



# East Carolina University

**Office of the  
Dean of Students**

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Dear Parents and Students of the Class of 2013:

We are eagerly anticipating your arrival at East Carolina University and welcome you to the Pirate Nation!

ECU, like many other universities, now requires incoming, first semester freshmen under the age of 21 to complete an online alcohol education course for students called *College Alc*. Students will be required to complete the program in order to be able to register for their spring 2010 semester classes.

This research-based program provides information on alcohol and its effects on the body and mind as well as information on campus and community based resources for health and wellness. We seek the best for our new ECU students and want to make sure that we provide them with appropriate information so that they can make well informed choices during their transition to college.

**FACTS:**

- Most ECU students that choose to drink alcohol do so in moderation.
- Two out of three ECU students identify themselves as either non-drinkers or light drinkers.
- Choosing not to drink alcohol is always the safest option.

**Why do we require this?**

- Research indicates that 83% of high school seniors consumed alcohol in their senior year.
- Misuse of alcohol is the #1 health and safety issue on college campuses.
- Most freshmen are unaware of the criminal and campus consequences of a drinking ticket.
- Many students are not aware of the dangers of alcohol poisoning.
- Alcohol use statistics at ECU closely mirror those of other U.S. college campuses.
- Students that make healthy choices about alcohol are more likely to have greater academic success.
- As alcohol use on college campuses impacts the entire campus community, this program will assist those students that choose not to drink in how to deal with their alcohol using peers.

The *College Alc* program is provided through the generous funding of the Pitt County ABC Commission and the ECU Division of Academic and Student Affairs.

This required course is very straightforward and easy to complete online. Please see reverse side of this letter for instructions and deadline information. You will also be receiving reminders to complete the course information in the near future.

We are very excited to offer this innovative and educational program to our students. Again, we welcome you to ECU and hope your time spent here will be happy, safe, and fulfilling!

Sincerely,

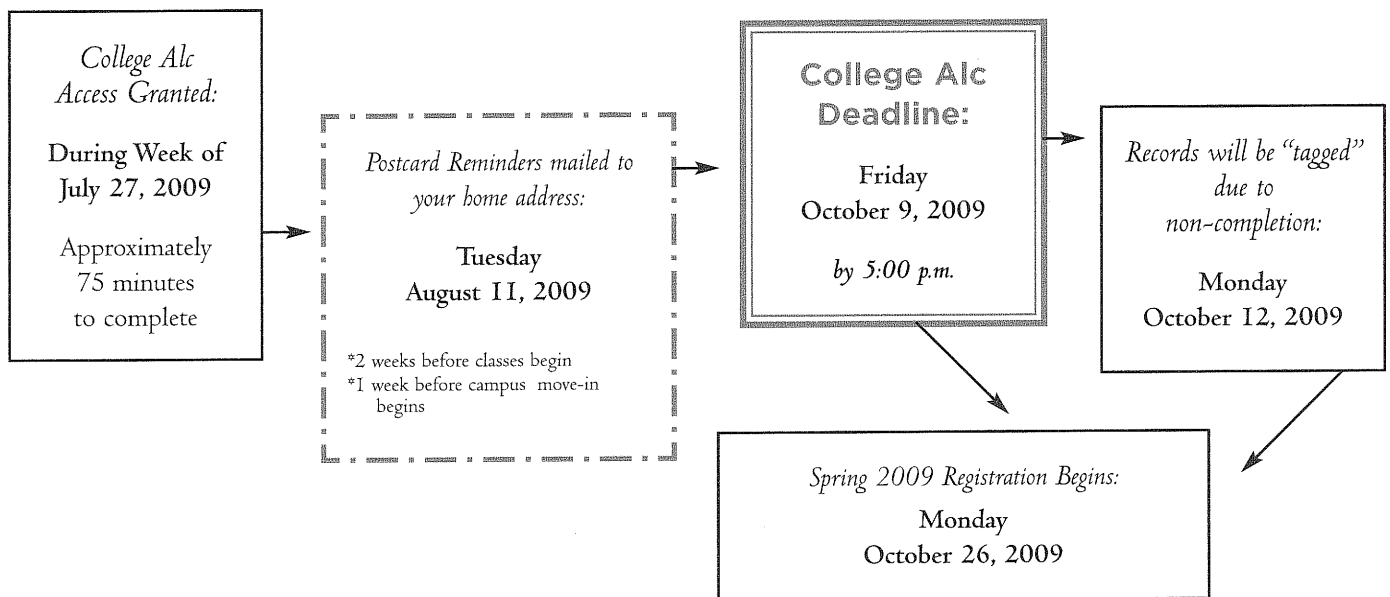
Dr. Lynn M. Roeder  
Associate Vice Chancellor  
Dean of Students

## IMPORTANT

### Required Online Alcohol Education for Incoming First Semester Freshmen

We consider the health & wellness of all ECU students of the highest importance. Given alcohol statistics, ECU now requires all incoming, first semester freshman under the age of 21 to complete an online alcohol education course for students called *College Alc*. Completion of this course is required for spring semester registration. This research based-course provides information on alcohol and its impact on the body and mind. The College Alc program will help enable incoming students to make well informed decisions about alcohol. Even if a student does not plan to drink during her/his college experience, the College Alc course will be beneficial as it will increase the knowledge and awareness of issues concerning alcohol.

## COLLEGE ALC TIMELINE



## INSTRUCTIONS FOR STUDENTS

1. Go to: [www.ecu.edu/deanofstudents/Alc/](http://www.ecu.edu/deanofstudents/Alc/)
2. Login *College Alc* using your ECU email address and the password provided to you by e-mail to access the course.
3. Once logged in, go to "My Course & Information" and click on the "Go" button to launch the course.
4. You may log in and out of the lessons at any time. It is recommended that you complete the section you are in before you log out, otherwise you may be required to repeat that section.
5. When you return, re-enter your ECU email address and password to access where you left off in the course. (make note of your password and keep it in a safe place for each time you enter the course)

► If you need TECHNICAL SUPPORT while completing the course, please visit the *College Alc* support site at [www.preventionstrategies.com/support](http://www.preventionstrategies.com/support).

For non-technical information, please contact the Dean of Students Office at (252) 328-9297.