FULL MINUTES OF SEPTEMBER 6, 2011

The first regular meeting of the 2011-2012 Faculty Senate was held on Tuesday, September 6, 2011, in the Mendenhall Student Center Great Room.

**Agenda Item I. Call to Order**
Marianna Walker, Chair of the Faculty called the meeting to order at 2:10 p.m.

**Agenda Item II. Approval of Minutes**
The minutes of April 19, 2011 and April 26, 2011, were approved as distributed.

**Agenda Item III. Special Order of the Day**
A. Roll Call
Senators absent were: Zoller (Art and Design), Parker (Economics), Russell (History), Carolan (Mathematics), Swinker (Medicine), Julian (Nursing), and Rigsby (Geological Sciences/Faculty Assembly Delegate).

Alternates present were: Professors Karriker for Christian (Business), Tucker-McLaughlin for Howard (Communication), Walsh for Miller (Geological Sciences), and Ding for Smith (Technology and Computer Sciences).

B. Announcements
1. The Chancellor has approved the following resolutions from the Spring 2011, Faculty Senate meetings:
   10-83 Revisions to the *ECU Faculty Manual*, Appendix C, Personnel Policies and Procedures for the Faculty.
   11-28 Approval of the Spring 2011 Graduation Roster, including honors program graduates, subject to the complete of degree requirements.
   11-29 Ranked University Quality Enhancement Plan (QEP) Topics.
   11-33 Foundation Curriculum Course in Humanities: FORL 1060: Global Understanding through Literature.
   11-34 Foundation Curriculum Credit in Basic Social Science: GEOG 2350.
   11-36 Revisions to the *ECU Faculty Manual*, Part IV. Academic Integrity and to the online Student Handbook.
   11-37 Summer 2012 – Spring 2013 University Calendars.
   11-38 Revisions to the *ECU Faculty Manual*, Part V. Academic Information, Section III. Curriculum Development.
   11-39 Request for Authorization to Plan a New Doctor of Nursing Practice Degree within the College of Nursing.
   11-40 Request for a New Concentration in Software Testing within Masters Software Engineering Program in the Department of Computer Science within the College of Technology and Computer Science.
   11-41 Request for a New Certificate Program in Elementary Mathematics Education in the Department of Mathematics, Science and Instructional Technology within the College of Education.
   11-42 Request to change the name of the Department of Exercise and Sport Science to the
Interpretation of the ECU Faculty Manual, Appendix D, Tenure and Promotion Policies and Procedures, Section IV.C. External Peer Review for Promotion and the Conferral of Permanent Tenure.

Revisions to the ECU Faculty Manual, Part III. Academic Freedom.


Select Revised Standing University Academic Committee Charges including Faculty Welfare Committee and Teaching Grants Committee.

New Section to the ECU Faculty Manual, Part V. Academic Information, entitled Final Examinations.

Revisions to the ECU Faculty Manual, Part V. Academic Information, Section I. Academic Procedures and Policies, Subsection Y. Disruptive Academic Behavior.

Peer Review Instrument for On-line Courses.

Request to Remove Foundation Curriculum Credit from HNRS 2116, 2216, 2316 and 2416.

Curriculum matters contained in the minutes of the March 24, 2011, and March 31, 2011 meetings.

Request for Authorization to Discontinue a Certificate in Aquatic Management, within the Department of Recreation and Leisure Studies, College of Health and Human Performance.

Formal faculty advice offering no wording changes to the interim Religious Accommodation University Regulation.

Revisions to the ECU Faculty Manual, Part VI. Section I. Employment Policies, Subsections H. Phased Retirement, I. Retirement and K. Emeritus Faculty Privileges.


Revised Foundations Curriculum and Instructional Effectiveness Committee Standing University Academic Committee Charge.

Formal faculty advice offering no wording changes to the Social Media Use Regulation.

Reinstated Standing University Academic Writing Across the Curriculum Committee.

Revised Distance Education and Learning Technology Committee Standing University Academic Committee Charges.

2. All Faculty Senate materials (agendas, minutes, announcements) will continue to be distributed via a Faculty Listserv that has been established and used in conjunction with the Microsoft Exchange mail system. Faculty choosing to opt out of the Faculty Listserv will continue to be able to access the materials via the Faculty Senate website. Paper copies of documents will always be available in the Faculty Senate office (140 Rawl Annex).

3. Faculty interested in periodically receiving issues of The Chronicle of Higher Education are asked to call the Faculty Senate office at 328-6537 and place their name on a list for distribution.

4. Vice Chancellor Mageean has notified the Research/Creative Activity Committee that, as a result of the 9.9% budget cut on the Division of Research and Graduate Studies, she had to eliminate funding for the annual Research/Creative Activity Grants. Because of both the breadth and depth of the cuts and subsequent, additional cuts to the start up funds, there is no likelihood of the money being restored any time soon. She stated that she would continue to try and find ways to support the faculty in their research and creative endeavors.

5. Thanks to the following Faculty Senate Alternates who graciously agreed to serve today as Tellers during elections: Carolyn Willis (Academic Library Services, Tatjana Goodman (Foreign Languages and
6. Provost Sheerer has informed the Teaching Grants Committee that, due to the budgetary restrictions, there is no money to fund Teaching Grants for 2012-2013 at this time. It is possible that there may be funding available later in the year, but that is not guaranteed nor is it clear as to when we would know if money is available. Regardless, the Teaching Grants Committee wishes to encourage interested faculty to apply for a Teaching Grant in the event money becomes available. Encouraging and supporting innovation in teaching remains a priority for East Carolina University. The 2012-13 Teaching Grant proposal guidelines are available online where noted below. Included in the proposal guidelines are the application, evaluation criteria, and instructions. The original purpose of these grants was to provide funding to improve teaching instruction at the University. Full time tenured, tenure-track, and fixed term faculty members are eligible to apply for these grants with preference given to projects that are creative and innovative or meet demonstrated needs. The deadline for this information is October 9, 2011. [http://www.ecu.edu/cs-acad/fsonline/tg/teachinggrants.cfm](http://www.ecu.edu/cs-acad/fsonline/tg/teachinggrants.cfm)

C. Steve Ballard, Chancellor

The Chancellor welcomed the faculty to a new academic year. He stated that he wanted to sincerely thank the faculty for the all the hard work that they had done over the last four years despite budget cuts each year. The Chancellor stated that he understood that the faculty is doing “more with less every year”. He said that he and the Academic Council know that and that they see it every day. The Chancellor stated that he wanted the Faculty Senators to know that he is hugely appreciative of what they are able to contribute to this institution and this state. Given the loss of $129 million, over four years, it is really incredible where the university stands in terms of quality. He concluded his introductory comments by saying that he wanted to make sure that everybody on Faculty Senate knows how much he appreciates what is being accomplished and that it comes from hard work since there is no other explanation for how we can possibly be doing what we are doing in these times.

