

East Carolina University

N.C. Center for Sustainable Tourism

and

N.C. Small Business Technology Development Center

Sustainable Tourism Research Project



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North Carolina Commerce
North Carolina Agritourism
US Department of the Interior
US Fish and Wildlife
Bureau of Land Management
National Park Service
National Park Foundation
North Carolina Division of Parks & Recreation
North Carolina Division of Tourism

Other

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North Carolina Amateur Sports
North Carolina Alliance for Athletics, Health, Physical Education, Recreation, and Dance

Leisure and Travel Organizations

- **Green Hotels Association**

Green Hotels Association
PO Box 420212, Houston, TX 77242-0212
Phone: 713-789-8889
Fax: 713-789-9786
<http://www.greenhotels.com/>

The Green Hotel Association is committed to encouraging, promoting and supporting ecological consciousness in the hospitality industry. The website has links for: members, approved vendors, catalog of environmental products, green ideas, etc. The following is a list of the hotels in NC that are listed on the association's website:

- Asheville Green Cottage
Victoria A. Schomer, Owner/Innkeeper
25 Saint Dunstons Circle, Asheville, NC 28803
Phone: 828-505-0816
<http://www.ashevillegreencottage.com/>
info@ashevillegreencottage.com

- Renaissance Asheville Hotel
Denise Winkler, General Cashier
One Thomas Wolfe Plaza, Asheville, NC 28801
Phone: 828-252-8211
Fax: 828-236-9616,
www.wcghotels.com
denise.winkler@wcghotels.com

- Green Mountain Bed and Breakfast
Rose Forbes, Owner
64 Laurel Cove Road, Candler, NC 28715
Phone: 828-633-0232
www.greenmountainbb.com
greenmountainbb@yahoo.com

- Highland Lake Inn
Lisa Keeter, Marketing Manager
PO Box 1026, Flat Rock, NC 28731
Phone: 828-693-6812
Fax: 828-696-8951
www.hlinn.com
lkeeter@hlinn.com

○ The Lake House Lodge & Spa
Sheena Womack, Lodging Director
447 Lily Pad Lane, Flat Rock, NC 28731
Phone: 828-693-5070
www.highlandlake.com
innkeeper@highlandlake.com

○ The Waverly Inn
John and Diane Sheiry, Owners/Innkeepers
783 North Main Street, Hendersonville, NC 28792
Phone: 828-693-9193
Fax: 828-692-1010
www.waverlyinn.com
info@waverlyinn.com

○ Forever Resorts
Bill Harrison, General Manager
45356 Blue Ridge Parkway, Laurel Springs, NC 28644
Phone: 336-372-4499
Fax: 336-372-5794
www.foreverresorts.com
bluffslodge@skybest.com

○ The Cove B&B
John and Kati Wharton
21 Loop Road, P. O. Box 1300, Ocracoke, NC 27960-1300
Phone: 252-928-4192
Fax: 252-928-4092
www.thecovebb.com
info@thecovebb.com

○ Inn on Main Street B&B
Nancy & Dan Ward, Owners/Innkeepers
88 South Main Street, Weaverville, NC 28787
Phone: 828-645-4935
www.innonmain.com
relax@innonmain.com

○ Best Western Coastline Inn
Jackie Hodge, General Manager
503 Nutt Street, Wilmington, NC 28401
Phone: 910-763-2800
Fax: 910-763-2785
www.coastlineinn.com
jackie@coastlineinn.com

- **NC Bed and Breakfast Inns**

NC Bed and Breakfast Inns
9650 Strickland Road, Suite 103-254, Raleigh, NC 27615-1937
Phone: 800-849-5392
<http://www.ncbbi.org>

Bebe Woody, President
White Doe Inn Bed & Breakfast
Phone: 252-473-9851
PO Box 1029, Manteo, NC 27954
ncbbi@whitedoeinn.com

NCBBI is a non-profit, statewide organization established in 1985. The Association offers some seminars and workshops for people interested in pursuing this profession (no schedule for 2008). Topics discussed include: insurance, location, business partners, planning and zoning, amenities, business plan, hospitality, finding your niche.

