
MAEd - - Business Education

COLLEGE OF EDUCATION AT EAST CAROLINA UNIVERSITY

Program Description:

The MAEd Business Education degree program requires 39 s.h. This degree leads to advanced teaching licensure in North Carolina and uses the MAEd coordinated curriculum that integrates core courses and specialty courses. Candidates should hold a baccalaureate degree in a business or marketing-related area. The graduate program in Business/Marketing Education is designed to prepare teachers who can integrate and apply knowledge of business, marketing, technology, and educational pedagogy.

MAEd Core Courses:

EDUC 6482 or SCIE 6500	Research, Trends, and Issues Competency Area
EDUC 6001 and SPED 6002	Diverse Learner Competency Area
LEED 6000 or ADED 6550 or ELEM 6550	Effective Communication and Leadership Competency Area

BVTE Core Courses:

BVTE 6410	Social, Legal, and Ethical Environments in Career and Technical Education
BVTE 6426	Supervision in Career and Technical Education
BVTE 6450	Evaluation in Career and Technical Education
BVTE 6492	Career and Technical Education Curriculum Design
BVTE 6750	Contemporary Career and Technical Education Research

Additional Course Requirements: choose 12 s.h. from the following:

ASIP 5200, 5201	Microcomputer Business Graphics Applications
BVTE 5205	Teaching Special Populations in Career and Technical Education
BVTE 5500	Independent Study in Career and Technical Education
BVTE 5503	Integrating Information Processing Technology into Career and Technical Education
BVTE 6103	Facilities Planning and Management in Career and Technical Education
BVTE 6400	Foundations and Management of Retailing for Marketing Education
BVTE 6422	Problems in Career and Technical Education
BVTE 6423	Problems in Career and Technical Education
BVTE 6424	Problems in Career and Technical Education
BVTE 6428	Instructional Strategies for Career and Technical Education
TECH 6430	Computer Concepts and Applications for Career and Technical Educators

Final Product Requirements: (students must complete one of the following options)

- ~~BVTE 6450~~ Development of a professional portfolio with an oral defense. The Portfolio is a stand-alone program requirement. The procedures are presented in BVTE 6450.
- ~~BVTE 7000~~ Thesis with an oral defense. **BVTE 7000** (May count 6 s.h. toward degree)

Graduate Program Director:

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