The Chancellor stated that the retention rate is at an all-time high: close to 82%, which is ECU’s goal. This is an indicator that are doing more and more for our students. ECU has maintained the size of our student body in spite of huge cutbacks that affect summer enrollments and distance education. ECU is also expected to be either at the top or close to the top of the universities who provide service to their region, and that is great for a Chancellor to be able to recount to legislators, members of the Board of Trustees, and members of the Board of Governors all the impacts that the work of the faculty is having in our community and region. The Chancellor said that if the Senators hear nothing else from his upcoming “gloom and doom” accounting of the budget situation, he hoped they would hear thanks for doing a great job because the faculty are the nexus and the source of the knowledge that is transmitted and communicated to our students and the community.

The Chancellor stated that the University will soon see the impact analysis of the budget that Vice Chancellor Niswander has submitted to the UNC General Administration; this budget analysis will be given to the Faculty Senate budget committee in the coming weeks. The impacts are dismal, according to the Chancellor; he stated that there are no other words to describe losing $129 million in spending power over four years, and in losing $49 million in the last year. That $49 million was at least $13 million more than we expected at commencement in May of 2011. There are a whole range of political reasons why the budget situation deteriorated, but it got worse with virtually no ability on the part of the University to do anything about it. The biggest single factor in the Chancellor’s view was the legislative decision not to go into a conference committee. The conference committee is where, in the past an effective lobbying has been done to
reverses some of the more onerous things that might affect the higher education. None of the institutions, the General Administration, Anita Watkins, Phillip Rogers or any of the ECU staff had any ability to influence the budget cutting requirements that were required at the last minute in the Spring of 2011. A decision was made, at the UNC General Administration, to protect the smaller institutions. The Chancellor stated that he understood that decision, but that he thinks ECU received a heavy apportionment of the budget cuts along with almost all the larger institutions. ECU expected a twelve and a half or thirteen percent cut which eventually became a sixteen percent cut; this translated in a $35 or $36 million of base budget lost to a $49 million dollar base budget loss. The Chancellor stated that finding a way to recover from all the things that were taken away by those kinds of cuts concerns him on a daily basis. One of the worst implications was losing 200 faculty positions; fortunately, the Chancellor stated most of those positions were unfilled. He said that he thought that fewer than ten of these positions actually had “people in them.”, but he stated that if you lose 200 teaching positions you lose a lot of capacity to educate our students.

Looking forward to the future, the Chancellor stated that he was worried because the philosophy of government right now is not one that is very supportive of higher education. This is in spite of the fact that we all work in a state that has led the nation in higher education for about fifteen years. The NC higher education model is frequently discussed at professional meetings as the “right way” to provide higher education to the citizens of the state. However, we live in a time, where, for better or worse, the philosophy of the legislature is that public expenditures are bad for economic growth. That’s contrary to the entire perspective that the Chancellor stated he had developed in his life about the role of higher education in our society. He stated that he did not see that philosophy changing greatly over the next couple of years so ECU is looking for ways to try to live with this reality to the best of its ability.

The Chancellor stated that the number one priority for the year and the University’s biggest crisis is faculty compensation. He said that he wished he could be more optimistic about our ability to do have the regulations changed and that he is working hard for performance based compensation increases. North Carolina is one of the few states that have had four straight years without salary increases of any kind and that has a huge detrimental impact on retaining talented faculty members. The current regulations make it almost impossible to retain our faculty or to make counter for a faculty member who is thinking about employment elsewhere. The flexibility that is necessary probably depends primarily on the state economy and whether or not the revenue projections for the state will start to see an upswing than we’ve seen lately. The next time period when we will know more about the performance of the North Carolina economy will be on October 10th and so a better picture of expected future budget reductions should be available in the October meeting of the Faculty Senate.

The Chancellor mentioned two other topics that he said that he thought were extremely important. First topic was academic integrity in ECU athletics. The Chancellor chaired a system-wide committee on academic integrity in athletics last spring. He stated that everyone can read the stories in the newspapers about universities that forget their fundamental commitment to the academic honesty and academic integrity. He stated that he thinks the report that was produced, was well received by the Board of Governors. He also thinks they will continue to evaluate how the Board of Governors, and how President Ross certainly, is committed to ensuring that we maintain academic
integrity. It will take every member of the faculty and every academic administrator at ECU to get “our heads around the situation” we are in. As the Chancellor told the Board of Governors: “Cheating is easy; it is a very easy thing to do.” Unfortunately, it is hard to catch and to control, and it eats up time that the faculty no longer have, if they ever did, to monitor. The Chancellor asked for the faculty’s help since the assurance of academic integrity starts at the departmental level and in the classroom. Thus, it really depends on each Faculty Senator, and their colleagues, to educate every one of our students about the importance of intellectual honesty and intellectual integrity as they go through their educational system. Professor David Dosser chairs a committee called the Academic Success Committee. The Chancellor stated that he thinks it is the best academically oriented and integrated committee in the UNC system. This committee “tackles” the toughest issues of who should be admitted and who not admitted regardless of their athletic stature. It considers the question of initial eligibility and where student athletes are housed, and many other aspects of how we manage the athletic enterprise. As probably most people know, the Chancellor said, he is a fan of many athletic enterprises and he believes athletics can be a great benefit to the institution; however, he stated that he worried that we are on the wrong side of the “tipping point” and it is going to take the entire campus to make a difference in ensuring academic integrity.

The Chancellor stated that the agenda for the year will have many topics that will emerge as we all work forward, but among the things on his list certainly are faculty compensation and the Bioscience building. He stated that he did not anticipate much state support for capital projects this year, but that ECU is still pushing hard for the planning money because the planning money is step one. This building could provide vital capacity for improved scientific research and instruction for the East campus.