- **NC Restaurant and Lodging Association**

NC Restaurant and Lodging Association
6036 Six Forks Road, Raleigh, NC 27609
Phone: 919-844-0098
Fax: 919-844-0190
<http://www.ncra.org/>

The NCRLA is the leading advocate and resource for the state's \$17.5 billion restaurant and lodging industries. NCRLA have regional meetings to help you learn how to maintain and grow your bottom-line despite today's economy.

Biking/Cycling Organizations

- **Southern Off-Road Bicycle Association (SORBA)**

SORBA, Stewart Bryan - NC Chapter (TORC)
2125 Elachee Dr, Gainesville, GA 30504
www.sorba.org

SORBA is the largest nonprofit mountain biking organization in the Southeast. Its members work with land managers in Alabama, Georgia, Florida, North Carolina, South Carolina, and Tennessee to create trails and trail systems. Through advocacy, education, and recreational opportunities, SORBA carries out its mission to promote land access, trail preservation, and new trail development.

- **North Carolina Int'l Mountain Bicycling Association (IMBA)**

Brian Williford, IMBA NC Representative
Phone: 919-724-1595
bcdoubleu@earthlink.net
www.imba.com

IMBA offers many programs designed to bring bike advocates and land managers together in productive partnerships.

- **Blue Ridge Bicycle Club**

Blue Ridge Bicycle Club
PO Box 309, Asheville, NC 28802
Phone: 828-257-4544 X317
charllec@att.net
<http://www.blueridgebicycleclub.org/>

Mission: to bring together a community of mountain and road cyclists, who work together to provide opportunities for safer and more enjoyable recreational cycling in Western North Carolina; to improve public awareness of cycling through educational activities, advocacy of cycling causes, and maintenance on road bike pathways and mountain bike trails.

- **Brushy Mountain Cyclists Club**

Brushy Mountain Cyclists Club
PO Box 1281, North Wilkesboro, NC 28659-1281
bpierce@fawinsurance.com
<http://brushymtncyclists.tripod.com/>

BMCC promotes cycling in Northwest North Carolina through rides, meetings, trail building and special events.

- **Charlotte Sports Cycling**

Charlotte Sports Cycling
2022 Dembrigh Lane, Charlotte, NC 28262
Phone: 704-503-0138
nealboyd@charlottesportscycling.com
<http://www.charlottesportscycling.com/>

Charlotte Sports Cycling is a premier southeast based sport marketing and event management organization that focuses on promoting the positive health and environmental benefits of cycling channeled through diverse community activities.

- **Dirt Divas**

Dirt Divas
PO Box 473404, Charlotte, NC 28247
DirtDivas@Carolina.rr.com
<http://www.dirtdivas.net>

The Dirt Divas are a mountain biking club for women of all ages and skill levels who share an enthusiasm for mountain biking and cycling.

- **Southern Appalachian Bicycle Association**

Southern Appalachian Bicycle Association (SABA)
PO Box 461, Hayesville, NC 28904
president@sabacycling.com
<http://www.sabacycling.com>

- **Tar Heel Trail Blazers**

Tar Heel Trail Blazers
3611 Woody Grove Lane, Charlotte, NC 28210-6449
Phone: 704-551-5560
president@tarheeltrailblazers.com
<http://www.tarheeltrailblazers.com>

Mission: Aggressively and diligently maintaining, and improving and protecting the numerous trail systems available for our use in and around Charlotte; Being the voice of Advocacy for Mountain Bikers; Continuously looking for new locations to develop trail systems in and around Charlotte; Providing a clearing house of information on rides and other activities related to Mountain Biking.

- **League of American Bicyclists**

League of American Bicyclists
1612 K Street NW, Suite 800, Washington, DC 20006
Phone: 202-822-1333
bikeleague@bikeleague.org
<http://www.bikeleague.org>

Mission: Promoting bicycling for fun, fitness and transportation, and working through advocacy and education for a bicycle-friendly America.

