Critters, Cows, and Kiwis:
Building a research agenda that won't bore you
to tears or drive you crazy

Dr. Nancy McGehee
Department of Hospitality and Tourism Management
Virginia Tech University

If you are new to the research process or are looking for a different way to develop and grow a research agenda please join us for a seminar led by Dr. Nancy McGehee, where she will discuss a variety of studies she has conducted. Her topics range from projects focusing on volunteer tourism development in the Philippines, to collaborating with community members in a study of the Blue Ridge Parkway. Drawing examples from these studies Dr. McGehee will provide suggestions on developing a unique and exciting research agenda.

Monday, January 24th 2011
10:00 am
Mendenhall Student Center, Room 244
Open to ECU Students, Faculty, Staff and Public

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