COMMITTEE: Educational Policies and Planning

MEETING DATE: Friday, March 16, 2018

PERSON PRESIDING: Don Chaney

REGULAR MEMBERS IN ATTENDANCE: Paige Averett, Mark Bowler, John Collins, Bryna Coonin, Donna Kain, Christy Walcott

EX-OFFICIO MEMBERS IN ATTENDANCE: Sophia Armstrong, George Bailey, Ruth Little, Tom McConnell, Leslie Pagliari, Rita Reaves

OTHERS IN ATTENDANCE: Lori Lee, Karen Summey, Susan Sherman, Kylie Dotson-Blake, Kandy Houmard, Cynthia Deale, Seo Eo, Gregory Howard

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ACTIONS OF MEETING
Agenda Item: Approval of February 9, 2018 EPPC meeting minutes
Action Taken: Motion to approve the minutes was passed.
Assigned additional duties to: N/A

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Agenda Item: Request to Deliver 50-75% Online: MS in Rehabilitation and Career Counseling
Curriculog Files: https://ecu.curriculog.com/proposal:1957/form
Unit: Department of Addiction and Rehabilitation Studies, College of Allied Health Sciences
Representative: Susan Sherman

Discussion: Professor Sherman stated that the Department of Addiction and Rehabilitation Studies currently offers graduate program courses online. The department is well-prepared to address the needs of online graduate students, and is able to do so without additional faculty resources at this time. Enrollment in the MS program has increased. Students/potential students are often already working full-time in the field and would benefit from the flexibility of the online option.

Action Taken: The motion to approve the request to deliver the MS in Rehabilitation and Career Counseling 50-75% Online was passed unanimously.

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Agenda Item: Request to Deliver Online: MS in Counselor Education
Curriculog Files: https://ecu.curriculog.com/proposal:1236/form
Unit: Department of Interdisciplinary Professions, College of Education
Representative: Kylie Dotson-Blake

Discussion: The Counselor Education (MS) at ECU offers professional specializations in clinical mental health counseling, school counseling and student affairs and college
counseling. The target audience for recruitment are professionals and paraprofessionals in educational and clinical settings from diverse undergraduate degrees wishing to pursue an advanced degree and career in professional, clinical counseling. The program recruits heavily from rural eastern NC to increase the mental health service capacity for the underserved region. However, the Northeast quadrant is difficult to reach. Online delivery would allow the program to recruit more easily in that area. In addition, students need connections to find internships, so even if Northeast quadrant students take an online program elsewhere they must still establish connections here in eastern NC to complete their internships. In response to an EPPC member’s question concerning whether additional staff would be needed, Professor Dotson-Blake indicated that the students enter in controlled, staggered cohorts, which allows for appropriate planning and staffing using existing staff.

Action Taken: The motion to approve the request to deliver the MS in Counselor Education Online was passed unanimously.

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Agenda Item: Significant program revisions, including approval of a new concentration: BS in Exercise Physiology
Curriculog Files: https://ecu.curriculog.com/proposal:2025/form
Unit: Department of Kinesiology, College of Health and Human Performance
Representative: Kandy Houmard

Discussion: The Department has been discussing changes for several years. The current curriculum includes science courses that are not required for entrance into many of the career area the Department’s students wish to pursue. For example, Chem 2760/2763, BIOL 3310/3311 were not necessary for students headed to Physical Therapy school, and that taking them often resulted in a lower GPA. This program revision allows students to bypass these courses if they are not truly needed for their career plans. An EPPC member referred to a previous concern by the Chemistry Department when their courses were deleted from programs. Kinesiology indicated that students will take CHEM 1130 (which nursing students also take) instead. Chemistry’s document in Curriculog does indicate that they were consulted and approved this replacement. Two tracks will form: Exercise as Medicine and Clinical Exercise Physiology.

Action Taken: The motion to approve the request to make Significant program revisions, including a new concentration: BS in Exercise Physiology was passed unanimously.

(Note: The following three Psychology-related items were discussed as a group, then voted on as a group as well. By way of introduction, Professor Bowler indicated that this kind of consolidation is common at other universities as well, as the structure helps a department maintain enrollment at healthy levels and operate more efficiently.)

- Agenda Item: Discontinue and consolidate: MA in Clinical Psychology
Curriculog Files: https://ecu.curriculog.com/proposal:907/form
Unit: Department of Psychology, Thomas Harriot College of Arts and Sciences
Representative: Christy Walcott

- **Agenda Item:** Discontinue and consolidate: MA in School Psychology
  Curriculog Files: https://ecu.curriculog.com/proposal:905/form
  Unit: Department of Psychology, Thomas Harriot College of Arts and Sciences
  Representative: Christy Walcott

- **Agenda Item:** Consolidate (as parent); change program title to MA in Psychology
  Curriculog Files: https://ecu.curriculog.com/proposal:1016/form
  Unit: Department of Psychology, Thomas Harriot College of Arts and Sciences
  Representative: Christy Walcott

**Discussion:** The explanations provided by Professor Bowler and Professor Walcott were clear and readily accepted. No additional discussion was deemed necessary.