- **The Carolinas Cycling Association**

Mac Canon, President
president@ncscyclingassoc.com
<http://www.ncscyclingassoc.com>

Mission: Promoting amateur bicycle racing in North and South Carolina.

Hiking Organizations

- **American Hiking Society**

American Hiking Society
1422 Fenwick Lane, Silver Spring, MD 20910
Phone: 301-565-6704
<http://www.americanhiking.org/>

As a recreation-based non-profit organization, American Hiking Society champions conservation issues, builds partnerships between public and private stakeholders, and provides critical resources to plan, fund and develop foot trails.

- **Nantahala Hiking Club**

Nantahala Hiking Club
173 Carl Slagle Rd, Franklin, NC, 28734
<http://www.maconcommunity.org/nhc/>

The Nantahala Hiking Club is one of the member-maintaining clubs of the Appalachian Trail Conservancy. The club has the responsibility of the Appalachian Trail in Western North Carolina from the Georgia state line at Bly Gap approximately 60 miles northward to the Nantahala River at Wesser NC.

- **The North Carolina Bartram Trail Society**

NC Bartram Trail Society
PO Box 968, Highlands, NC 28741
<http://www.ncbartramtrail.org/>

The Society has more than 200 members from all over the southeast, conducts twice-annual meetings, and organizes trail work-hikes and other outdoor activities.

- **Carolina Mountain Club**

Carolina Mountain Club
PO Box 68, Asheville, NC 28802
cmcinfo@carolinamtclub.org
<http://www.carolinamtclub.com/>

The CMC is the most important hiking and trail maintenance organization in western North Carolina. Its members come not only from Asheville, but other towns in the region and other states. It cooperates in joint concerns with the US Forest Service, the Appalachian Trail Conference, and other hiking clubs like those in eastern Tennessee.

- **Friends of the Mountains to Sea Trail**

Friends of the Mountains to Sea Trail
P.O. Box 10431, Raleigh, NC 27615
jdbrewer@bellsouth.net
<http://www.ncmst.org>

The Friends of the Mountains to Sea Trail (FMST) is a non-profit organization designed to make the vision of the Mountains to Sea Trail (MST) a reality. The Mountains to Sea Trail, when completed, will be a 900+ mile route from Cling man's Dome in the Great Smoky Mountains National Park to Jockey's Ridge on the Outer Banks (more info here).

- **Smoky Mountains Hiking Club**

Smoky Mountains Hiking Club
PO Box 1454, Knoxville, TN 37901-1454
<http://smhclub.org/>

Based in Knoxville, Tennessee, this club maintains a long section of the Appalachian Trail, starting in North Carolina, and traveling through the Great Smoky Mountains National Park on the NC/TN border. The club hosts hikes in both Western North Carolina and Eastern Tennessee.

Ski Organizations

- **North Carolina Water Ski Association**

Chris Eller, President
ellerski@aol.com
<http://www.ncwaterskiers.com>

North Carolina Water Ski Association, Inc. is a member of the Southern Region of the American Water Ski Association (AWSA), a Sports Discipline of USA Water Ski (USA-WS), Inc. The purpose of the North Carolina Water Ski Association is to promote water skiing throughout the state of North Carolina by helping to organize ski clubs, sponsor or co-sponsor AWSA tournaments and also to work with all organizations connected with water sports to promote water safety throughout the state.

- **North Carolina Ski Areas Association**

Kim Jochl, President
Phone: 828-898-4521 X262
<http://www.goskinc.com/>

The website contains links to ski resorts in NC, snow reports, safety information, etc.

- **Crescent Ski Council**

Alice Taylor, President
luvs2ski@verizon.net
<http://www.crescentskicouncil.org>

Crescent Ski Council was formed in 1969 primarily to operate long distance ski trips. It has grown to 22 ski clubs and nearly 6,000 members. The following are the clubs in NC.

