

Critters, Cows, and Kiwis:

Building a research agenda that won't bore you
to tears or drive you crazy

Dr. Nancy McGehee

**Department of Hospitality and Tourism Management
Virginia Tech University**

If you are new to the research process or are looking for a different way to develop and grow a research agenda please join us for a seminar led by Dr. Nancy McGehee, where she will discuss a variety of studies she has conducted. Her topics range from projects focusing on volunteer tourism development in the Philippines, to collaborating with community members in a study of the Blue Ridge Parkway. Drawing examples from these studies Dr. McGehee will provide suggestions on developing a unique and exciting research agenda.



Monday, January 24th 2011

10:00 am

Mendenhall Student Center, Room 244

Open to ECU Students, Faculty, Staff and Public



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