ECU Specialized Accreditation & IPAR Resources

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Dr. Beverly King, Director, Institutional Research
Dr. Jeanette Morris, Assessment Associate
Ms. Ashley Hudson, IPAR Executive Assistant
Mr. Danny Barreiro-Talbert – Research Associate for External Reporting
Resources & Process Updates

- Specialized Accreditation Dashboard and Schedule
- Self-Study Preparation & Data Needs: Analytics Portal
- ECU Description & SACSCOC Accreditation Statement
- Systematic Collection of Accreditation Documents
Specialized Accreditation Dashboard

- Interactive **dashboard** includes the schedule for ECU APR and specialized accreditation
- Filters
  - College/School
  - Department
  - Program
  - Accradiator
  - DoE Recognized
  - Last/Next Review Date
Specialized Accreditation Self-Studies

• IPAR Resources
  • Academic Program Planning & Accreditation
    • Curriculum Committees
  • Institutional Assessment
    • Assessment reports and curriculum maps
    • Survey data
  • Institutional Research
    • Data Analytics Portal
    • Ad hoc data requests
What data are available?

- The ECU Analytics Portal provides a centralized, accessible, customizable, and secure interface for accessing ECU Business Intelligence reports
- **Academic Program Profiles**
  - Requires ECU login credentials

- Official **Peer Institutions**
- **Student Achievement Metrics**
- **Pirate Employment Survey Dashboard** [http://www.ecu.edu/cs-acad/ipar/research/Pirate-Employment-Study-dashboard.cfm](http://www.ecu.edu/cs-acad/ipar/research/Pirate-Employment-Study-dashboard.cfm)

- **Academic Analytics**
- **IPEDS**
- **U.S. Department of Labor**
- **NC Tower**

ECU Analytics Portal

IPAR Resources

Publicly Available Data
Academic Program Profiles
follow hyperlink above or select “Academic Program Profiles” from IPAR’s website: www.ecu.edu/IPAR

An online interactive desktop providing reports for each undergraduate and graduate program under review.

1. **STUDENT DATA**: admissions profile, enrollment trends, student diversity, student success and degrees awarded

2. **FACULTY DATA**: faculty roster, SCH and generated FTE by department and fiscal year, grants and contracts awarded (Ramses), faculty activities/productivity measures (Sedona/Faculty 180)
   *Instructions also provided for accessing the Delaware Study of Instructional Costs and Productivity

3. **RESOURCE GUIDES**: list of ECU and external resources for additional data that may be used in program reviews (includes step-by-step instructions for pulling data from several of these sites)
ECU Peer Institutions

- Central Michigan University
- East Tennessee State University
- Florida International University
- Northern Illinois University
- Ohio University-Main Campus
- Old Dominion University
- Southern Illinois University Carbondale
- Texas Tech University
- University of Buffalo (SUNY)*
- University of Louisville*
- University of Missouri-Kansas City
- University of Nevada-Reno
- University of North Dakota
- University of South Carolina-Columbia*
- University of Southern Mississippi
- Virginia Commonwealth University
- Western Michigan University
- Wright State University-Main Campus
Nuventive Improve Resources

Curriculum Map

将课程映射到HCAS计划 - 化学 (MS) - 映射: Curriculum Mapping

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>CHEM500</th>
<th>CHEM6001</th>
<th>CHEM6101</th>
<th>CHEM6210</th>
<th>CHEM6230</th>
<th>CHEM6290</th>
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<tr>
<td>Communication Skills - Oral Presentations</td>
<td>R</td>
<td>R</td>
<td>R,M,A</td>
<td>R</td>
<td>R</td>
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<tr>
<td>Communication Skills - Professional/Technical Writing</td>
<td>R</td>
<td>R</td>
<td>R,M,A</td>
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<tr>
<td>Mastery of Concepts</td>
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<td>A</td>
<td>A</td>
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<td>R</td>
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<tr>
<td>Research in Chemical Sciences - Literature</td>
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<td>R,M,A</td>
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<tr>
<td>Research in Chemical Sciences - Research Project</td>
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<tr>
<td>Research in Chemical Sciences - Instrumentation</td>
<td>L,R</td>
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<td>A</td>
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<tr>
<td>Research in Chemical Sciences - Analysis</td>
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</table>

Annual Assessment Report

Assessment: Assessment Unit Four Column

CFAC Program - Communication (MA) / Health Comm (G Cert)

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>Means of Assessments</th>
<th>Actions Taken, Results &amp; Analysis of Results</th>
<th>Actions Planned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area of Specialty: Communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outcome Status: Currently Being Assessed</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outcome Type: Student Learning Outcomes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start Date: 03/21/2016</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-Year Assessment Cycle: 2013-2018</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Master's Comprehensive Exam - Students complete a 3-hour comprehensive exam in communication (one of three comprehensive exams), in the area of specialty. Essentials: Includes the following:

- Writing an essay
- Analyzing an article
- Reading and interpreting a passage

Results: 100% of students scored satisfactorily (30% or better) on the area of specialty.

