

COMMITTEE: Educational Policies and Planning

MEETING DATE: Friday, December 7, 2018 (142 Rawl Annex)

PERSON PRESIDING: Mark Bowler

ATTENDANCE

Regular members: Mark Bowler, Don Chaney, Bryna Coonin, Donna Kain, Christy Walcott

Ex-officio Members (with vote): George Bailey, Ruth Little, Leslie Pagliari

Also in attendance: Rachel Baker, Karen Summey

ACTIONS OF MEETING

Call to order: 1:03 pm

Agenda Item #1: Approval of November 9, 2018 Meeting Minutes

Action Taken: MINUTES APPROVED

NEW BUSINESS:

Agenda Item #2: Program name change: PhD in Coastal Resource Management (CRM) to PhD in Integrated Coastal Sciences

Discussion: Sid Mitra provided context for this request. CRM was one of the most successful programs on campus but students felt there was not enough integration across disciplines. Faculty thought the “management” in the title may also be hindering wider appeal. Curriculum has been changing to foster greater integration. It will be housed in Dept of Coastal Studies. The name change also allows for new concentrations, which the old CRM did readily do.

Action Taken: APPROVED with one abstention

Agenda Item #3: .New concentration: PhD in Rehabilitation Science

Discussion: John Wilson provided context for this request. It is intended to represent an alternative to the current structure, which has the PhD housed in the Communication Sciences and Disorders Dept.(CSDI), consequently the sole area of possible concentration in is that area. This proposal is to move the degree out of the department to the college level, in order to provide two concentration options – one in Comm Disorders and one in Rehabilitation Science. Some discussion and questions ensued concerning licensure and accreditation processes. Question raised concerning whether an MSAT grad can come into this degree -- yes. Enrollment has been low for the existing program so this may also help with that. An increasing demand for physical therapists is also driving this change. The PhD is research Intensive so questions arose concerning stipends, tuition waivers, etc. – some

are in place, others are under discussion. EPPC suggests including further information about the movement of the degree in the justification to provide greater clarification.

Action Taken: APPROVED, with the understanding that the suggested changes to the justification recommended by EPPC today will be made.

Agenda Item #4: Program discontinuation: MA in Science Education

Discussion: Bonnie Glass was the representative of record for this request. Karen Summey provided additional context. This program has been on the low productivity report for several years, including the latest report. There are no students or faculty in this program.

Action Taken: APPROVED

Agenda Item #5: Program revision: MS in Athletic Training

Discussion: Anthony Kulas provided context for this. The National Athletic Trainers Association made the decision to change the acceptable entry level degree from a Bachelors to a Masters. This aligned with 2020 standards. Program is still a two-year program but with some summer courses – a cohort based program. Bowler reminded that caps are coming back for summer classes so need to be aware of this. Suggestion was made that a request an exemption may be needed at some point if the cohort grows larger. Question – is the number of credits competitive with other programs? Yes. Summey added that because of the 41% increase in credit (substantive change) they must do a modified prospectus.

Action Taken: APPROVED

Agenda Item #6 and #7: Program revision /reduction in program hours: **BS in Environmental Health**
Program revision/reduction in program hours: **BS in Public Health**

Discussion: Sue Raedeke was the representative of record for these. Don Chaney provided context in Raedeke's absence. Programs are reducing credit hours to get down to required 120 credits.

Action Taken: BOTH APPROVED

Agenda Item #8:

Technology Systems: Kanchan Das is the representative of record for these requests.

- Accelerated Bachelor of Science in Design/Master of Science in Technology Management
- Accelerated Bachelor of Science in Industrial Distribution and Logistics/Master of Science in Technology Management
- Accelerated Bachelor of Science in Industrial Engineering Technology/Master of Science in Technology Management

- Accelerated Bachelor of Science in Industrial Technology/Master of Science in Technology Management

Discussion: Kanchan Das provided context for these. The discussion covered all four requests. Extensive, thorough explanations were available in Curriculog and various aspects of these were discussed. In short, the acceleration programs for these degrees will allow credits to be counted toward students' undergraduate and graduate degrees. It is expected that this will facilitate reduced time to completion and assist with retention. Maximum double-credits of 12 semester hours will be allowed between the bachelor's and master's programs. Committee noted that careful advising will be important as students and faculty navigate these changes, especially to avoid negative impacts on financial aid.