The third topic for the Chancellor is for Philip Rogers and the Board of Visitors to continue to educate opinion leaders and state legislators about the true value of higher education for the state. The Chancellor stated that it is unambiguous that the true economic impacts of education are clear, the positive impact ECU has on our students is clear, but it is a never-ending enterprise to make sure that that educational process is successful and we will continue. Every Vice Chancellor knows and every Dean will soon know that resource generation will be a major theme of this year going forward. We will certainly expect lower state funding in the coming years. ECU students currently pay about twenty-five cents on the dollar for the total cost of their education. The Chancellor anticipates that this will go up to thirty-five cents or more. That is comparatively good in contrast with educational costs in other states but certainly different than what we’ve ever expected and experienced here. This situation puts a burden on how we can think about what we can do and what we can no longer afford to do. All other revenue sources outside of state funding will be analyzed to make sure that the University has got other avenues to try to fund some of our vital programs.

Professor Novick (Medicine) asked for an update on the program prioritization and future profile of the University. Chancellor Ballard stated that Professor Ron Mitchelson had been asked to address this issue later in the meeting. The Chancellor then stated that there is time “to get it right” and not to rush, and to thoroughly evaluate things The Program Prioritization Committee (PPC) needs to get all the input that they need to form the correct conclusions in the spring of 2012. The Chancellor stated that he thinks the work of the PPC is vital and that the Board of Trustees has demanded answers to these questions of consolidation and realignment. These answers are yet to be formulated, but the answers to the question of whether ECU should make vertical cuts to programs and how to reduce college and departmental costs in order to save
faculty resources and faculty positions will be addressed by this committee. Almost all universities in the UNC system, with the probable exception of UNC Chapel Hill, are doing the exact same assessment; however, they may be doing it in a very different way than we’re doing it. The Chancellor stated that he was very happy with the processes that ECU had developed and that “we have to continue that until we get the best answers we possibly can.”

Chair Walker thanked Chancellor Ballard for his unwavering support of the faculty, respect of the Faculty Senate and its standing University Academic Committees, and participation in shared governance.

D. Phyllis Horns, Vice Chancellor for Health Sciences

Vice Chancellor Horns stated that she was pleased to be part of the agenda today to talk about some planning that has been going on for quite some time on governance of the graduate school. Dr. Horns explained that over the course of the last 18 months to two years, we have realized that there is some confusion and some communication gaps relative to how ECU manages our graduate academic matters - whether it relates to policy development or whether it relates to the roles of various groups who are involved in graduate education matters. While not an exhaustive list, these groups include the Graduate Assembly, the Graduate School Administrative Board (GSAB), the Graduate Curriculum Committee, the Educational Policies and Planning Committee (EPPC) and certainly the Faculty Senate. There have been many questions about how those groups relate to each other and about the process for approval in graduate academic matters. Also, a need was determined to clarify that final authority relative to academic matters pertaining to graduate programs rests with the Chancellor, as does that authority for all academic matters on our campus. There was also the need for us to recognize and to value the external influences over how we process our academic matters relative to graduate programs, particularly our accrediting agencies, whether regional or specialized accrediting bodies, and also the work of the Council of Graduate Schools - all of which would certainly say that the oversight of graduate programs must rest with the graduate faculty. The Academic Council, along with the faculty senate officers, had engaged in many conversations about these questions with a culminating meeting, with the Chancellor, at which time he decided he would put together a working group to look into this and advise the Chancellor on how to move forward with resolving some of these questions that had arisen.

The Chancellor gave us two mandates. One was to create a governance structure which provides for more input from the faculty, and particularly the Faculty Senate, and for improved communication with the Faculty Senate. And he also directed us to define a structure that showed that the final authority for all academic matters rests with the Chancellor.

Vice Chancellor Horns said that the Chancellor asked her to facilitate the discussion of this group and this review. About 18 months ago very serious meetings were held to talk about these matters and to see if we could think through how we might better manage Graduate School Governance on ECU’s campus. Dr. Horns stated that we decided that we wanted to come up with a structure that could be implemented in the 2011-2012 year, and so we have been embarking on the details. Part of the early work of the group was to review best practices around the country to see if we could find other campuses that have addressed these same issues and to see if we could find some models that would help us to think through how we do things at ECU. We
specifically looked at UNC-Charlotte and UNC-Greensboro within our system and Florida State outside the system, but several others along the way. Chair Walker spent a good bit of time contacting faculty chairs in other institutions and Dean Gemperline and Vice Chancellor Mageean spent some time connecting with other graduate school deans and program directors.

Vice Chancellor Horns added that a specific goal of that investigation was to look at the role of the faculty senates on those other campuses and how the faculty relationship functioned relative to graduate academic program matters. Once we had done that research and had many conversations with other people around the campus we drafted a model in the spring of this year. After many drafts of the model, we have come to a point where we believe it needs to be shared more widely and vetted a bit more. It’s already been vetted with key people around the campus, but it needs wider vetting now. Of course the Chancellor has approved the preliminary model and we think it’s ready to be moved forward.

Vice Chancellor Horns added that she was going to discuss the details of the proposed model. She said that all the details of how this will work are not reflected in the diagram that was presented. There will be a Graduate Council that will have some elected Faculty Senate representation along with program coordinators from across the campus and at-large appointments that will be made by the members of the Academic Council, Dean of the Graduate School, and Chair of the Faculty.

The Graduate Council will be an affiliate of the Faculty Senate. It will be related to the Faculty Senate, but it will not report to in a direct sense. The Graduate Council will be connected to the Faculty Senate through this affiliation arrangement. The Graduate Council’s work will be reported to the Dean of the Graduate School who will then report it to the Academic Council and then to the Chancellor for a final approval. The Graduate Curriculum Committee will report to the Graduate Council. The items that are currently required to be reported to the EPPC – new programs, major changes in programs – will follow the regular process that has been in place for some time. The coordinators of the graduate programs will become an advisory body to the Dean of the Graduate School and help the Dean of the Graduate School to keep the academic process moving using this new structure.

Vice Chancellor Horns said that the Graduate Council will elect a chair from its membership and that the Chair of the Graduate Council will report to the Faculty Senate regularly so that matters that are being debated at the Graduate Council can be brought to the Senate for discussion and for input.

