

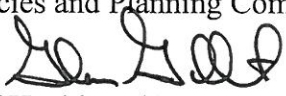
College of Health and
Human Performance

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Memorandum

TO: Educational Policies and Planning Committee

FROM: Glen G. Gilbert 
Dean, College of Health and Human Performance

DATE: December 1, 2010

RE: Request to discontinue the *BA in Exercise and Sport Science*

After careful consideration, the Department of Exercise and Sport Science request to discontinue the Bachelor of Arts in Exercise and Sport Science. The accompanying memo from the chair of Exercise and Sport Science and Appendix D 'Request for Authorization to Discontinue a Degree Program' are submitted to support this request.

Rationale:

The degree program was identified as an underperforming program in the 2008 ECU/UNC System review. The department has completed an internal assessment and strategic plan that support discounting the degree. The existing bachelor of science degree programs are viewed as sufficient to prepare students for careers in the profession and related fields. Student interests in enhancing health and well-being through understanding physical activity, exercise and sport can also best be addressed through the existing bachelor of science degrees within the department.

The Department of Exercise and Sport Science faculty voted to discontinue the BA in Exercise and Sport Science in October 2008. The request to discontinue was approved by the departmental curriculum committee on August 27, 2009 and by the College Curriculum Committee on November 22, 2010. I recommend the BA in Exercise and Sport Science be discontinued and submit the request for your consideration. The Vice Chancellor's Office has been informed. Entry into the degree program would cease as soon as university procedures will allow. The intent was to close the degree program with the response to the 2008 notice of underperforming status. Active promotion of the degree program was halted at that time.



Dr. Cheryl A. Stevens, Associate Professor
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22 November 2010

To Whom it May Concern,

The College of Health and Human Performance Curriculum Committee considered and approved a request to remove the Bachelor of Arts in Exercise and Sport Science Degree on November, 22, 2010.

Regards,

A handwritten signature in cursive script, reading 'Cheryl A. Stevens'.

Dr. Cheryl A. Stevens, Chair of HHP Curriculum Committee (2010-2011)

C: Dr. Susan McGhee, Associate Dean, College of HHP
Dr. Stacey Altman, Chair, Exercise and Sport Science

To: HHP Curriculum Committee
Dr, Glen Gilbert, Dean, HHP

From: Stacey R. Altman
Chairperson, Department of Exercise and Sport Science

Date: October 26, 2010

RE: Discontinuation of the Bachelor of Arts in Exercise and Sport Science
degree program

In 2008, the faculty in the Department of Exercise and Sport Science voted to put forward a request to discontinue the Bachelor of Arts in Exercise and Sport Science degree program (documented in October 2008 departmental meeting minutes). This memo (and the attached Appendix) serves as the formal request for the discontinuation of the Bachelor of Arts in Exercise and Sport Science. This is the same degree program that was referenced in a memo relating to the ECU/UNC System review of underperforming programs in 2008. In responding to the memo, it was thought that discontinuation could be accomplished in that process. It was not. Ironically, the degree program no longer appears on the list of underperforming programs, however we still would like to discontinue the program. Our assessment and strategic planning efforts have provided information to support discontinuation of the program. Among other benefits, it will improve our administrative efficiency.

It is our hope that entry into the degree program will cease as soon as university policy/procedures will permit. We have identified the students currently enrolled in the degree program and have a specific program of study outlined for them. We will be able to offer the classes needed for them to finish the degree program.

APPENDIX D

UNIVERSITY OF NORTH CAROLINA

REQUEST FOR AUTHORIZATION TO DISCONTINUE A DEGREE PROGRAM

Date: 10/26/10

Constituent Institution: East Carolina University

CIP Discipline Specialty Title: Kinesiology and Exercise Science (Bachelor of Arts in Exercise and Sport Science)

CIP Discipline Specialty Number: 31.0505 **Level:** B X M I D

Title of Authorized Program: Bachelor of Arts in Exercise and Sport Science **Degree Abbrev.:** BA

Date of Proposed Discontinuation:

1. We propose that no student be permitted to declare as a major in this degree program as of the effective date of the approval of this request.
2. We propose that the spring semester of 2012 would be the last semester degrees would be conferred in this program.

Does the discontinuation of the program involve the discontinuation of an off-site or online delivery of the program? NO

If the program to be discontinued is offered at off-campus sites, please list them. N/A

Explain why the program is being discontinued.

In 2008, the faculty in the Department of Exercise and Sport Science voted to discontinue the Bachelor of Arts in Exercise and Sport Science degree program (documented in October 2008 departmental meeting minutes). This is the same degree program discontinuation that was referenced in a memo responding to the ECU/UNC System review of underperforming programs in 2008. Ironically, the degree program no longer shows up as an underperforming program. However, it is still our desire to discontinue the degree. The degree is likely to be listed as underperforming in the future as we have intentionally not promoted it more recently. In addition, our assessment and strategic planning process support its discontinuation. Among other benefits, discontinuation will improve our administrative efficiency. We have also determined that the Bachelor of Science degree programs in the department are sufficient for preparing students in the discipline and for careers in related fields. We would like to use our resources to support a more unified approach in which we do not ignore the need for specialization, yet we are attentive to the potential for fragmentation created by operating several degree programs. The Bachelor of Science degree type also better reflects the curriculum content delivered.

If the program addresses high priority needs, how will those needs be addressed by other programs?

The Bachelor of Arts in Exercise and Sport Science addressed the high priority need for enhancing health and wellness/wellbeing through understanding physical activity from behavioral, biomechanical, pedagogical, physiological, economic, and socio-cultural perspectives and by addressing issues related to

movement patterns, disease prevention, and participation in physical activity, exercise and sport. However, we believe that the other degree programs within the unit and university have surpassed the B.A. program in addressing these needs.

Describe steps to be taken to allow students enrolled in the program to complete their courses of study.

All students currently enrolled in the B.A. degree program (n=6) have a detailed program of study on file. We will continue to offer the required courses for the period of time need to facilitate graduation for students currently enrolled and that remain in good academic standing.

Consequences of Discontinuation

How many faculty members will be reassigned?

Current faculty load will be adjusted in terms of advising (permitting faculty members time to advise in our growing B.S. in Sport Studies). The main impact will be that new faculty will not be needed to accommodate the additional administrative and instructional needs of continuing the B.A. degree program.

How many staff will be reassigned? N/A

How many EPA non-faculty will be reassigned? N/A

How many faculty, staff, or EPA non-faculty will be discontinued? N/A

How much funding is to be reallocated based on this discontinuation? Resources needed to sustain this degree program will be reallocated to other department programs and services. It is difficult to quantify because the resources used to support this degree program are used to support the others as well. We anticipate that we would gain the opportunity to take on more advisees in the other degree programs and may be able to provide additional instruction after the students in the BA have completed the degree requirements. As noted above, if the program remains in existence we will be obligated to offer the best program that we can and that will require additional resources in the near future. Thus, discontinuation allows us to avoid a request for resources for the enhancement/continuation of this particular degree program.

Name, title, telephone, and e-mail of contact person for this notification of discontinuation:

Stacey R. Altman, J.D.
Chairperson, Department of Exercise and Sport Science
252-328-2973
altmans@ecu.edu

Signature of Chancellor (or designee): _____