
BACHELOR OF SCIENCE

HOSPITALITY MANAGEMENT

COLLEGE OF HUMAN ECOLOGY, AT EAST CAROLINA UNIVERSITY

The BS in Hospitality Management requires a minimum of 126 hours of undergraduate credit which includes a minor in Business Administration. Students are prepared for assistant manager positions in the hotel and restaurant industries upon completion of the program. General Education requirements may be completed at a Community College or other transfer institution.

Career Opportunities in Hospitality Management

Recent expansion of the hotel, restaurant, and tourism industries has produced tremendous management opportunities for well-qualified men and women, and employment demand reports indicate that the number of jobs in the hospitality management field will continue to increase. Starting salaries are competitive, with better paying jobs going to graduates who have both academic preparation and professional experience. Career opportunities are available in a wide range of operations, from small business to large corporations. Positions include:

Management trainees
Assistant hotel managers
Restaurant or club managers
Food and beverage managers
Institutional sales personnel
Marketing directors

Courses:

NUHM 1010 Cultural Foods
NUHM 1350 Intro to Foodservice & Lodging Management
NUHM 1000 Contemporary Nutrition
NUHM 2110, 2111 Prin. of Food Prep. & Lab
NUHM 2591 Field Experience in Hospitality Mgmt I
NUHM 2991 Field Experience in Hospitality Mgmt II
MGMT 3202 Fundamentals of Management
NUHM 3110 Intro. Quant. Food
NUHM 3100 Lodging Systems Mgmt. I
MATH 2283 Statistics for Business
NUHM 3990 Field Experience in Hospitality Mgmt III
NUHM 3600 Lodging Systems Mgmt. II
NUHM 3200 Dimensions in Tourism
MKTG 3832 Marketing Mgmt.
FINA 3004 Survey of Financial Mgmt.
NUHM 4308 Cost Analysis in Hospitality Mgmt.
NUHM 4110, 4111 Quantity Food Prod. & Lab
NUHM 4244 Hospitality Law
NUHM 4440 Foodservice & Lodging Marketing
NUHM 4450 Hospitality Resource Management

For more information contact:

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