**Action Taken:** The motion to approve the requests to Discontinue the MA in Clinical Psychology and the MA in School Psychology and to Consolidate (as parent); change the program title to MA in Psychology was approved, with one abstention.

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**Agenda Item:** Reduction in credit hours: Certificate in Business and Technical Communication
Curriculog Files: https://ecu.curriculog.com/proposal:903/form
Unit: Department of English, Thomas Harriot College of Arts and Sciences
Representative: Donna Kain

**Discussion:** The Department indicates that the certificate can serve well at 12 hours (was 15) as the minor was reduced from 24 hours to 18. This is based on the recent English department external review, from which the faculty determined that the certificate outcomes could be achieved in fewer courses. An EPPC member inquired whether UNC General Administration has defined how many hours a certificate must have. The consensus was “no,” but it was noted that ECU has indicated that 9 hours is sufficient.

**Action Taken:** The motion to approve the request for Reduction in credit hours for the Certificate in Business and Technical Communication was passed approved, with one abstention.

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**Agenda Item:** Discontinue site offering at James Sprunt Community College: MSW in Social Work
Curriculog Files: https://ecu.curriculog.com/proposal:1401/form
Unit: School of Social Work, College of Health and Human Performance
Representative: Paige Averett
Discussion: It was noted that this formally discontinuing a site offering where the program was no longer being offered.

Action Taken: The motion to approve the request Discontinue site offering at James Sprunt Community College: MSW in Social Work was approved, with one abstention.

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Agenda Item: Program Revision, including reduction in credit hours to 120: BS in Recreation and Park Management  
Curriculog Files: https://ecu.curriculog.com/proposal:2440/form  
Unit: Department of Recreation and Leisure Studies, College of Health and Human Performance

Discussion: This required no discussion. Reducing credit hours to be compliant the UNC System mandate to reduce all undergraduate degree programs to 120 semester hours.

Action Taken: The motion to approve the request for Program Revision, including reduction in credit hours to 120: BS in Recreation and Park Management was unanimously approved.

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Agenda Item: Discontinue degree program: MAEd in Health Education  
Curriculog Files: https://ecu.curriculog.com/proposal:1727/form  
Unit: Department of Health Education and Promotion, College of Health and Human Performance  
Representative: Don Chaney

Discussion: Very low productivity – enrollment has been decreasing meaningfully for a variety of reasons. Some very brief explanatory discussion followed.

Action Taken: The motion to approve the request to Discontinue degree program: MAEd in Health Education was approved, with one abstention.

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Agenda Item: Request to Deliver 75-80% Online and at an Off-Campus Site Twice per Semester: MFA in Art  
Curriculog Files: https://ecu.curriculog.com/proposal:1026/form  
Unit: School of Art and Design, College of Fine Arts and Communication  
Representative: Seo Eo

Discussion: The School of Art and Design has been working with the Seagrove community and the NC Pottery Center. An alliance has formed between these and College of Fine Arts. This alliance allows professionals in this field (pottery) to pursue a master’s degree, and is helpful for teachers, as it provides studio space. This is a low-residency model. Core courses can be delivered online; the rest of the requirements can be taken during the
summertime. Students from ECU are already working at the NC Pottery Center as interns. EPPC member requested elaboration concerning the number of resources devoted to a small number of students. EPPC member also asked about a memorandum of understanding with Pottery Center, which ECU does have. There is precedent for this. ECU does have such agreements with others.

Action Taken: The motion to approve the request to Request to Deliver 75-80% Online and at an Off-Campus Site Twice per Semester: MFA in Art was approved unanimously.

Agenda Item: Significant program revisions, including two new concentrations: BS in Economics
Curriculog Files:  https://ecu.curriculog.com/proposal:877/form
Unit: Department of Economics, Thomas Harriot College of Arts and Sciences
Representative: Gregory Howard

Discussion: Proposed are two concentrations in the BS in Economics 1) Policy and 2) Data Analytics. All affected units were OK with this proposal. An EPPC member asked about the data analytics aspect of the proposal – how it would be different from the computer science approach to data analytics.

Action Taken: The motion to approve the request for Significant program revisions, including two new concentrations within the BS in Economics was approved unanimously.