Vice Chancellor Horns said that, generally, that is how the new system will work. She added that she specifically has not tried to go into all of the details because very soon the Chancellor will be issuing an interim regulation spelling out the details of this new model, which will supersede the matters that are in the current Appendix F of the Faculty Manual defining how graduate matters are handled. In regards to Appendix F, a small working group has been established to begin a draft revision of Appendix F to reflect the new governance model presented today. Dr. Sprague is the person representing the Faculty Senate on the working group.

Link to preliminary model for Governance of Graduate Academic Matters.
Professor Taggart (Music) asked VC Horns if the current GSAB is now history? VC Horns responded yes following the formation of the new group. Professor Taggart also asked if the University was going to still look for faculty who can teach both undergraduate and graduate coursework. VC Horns stated that she had not heard that ECU would change their efforts and that Appendix F would include more information about graduate faculty status at ECU.

Professor McFadden (Education) asked if the new structure would leave the Graduate School Dean with only direct contact with graduate coordinators and graduate council. VC Horns reminded faculty that the Graduate Dean will remain a part of the Graduate Council with the work and decisions made by the Council being reported to the Dean. An interim regulation is being developed and will state that the Dean is a part of the newly constituted Graduate Council.

Professor Wilson (Sociology) stated that in the preliminary model the arrows were misleading and did not accurately reflect EPPC’s involvement in all curriculum and academic program matters for the University. VC Horns replied that she agreed the model needed to be cleaned up.

Chair Walker thanked Vice Chancellor Horns for her commitment to shared governance and in working with the faculty and administration to negotiate needed changes that would enhance communication and facilitate collaboration between the Graduate School, Graduate Faculty, Departments and Colleges, Faculty Senate, and the administration.

E. Marianna Walker, Chair of the Faculty

Below are Professor Walker’s remarks in its entirety.

“This year, the Faculty Senate will engage in completion of many tasks/issues that were begun one to two years ago. For many of you, this is your first faculty Senate meeting and for others, this meeting may begin your first or second term as a senator. This begins the third year for me, as Chair of the Faculty, and for all of the Faculty Officers. Regardless of your seniority in the senate, there are many issues that must be understood as we embark on the completion and consideration of many university wide issues this year.

So, for my remarks today, I’d like to focus on a few key topics to assist the Faculty Senate with setting the agenda for the year, which include goals for the Faculty Senate, expectations of faculty senators, and participation in shared governance.

First - The Faculty Senate – Just who are we and what is expected of us? The Faculty Senate is the primary legislative body representing the entire faculty, across divisions, colleges, and units. We report all our recommendations to the Chancellor, including all matters relating to academic policies, curriculum, grading, degree requirements in addition to policies governing tenure and promotion, unit codes, and personnel matters. Since 1965, the Faculty Senate has participated in a formal process called shared governance where faculty and administration collaborate and communicate in academic matters and in issues relating to faculty welfare and tenure. Through our formal representative body, elected by each of the code units, in addition to the 26 university standing academic and appellate committees, shared governance (often referred to as faculty governance) is thriving and at ECU, is alive, well, and working. This is also due to our work and support of our Chancellor and other senior administrators (Academic Council, VC Admin/Finance, Deans, etc.).

So, what matters will the Faculty Senate consider this year?
Faculty Manual – for past two years, the committees and the Faculty Senate, and Faculty Manual Steering Committee have considered and worked to review, revise, and reorganize the document that is known as the Faculty Manual. The Faculty Senate will consider the last wave of this review this semester, with final changes and revisions to be completed by December.

In order to catch up and see what has already been done in the last few years, you can peruse the matrix on the Faculty Senate website (and see how many more sections we have to review and revise). As of September 6, we have 36 more sections out of 132! Can you believe we have done that much?

What will we consider?
Appendix D, Conduct/Professional Ethics section in Appendix C, Part VII – Research, Appendix F – Graduate School Organization, Appellate procedures for Appendix D, Appendix Y, J, X; and Academic Integrity issues. Updating each of these sections to be consistent with UNC policies (Research ethics and appellate procedures), Dept. of Education requirements (repeatability of courses for financial aid), Federal mandates (research and IRB), and State statue requirements (personnel files).

Other issues – This year is the last full academic year prior to our SACS reaffirmation of reaccreditation. In review of our current academic and planning policies, the university is updating is documentation and making changes to meet our contemporary needs and to be consistent with SACS standards. Through the work on the faculty and administration on SACS committee, changes have been identified which affect faculty and department across the university. The Faculty Senate will need to act on these particular needed changes, which affect the university on such issues as “mandatory universal educational training for faculty teaching online courses”, changes to the number/percentage of credit hours that must be obtained at ECU for transfer students. I’m sure that we have more of these issues to consider this year.

In participation with the development of the University Policy Manual, the Faculty Senate will also have a voice in vetting administration policies that relate to faculty. The Faculty Senate, initially working through its standing committees, has considered and offered formal advice on such PRR’s (administrative policies, regulations, rules) as FSIL, and Faculty Workload (last year). This year we will be reviewing the Faculty Scholarly Reassignment and Supplemental Pay Policy for EPA Employees.

So, for many of us, this is “business as usual”. However, as you are all aware, there are many OTHER issues on OUR table, including a national and state-wide budget crisis. In meeting the demands and budget cuts to the university, Chancellor Ballard, as other UNC Chancellors, began a process last year to identify criteria for program priorities and possible scenarios for our university to cut costs while maintaining quality academic degree programs for our university. We will hear of this process in a few minutes from Ron Mitchelson. Of course, the faculty, staff, students, and administrators remain cautious and are concerned about the outcomes of such a review and plan. So, what do we do as Faculty, who represent the interests of our faculty in our units?

- Stay informed through updates from the Chair of PPC and be involved in the discussions within faculty groups.
- Be familiar with the process and available documents on the PPC website. Ask questions.
Be involved within your respective units in this process and bring questions, concerns, and updates from units on their involvement.

Participate in forums and encourage our colleagues to do the same.

University Budget - Again, we, as faculty senators, must inform the faculty in our respective units, about the information we will hear monthly, from the Chancellor, University Budget Committee, VC Niswander, and other forums relative to the state of the budget, affects on academic programs and faculty. Whenever possible, schedule forums and communicate with all faculty in unit and bring concerns to the senate each month.

