

**COMMITTEE:** Educational Planning and Policies Committee (EPPC)

**MEETING DATE:** March 16, 2012

**PERSON PRESIDING:** Scott Gordon, Chair

**REGULAR MEMBERS IN ATTENDANCE:** Scott Gordon (Chair), Ed Stellwag (Vice-Chair), James Holloway, David Smith, John Kenney, DeeDee Glascoff, Susan M. Bashinski

**EX-OFFICIO MEMBERS IN ATTENDANCE:** Linner Griffin, George Kasperek, Anthony Overton, Thomas McConnell, George Bailey,

**OTHERS IN ATTENDANCE:** Lori Lee, Alan White (Dean) and Heather Ries (Associate Dean) – Harriott College of Arts and Sciences; Dale Knickerbocker and John Stevens - Department of Foreign Languages and Literatures; Martha Chapin – Department of Rehabilitation Counseling; Karen Summey

**EXCUSED:** Mark Taggart

**ABSENT:** Blaise Williams

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## **ACTIONS OF MEETING**

Called to order by Chair Gordon at 1:02.

Agenda Item: Approval of minutes of February meeting

Action Taken: Motion to approve; seconded, Approved unanimously.

Agenda Item: Request to plan a Master of Arts in Hispanic Studies, Department of Foreign Languages and Literatures

**DISCUSSION OF NEED:** Program need is based on four types of evidence:

1) Demographic evidence: Hispanics now constitute both the largest and the fastest-growing minority in the U.S. according to the US Census Bureau. Moreover, this demographic is growing much faster in NC than it is nationally (394 percent between 1990 and 2000 and another 111% from 2000-2010). Need, of this population, for goods and services and importance as part of our work force will demand more cultural and linguistic competence on the part of the providers of goods and services and of employers.

2) Results from a survey conducted of two potential student pools: secondary educators in Eastern NC, and senior BA or BS majors in Hispanic Studies graduating between December 2007 and May 2012. On a scale of 1 (not at all interested) to 5 (extremely interested), 52% of participants responded with a “5” and another 8% with a “4,” in terms of interest. It is also worth noting the number of undergraduate majors has increased from 90 to 152 in the last two years.

3) Demand for the knowledge and skills graduates will possess: statistics compiled by the Bureau of Labor Statistics, the Association of American Colleges and Universities, Forbes Magazine, and

the private firm Students Review Inc. all suggest that the fields in which graduates will be employed will experience high growth in demand.

4) The proposed program's support for crucial elements of the strategic initiatives of ECU and the HCAS in areas such as: Education for a New Century, Leadership, Economic Prosperity, Health Care, and the Arts, Culture and the Quality of Life.

**DISCUSSION OF UNIQUENESS:** The proposed program would be:

1) the only MA program in the State of NC to make all courses leading to the degree available through distance education (DE) (beginning in the second year), thus providing learning opportunities for students not living in proximity to other institutions.

2) the only MA in Spanish / Hispanic Studies in the nation with a curricular structure and a pedagogical approach based on the new standards of the professional organization, the Modern Language Association of the Americas (MLA), which advocated in 2007 "[r]eplacing the two-tiered language-literature structure with a broader and more coherent curriculum in which language, culture, and literature are taught as a continuous whole." More specifically, it adapts this program adapts the model employed by the German Studies program at Georgetown University.

3) the only graduate program in Spanish / Hispanic Studies in NC or the nation with an engaged research component. Students will be placed in a service role with one of ECU's partners, develop a research project based on their activities, carry out the project, and produce a research paper. Sixteen confirmed partners across the state, to date, include the Mexican Consulate and the NC Justice Center.

This would be a valuable and innovative program in line with the missions of the Department of Foreign Languages and Literatures, the Harriott College of Arts and Sciences, ECU, and the UNC system.

Questions: There are many positive aspects to uniqueness, but this limits opportunities to learn what pitfalls of a research + distance education program might encounter (Kenney); addressed with comments from communications and research with program personnel at Georgetown

Courses will be offered in face-to-face and DE formats will alternate, so that over time, every course will be offered through each delivery format.

Implications for faculty workload? (Griffin) Primary new need will be for direction of field work; most major investment of time would be thesis supervision, but program does not expect a significant number of students would pursue this option. Course and supervision demand could be handled with current faculty plus the two requested *and* approved positions.

Budget? (Stellwag) Faculty are currently exploring two grant possibilities; anticipate grant proposals during 2012-2013. Two TAs are approved from the Harriot College of Arts and Sciences, and also plan to request funds to support additional GAs through the Graduate School. Many students are expected to fund themselves.

Equipment and technology? Minimal money requested; ECU has sufficiently strong infrastructure to support technology requirements.

What happens to the program if the financial situation in NC does not improve? Essentially, the program would not be able to be established without the new resources (faculty lines and TAs).

Action Taken: Motion to approve by Kasperek; seconded by Kenney. The HCAS team was commended for preparation of a well-presented proposal.

Motion passed unanimously, with one abstention, Abstained: Smith

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Agenda Item: Program Name Change from Rehabilitation Counseling to Rehabilitation and Career Counseling, Department of Rehabilitation Studies (*soon to be Department of Addictions and Rehabilitation Studies, pending approval of chancellor*)

Discussion: Presented by Martha Chapin. Program was, just this past week, ranked 13<sup>th</sup> in the nation (*US News and World Report*—highest ranking held by any department at ECU fitting into a ranking category).