- **Raleigh Ski & Outing Club**

Raleigh Ski & Outing Club, Inc.
PO Box 10364, Raleigh, NC 27605
Phone: 919-321-1611
pdsantrock@mindspring.com
<http://www.raleighskiandoutingclub.org/>

RSOC is a not-for-profit organization staffed entirely by volunteers who are working to promote skiing, camping, hiking, sailing, canoeing, rafting and other outdoor activities. RSOC promotes the conservation of our natural resources. The club has 400 members.

- **The Cape Fear Ski and Outing Club**

The Cape Fear Ski and Outing Club
P.O. Box 100, Wrightsville Beach, NC 28480
Phone: 910-278-3946

The Cape Fear Ski and Outing Club (CFSOC) is a nonprofit organization for anyone who enjoys skiing, boating, camping, cycling, golfing, tennis, kayaking, volleyball and any other types of outdoor recreation. As a member, you will receive a monthly newsletter announcing special events, outings and trips. The club has 80 members.

- **Catawba Valley Ski Club**

Catawba Valley Ski Club
PO Box 3645, Hickory, NC 28603-3645
Phone: 828-396-7395
<http://www.catawbavalleyclub.com/>

- **Charlotte Ski Bees**

Charlotte Ski Bees
PO Box 11771, Charlotte, NC 28220-1771
SKIBEES2000@hotmail.com
www.skibeesh.org

Ski Bees is a year-round sports-oriented organization, focused on promoting snow skiing, offers members other activities such as whitewater rafting, hiking, scuba diving trips, rollerblading. The club has 275 members.

- **Winston-Salem Ski and Outing Club**

PO Box 24304, Winston-Salem, NC 27114-4304
Phone: 336-768-2851
<http://www.wssoc.org/>

The Winston-Salem Ski & Outing Club is a year-round outdoor activities and social club that includes singles, couples and families of all ages and interests located in Winston-Salem and surrounding area of North Carolina.

- **WNC Skiing & Outing Club, Inc.**

PO Box 211, Asheville, NC 28802

WNCskiing@aol.com

<http://www.ashevelleskiclub.com/contactus.htm>

Purposes: To promote recreational skiing in Western North Carolina; To promote fellowship among skiers; To sponsor educational seminars from time to time; To sponsor gatherings for the members of the Ski Club from time to time, to discuss its business at social and business gatherings.

- **Greensboro Ski and Outing Club**

Phone: 336-286-9889

gsoskiandoutingclub@hotmail.com

<http://www.greensboroskiandoutingclub.org/>

The Greensboro Ski & Outing Club is committed to serve as a leader and premier resource in the Triad for bringing together people who share common interests in a variety of outdoor and social activities, such as: Skiing, Ski Racing, Bowling, Cycling, Golf, Sailing, Canoeing, Water Rafting, Wind Surfing, Hiking, Camping, Tennis, etc. A lot of the activities are local which include restaurants, clubs, and events, as well as our regular monthly meeting.

Canoe/Kayak Organizations

- **USA Canoe/Kayak**

USA Canoe/Kayak
301 South Tryon St., Suite 1750, Charlotte, NC 28282
Phone: 704-348-4330
dmyarborough@usack.org
<http://www.usacanoekayak.org>

USA Canoe/Kayak is a non-profit membership organization promoting canoe and kayak racing in the United States. A member of the United States Olympic Committee, Charlotte, N.C. based USACK is the national governing body for the Olympic sports of Flat water Sprint and Whitewater Slalom and official U.S. federation of the International Canoe Federation.

- **Twin Rivers Paddle Club**

Twin Rivers Paddle Club
406 Craven Street, New Bern, NC 28560
www.twinriverspaddleclub.org

An important goal of the Twin Rivers Paddle Club is to offer its members the opportunity to improve their paddling skills with club-sponsored clinics for novice to experienced paddlers.

- **Carolina Canoe Club**

Carolina Canoe Club
PO Box 12932, Raleigh, NC 27605
membership@carolinacanoecub.org
www.carolinacanoecub.com

The Carolina Canoe Club (over 700 members) has an impressive track record of physical and fiscal contributions to conserving rivers, streams and the areas that surround them.