So, hopefully you can see that by your presence here, following your election to represent your unit, you have an obligation to your constituent unit. This body is one of the most important on campus. While each of you have a vote, you must communicate with your faculty prior to voting, so you are able to “discuss and understand the concerns of your faculty”, support or speak against a motion, or articulate an alternate perspective that reflect the views of the faculty in your unit.

You will need to come to the Faculty Senate meeting prepared, by reading and discussing the agenda and committee reports. You are also welcome to contact the Chair of the Committees if you have concerns or questions, or you can contact any of the Faculty Officers. So, you must be INFORMED – and I ask you to also INFORM - I encourage you to participate in all that you can to represent your unit, including university and college level activities.

And finally, have faith in the process. The Faculty Senate and its shared governance structure has been around for over 45 years. We know it works and allows the general faculty a strong voice in the academic matters of the University. Your voice will be reflected in the work of this year.”

F. Terry Holland, Director of Athletics and David Dosser, Faculty Athletics Representative Report on University Athletics Department was postponed until the October 4, 2011, Faculty Senate meeting.

G. Report on University Athletics Department David Dosser, was postponed until the October 4, 2011, Faculty Senate meeting.

H. John Tucker, University Historian Professor Tucker began his remarks with a brief history of the beginnings of diversification at ECU and asked for Faculty Senate support for the 50th anniversary of diversification at East Carolina including a University lecture by Dr. Henry Louis Gates, Jr., scheduled for November 10, 2011 in Wright Auditorium.

Professor Tucker said he would like to call the attention of the Faculty Senate to an important anniversary this year, the fiftieth of the desegregation of the campus and its campus based instruction at East Carolina. It was in the summer of 1961 that a group of African American teachers enrolled as students in summer seminars taught by Professor of Business, Dr. James L. White. Documentation of this historic event comes in the form of a reference made by President Leo Jenkins in the summer of 1962, the following summer, in a Daily Reflector article reporting that African American students were enrolled in classes at East Carolina that summer. President Jenkins noted that the same had occurred the summer before, in 1961, following a decision by the East Carolina Board of Trustees to admit all “qualified students” regardless of race or
religion. Jenkins added that East Carolina had been pursuing that policy ever since. So it was that without fanfare, and most significantly without a federal court order, desegregation occurred at East Carolina. To ensure that this anniversary does not pass without fanfare, Professor Tucker stated that he wanted to note that in celebration of this quiet beginning of diversification at East Carolina there will be a University lecture delivered on November 10th by Dr. Henry Louis Gates Jr., Alphonse Fletcher University Professor and Director of the W.E.B. Du Bois Institute of African and African American Research at Harvard University. Dr. Gates’ lecture will be on campus in Wright Auditorium at seven p.m. His topic will be African American lives, genetics, genealogy, and black history. This is a University lecture in that it draws on resources from various corners of the University. Input and support of various people led to the planning of the lecture and if I may I’d like to thank them now.

Professor Tucker thanked Professor Derek Alderman, in the Department of Geography, for suggesting early on that something be done to honor Laura Marie Leary, the first full-time African American student at East Carolina College. A plaque was discussed but it was realized there was something already named after Ms. Leary: the Leary Wayne Speight Building. Professor Diane Rodriguez-Luterbach, a Professor in the College of Education, deserved Mr. Tucker’s special thanks for calling to attention the fact that Dr. Gates might be receptive to an invitation to speak on campus. Making the idea more than an idea required funds, even in these tight times many sources on the campus; Professor Tucker stated that many ECU administrators saw the real value in remembering this moment and through it a celebration reaffirming our support for diversity at East Carolina and the eastern part of the state as well as the state as a whole. In this manner, Professor Tucker said that he believed we are exemplifying East Carolina’s role as the leadership University.

First and foremost, for their commitments of financial support, Professor Tucker thanked Dr. Taffye Clayton, Associate Provost for Equity, Diversity, and Community Relations; Dr. Virginia Hardy, Vice Chancellor of Student Affairs, the Chair of the Student Activities Board Initiative Committee; Dr. Marilyn Sheerer, Provost; Dr. Deirdre Mageean, Vice Chancellor for Research, Graduate, and Graduate Studies; Dr. Alan White, Dean of Thomas Harriet College of Arts and Sciences; and Dr. Larry Boyer, Dean of Joyner Library. He also gave special thanks to Dr. Payne, ECU’s University Attorney and Amanda Williams, the Assistant University Attorney, for their help in securing the speaker.

Following Professor Tucker’s remarks, Professor Sprague (Physics) offered the following resolution in support of the 50th anniversary, which was drafted with the assistance of Professor Tucker.

Resolution to Celebrate of the Fiftieth Anniversary of the Diversification of the East Carolina Campus

"Whereas, the original charter of East Carolina stated that the school educate "white men and women," in accordance with the "separate but equal" Plessy vs. Ferguson (1896) ruling of the United States Supreme Court; and

Whereas, the United States Supreme Court ruled in the Brown v. Board of Education of Topeka case that "separate but equal" provisions in public schools are unconstitutional in 1954; and
Whereas, the North Carolina General Assembly changed the charter of East Carolina College by dropping the term “white” in 1957, providing simply for the education of “men and women”; and

Whereas, African American teachers participated in off-campus East Carolina College summer enrichment programs from 1957 to 1960; and

Whereas, in the spring of 1961 the East Carolina College Board of Trustees changed the admission policy to accept all qualified students; and

Whereas, in the Summer of 1961 a group of African American teachers attended summer school courses on the main campus of East Carolina College, becoming the first African American students on campus at East Carolina; and

Whereas, today the East Carolina University community—including students, faculty, and staff—consists of people of many races and ethnicities; now therefore

Be it Resolved that, the Faculty of East Carolina University commemorates and celebrates the fiftieth anniversary of the diversification of East Carolina College; and

Be it Further Resolved that, the Faculty of East Carolina University supports a sustained diverse and inclusive learning, living, and working environment.

There was no discussion and the proposed resolution to Celebrate the Fiftieth Anniversary of the Diversification of the East Carolina Campus was approved as presented. RESOLUTION #11-66

Chair Walker thanked Professor Tucker and stated that ECU’s faculty appreciated his montage shown at Fall Faculty Convocation of documents to support this important event in our University’s history.

