Health Sciences Division 2014-2019 Strategic Plan

Mission
- Transform regional, national and global health by providing accessible, quality education to students and health care professionals;
- Advance knowledge through leadership, scholarship, and research in the health care of individuals and populations.

Commitment #1: Maximize Student Success

University Objective 1.2: We will become a model for innovative teaching and assessment strategies by establishing competency-based requirements for all degree programs.

Unit Objective 1: We will be leaders in the use of innovative teaching strategies and in assessment of learning outcomes.

Metrics:
1. Data on learning outcomes (see unit action 4)
2. Data on IPE collaborations (see unit action 5)

Unit Actions:
1. Map competency assessment strategies across the HSD to identify program commonalities.
2. Develop an annual HSD interprofessional scholarship of education conference where HSD faculty can share expertise on competency assessment and best practices.
3. Develop a divisional academic student success center.
4. Develop tool for the assessment of student progress and competency, including surveys of graduates’ supervisors and employers.
5. Develop survey to assess numbers of IPE collaborations and track numbers and type of IPE collaborations via annual reports.

University Objective 1.7: We will reflect a global workplace and society by diversifying our faculty, staff and students.

Unit Objective 2: Increase the diversity of students, faculty and staff to reflect the demographics of the region.

Metrics:
1. Number of diverse faculty and staff
2. Number of diversity events and activities

Unit Actions:
1. Develop a specific diversity action plan for each HSD entity to achieve its established diversity goals.
2. Establish baseline division demographics to facilitate measurement of increases in diversity in the future.
3. Explore the centralization of HSD diversity efforts.

Commitment #2: Public Service
University Objective 2.3: We will be a national leader in revamping health sciences education, incorporating interdisciplinary education and quality improvement into our health sciences curricula.

Unit Objective 3: Develop best practices in interprofessional and quality improvement education across the health sciences curricula.

Metric:
1. Number and characteristics of national and international scholarly activities related to interprofessional and quality improvement education.

Unit Actions:
1. Track curricular change and teaching/learning activities that focus on IPE, interprofessional practice (IPP), patient safety, and quality improvement.
2. Increase or enhance student and faculty activities in the Institute for Health Improvement (IHI) Open School; implement recommendations of the Interprofessional alliance for the Health Sciences (IAPAHS).

University Objective 2.4: We will grow our Department of Public Health into a School of Public Health with a goal of enrolling 500 students.

Unit Objective 4: Develop leadership, faculty, and programs within the Department of Public Health to successfully transition to a School of Public Health.

Metric:
1. Increase student enrollment in Department of public health programs to 200 students over next five years.

Unit Actions:
1. Develop a plan for successful recruitment of a director and champion for the ECU School of Public Health.
2. Identify permanent physical space for the ECU School of Public Health.
3. Develop a plan for recruitment of additional faculty to transition from Department of Public Health to School of Public Health.
4. Coordinate with existing BS in Public Health Studies, MD/MPH, and other related programs to ensure integration of curricula across programs.

University Objective 2.5: We will be a portal to lifelong learning needs of North Carolina and our region.

Unit Objective 5: Expand health awareness program offerings in the region.

Metrics:
1. Increase number of attendees for lectures, activities, community events and programs related to health awareness at the ECU Center for Lifelong Learning (ECU CLL).
2. Increase attendance at events sponsored by the History of Medicine Collections at Laupus Library and the Country Doctor Museum.

Unit Actions:
1. Expand topics and lectureships by HSD faculty at the ECU CLL, Medical History Interest Group presentations, and Country Doctor Museum.
2. Expand marketing of these programs to increase awareness.
3. Explore methods for allowing clinical affiliates (preceptors, clinical partners) library access.
4. Partner with AHEC to develop preceptor development webinars and web-based videos.

Commitment #3: Lead Regional Transformation
University Objective 3.3: We will dramatically expand ECU’s research enterprise by investing in the people, tools, and facilities needed to conduct mission-driven research.

Unit Objective 6: Transform collaboration and infrastructure within the division to actualize innovative scholarship and creative activity.

Metrics:
1. Total research dollars received, the number of research awards, and faculty publications.
2. Timeliness of grant progress through the ECU system
3. Timeliness of hiring processes for new faculty and staff.

Unit Actions:
1. Use a dashboard for tracking grant activity from application through processing to final reports and requests with acceptable timeframe.
2. Use a dashboard for tracking human resource actions related to new hires from job posting through job offers with acceptable timeframes.
3. Implement methods to allow funded researchers to diversify revenue streams from grants and include release time for research.
4. Develop a Systematic Review Service in the Laupus Library for HSD researchers.
5. Hire faculty with active research agendas as existing faculty retire and relocate.

University Objective 3.4: We will triple the volume of clinical trials of promising medicines, treatments, and devices. We will be a national leader in patient-centered outcomes research and community-based behavioral medicine.

Unit Objective 7: Build the clinical trials and services enterprise

Metric:
1. Increase clinical trial awards to $5 million/year

Unit Actions:
1. Return 100% of the F&A recovered from clinical trials to the clinical trials office to improve the infrastructure and ultimately increase throughput. Investments of F&A will be made to staff the office with contract and budget specialists, implement a clinical trials management system, and insure investigator access to qualified study coordinators.
2. Coordinate with Vidant Medical Center to increase efficiency in processes for approving and tracking clinical trials.

University Objective 3.10: We are recognized as a national leader in the use of technology to deliver health services to dispersed rural populations.

Unit Objective 8: Employ technology to enable clients and providers to optimize interactions in the interest of knowledge exchange and collection of essential clinical data.

Metric:
1. Number of successful outreach activities through student, health care professional, and client satisfaction surveys.

Unit Actions:
1. Increase numbers and types of healthcare-related outreach activities, including telehealth, teledicine, service learning, and access to one’s personal electronic medical records.
2. Establish patient/client and health care professional focus groups to facilitate interaction.