Actions Taken: Faculty will continue to include numerous scholarly reading and writing assignments emphasizing faculty and organization of writing. APA style and research design.

03/20/2017

ECU

Generated by Nuventive Improve
Systematic Collection of Accreditation Materials

**IPAR's Responsibilities**

- Review the SACSCOC accreditation statement and ECU description
- Collect all self-studies and accreditation letters from units
- Publish accreditation information on IPAR’s website
- Annually update the standard description of ECU and work with programs to ensure accurate representation of the university
- Assist faculty with unit data to fulfill requirements of specialized accrediting bodies
- Inform SACSCOC and specialized accreditors of any changes in accreditation status with DOE-recognized accreditors

**Units' Responsibilities**

- Use standard descriptions of ECU at all times
- Forward self-studies to IPAR for review prior to final submission to accreditor
- Forward FINAL self-studies to IPAR for archiving
- Forward all official documentation from accreditors to IPAR upon receipt
- Inform IPAR of any change to a program’s accreditation status immediately
SACSCOC Accreditation Status Statement

• SECTION 14: Transparency and Institutional Representation
  • 14.1 The institution (a) accurately represents its accreditation status and publishes the name, address, and telephone number of SACSCOC in accordance with SACSCOC’s requirements and federal policy; and (b) ensures all its branch campuses include the name of that institution and make it clear that their accreditation depends on the continued accreditation of the parent campus. *(Publication of accreditation status)*

• East Carolina University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master's, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, or call 404-679-4500 for questions about the accreditation status of East Carolina University.
Description of East Carolina University

Overview
East Carolina University (ECU) is located in Greenville, North Carolina. Serving a largely rural population in the coastal region of the state, ECU is one of 17 constituent institutions within the University of North Carolina (UNC) System. ECU accomplishes its mission - to be a national model for student success, public service and regional transformation - through education, research, creative activities and service.
APA Self-Study Deadline

Academic Planning & Accreditation needs the self-study 2 WEEKS AHEAD OF THE DUE DATE to review it.
On-Site Review Tips

Planning
- Administrative Expert
- Tracking Form for each step / background info.
- Itinerary
  - Timetable
  - Development & Review
  - Distribution
  - WebEx Meeting Option

Accommodations
- Greenville Hilton (ECU Rate)
- Reservations (2+ months ahead of on-site review)

Dining & Transportation
- Travel
- Food Allergies / Special Accommodations
- Great Harvest (Breakfast & Lunch)
- Villedge (Dinner Meetings)
- Hilton Shuttle & APR Staff
## ECU Academic Program Review

### 1 Year Prior to On-Site Visit

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Completed Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Year Prior to On-Site Visit</td>
<td>Notify department/school by emailing chair/director, dean, assistants</td>
<td>APR Project Manager</td>
<td></td>
</tr>
<tr>
<td>1 Year Prior to On-Site Visit</td>
<td>Schedule Overview meeting</td>
<td>Assistant</td>
<td></td>
</tr>
</tbody>
</table>

### 1 Semester Prior to On-Site Visit

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Completed Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Semester Prior to On-Site Visit</td>
<td>Schedule orientation meeting one semester prior to visit (APR. Coordinator and Project Manager, Associate Provost/SIPAR, Chair, Faculty)</td>
<td>Assistant</td>
<td></td>
</tr>
<tr>
<td>1 Semester Prior to On-Site Visit</td>
<td>Send follow-up email with slides, guidelines in Word, sample itinerary, IR package, resources how-to, and reviewer form, request three date options and include a date</td>
<td>APR Project Manager</td>
<td></td>
</tr>
<tr>
<td>1 Semester Prior to On-Site Visit</td>
<td>Send “support email” to Department Chair, Dean, assistant or other department support contacts</td>
<td>Assistant</td>
<td></td>
</tr>
</tbody>
</table>

### 6-9 Months Prior to On-Site Visit

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Completed Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 weeks after orientation</td>
<td>Chair submits 3 on-site visit date options, space options and administrative assistant</td>
<td>Department Chair</td>
<td></td>
</tr>
<tr>
<td>3 weeks after orientation</td>
<td>Confirm dates with Academic Council, IRC (Dean, Graduate School Dean, EPCC Representative) and assistants via Doodle Poll</td>
<td>Assistant</td>
<td></td>
</tr>
<tr>
<td>3 weeks after orientation</td>
<td>Add Charge, Ext Review, dinner and other meetings to AC, IRC and others as appropriate</td>
<td>Assistant</td>
<td></td>
</tr>
</tbody>
</table>

