The Center for Sustainable Tourism is proud to present our Renewable Energy and Tourism Webinar Monday, February 14th 10:30 a.m.-11:30 a.m. ET

The Utility of Utility Programs
The Center for Sustainable Tourism at East Carolina University is an interdisciplinary research center comprised of many diverse university academic and non-academic units.

The goals of the Center are to promote and support the adoption of sustainable practices throughout the tourism industry whether business, government or individual traveler behaviors.

This is done through graduate level education, academic research, and community engagement and outreach.
• **Session 1: Renewable Energy Financing: Incentives, Tax Credits, and Utilities**
  Featuring Guest Expert Richard Harkrader, CEO and Founder, Carolina Solar Energy LLC

• **Session 2: Energy Efficiency and Utility Programs**
  Featuring Guest Experts Kevin Franklin, Program Manager and Shannon Lingo, Trade Ally Services Manager NC/SC for the Duke Energy Smart $aver® Incentive Program
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Renewable Energy and Tourism Webinar

**Renewable Energy Financing: Incentives, Tax Credits, and Utilities**

Richard Harkrader, CEO and Founder, Carolina Solar Energy LLC
Solar panel outside of a business.
These two diagrams show a grid-connected solar panel system.
All energy producers and consumers must work together to create a renewable future.
The diagram to the left shows what a solar panel system might look like when not connected to the grid.
The Surfside Motel on the Jersey Shore has a roof adorned with solar panels.
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Energy Efficiency and Utility Programs
Kevin Franklin, Program Manager and Shannon Lingo, Trade Ally Services Manager NC/SC for the Duke Energy Smart Saver® Incentive Program
An energy efficient HVAC unit can drastically cut energy costs and generate rebates from your utility provider.
Before purchasing CFL and LED light bulbs check with your utility provider for rebate options.
Proper building insulation increases energy efficiency and could result in incentives from your utility provider.
Solar hot water heaters offer yet another way to lower your energy bills.
Richard Harkrader  
CEO and Founder  
Carolina Solar Energy LLC

Kevin Franklin  
Program Manager  
Duke Energy Smart Saver® Incentive Program

Shannon Lingo  
Trade Ally Services Manager  
NC/SC  
Duke Energy Smart Saver® Incentive Program

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For more information on the Renewable Energy in Tourism Initiative, please visit www.renewabletourism.com

We will be posting the slides from our presenters, speaker contact information, and a recording of this webinar at www.sustainabletourism.org/RETI-Webinars.cfm

And to join our mailing list, visit www.sustainabletourism.org/listserv.cfm
Thank you for participating in our Renewable Energy and Tourism Webinar


On

Wednesday May 25th, 2011