A consideration is currently on the table, of combining two programs: Higher, Adult, and Counselor Education-HACE (College of Education) and rehabilitation counseling (this department), because the two each are involved, to some degree, with career counseling. Questions have been sent to Vivian Covington, for info regarding details of HACE program, but no response has yet been received.

The need for rehabilitation counselors is increasing at a more accelerated rate than average, in job projections. In order to work with veterans who are in need of rehabilitation counseling, individuals must graduate from an accredited program.

Is the program name, possibly, confusing as is currently written (i.e., does the current title seem to indicate two separate degree programs, instead of only one)? Dr. Chapin's responses allayed the committee's concerns in this regard.

For information purposes, Dr. Chapin has also notified Dr. Vivian Mott, Chair of the Department of Counselor and Adult Education of this name change.

Action Taken: Motion to approve by Stellwag; seconded by Kenney, Motion passed unanimously.

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Agenda Item: Faculty Manual Changes to Accommodate Proposed New UNC-GA Program Approval Timeline

Discussion: These changes were necessitated by a change in the Board of Governors' timelines, in regard to submission and processing of requests brought before them, regarding program additions / modifications.

A task force consisting of: Linner Griffin, Karen Summey, Scott Gordon, Marianna Walker, Paul Gemperline, and Mark Sprague met to compile a draft incorporating required changes, which is brought before the EPPC today.

Many changes are minor, wording changes.

External reviews moved to Phase One of new process.

Cautionary word (Griffin): Discussion of this agenda item is a bit premature, in that the Board of Governors has not yet voted to approve this process; Board of Governors will meet and vote on this item 04.13.2012. However, regardless of the decision of the Board of Governors, the EPPC members generally agreed that these faculty manual changes would be an improvement to speed the process in the ECU program planning and establishment process.

Beyond revisions provided by the task force, some further revision of wording processed by EPPC:

1. revised “new degree programs” section to be written in more grammatically correct, succinct language; similar wording transferred to subsequent, parallel components of document
2. discussed “order for seeking campus approval for grad curriculum changes” and “undergrad curriculum changes”

Action Taken: Motion to approve by Kenney; seconded by Smith, that wording changes regarding communication with chairpersons, directors, and deans in above sections be accepted and be modified similarly in both the undergraduate and graduate program approval sections.

Motion temporarily Tabled by Glascoff.

Additional discussion regarding location of statement regarding “cases of financial exigency...etc.”. This statement was moved to be nearer the top of Section III, prior to “Definitions.” Elimination of references to “Appendix D” and “Appendix L” (because these sections will be renamed).

New motion: “Move paragraph regarding financial exigency to become paragraph #3 in Part V, Section III and eliminate the references to Appendices D and L in this section.” Motion passed unanimously.

Original motion taken off the table, by Glascoff, to approve that wording changes regarding communication with chairpersons, directors, and deans be accepted and be modified similarly in both the undergraduate and graduate program approval sections. Motion passed, 1 dissention

New motion, to move reference for external review from Phase I to Phase II and add graduate curriculum committee approval for master’s and doctoral programs in Phase II. Motion passed unanimously.

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Agenda Item: Review of Draft #1 of *hypothetical* timeline for new, proposed APD process for graduate programs (prepared and presented by Karen Summey). Bottom line, each point of review will see proposal documents twice, instead of three times.

Discussion: New flow chart emphasizes the imperative nature of (1) not missing meetings, and (2) keeping documents moving forward, in order for timelines to be met.

Committee spoke favorably of the flowchart; encouraged its inclusion with instructional documents associated with the Intent to Plan and Intent to Establish processes.

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Agenda Item: Discussion of FS Resolution #11-45 (*pending final approval*), presented by Lori Lee, regarding information pertinent to the seven-year unit program evaluation (which is to be removed from Appendix L of the Faculty Manual) – where should this be relocated?

Discussion: Create Subsection D in revised document, using the heading “Academic Program Review.” Wording for paragraph will be added to the revised faculty manual document, exactly as it appears in copy distributed by Lori Lee.

Action Taken: Motion to incorporate new Subsection D of Part V, Section III, as processed during committee. Motion by Griffin; seconded by Smith. Motion passed unanimously.

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Agenda Item: Selection of sub-committees for unit academic program reviews for three departments: (to be addressed during April meeting)

- i. Department of Geography
- ii. Department of Construction Management
- iii. Department of Recreation and Leisure Studies

Discussion: Members of EPPC volunteered to review various departments' submissions, as follows (absent members were assigned by the committee chair, to evenly distribute review tasks):

Action Taken:

Department of Geography – George Kasperek, Ed Stellwag, DeeDee Glascoff, Tom McConnell

Department of Construction Management – James Holloway, John Kenney, Blaise Williams

Department of Recreation and Leisure Studies - Scott Gordon, David Smith, Anthony Overton, Susan M. Bashinski

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**NEXT MEETING:** April 13, 2012

**ITEMS TO BE DISCUSSED:** Officers for next year's EPPC