- **The American Canoe Association (ACA)**

<http://www.americancanoe.org/>
Jennifer Kafsky
Phone: 828-883-9356
kafskyjl@brevard.edu
www.dixiedivision.com

The ACA is a firm believer in community and supporting the fellow paddler. The ACA's Strategic Agenda for 2004-2008 lays out an ambitious plan for serving the stewardship and policy needs of paddlers. The ACA will continue its focus on maintaining and enhancing

both the natural and regulatory environments for paddlers at the national level. There are about 40 ACA member clubs in NC (the website has contact info for each member club).

- **Pirate Queen Paddling**

Pirate Queen Paddling

707 Arendell Street, Morehead City, NC 28557

Phone: 252-726-1452

Or

#15 1010 W. Fort Macon, Atlantic Beach, NC 28512

Phone: 252-726-1434

<http://www.piratequeenpaddling.com/>

Pirate Queen Paddling has stores located in Morehead City, NC and Atlantic Beach, NC. The Morehead City store is the launch site for trips in Beaufort, Morehead City, Cape Lookout, and other pristine areas. The Atlantic Beach store opened its doors December 2006 and serves as the launch site for Hoop Pole Creek.

Golf Organizations

- **Carolinas Golf Association**

Carolinas Golf Association
PO Box 319, West End, NC 27376
Phone: 910-673-1000
Fax: 910-673-1001
info@carolinasgolf.org
<http://www.carolinasgolf.org/>

Carolinas Golf Association was founded in 1909 to "promote the true spirit and best interests of golf for the common good of the people of North Carolina and South Carolina."

- **North Carolina Women's Golf Association**

North Carolina Women's Golf Association
5631 Swann Station Road, Sanford, NC 27332
Phone: 919-499-4514
lawrencequarters@msn.com
www.ncwga.com

The NCWGA is the women's golf organization which is designed to support and promote all facets of women's golf in our beautiful State of North Carolina.

Nature Conservation Organizations

- **Carolina Mountain Land Conservancy**

Carolina Mountain Land Conservancy
PO Box 2822, Hendersonville, NC, 28793
Phone: 828-697-5777
info@carolinamountain.org
<http://www.carolinamountain.org/>

The Carolina Mountain Land Conservancy is a non-profit organization which promotes preservation and stewardship of land through land trusts and conservation easements. The mission of the organization is to create a regional network of permanently protected farm, forest and natural land in Henderson, Transylvania, and neighboring parts of Buncombe, Rutherford and Jackson counties.

- **NC Coastal Federation**

NC Coastal Federation
3609 Highway 24 (Ocean), Newport, NC 28570
Phone: 252-393-8185
Fax: 252-393-7508
Toll-Free: 800-232-6210
<http://www.nccoast.org/>

Key issues for NCCF Advocacy & Policy agenda include: Storm water Pollution, Land Use Planning, Coastal Action Alert Network, Beach & Inlet Management.

- **Catawba Valley Heritage Alliance**

Catawba Valley Heritage Alliance
PO Box 1327, Newton, NC 28658
Phone: 828-464-4884
kkelly@heritagealliance.org
<http://www.heritagealliance.org>

The Catawba Valley Heritage Alliance is committed to the preservation of undeveloped land, improvements in bicycle and pedestrian access and protection of natural habitats for this and future generations through transportation reform, historic preservation and natural resource conservation. The Catawba Valley Heritage is currently engaged in numerous activities – for example, The Unifour Air Quality Committee is a task force focusing on education and action to reduce vehicular and industrial ozone production.

- **Friends of Great Smoky Mountains National Park**

Friends of the Smokies, NC Office
160 South Main Street, Waynesville NC 28786
Phone: 828.452.0720
Fax: 828.452.0767
fotses@bellsouth.net
<http://www.friendsofthesmokies.org/>

Friends of Great Smoky Mountains National Park assists the National Park Service in its mission to preserve and protect Great Smoky Mountains National Park by raising funds and public awareness, and by providing volunteers for needed projects. The organization has over 4500 members.

