



Renewable Energy in Tourism Webinar January 24, 2012

Session One: Renewable Energy Use at Sierra Nevada Brewing Company



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Ms. McKay is one of two full-time coordinators that directly manage the brewery's environmental programs including energy generation, recycling, composting, conservation and efficiency, and employee education. Sierra Nevada Brewing Co has been recognized as an environmental leader and strives to be an example of a sustainable business model which successfully balances social, environmental, and economic goals. The Sustainability team's principle philosophy is to "Close the Loop" on as many processes as possible within the brewery's operations.

Session Two: Solar Cogeneration Solutions with Cogenra Solar



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Ms. Sherwood has a proven sales and project development track record in the solar industry. Prior to joining Cogenra as the vice president of U.S. sales, Ms. Sherwood held leadership positions at SunPower (SPWR) and Recurrent Energy. Throughout the course of her career, she's developed more than \$150 million in distributed solar projects for high-profile clients including Kaiser Permanente, Macy's and Applied Materials. She previously gained marketing, finance and consulting experience at Accenture (ACN), Sun Microsystems (ORCL) and the U.S. Department of Justice.