I. Ron Mitchelson, Chair of Program Prioritization Committee

Professor Mitchelson provided an overview of the activities of the Program Prioritization Committee highlighted on the website: http://www.ecu.edu/ppc/. Specifically he stated that many Faculty Senators are probably aware that PPC was appointed last April and the committee has been hard at work ever since. The committee is made up of four Vice Chancellors, two Deans, six faculty members, including the Chair of the Faculty, Marianna Walker, and Chair of the Staff Senate, Mary Susan Williams, for a total of thirteen individuals. Professor Mitchelson reported that the committee been meeting weekly during the summer but had a bit of a hiatus with the last couple of weeks while the PPC committee started the in depth analyses. The Chancellor charged the committee with two tasks: The first task was in Professor Michelson’s opinion, the more important of the program: prioritization. He reported that the current efforts are an in depth examination of ECU’s academic departments and the programs that they host. The PPC is looking at the programs in the light of a framework that EPPC provided last spring. So the three dimensions that the EPPC thought would be important are productivity, program quality, and centrality. The PPC committee developed a data template distributed to the departments and now returned to the PPC, completed in most cases, so that there are now seventy-two templates compete with numerical data. Professor Mitchelson mentioned that all of the templates, including the forms that they’re based on are located at the PPC website www.ecu.edu/ppc. There is also a link to it within main the ECU site. Professor Mitchelson stated that we would like the Faculty Senators to engage their colleagues within their units to look at this website, to read its content, start examining the information that’s
contained there. He stated that he had met with every college leadership team this summer as the process was designed and got feedback and that the importance of involving faculty it was iterated and reiterated because we want to “get it right.”

The first task of the PPC is this program prioritization. This will result in a “roadmap”, or guide to investments that ECU might want to make down the road in various program initiatives. There is a tremendous downward pressure, on public budgets for higher education. Certainly North Carolina is no exception. Professor Mitchelson stated that ECU will probably be “playing a makeup game” over the next few years. He stated that in the Mitchelson household, when times are tough, the family has to prioritize what can be done. That’s my view of this process. Times are tough, and we need to take a careful look at what we do and prioritize those things that we view as most important. The program prioritization recommendations will be completed in mid-January. That’s our first task.

Our second task is to look at this reorganization question. As you’ll recall, EPPC provided one scenario. The PPC committee will have a different view. Professor Michelson reported that he thinks the committee will probably outline six or seven different scenarios or possible reorganization options. These will be broadcast widely; the PPC committee will get faculty input, which will be taken into strong consideration as the final set of recommendations on possible reorganization. That effort will take place no later than the middle of April 2012.

Currently, the committee is in the midst of analysis for program prioritization. The committee is focusing most of its attention on productivity; the analysis will then turn to concerns of quality and centrality. The committee is using the data provided by the departments. The PPC committee has also given a set of initial concerns to the Deans, at their request. Some of you may have heard about some of our concerns based on preliminary data. Professor Michelson mentioned that some faculty might have strong reactions to our concerns. These concerns were expressed after about two weeks of analysis so we have not completed a full, in-depth analysis of all the data, including the narratives that were provided by the departments. They are preliminary, they are “food for thought,” the Deans requested them, and we provided them based on that request.

Professor Michelson summarized by saying that the PPC would not exist except for these tough times that ECU is are experiencing. He stated that he felt strongly that this is a very important project that we’re undertaking here and it deserves all the attention that you can possibly give it. He also stated that the PPC committee needed the help of the Faculty Senators and that he was counting on the Senators to spread the word to their units that feedback from the faculty is needed.

The self-studies that are being written by the colleges are the next step and will be on the PPC website. Self-studies, first drafts, are due by the end of September. Professor Michelson informed the group that they would see a set of college forums associated with these drafts. He stated that PPC has done this by design since the desire is to have some level of autonomy, of self-determination in this process. The method is to provide the colleges every opportunity to prioritize what they do before PPC looks at what they do.
Professor Fitzgerald (Medicine) asked what the Committee’s timeline for reallocation, etc. was? Professor Mitchelson responded that there was no quantitative target at this point and that in a time of tight public budgets, reallocation is about the only way to react to new initiatives; that the final outcome could result in a pool of funds for new initiatives.

Professor Novick (Medicine) asked if the reorganization’s motivation was economic and would the Committee look at the cost of various scenarios? Also what method will the Committee use to determine the scenarios and costs? Professor Mitchelson responded that there might not be nearly as much in savings in reorganization as we might hope but that reorganization can provide synergy and collaborative opportunities that can strengthen the university. He added that the committee has not focused on reorganization as much as on program prioritization at this point.

Professor Given (Foreign Languages and Literatures) stated that there were departments within the College of Arts and Sciences who were asked specific information on areas of concern including specific degrees and wondered if the information came from previous low productivity program reports? Professor Mitchelson responded that most of the work has been on the productivity of departments in addition to the numbers of enrollment and programs offered.

Professor Walsh (Geological Sciences) asked how feedback to the PPC reports will be collected, catalogued and responded to. Professor Mitchelson stated that feedback is encouraged and the faculty may respond within their colleges and may also email the PPC. A blog may also be created.

Professor Henze (English) asked if the Committee was looking at centrality, productivity, and quality and what were they looking at within the narratives. Professor Mitchelson offered all types of information on the activities of the Committee and noted that narratives are more important in understanding the whole picture.

Professor Taggart (Music) asked to comment on the recent ranking of Academic Programs (included in the EPPC’s report). Professor Mitchelson stated that the Committee reviewed the information and provided a rank order to Academic Council.

Professor Wilson (Sociology) asked why administrative costs were not included in the request to academic units for data. Professor Mitchelson replied that the Committee did not need to ask for that information because they already have access to it.

Professor McFadden (Education) noted that there were 6 faculty members on the Committee and saw the units they represented and wondered if all academic units should be on this Committee. Professor Mitchelson stated that the group was compiled for structural matters and that he reminds everyone on the Committee that they do NOT represent their particular academic units, but all faculty and the best for the University. Professor McFadden also asked why was a SPA employee on the Committee? Professor Mitchelson replied that for structural reasons, SPA employees needed to be involved in the discussions.

Professor Brown (Psychology) asked if the Committee planned to offer one or more program reorganization scenarios? Professor Mitchelson replied yes there would be several scenarios, with at least one scenario being status quo.

