards.

The 2008 MLA Report revealed that our way of teaching language and literature was incomplete, where language, culture, and literature had been separated. The new MA program will be the first and only curriculum of any MA in Spanish/Hispanic studies in the state designed according to the newer MLA recommendations on curriculum design. A holistic approach would offer everything across the spectrum. Dr. Heidi Byrnes of Georgetown University assisted us in securing a grant to put such a curriculum together, and determine what it would look like in the classroom. She gave a two-day workshop here on how to create a “developing multiple literacies” curriculum and employ a “genre-based” pedagogy. We now have a curriculum, consisting of a core and what we expect in more advanced coursework in language, culture and literature topics, issues, and trends. When students enter the program, they will have already been placed with someone in the field who is associated with what they want to do. We encourage our majors to do internships related to their field, and have placed them with partners in the region and the state. Students would create a research project based on their service. This project could be linguistic, cultural, or the history of the organization with which they are working. We hope some will continue their interest into the MA thesis. Cultural studies have a humanities focus and can be from any time period. An example would be political systems of Latin America. Contemporary issues would be more socially focused.

In response to a question from Professor Kain about the online aspect, Knickerbocker stated that the program will be limited to 30 students in a cohort, 45 students at one time. 50% of our students in the new

program who are working will pursue their coursework online. We hope to go online in the second year and make 100% of the degree available through distance education, and thus accessible across the state. Currently, New Mexico State University is the only master's program offered fully online. Many courses will continue to be taught face-to-face. Hispanic Studies has received a couple of positions to support our new program initiative. Kain asked how the teaching assistant lines will work? Mitra responded that 2 will be used to teach courses, while the remaining 6 will be assigned to faculty to assist with undergraduate courses. All courses will become available online although many will be taught face-to-face.

Action Taken: a motion to approve the request for authorization to establish a MA in Hispanic Studies was passed unanimously.

Agenda Item: Update on the installation of and access to Curriculog, the new curriculum and program management system at ECU

Discussion: Dr. Flint, Director of Academic Planning and Accreditation, described for the committee the Curriculog interface on the IPAR website, allowing ECU faculty to sign in using their Pirate credentials. She accessed a program proposal for the committee and pointed out how affected units are notified. Flint pointed out that Curriculog is a robust system and that Karen Traynor and Karen Summey, Academic Program Development Coordinator, are the experts for Curriculog operations. Faculty can look at the steps in the bubbles to track the process and discover approvals of proposals. Academic Planning is working closely with faculty committees in the use of Curriculog. Flint invited committee members to provide her department with any feedback on Curriculog.

Ms. Summey stated that faculty are providing information in Curriculog to ensure that impacted units are notified. Professor Bailey noted that the url link was one of the selling points for Curriculog in its marketing phase. Flint and Summey thanked Professors Bailey and Kain for their early participation in the pilot phase of Curriculog.

Action Taken: N/A

Assigned additional duties: N/A

The meeting adjourned at 2:30 p.m.

Respectfully submitted,

Michael Duffy