### 2 Months After On-Site Visit (1 Month After ERC Report Received)

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Date Complete Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 months after</td>
<td></td>
<td></td>
<td>Department Chair</td>
</tr>
<tr>
<td>6 weeks after</td>
<td></td>
<td></td>
<td>Assistant</td>
</tr>
<tr>
<td>7 weeks after</td>
<td></td>
<td></td>
<td>AFR Project Manager</td>
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</table>

### 3 Months After On-Site Visit (2 Months After RC Report Received)

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Date Complete Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Next available agenda</td>
<td></td>
<td></td>
<td>AFR Project Manager</td>
</tr>
<tr>
<td>Next available agenda</td>
<td></td>
<td></td>
<td>AFR Project Manager</td>
</tr>
<tr>
<td>Program Review is placed on an AC agenda for the Final Action Plan meeting</td>
<td></td>
<td></td>
<td>AFR Project Manager</td>
</tr>
<tr>
<td>2 weeks after FAP meeting</td>
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<td></td>
<td>AFR Project Manager</td>
</tr>
</tbody>
</table>

### 1 Year After Final Action Plan Meeting

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Date Complete Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
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</thead>
<tbody>
<tr>
<td>1 year after visit</td>
<td></td>
<td></td>
<td>Department Chair</td>
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### 3 Years After Final Action Plan Meeting

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Date Complete Step</th>
<th>Review Step</th>
<th>Completed by Whom</th>
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</thead>
<tbody>
<tr>
<td>3 years after first progress report</td>
<td></td>
<td></td>
<td>Department Chair</td>
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Sample On-Site Review Itinerary (APR)

Department of Construction Management
Academic Program Review
East Carolina University
November 19-20, 2018
List of Reviews

All meetings will be in the [Insert location] unless otherwise noted.

Sunday, November 18, 2018
6:00 PM
Dr. Steven Bynum, APR Coordinator, will welcome the reviewers at The Wilbur restaurant in downtown at 6:00. The external and internal reviewers meet for dinner at Village restaurant in the Greenville Hilton for an initial planning meeting.

Monday, November 19, 2018
8:00 – 8:45 Breakfast with Dr. Harry Flossn, CET Dean
9:00 – 9:30 Charge Meeting with Academic Council
Dr. Rob Riddle, Provost
Dr. Saeed Alami, Associate Vice Chancellor for Student Affairs
Dr. Jay Golden, Vice Chancellor for Economic Development, and Engagement
Dr. Harris Frank, Assistant Vice Chancellor for Research, Economic Development, and Engagement
Dr. Harry Flossn, Dean, College of Engineering and Technology
9:30 – 9:45 Transition from Hilt to the APR Meeting Location
9:45 – 10:15 Department Tour – Dr. Syed Ahmed
10:15 – 11:05 Family Round Table
11:05 – 11:55 Tenured Faculty
12:00 – 12:45 Tenured Faculty
12:45 – 1:45 Lunch with Department Chair – Dr. Ahmed
2:45 – 3:45 MCH Graduate Students Discussion

Dr. Mark Story
Dr. Mark Riddel
Dr. Harry Flossn
Dr. Syed Ahmed
Dr. Paul Denzel
Dr. Tceeski-Krcn
Dr. Kristen Skates

Dr. Douglass or Mr. Ashley Hudson will transport reviewers to The Atlantic on PNC-Greenville Airport.

Tuesday, November 20, 2018
8:00 – 8:45 Breakfast with Dr. Syed Ahmed at The Atlantic
9:00 – 9:45 Administrative Staff
9:45 – 10:30 External Reviewer Conference
Dr. Ashley Hudson returns the external reviewers to The Atlantic
9:00 – 9:45 Lunch
10:45 – 1:45 Pre-Summary Meeting with Department Chair
1:45 – 3:45 On-Site Review Summary Meeting with Faculty and Staff
12:00 – 1:45 Lunch with Department Chair – Dr. Ahmed
3:45 – 5:45 Transition to Exit Review Meeting
5:45 – 6:00 On-Site Exit Review Meeting
Dr. Ron Hendrix

Revised 5/01/18
Revised 7/31/18
Revised 9/18
Contact Information

• Dr. Ying Zhou, Associate Provost of Institutional Planning, Assessment, and Research: zhouy14@ecu.edu
• Dr. Cyndi Bellacero, Director, Academic Planning and Accreditation: bellaceroc18@ecu.edu
• Dr. Kristen Springer Dreyfus, Director, Institutional Assessment: springerk@ecu.edu
• Ms. Yihui Li, Assessment Associate: liy17@ecu.edu
• Mr. Kyle Chapman, Survey Coordinator - Surveys: chapmank@ecu.edu
• Ms. Ashley Hudson, IPAR Executive Assistant: hudsona@ecu.edu
• Mr. Danny Barreiro-Talbert, Research Associate for External Reporting: barreirotalbertn@ecu.edu