

October 2007

A Word From International Affairs

by Dr. Elmer Poe

The value of internationalization in our university community reflects the diversity that exists in the world today. This change manifests itself in university curriculum, faculty, and students. Each month we will be highlighting a college within the university. We focus our attention this month on the College of Business and its experience with internationalization by featuring Assistant Professor Haozhe Chen and graduate student Monika Angelova with a forward by the Dean of the College of Business, Dr. Frederick (Rick) Niswander.

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*We live in a world that is becoming more global each day. Our students must learn to live and work in that environment. It is critically important that we increase internationalization efforts. Whether it is bringing highly qualified international faculty and students to Greenville, or supporting summer study abroad programs, we must open the eyes and the minds of our students to the wide world beyond our country.*

*~Dr. Frederick (Rick) Niswander, Ph.D., CPA  
Dean, College of Business*

**Meet an International Faculty Member!**

Haozhe Chen (Ph.D.) is an Assistant Professor of Marketing and Supply Chain Management in the College of Business. He has a Ph.D. from The University of Oklahoma and an MBA from The University of Alabama. Dr. Chen is originally from China, where he had eight years of managerial experience in international trade business. His current research interests include: supply chain integration, supply chain relationships, reverse logistics, and international logistics. Dr. Chen has summarized his experience at East Carolina University by noting that, *“As a new member of the Pirate family, my experience on campus has been wonderful, and I sincerely appreciate the warm welcome and tremendous support from the university, college, colleagues, and students. Every day I feel the energy and excitement around me because people are always talking about new things and new developments at ECU. It is so exciting to witness this amazing growth and, more importantly, to be a part of it!”*

**Meet an International Business Student!**

Monika Angelova, a native of Bulgaria, is a second-year MBA student at ECU. She is pursuing an MBA with a concentration in Finance. She found her way to ECU after attending several summer work and travel study programs. During the last 2-3 years Monika’s decision to pursue an MBA has evolved gradually and has *“greatly transformed [her] life and [her] career plans.”* It has made her *“realize that in order to succeed in our globalizing world [she] needs to have sharp business skills and maintain a balance of international business knowledge and international work experience.”* Monika is president of the International Student Association at ECU. When asked what she enjoys most about being at ECU Monika said, *“I enjoy meeting people with different*

*backgrounds from around the world. Other than studying, I spend a lot of time at the Student Recreation Center – which is great.”*

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Join Us for International Education Week 2007!

International Education Week is an opportunity to celebrate the benefits of international education and exchange worldwide. This joint initiative by the U.S. Department of State and the U.S. Department of Education is part of their efforts to promote programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States.

International Education Week 2007 will be celebrated during the week of November 12th through November 16th. It is the perfect opportunity for East Carolina University to showcase the 200-plus international students on campus. There will be a variety of activities during this week. The full schedule of events will be available in the November newsletter – so please look for upcoming announcements! Contact Bill Mallett at 328-1939 or mallettw@ecu.edu if you have any questions.

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### **ECU and Greenville to Host Fulbright Visiting Specialist from the Muslim World!**

East Carolina University in collaboration with several community partners will host a Fulbright Scholar from Pakistan this fall. Dr. M. Aslam Khaki will spend four weeks at ECU and in the Greenville-Pitt County community delivering lectures, consulting with educators, and participating in cross-cultural discussions on the basic tenets of Islam, specialized topics in Islam, and the role of religion in the culture and politics of Muslim societies.

Schedule of Public Events – Dr. Aslam Khaki:

1. Keynote Address – “The US War on Terrorism: Perspectives from Pakistan”  
7:00 PM. October 25, 2007 – Willis Building, 1<sup>st</sup> and Reade Streets, Greenville
2. Inter-faith Alliance – Muslim-Christian-Jewish Relations  
7:00 PM October 29, 2007 – St. Paul’s Episcopal Church, 401 E. 4<sup>th</sup> St., Greenville

### **Have You Considered Applying for a Fulbright Scholarship?**

You should! For more information attend the seminar on the Fulbright program which will be hosted as part of International Education Week. Complete details will be available in our next issue.

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Follow the ECU Abroad Blog!

Monika Wojciechowski, Assistant Director for International Student Recruitment, is traveling through parts of Asia from October 7th to October 23rd in her efforts to recruit international students. Follow her journey through Ho Chi Minh City, Taipei, Hong Kong, Seoul, Shanghai, and

Tokyo at her blog, [ECU Abroad](#). If you have any questions contact Julie Williams at williamsjul@ecu.edu.