Chair Walker thanked Professor Mitchelson for his remarks and all the time he had spent in chairing this Committee. She stated that the Faculty Senate looked forward to continued communication and reporting from him relative to the work on prioritizing University programs.
J. Question Period
Professor Given (Foreign Languages and Literatures) asked Chancellor Ballard about the system-wide Program Elimination Committee (headed by Woodward) and if he would provide the Senate with an update. Chancellor Ballard stated that Chancellor Woodward was looking at unnecessary duplication and not that all programs could be duplicated. The Provost stated that Chancellor Woodward would begin with the low productivity programs.

Professor Roberts (Philosophy) asked if faculty had expressed concerns about the Dental School and the recent removal of the Dean for misconduct. Chancellor Ballard replied that he was upset along with faculty, etc. He noted that there were several strong associate deans in place within the Dental School and that VC Horns was overseeing the situation. He also expressed his disappointment in how things were handled by the past Dean. VC Horns stated her disappointment too and that the sooner ECU has a transition plan in place we can move forward. She is spending a lot of time on this issue and will know if a few days how things will progress.

Unfinished Business

Report of Committees

A. University Budget Committee
Professor Todd Fraley (Communication), Chair of the Committee, presented the Committee Goals and initiatives for the academic year.

Professor Fraley reported that Dr. Walker invited him to take a few minutes to talk about some of the initiatives that the University Budget Committee want to try to work on this year; and that some of the work of the committee would be a continuation of work from years past, some efforts would also be new ideas. As Chair Walker said in her comments, and Professor Mitchelson commented, Professor Fraley agreed that ECU really needs faculty input on some of these things. Professor Fraley stated that the Budget Committee was working very hard to be involved in this conversation since more input from faculty would be beneficial to the University.

Professor Fraley reported that he had been on the committee for the past four years. He stated that ECU had been lucky to have Kevin Sikes and now Dr. Niswander maintaining open lines of communication with the Faculty Senate. He stated that he and Professor MacGilvray were on the PPC committee and were very involved in the work of that committee as the Chair and the Vice Chair of the University Budget Committee.

The goal of the budget committee this year will be to try to figure out ways to improve communication. Professor Fraley mentioned ideas from the first budget committee meeting, including examining the rationale and the reasons behind some of the budget decisions. He reported that a lot of that information is provided to the budget committee and that he regarded budget decisions as transparent. However, sometimes the budget is very complex and faculty members have discussions about ways to share that information with our colleagues in a way that’s accessible and timely. The Chancellor mentioned the Impact Analysis that Dr. Niswander submitted which is something the Budget Committee wanted to examine to see how faculty positions are impacted in the University as a whole.

The committee is trying to generate some new ideas about ways to generate new revenue streams for the University. Committee members can look at other universities;
see what they’ve done in developing new sources of funding. There will also be an effort to generate a budget primer that could be provided to faculty so that the budget can be more understandable to our colleagues. The primer may be a way to start that conversation and engage more people.

Finally, one of the things the budget committee wants to work on is to increase the communication and make recommendations to the Faculty Senate, to the Chancellor, the GA, and the legislators so that they understand some of the impact these budget decisions have and to make those decisions “real” so that people can see what it means will get cut. The Impact Analysis will help the budget committee to do that. Professor Fraley stated that faculty input is essential. “Our goal is to communicate with you effectively.” Chair. Walker mentioned that the budget committee will attempt to make a report at least every month. Professor Fraley concluded by saying that the budget committee is going to become a more visible this year.

Professor Ross (Allied Health Sciences) stated that at ECU expenses had gone up at a higher rate than other areas and total revenues were still increased. He questioned when the 2011 University financial statements would be available. VC Niswander replied December 2011 and that University grew with programs being established. Professor Ross stated that he understood how some may draw conclusions without knowing all of the data and that instead of particular numbers being shared, how about all of the University’s financial figures including the $121 million dollars in budget cuts. Vice Chancellor Niswander stated that the legislature reduced the University’s funding.

Professor MacGilvray (Medicine) stated that, as past chair of the Committee, last spring a presentation was made to the Faculty Senate and that he was concerned that there appeared to be a disconnect as stated. Also he suggested that interested faculty look at the increase in student body with total revenue not rising as high in percentage in relation to the increase of students. There are multiple streams of revenue for the University and he expressed confidence in VC Niswander providing the Committee and general faculty with as much information as they wish to review.

Chair Walker thanked Professor Fraley for his report and stated that the Senate looked forward to the important work and communication from this committee during the year.

B. University Curriculum Committee
Chair Walker stated that as done in the past, both sets of Committee minutes containing curriculum matters were being presented for approval. This year, she was asking that both the University Curriculum Committee and Educational Policies and Planning Committee provide, in more depth, the significant components of actions taken by the Committees and recorded in their meeting minutes. As always, approving these Committee meeting minutes accepts any action taken by the Committees, which is sent to the Chancellor for final approval. There were no questions on this from the body.

Professor Jonathan Reid (History), Past Chair of the Committee, then was asked to present the curriculum matters contained in the April 14, 2011 and April 28, 2011 Committee meeting minutes, including the College of Fine Arts and Communication Renumbering Action Plan, in light of Federal Register, Part 668 Student Assistance General Provisions Retaking Coursework and revisions to online documents including: Undergraduate Curriculum/Program Development Manual; Helpful Hints and Checklist; Guidelines for Writing Course Descriptions; Course Submission Procedures; Completing Course Proposal Form; Developing & Revising Courses; Developing & Revising Degree Requirements; and Word format forms for Course Proposal; and Signature for Curricular Changes.
Professor Romack (Chemistry) asked what was the University doing to get around the new Federal Register, Part 668 Student Assistance General Provisions Retaking Coursework that went into effect in July 2012. Professor Reid responded that this new law was a problem for several disciplines with concern on how to assist students and not give them a free ride on a course. He noted that there was a Curriculum Development Workshop on repeatable courses being offered through the Division of Academic Affairs to help faculty understand the new law and how it will work on campus. All faculty were invited to attend.

Professor Vail-Smith (Health and Human Performance) clarified that the new regulations from the US Department of Education relates to repeatable courses and not repeated courses. She also wondered if someone failed a course would financial aid pay for the student to repeat the course.