2008 Great Smoky Mountains Sustainable Tourism Summit (April 28-29, 2008) -
The Summit provides the opportunity to hear the leading experts in sustainable tourism. With two days of extensive insight regarding historic, cultural and environmental information, this Summit is designed for those who realize the importance of protecting their destinations while maintaining economic growth through tourism. For more information, go to **<http://tnvacation.com/sustainable/>** or contact:

Lee Curtis, Director of Program Development
Phone: 615-741-9045
lee.curtis@state.tn.us

Patricia Gray, Research Development Coordinator
Phone: 615-741-9004
patricia.gray@state.tn.us

- **Carteret County Wildlife Club**

Carteret County Wildlife Club
Susan Simpson, President
Phone: 252-728-4019
susanwsimpson@hotmail.com
<http://www.clis.com/canoe2/>

“Conservation, Education, Recreation” is the motto of the Carteret County Wildlife Club, and many ongoing activities reflect this commitment.

- **Friends of Wilson Creek**

Friends of Wilson Creek
PO Box 34, 7805 Brown Mountain Beach Rd, Collettsville, NC 28611
Phone: 828-759-0005
info@friendsofwilsoncreek.org
<http://www.friendsofwilsoncreek.org>

The Friends of Wilson Creek are dedicated to helping with stewardship of the newly designated Wild and Scenic River, Wilson Creek.

- **Sierra Club - North Carolina Chapter**

Sierra Club, NC Statewide Office
112 S. Blount St., Raleigh, NC 27601
Phone: 919-833-8467
Fax: 919-833-8460
info@sierraclub-nc.org
<http://nc.sierraclub.org/>

The NC Chapter of the Sierra Club is active in conservation and preservation efforts for North Carolina's wild areas, including roadless areas of the National Forest which provide some of the best backcountry hiking in the southern Appalachians. The Chapter currently has 19,000 members and 13 local groups across the state (there is a link for contact info of the local groups).

Initiatives and Issues the Club takes Action on: global warming, saving energy, solutions to solid waste, etc. The website (under "In the news") has many articles how the Club is involved in these issues. One initiative is the **NC Cool Cities** – the program works to get local governments across the state to take action in the fight against global warming. Based on the US Mayors Climate Protection Agreement, cities and counties are committing to reduce their greenhouse gas emissions levels. New Bern is considering joining the initiative.

- **Pisgah Group**

billthomas@citcom.net
<http://nc.sierraclub.org/pisgah/index.html>

The Pisgah Group covers Transylvania, Henderson, and Polk Counties, and the towns of Cashiers and Highlands in Jackson and Macon Counties in western NC (The Pisgah Group and the National Sierra Club are the same 501 C(4) non-profit legal entity). The Group meets regularly to sponsor programs of general conservation and environmental interest.

- **Green Hope Farm**

Contact information in USA:
Phone: 919-489-1656
info@san-ramon.org
<http://www.fincaesperanzaverde.org/>

Finca Esperanza Verde (Green Hope Farm) Eco-lodge and Nature Preserve, created out of an abandoned coffee farm in the mountains of central Nicaragua by a Durham, North

Carolina non-profit organization and their Nicaraguan partners, has won a \$20,000 Sustainable Tourism Award for Conservation from Smithsonian Magazine and Travelers Conservation Foundation, in a worldwide competition.

- **NC Healthy Built Homes**

Maggie Leslie, Program Director
Greater Asheville Healthy Built Homes
WNC Green Building Council
Phone: 828-254-1995
maggie@wncgbc.org
<http://www.wncgbc.org/healthybuilt>

NC Healthy Built Homes is a voluntary, statewide green building certification program supported by the North Carolina Solar Center, the State Energy Office, Home Builder Associations, and other professional building organizations. The WNC Green Building Council (WNCGBC) and the Asheville Home Builder Association (AHBA) are pleased to offer the NC Healthy Built Homes Program to builders in the Greater Asheville Area and the following NC counties: Buncombe, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania, and Yancey.