Agenda Item: Establish new certificate: Post-baccalaureate (PB) Certificate in Sustainable Tourism and Hospitality
Curriculog Files:  https://ecu.curriculog.com/proposal:897/form
Unit: School of Hospitality Leadership, College of Business
Representative: Cynthia Deale

Discussion: Very brief discussion followed concerning the reasons for developing the certificate. Professor Deale indicated that ECU already has a hospitality degree – this certificate adds the valuable component of sustainability, a skill valued in the marketplace. The School has offered courses like these before and students from other areas have also been taking them – anthropology students interested in cultural heritage, for example. It would be the only program like it in the UNC system. No additional resources will be needed.

Action Taken: The motion to approve the request to Establish new certificate: Post-baccalaureate (PB) Certificate in Sustainable Tourism and Hospitality was unanimously approved.
**Agenda Item**: Request to Deliver Online and at Off-Campus Sites: EdD in Educational Leadership


Unit: Department of Educational Leadership, College of Education

Representative: Marjorie Ringler (not present)

**Discussion**: The EdD in Educational Leadership is frequently sought by educators working full-time (school principals, for example). Physical attendance at the ECU campus precludes seeking the degree. It was clear to the EPPC that this proposal would be of benefit.

**Action Taken**: The motion to approve the Request to Deliver Online and at Off-Campus Sites: EdD in Educational Leadership was approved unanimously.

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**Agenda Item**: Request to Deliver Online and at Off-Campus Sites: MSA (School Administration)

Curriculog Files: [https://ecu.curriculog.com/proposal:1504/form](https://ecu.curriculog.com/proposal:1504/form)

Unit: Department of Educational Leadership, College of Education

Representative: Marjorie Ringler (not present)

**Discussion**: The MSA (School Administration) is frequently sought by educators working full-time. Physical attendance at the ECU campus precludes seeking the degree. It was clear to the EPPC that this proposal would be of benefit.

**Action Taken**: Request to Deliver Online and at Off-Campus Sites: MSA (School Administration) was approved unanimously.

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**Agenda Item**: Request to approve revisions to Part VI, Section VII of ECU Faculty Manual – Curriculum and Program Development


Unit: IPAR Academic Planning and Accreditation

Representative: Rita Reaves

**Discussion**: This is brought forward because there are some aspects that affect the work of this committee. UNC-GA is now UNSO, so that change will be made throughout the Faculty Manual. IPAR is not changing but IPA is changing to Academic Planning & Accreditation – APA. The Graduate Council – needs to be included as part of Level Two approvals. This has been to UCC and GCC for suggestions. This document is meant to guide new faculty
and for anyone developing a new certificate program. Professor Reaves Rita indicated a number of other changes in need of editing to clarify and simplify. A question about the wording in the document – “by special circumstances…by Academic Council” (ex. If someone donates large amounts of money, how much influence would this individual have in determining curricular changes?). A lively discussion ensued. The following amendments were discussed and voted upon:

Suggested Amendment #1

The wording concerning Section A. Definitions, Item #2 Certificates: add the phrase “as appropriate” so it would read:

“…Once a certificate is approved, it must be submitted to the U.S. Department of Education to determine if the program is eligible for participation in Title IV (financial aid) programs, as appropriate.”

Suggested Amendment #2

The wording concerning C. New Degree Program Development Approval Process would have added to it the phrase “in consultation with the Educational Policies and Planning Committee” so it would read:

“……Proposed programs must be approved for inclusion on the ECU Academic Program Plan through the Request for Inclusion process or by special circumstance, through the Academic Council, in consultation with the Educational Policies and Planning Committee.”

Action Taken: The two suggested amendments were approved unanimously.

ANNOUNCEMENTS/UPDATES

1. Request for Inclusion Presentations (Rita Reaves) – scheduled for March 29, 2018 from 3:00-5:00 p.m. at the Willis Building. For the complete calendar see: http://www.ecu.edu/cs-acad/ipar/academicplanning/Request-for-Inclusion.cfm

2. EPPC APR Representatives Assigned for Fall 2018 Reviews:
   a. College of Engineering and Technology: Department of Construction Management - (Paige Averett will serve)
      i. Construction Management (MCM)
      ii. Residential Construction Management (PB)
   b. College of Arts and Sciences: Department of Foreign Languages & Literatures – (Donna Kain will serve)
      i. Foreign Languages & Literatures (BA)
      ii. Hispanic Studies (PB)
   c. College of Arts & Sciences: Department of Anthropology (Tom McConnell will serve)
i. Anthropology (BA)
ii. Anthropology (MA)
iii. Cultural Resource Management (4C)
iv. Forensic Anthropology (4C)
v. Global Cross-Cultural Competency (4C)

NEXT MEETING: Friday April 13, 2018 at 1:00 p.m. in 142 Rawl Annex

The meeting adjourned at 2:40 p.m.

Respectfully submitted,

Bryna Coonin