COMMITTEE: Educational Policies and Planning

MEETING DATE: Friday, October 12, 2018 (142 Rawl Annex)

PERSON PRESIDING: Mark Bowler

ATTENDANCE
Regular members: Paige Averett, Mark Bowler, Don Chaney, John Collins, Bryna Coonin, Donna Kain, Christy Walcott
Ex-officio Members (with vote): Ruth Little, Tom McConnell, Leslie Pagliari
Also present: Jeff Popke, Lori Lee, Karen Summey

ACTIONS OF MEETING

Call to order: 1:05 pm

Agenda Item #1: Remarks by Jeff Popke, Chair of the Faculty, who reviewed our charge. Dr. Popke asked for a representative to serve on the University Bilateral Agreement committee. Ruth Little is already a member of this committee and agreed to serve in this capacity as well.

Action Taken: Ruth Little’s service as our representative to the Bilateral Agreement committee was approved by acclamation.

Agenda Item #2: Election of Committee Officers for the 2018-2019 academic year

Action Taken: Mark Bowler (Chair), Don Chaney (Vice-Chair), Bryna Coonin (Secretary)

Agenda Item #3: Approval of April 13, 2018 EPPC meeting minutes

Action Taken: Minutes approved

NEW BUSINESS:

Agenda Item #4: Request to establish BS in Entrepreneurship
Miller School of Entrepreneurship, Michael Harris (representative)

Discussion: Degree to launch in Fall 2019. ECU will be the third institution in the state to provide engaged learning of this type. The capstone is a course on how to launch a business. Bowler noted the specializations. Harris indicated that these were designed to give the students a chance “to discover their passion.” These consist of 18 credits that operate much like a minor -- this was intentional. The program is likely to remain relatively small – maybe 40 students a year -- to allow customization for students. It was suggested that using the term “structured electives” might add clarity. Harris will follow up with his colleagues on this when thinking about wording for the catalog. A certificate of entrepreneurship does exist for students in other majors (biology, for example) who want entrepreneurship training but do not want a double major or an additional undergraduate degree. Dr.
Harris also added offered his thanks on behalf of the Miller School for the invaluable assistance provided by Karen Summey.

**Action Taken:** Request unanimously approved

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**Agenda Item #5:** Request to establish a new Certificate: Leadership in Organizations  
College of Business, Paul Russell (representative)

**Discussion:** This is a standalone post-baccalaureate certificate. In the MBA program as currently constituted this was not available. Four courses are included – two are new (Leadership I and Leadership II). Students then pick two from electives – psychology, public admin for example. Certificate can be added onto their MBA if they wish.

**Action Taken:** Request unanimously approved

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**Agenda Item #6:** Request to discontinue a Certificate: Business Foundations  
College of Business, Paul Russell (representative)

**Discussion:** This was the College’s first foray into the standalone post-baccalaureate arena. Enrollment was remained low, however, and the program had to be assessed separately, which was problematic.

**Action Taken:** Request unanimously approved

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**Agenda Item #7:** Request to Establish Six Concentrations in the M.A.Ed in Elementary Education for Teaching: Children in Poverty; Academically Gifted; Content Pedagogy; Early Childhood; Teacher Leadership in the Elementary School; Teaching English as a Second Language  
Department of Elementary and Middle Grades Education, Carol Greene (representative), Dr. Louis Warren attending in place of Dr. Greene.

**Discussion:** In the program there exists five ‘strands.’ A sixth is being added – emphasizing poverty. It was determined that many of our teachers in eastern NC do not necessarily directly intersect with poverty, although it is partially covered by other strands. This allows the specialization to show up on their diplomas. A great deal of feedback was sought from schools and stakeholders. There was some discussion in the committee about how the English Department handled this type of situation in their department because teaching assignments may be affected. Dr. Greene structured this program in the College of Education to control for resource allocation by using cohorts and placing students across the various strands. This helps keep the program vibrant and ensures that needed courses are available. A question arose concerning course availability for a concentration. Summey indicated that with the core of courses taken by all in this instance, course availability should not present a problem.

**Action Taken:** Request unanimously approved

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**Agenda Item #8:** Academic Program Review response for the Department of Chemistry  
Department of Chemistry, Andrew Morehead (representative)
EPPC Representative: Mark Bowler

Discussion: Dr. Morehead reviewed the response and Dr. Bowler, as EPPC rep, indicated that the response was fully and effectively completed.

Action Taken: Review unanimously approved

Agenda Item #9: Academic Program Review response for the Department of Nutrition Science
Department of Nutrition Science, Michael Wheeler (representative)
EPPC Representative:

Action Taken: Michael Wheeler did not attend. This agenda item was tabled until our next meeting.

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Agenda Item #10: Academic Program Review response for the BSOM Office of Research and Graduate Studies: Biomedical Sciences (MS)
BSOM Office of Research and Graduate Studies, Rich Franklin (representative)
EPPC Representative: Tom McConnell

Discussion: Dr. Franklin reviewed the response and Dr. McConnell, as EPPC rep, indicated that the response was fully and effectively completed.

Action Taken: Review unanimously approved

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Agenda Item #11: APR Representatives needed for three upcoming reviews

Discussion: The EPPC Representative’s role on the APR was reviewed:
   i. Serve on the Internal Review Committee,
   ii. Provide EPPC with a timely update regarding the quality of self-study and major recommendations found in the External Review Committee Report,
   iii. Provide feedback to the unit administrator and dean on the unit response, and
   iv. Report the final EPPC recommendation decision to the Coordinator.

Action Taken: APR Representatives were selected for the following 3 reviews:
   CHHP – Kinesiology-- Don Cheney
      a. Bioenergetics & Exercise Science (PhD)
      b. Exercise Physiology (BS)
      c. Health Fitness Specialist (BS)
      d. Kinesiology (MS)
      e. Physical Education Clinical Supervision (PB)
      f. Sports Management (PB)
      g. Sports Studies (PB)
   HCAS – Biology -- Mark Bowler
      h. Biology (BS)
      i. Biology (MS)
      j. Biochemistry (BS)
      k. Molecular Biology & Biotechnology (MS)
Agenda Item #12: Remaining business for 2018-2019: Finalize proposed revisions to the EPPC Committee charge and forward to the Committee on Committees (attachment #1)

Action Taken: this will be pushed to our next meeting on November 9, 2018, at which time we will need to talk not only about our charge but also about credit hour guidelines

Agenda Item #13: Determine EPPC’s participation on the Committee on Academic Program Development (Collaborative Team)

Action Taken: Bowler, Committee Chair serves on this Collaborative Team.

Agenda Item #14: Follow up on effectiveness of recently revised APR guidelines for planning and implementing new academic programs

Discussion: this seems to be working

Action Taken: No action needed

Agenda Item #15: External review of BSOM Office of Research and Graduate Studies

Action Taken: EPPC will see this at our next meeting on November 9, 2018.

Meeting adjourned at 2:35 pm.

NEXT MEETING: Friday, November 9, 2018 at 1:00 p.m. in 142 Rawl Annex.

Respectfully submitted,

Bryna Coonin,
Secretary