- **Whisper Mountain**

Whisper Mountain
PO Box 2229, 7500 Hwy 63, Leicester, NC 28748
Phone: 877-689-2626
<http://whispermountainnc.com/greenideas.php>

Whisper Mountain, near Asheville, North Carolina, is home to the 2008 Southern Living **Green Idea House**. The Green Building Idea House will be open to public tours in June of 2008. Eco Builders is the Asheville-based company that has been selected to construct the Southern Living Green Idea House. Green building techniques are being implemented in the construction of mountain homes near Asheville, North Carolina and elsewhere across the United States. Whisper Mountain, Eco Builders, and Southern Living magazine invite the public to observe green building ideas in a real setting. Visitors will learn about the cost saving benefits of energy and water conservation, use of natural and recycled resources, as well as the lowered impact on the environment that conscious green building can initiate.

- **Sustainable Communities Network**

info@sustainable.org
<http://www.sustainable.org/>

The Sustainable Communities Network is for those who want to help make their communities more livable. A broad range of issues are addressed and resources are provided to help make this happen. The web site is being developed to increase the visibility of what has worked for other communities, and to promote a lively exchange of information to help create community sustainability in both urban and rural areas.

Topic areas: How to Plan a Sustainable Event; Funding Sources; About Sustainable Communities; Creating Community; Protecting Natural Resources; Living Sustainably; Growing a Sustainable Economy; Governing Sustainably; Smart Growth; The SCN Events Calendar; Acrobat PDF files of individual SIA case studies; Project summaries with links. Under case studies, you will find profiles of innovative projects and programs as well as numerous links to web sites that describe a wealth of other initiatives (there were no case studies for NC).

- **Community Sustainability Resource Institute (CSRI)**

Community Sustainability Resource Institute
PO Box 981, Arden, NC 28704
Tel: 704-681-1955
Fax: 704-687-0441
s_euston@bellsouth.net

The Community Sustainability Resource Institute (CSRI) is a national, non-profit organization founded in 1989 that supports cooperative, interdisciplinary initiatives to advance community sustainability at the local, regional, and national levels.

- **Conservation Trust for North Carolina**

Conservation Trust for North Carolina
1028 Washington St, Raleigh, NC 27605
Phone: 919-828-4199
info@ctnc.org
<http://www.ctnc.org>

The Conservation Trust for North Carolina is a non-profit statewide conservation organization. Our mission is to protect our state's land and water through statewide conservation and cooperative work with land trusts to preserve our natural resources as a legacy for future generations. Together, the Conservation Trust and the state's network of 23 local and regional land trusts, have protected over 184,000 acres in 998 places.

- **US Green Building Council**

US Green Building Council, NC Triangle Chapter
PO Box 150, 324 S. Wilmington Street, Raleigh, NC 27601
<http://chapters.usgbc.org/nctriangle/>

The North Carolina Triangle Chapter aims to be the regional point of contact to promote construction practices and buildings that are environmentally responsible, profitable, and healthy places to live and work. The NC Triangle Chapter has started a continuous educational series, "**Talk-n-Walk**" to provide unique opportunities to learn (Talk) green strategies and see (Walk) actual implementation of the strategies.

The website has several links related to the 12 sustainable practices: AIA North Carolina Committee on the Environment , AIA Triangle , CSI Raleigh Durham Chapter , Duke University DELTA Smart House , Energy Star , North Carolina Solar Center , North Carolina Sustainable Building Design Competition , North Carolina Sustainable Energy Association , NC Green Power , Sustainable North Carolina , Triangle J Council of Governments High Performance Buildings , UNC Chapel Hill Sustainability Office , etc.