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## **International Activities in September 2007!**

### *International Visitors*

On September 17, 2007 ECU hosted visitors from our University of North Carolina Exchange Program (UNCEP) partners from Australia and Mexico. Representatives from Macquarie University, a noted educational institution in Australia and the University of Technology in Sydney as well as a representative from Mexican university, Tec de Monterrey met with the College of Technology and Computer Science and the College of Business. Also, ECU hosted four faculty members and eleven graduate students from the Hiroshima University Graduate College of Education from September 17-19, 2007. In addition, two Osaka Kyoiku University professors visited ECU September 18-20, 2007. They met with university officials, international exchange students from Japan, and ECU students who were former exchange students in Japan. These universities are active partners. If you are interested in obtaining more information contact Brandi Dudley at [dudleyb@ecu.edu](mailto:dudleyb@ecu.edu) or 328-1937.

### *Intercultural Sensitivity in the Classroom Workshop*

The Intercultural Sensitivity in the Classroom workshop held on September 19, 2007 was very successful. The attending faculty engaged in an afternoon of lively, insightful, and informative discussion. Please look for upcoming workshops in the spring.

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International Alumni Newsletter Announcement!

The Office of International Affairs recognizes the importance of maintaining a visible presence in its dedication to educational and cultural diversity. Beginning in December 2007, University Advancement will be creating an International Affairs newsletter dedicated to our international alumni. If you have current contact information for any of our international graduates, please forward it to intlprgm@ecu.edu.

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## **Upcoming Events and Deadlines**

### **Thursday, November 1, 2007**

- Deadline for submission of applications for the Faculty Travel Grant from the Office of International Affairs

This competitive program will provide 16 travel assistance grants of up to \$500 for faculty members who are traveling abroad this spring as a speaker at an international event. More information and applications are available online at [http://www.ecu.edu/cs-acad/intlaffairs/upload/FTG\\_application.doc](http://www.ecu.edu/cs-acad/intlaffairs/upload/FTG_application.doc).

- Deadline for faculty to submit proposals for ECU Summer Study Abroad programs

Summer Study Abroad programs at East Carolina University are offered each summer and are led by ECU faculty teaching ECU courses abroad. If you are interested in planning a study abroad program contact Carolyn Dunn (328-9218, [dunnca@ecu.edu](mailto:dunnca@ecu.edu)) or Bill Mallett (328-1939, [mallettw@ecu.edu](mailto:mallettw@ecu.edu)).

**Monday, November 12, 2007**

- Student Summer Study Abroad Recruitment/Information Session – Mendenhall Student Center, Room 221, 5pm – 8pm

Please announce this to your classes and encourage your students to take advantage of this important learning opportunity. For more information, contact Bill Mallett at [mallettw@ecu.edu](mailto:mallettw@ecu.edu) or 252-328-1939.

**Friday, November 30, 2007**

- Deadline for faculty interested in applying to teach in the [Maastricht Center for Transatlantic Studies](#) (MCTS) program for the 2008-2009 academic year to submit course proposals

Questions about proposal development can be directed to Brandi Dudley at [dudleyb@ecu.edu](mailto:dudleyb@ecu.edu) or 252-328-1937.

**Sunday, December 9, 2007**

- Deadline to submit proposals for the TALGS Conference

The 5th annual **TALGS** (TESOL/Applied Linguistics Graduate Students) conference hosted by ECU will be held on February 16, 2008. This conference allows graduate students and professionals interested in TESL/TEFL and other applied linguistic issues to present their work and receive feedback. Both undergraduate and graduate students, as well as all interested faculty and staff, are encouraged to attend. Presentation proposals can be submitted via the [TALGS](#) website. Please send all inquires to [talgs@ecu.edu](mailto:talgs@ecu.edu).

**Tuesday, December 11, 2007**

- Deadline to submit proposals for the East Asia and Pacific Summer Institutes for U.S. Graduate Students (EAPSI)

The East Asia and Pacific Summer Institutes (EAPSI) provide U.S. graduate students in science and engineering first-hand research experience in Australia, China, Japan, Korea, or Taiwan. For more information, visit <http://www.nsf.gov/pubs/2006/nsf06602/nsf06602.htm>.

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We want to hear from you and encourage you to submit accounts of your international activities in teaching, research, service, or other areas. Please send your comments and suggestions to our editor Julie Williams at williamsjul@ecu.edu.