Action Taken: APPROVED all four of the above requests

Agenda Item #9 :

- Program revision/ reduction in program hours: BFA in Dance
- Program revision/ reduction in program hours: BFA in Theatre Arts Education
- Program revision/ reduction in program hours: BFA in Theatre Arts

Discussion: Marissa Nesbitt is the representative of record for this. Jeni Parker appeared for Nesbitt. These requests are due to the reduction to 120 credits. No issues noted. Some discussion ensued concerning the strategies employed to accomplish the goal, including encouraging courses that can work for the unit's programs and also count as Gen Ed requirements.

Action Taken: APPROVED all three of the above

Agenda Item #10: New program: Minor in Theatre Design and Production

Discussion: Marissa Nesbitt is the representative of record for this. It was reported that demand is high -- they have a waiting list of students for this. Brief discussion about whether additional requirements were involved – they are not.

Action Taken: APPROVED

Agenda Item #11: New Program: Accelerated Bachelor of Science in Communication/Master of Arts in Communication

Discussion: Keith Richards is the representative of record for this. Laura Prividera provided context. The School of Communication at ECU has observed that qualified students will often choose not to pursue graduate study because they perceive it as cost-prohibitive to pay for an additional three or four semesters of coursework. The accelerated program is expected to assist with timely degree completion and support retention efforts. Some discussion followed concerning various aspects of the financial end of this proposal.

Action Taken: APPROVED

Agenda Item #12: Academic Program Review – School of Communication

Discussion: Linda Kean is the representative from the School of Communication. She reports that they got positive feedback from external reviewers, who provided good recommendations. The School worked on these at their annual retreat, to build the recommendations into strategic plans. Michael Duffy (EEPC representative) reported on this via email and confirmed in detail how the positively the process went.

Action Taken: APPROVED

Agenda Item #13: Program reinstatement: BS in Child Life

Discussion: Susannah Berry and department chair Sharon Ballard spoke. The Association of Child life Professionals at one point decided that a master's degree with certification was needed to work in the field. Thus ECU discontinued the program, but the Association then rescinded their decision. Child Life was in the process of teaching out the courses so the classes were there but no students were accepted for this year. New students will be accepted for next year. Program is to be reinstated as it was except that credits will reduce from 123 to 120. A question was raised about whether this was procedurally possible. UNC System was consulted – they are happy to expedite. Final alterations cannot be completed until the program is back in the system.

Action Taken: APPROVED

Agenda Item #14: Proposed Changes to Part VI, Section VII of the ECU Faculty Manual: Discussion for this was lengthy. In the interests of accuracy Summey summarized the changes approved by EPPC for us in email following the meeting itself. She notes that “On page 5, I made one additional edit, which maintains the committee’s intent, but I believe is clearer to those unfamiliar with the process.” She continues:

“As revised (no changes except in middle paragraph; first sentence picks up same language as level II and III approval paragraphs)”:

A. New Degree Program Development Approval Process

Proposed programs must be approved for inclusion on the ECU Academic Program Plan through the Request for Inclusion process and, by special circumstance, through the Academic Council in consultation with the Educational Policies and Planning Committee. All program proposals accepted on the plan undergo a rigorous campus-wide vetting process and are submitted in accordance with UNC-SO policies and procedures. New degree programs may not be advertised until ECU receives UNC BOG approval.

Programs included on the ECU Academic Program Plan require approval at the department, college/school and university levels/committees through approval of the Academic Program Development Collaborative Team. In the first (planning) phase of development, all ECU faculty are invited to participate in a campus-wide process and are invited to provide formal feedback to aid in

decision-making by the Academic Council. Upon approval of the Academic Council, the planning document is submitted to the UNC-SO. The establishment phase of development follows normal campus review processes, including curriculum and program proposals.

The proposing academic unit, Academic Planning and Accreditation, and the Office of the Registrar will collaborate to ensure that all approved actions are communicated to the campus community, as well as to UNC-SO and SACSCOC as required.

“This language allows flexibility in the planning phase either to have the traditional campus-wide presentation forums OR to solicit feedback through surveys to faculty. It also makes no distinction between proposals submitted through the Request for Inclusion process or by special circumstance; there is one process for all.”

Summey requests that if EPPC is satisfied with this revised copy, that we seek Senate approval. If not, we are asked to please suggest additional revisions.

NEXT MEETING: Friday, January 11, 2019 at 1:00 p.m. in 142 Rawl Annex.

Respectfully submitted,

Bryna Coonin,
Secretary