Global Academic Initiatives: Mission

Global Academic Initiative’s mission is to prepare East Carolina University students to succeed in a global, multicultural society, through the use of innovative technology based learning strategies:

1. Maximize access to global experiences for ECU’s diverse student community.

   Global Understanding attracts a diverse set of students. More African American or Black students and students of more than one race take the course than would be expected given ECU’s diversity profile.

2. Broaden understanding of and interest in other cultures.

   COAD students reported an increased interest in participating in a wide range of international activities after just one experience in the Global Classroom.

3. Develop intercultural communication and collaboration skills.

   After participating in semester long GAI programming, students report increases in intercultural communication & collaboration skills.