Professor Ding (Technology and Computer Sciences) asked how the numbers for course are listed. Associate VC Linner Griffin responded that if the course was offered again it would have to have a different course number.

Following discussion, the curriculum matters contained in the April 14, 2011 and April 28, 2011 University Curriculum Committee meeting minutes were approved as presented.

RESOLUTION #11-67

Chair Walker thanked Professor Reid for his dedication and hard work during the last academic year.

B. Committee on Committees

Professor Margaret Bauer (English), Vice Chair of the Committee, presented first nominations for the following committees. All new members were appointed by acclamation.

- Professor Abbie Brown (Education) was elected to a 2-year term on the Appellate Faculty Grievance Committee.
- Professor Robin Webb Corbett (Nursing) was elected to a 2-year term on the Appellate Grievance Board.
- Professors Ken Soderstrom (Medicine) was elected to a 1-year term on the Appellate Hearing Committee.
- Professor James Wirth (Technology and Computer Science) was elected to a 2-year term on the Appellate Hearing Committee.
- Professor Angela Thompson (History) was elected to a 3-year Alternate term on the Appellate Hearing Committee.
- Professor Janice Neil (Nursing) was elected to a 1-year term on the Appellate Reconsideration Committee.

New Writing Across the Curriculum Committee Members included:

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<tr>
<th>Regular Members (with vote)</th>
<th>Academic Unit</th>
<th>Term</th>
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<tbody>
<tr>
<td>Elizabeth Swaggarty</td>
<td>Education</td>
<td>2012</td>
</tr>
<tr>
<td>Joanne Hartsell</td>
<td>Business</td>
<td>2012</td>
</tr>
<tr>
<td>Hector Garza</td>
<td>Theatre and Dance</td>
<td>2013</td>
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<td>Ashley Egan</td>
<td>Biology</td>
<td>2013</td>
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<td>Dario Bernardini</td>
<td>Communication</td>
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<td>Mary Jackson</td>
<td>Social Work</td>
<td>2014</td>
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<tr>
<td>Carolyn Dunn</td>
<td>Tech. &amp; Computer Sc</td>
<td>2014</td>
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<tr>
<td>Laura Levi Altstaedter</td>
<td>Foreign Languages</td>
<td>2014</td>
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Professor Bauer then presented the first reading of proposed changes to the following Standing University Academic Committee Charges: Academic Awards Committee, Unit Code Screening Committee, University Budget Committee, and University Curriculum Committee. Chair Walker noted that the first reading is to allow for notification of all involved of the revisions being proposed. Action on all four revised committee charges will take place in October.

D. Faculty Governance Committee
Professor George Bailey (Philosophy), Chair of the Committee presented proposed revisions to *ECU Faculty Manual*, Part VII. Research Information, Section VI. Policy and Procedures on Ethics in Research and Creative Activities. Chair Walker stated that, as part of the review, revision, and reorganization of the *ECU Faculty Manual*, the University standing committees are reviewing and updating current policies in relation to UNC Code changes. Upon review of this section of the manual, it was noted the contents was slightly out of date and thus required updating the regulation to be in compliance with UNC policies.

Professor Roper (Medicine) and Professor Given (Foreign Languages and Literatures) both offered minor editorial revisions that were accepted by the body. Following discussion, the proposed revisions to *ECU Faculty Manual*, Part VII. Research Information, Section VI. Policy and Procedures on Ethics in Research and Creative Activities was approved as amended. **RESOLUTION #11-68**

E. Educational Policies and Planning Committee
Chair Walker reminded the Senators that this year, she was asking both the University Curriculum Committee and Educational Policies and Planning Committee to provide, in more depth, the significant components of actions taken by the committee and recorded in their meeting minutes. As usual, action on academic matters will go forward to the Chancellor for his consideration.

Professor Scott Gordon (Health and Human Performance), Past Chair of the Committee, then presented the curriculum and academic program matters included in the *June 29, 2011* Committee meeting minutes, including discussion on the ranking of Academic Programs (**Link to Final List of ECU Academic Program Priorities**) and collective feedback in response to the Spring Preliminary Reports (**Link to combined addendum**).

There was no discussion, and the curriculum and academic program matters included in the *June 29, 2011* Committee meeting minutes were approved as presented. **RESOLUTION #11-69**

Professor Popke (Geography) stated his appreciation of EPPC’s efforts. In reference to the ranking of the academic programs, he asked why were the lowest ranked in relation to priority at the bottom with those being forwarded to General Administration. Provost Sheerer stated that some of those listed are in planning stages, etc. General Administration asked what were the priorities on ECU campus. If General Administration was to take the top 5 programs to move forward, the provided ranking would be what they would work with.

Chair Walker thanked Professor Gordon for all of his work and commitment to the work of EPPC.

**VI. New Business**
There being no further business to come before the body at this time, the Faculty Senate adjourned at 4:30 p.m.

Respectfully submitted,
Hunt McKinnon                  Lori Lee
Secretary of the Faculty, Department of Interior Design and Merchandising  Faculty Senate
Resolution to Celebrate the Fiftieth Anniversary of the Diversification of the East Carolina Campus, as follows:

Whereas, the original charter of East Carolina stated that the school educate “white men and women,” in accordance with the "separate but equal" Plessy vs. Ferguson (1896) ruling of the United States Supreme Court; and

Whereas, the United States Supreme Court ruled in the Brown v. Board of Education of Topeka case that "separate but equal" provisions in public schools are unconstitutional in 1954; and

Whereas, the North Carolina General Assembly changed the charter of East Carolina College by dropping the term “white” in 1957, providing simply for the education of "men and women"; and

Whereas, African American teachers participated in off-campus East Carolina College summer enrichment programs from 1957 to 1960; and

Whereas, in the spring of 1961 the East Carolina College Board of Trustees changed the admission policy to accept all qualified students; and

Whereas, in the Summer of 1961 a group of African American teachers attended summer school courses on the main campus of East Carolina College, becoming the first African American students on campus at East Carolina; and

Whereas, today the East Carolina University community—including students, faculty, and staff—consists of people of many races and ethnicities; now therefore

Be it Resolved that, the Faculty of East Carolina University commemorates and celebrates the fiftieth anniversary of the diversification of East Carolina College; and

Be it Further Resolved that, the Faculty of East Carolina University supports a sustained diverse and inclusive learning, living, and working environment.

Disposition: Faculty Senate