GLOBAL PUBLIC HEALTH

MPH 6007

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TEXTBOOKS


ON-LINE READINGS:
Public Health: What It Is and How It Works. By Bernard Turnock (Chapters will be posted online)
COURSE OBJECTIVES:

1. Identify and assess the major components of medical anthropology and public health as they relate to global public health issues.
2. Identify and discuss the major global public health concerns of specific populations from one country to another.
3. Apply principles and strategies derived from medical anthropology and public health toward planning, implementing and evaluating global public health intervention programs.

MPH CORE COMPETENCIES

1. Describe the role of social and community factors in both the onset and solution of public health problems.
2. Identify individual, organizational, and community concerns, assets, resources and deficits for social and behavioral science interventions.
3. Use evidence-based approaches in the development and evaluation of social and behavioral science interventions.
4. Describe steps and procedures for the planning, implementation and evaluation of public health programs, policies, and interventions.
5. Demonstrate sensitivity to varied cultural, ethnic, and socioeconomic backgrounds of individuals and groups, including education, health, literacy, race, gender, age, profession, political preferences, health conditions, religion/spirituality, place of origin, sexual orientation and lifestyle.
6. Recognize the varied levels of health access among individuals and within communities.

EXAMS:

There will be two exams in this course – a mid-term and final exam. Both exams will be short-answer essay questions. Both exams will cover the appropriate sections designated by the instructor. The final exam will NOT be cumulative, with major emphasis of the material covering the last few weeks of the course.
As a distance education course, each exam will be available during a specific time period of the designated day of the exam (early evening) and you will have 3 hours to complete the exam. Once completed, send your exam back to me within the designated time period.

FINAL GRADE:

The final grade will be based upon total number of points accumulated from the two essay exams, the applied medical anthropological fieldwork project and online participation. The final exam is weighed the same as the other two exams.

GRADING POLICY:

1. Exams = 60% (Both exams weighed the same)
2. Fieldwork Project = 20%
3. Online Participation = 20%
   - Discussion Boards
   - Chatroom Sessions

GRADING SCALE:

100 – 90 = A
89 – 80 = B
79 – 70 = C
69 – 60 = D
59 – 0 = F
FORMAT OF DISTANCE EDUCATION COURSE:

1. Podcast Lectures
2. Discussion Board Sessions
3. Chatroom Sessions

PODCAST LECTURES:

This online course will utilize Podcasting (mp3 files) for its lecture style and presentation. Each week, I will upload a podcast lecture on the specific topic to the blackboard system. You will be able to download the podcast (mp3 files) lecture in the Course Documents section of the Blackboard system and listen to it at your computer or IPod. The podcast lectures will highlight the major medical anthropology and global public health lecture topic from designated readings and present the critical thinking questions for discussion board and chatroom sessions.

DISCUSSION BOARD SESSIONS:

Each week, you will have a discussion board session topic to respond to a specific weekly topic that is directly related to the Podcast lecture. You are expected to post your response after listening to the podcast, reading the designated chapters and conducting additional research if needed by the end of the week or another day as designated by the instructor.

CHATROOM SESSIONS:

We will arrange a weekly one-hour chatroom session to discuss the major key medical anthropology and global public health issues highlighted during our discussion board sessions. Usually this chatroom session will occur in the early evening.
MAKE-UP EXAMS:

Generally, make-up exams are not given. However, in cases of serious and verifiable illness or other emergency beyond the student’s control, make-up exam MAY be considered.

EXTRA CREDIT:

There will be NO extra credit given during this course.

ATTENDANCE POLICY:

Regular attendance to online chatroom sessions is STRONGLY encouraged. No penalties will be implemented if student misses. However, if student has too many absences, a conference with the instructor will be required.

APPLIED MEDICAL ANTHROPOLOGICAL FIELDWORK PROJECT:

Applied medical anthropological fieldwork relies heavily on fieldwork – that is, first hand observation of cultural and/or ethnic groups – as a means of gathering data and testing hypotheses generated by theories. This method involves asking people questions and carefully recording their answers with regards to a particular health care issue. Above all, a good applied medical anthropological fieldwork project consists of hours of observing, participating, and questioning individuals’ perspectives concerning a major public health and/or global health care issue.

