COMMITTEE: Educational Policies and Planning

MEETING DATE: Friday, January 12, 2018

PERSON PRESIDING: Don Chaney

REGULAR MEMBERS IN ATTENDANCE: Mark Bowler, Don Chaney, John Collins, Bryna Coonin, Michael Duffy, Donna Kain, Christy Walcott

EX-OFFICIO MEMBERS IN ATTENDANCE: George Bailey, Ruth Little, Tom McConnell, Leslie Pagliari, Rita Reaves

OTHERS IN ATTENDANCE: Lori Lee, Paul Schwager, Karen Summey

_____________________

ACTIONS OF MEETING

Agenda Item: Approval of December 8, 2017 EPPC meeting minutes

Action Taken: Motion to approve the minutes was passed.

Assigned additional duties to: N/A

_____________________

Agenda Item: Request to Plan a New Degree Program: BS in Entrepreneurship

Curriculog Files: https://ecu.curriculog.com/proposal:1105/form

Unit: Miller School of Entrepreneurship

Representative: Paul Schwager

Discussion: Dr. Paul Schwager, Associate Director of the College of Business, discussed the development of the Miller School of Entrepreneurship and the mission of the proposed BS degree program. He pointed out that Dr. Michael Harris, Director of the Miller School of Entrepreneurship, had been involved early on talking with stakeholders and others looking for entrepreneurship programs. J. Fielding Miller and his wife, Kim Grice Miller, after talking with Dean Stan Eakins, made a generous financial commitment for starting a school of entrepreneurship, funding a professorship, and providing matching funds for individual donations. There are two big entrepreneurship programs in the state, but they are west of Raleigh. Schwager recognized the truly collaborative nature of the proposed program, which is unique for a basic entrepreneurship program.

In response to questions from committee members, Schwager emphasized the quality of engagement in the program and the development of good communication skills in graduates who will have taken advantage of regional opportunities. A distance-education component is not available at this time. This will be a campus-based program with 120 hours required. Students will take courses in topic areas such as entrepreneurial finance, sales and marketing, strategy, as well as opportunity assessment, business planning, small and family business management, and new venture launch. The program will also include 18 hours for students to develop a specialty area of interest to help guide them through the business plan and new venture launch courses. This will allow students to leave the program with a comprehensive understanding of the process necessary to plan and launch a new business venture. Five new courses will be created for the proposed BS degree. Additionally, there will be a course change for MGMT 4252, and prefix and prerequisite changes for additional courses. Two new course titles under ENTR will be cross-listed with FINA 3500 and MKTG 3500.
Action Taken: Motion to approve the request to plan a new BS degree program in Entrepreneurship was passed unanimously

Assigned additional duties to: N/A

ANNOUNCEMENTS/ UPDATES

I. Professor Chaney welcomed Dr. Rita Reaves back to the committee.

II. Professor Chaney asked if there is a volunteer to meet on Friday mornings with the Committee on Academic Program Development. This committee reviews new program requests. Other members present include representatives from UCC and GCC, the Faculty Chair, and the Dean of the Graduate School. Participation on this committee will provide you with an opportunity to see how these programs are established; how they identify issues to be resolved, and how they progress through different stages of development. Dr. Reaves noted that the representatives for program packages get challenging questions, suggestions for improvement, and notifications of requirements and upcoming deadlines.

Professors Bowler and Kain agreed to represent EPPC on the APD for the remainder of the Spring semester.

III. Ms. Karen Summey notified the committee that about the same number of curriculum packages are coming forward. Three or more programs are moving to the second round.

NEXT MEETING: Friday, February 9, 2018 at 1:00 p.m. in 142 Rawl Annex.

The meeting adjourned at 1:30 p.m.

Respectfully submitted,

Michael Duffy