In this course, the applied medical anthropological fieldwork project/proposal should investigate some particular aspect of applied medical anthropology and/or global public health issue. There will be a special podcast lecture to discuss how to do an applied medical anthropological fieldwork project/proposal.
Length of Paper: 15 – 25 typed double spaced pages. and
Powerpoint Slides: Highlights the key points of your fieldwork project
Due: Paper/proposal and Powerpoint slides are due 1 Prior to the Final Exam

**FINAL NOTE: Do an Applied Medical Anthropological Fieldwork Project/Proposal on a medical anthropology and/or global public health issues that is of interest to YOU and most importantly a project that can solve a global public health issue!

STUDENT CHEATING OR PLAGIARISM:

Confirmed cases of cheating, plagiarism or other academic misconduct on any tests or assignments for this course will result in a 0 for that item.

**East Carolina University seeks to comply fully with the Americans with Disabilities Act (ADA). Students requesting accommodations based on a disability must be registered with the Department for Disability Support Services located in Slay 138 – (252) 732-1016 (Voice/TTY).
# COURSE CONTENT:

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<thead>
<tr>
<th>Week Reading</th>
<th>Topic</th>
<th>Chapters</th>
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<tbody>
<tr>
<td>Week #1</td>
<td>Medical Anthropology: An Introduction to the Fields and Health Care</td>
<td>Brown Ch 1</td>
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<td>Medical Anthropology and Health Care</td>
<td>Bailey Ch 1</td>
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<td>What is Public Health <em>Online Article</em></td>
<td>*Turnock Ch1</td>
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<td>Week #2</td>
<td>Strategies for Applied Medical Anthropology Health Care Research</td>
<td>Bailey Ch 6</td>
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<td>Week #3</td>
<td>Body Size, Adaptation and Function, Beyond the Thrifty Gene, Genetic Prophecy: Promises and Perils for Late-Onset Diseases</td>
<td>Brown Chs 4,5,6</td>
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<td>Week #4</td>
<td>Health and Disease in Prehistoric Populations in Transition, Determinants of Health, Cultural Adaptations to Endemic Malaria in Sardina</td>
<td>Brown Chs 7,8,9</td>
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<td>Week #5</td>
<td>Disease Etiologies in Non-Western Medical Systems, Sacred Healing And Biomedicine Compared, The Nocebo Phenomenon: Concept, Evidence, and Implications for Public Health</td>
<td>Brown Chs 12,13,15</td>
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<td>Week #6</td>
<td>The Epidemiology of a Folk Illness: Susto in Hispanic America, African American Alternative Medical Practices</td>
<td>Brown Ch 22, Bailey Ch 5</td>
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Week #8  Beyond the Ivory Tower: Critical Praxis in Medical Anthropology  Brown Ch 24

The Future of the World’s Health, Africa, Latin America and the Caribbean, Eastern Mediterranean Region, Europe  Koop Chs 1,2,3,4,5

Week #9  Western Pacific, People’s Republic of China, India, Russian Federation, United States, Mexico, Canada  Koop Chs 6-12

Week #10  Infectious Diseases, Chronic Disease Mental Health, Tropical Diseases, The Outlook for Eradicating AIDS, Future Worldwide Health Effects of Current Smoking Patterns, Tobacco Control  Koop Chs 13-19

Week #11  Women’s Health, Koop Chs 26,27,28,31,32,43,44
Undernutrition, The Nutritional Crisis To Come, Terrorism, Urban Health, Shaping the Future of Health Through Global Partnerships, The Role of Governments

Week #12  International Health Issues and Programs Brown Ch 43
Cultural Health Strategies for Bailey Ch15 African Americans

Week #13  Future Challenges for Public Health in America *Turnock Ch 9
*Online Article*

Week #14  Student Papers/Proposals Due  FINAL EXAM

---------------------MID-TERM EXAM---------------------