- **NC Sustainable Energy Association**

NC Sustainable Energy Association
PO Box 6465, Raleigh, NC 27628
Phone: 919-832-7601
info@energync.org
<http://www.ncsustainableenergy.org>

NCSEA is a non-profit membership organization of individuals and businesses interested in the many aspects of sustainable energy. NCSEA's main office is located in Raleigh and NCSEA is active throughout the State. NCSEA works to ensure a sustainable future by promoting renewable energy and energy efficiency in North Carolina through education, public policy and economic development.

- **Sustainable North Carolina (SNC)**

Sustainable North Carolina
9650 Strickland Road, Suite 103-114, Raleigh, NC 27615
Phone: 919-839-2111
info@sustainnc.org
<http://www.sustainnc.org>

Sustainable North Carolina helps organizations explore and implement practices that improve efficiency, reduce risk, enhance reputation and increase profitability while enhancing our state's communities and natural systems. Current programs include our annual conference, awards recognition program, and the NC Sustainable Business Council.

- **The Sustainability Office at the University of North Carolina at Chapel Hill**

Sustainability Office

103 Airport Drive, CB 1800, Chapel Hill, NC 27599

Phone: 919-843-7284

<http://sustainability.unc.edu/>

The Sustainability Office at the University of North Carolina at Chapel Hill catalyzes sustainable policies, practices, and curricula.

Federal and State Organizations

- **NC Department of Environment and Natural Resources (NCDENR)**

NCDENR

1601 Mail Service Center, Raleigh, NC 27699-1601

Phone: 919-733-4984

Fax: 919-715-3060

<http://www.enr.state.nc.us>

There are several offices (part of NCDENR) that have undertaken different initiatives related to the 12 sustainable practices. See below.

- **NC Division of Pollution Prevention and Environmental Assistance (DPPEA)**

DPPEA

1639 Mail Service Center, Raleigh NC 27699-1639

Phone: 919-715-6500

Toll-free: 800-763-0136

The Green Plan for Hotels is an initiative from the NC DPPEA to hospitality and lodging properties throughout North Carolina. The initiative targets waste reduction, recycling, energy and water conservation — all of which are good for business. NC DPPEA has developed a free listserv promoting environmentally friendly practices in the hospitality industry. In addition, it provides online information for the lodging and hospitality industry. For more information, go to **www.p2pays.org/hospitality/** or contact:

Tom Rhodes

Phone: 919 715 6516

tom.rhodes@ncmail.net

- **NCDENR's Office of Environmental Education Staff**

Lisa Tolley, Division Director

Phone: 919-733-0711

Lisa.Tolley@ncmail.net

www.enr.state.nc.us/html/environmental_education.html

The EE Community Outreach Meetings are a chance to hear from various communities around North Carolina, share ideas, network and learn about new initiatives in EE. There is a schedule of upcoming meetings as well as minutes from previous meetings. Also, under Resources/ Colleges (**www.eenorthcarolina.org/colleges.htm**), there are several **ongoing initiatives** that are related to the 12 sustainable practices: ECU's Dental School Going Green, Turning Blue To Promote Going Green - Carteret Community College, N.C. Campuses Consider the Planet, ASU Center Will Help Shape State Climate Study, etc.

- **NCDENR's Office of Conservation & Community Affairs**

Jimmy Johnson, Eastern Regional Field Officer
CHPP Coordination & Implementation
943 Washington Square Mall, Washington, NC 27889
Phone: 252-948-3952
<http://www.onencnaturally.org/>

The One North Carolina Naturally initiative promotes and coordinates the long-term conservation of North Carolina's threatened land and water resources. NCDENR's Office of Conservation & Community Affairs manages the program by leading the development and implementation of a comprehensive statewide conservation plan involving government agencies, private organizations, landowners and the public.

- **NC Ecosystem Enhancement Program (NCEEP)**

NCEEP
1652 Mail Service Center, Raleigh, NC 27699-1652
Phone: 919-715-0476
Fax: 919-715-2219
<http://www.nceep.net/>

ECP provides: High-quality, cost-effective projects for watershed improvement and protection; Compensation for unavoidable environmental impacts associated with transportation-infrastructure and economic development; Detailed watershed-planning and project-implementation efforts within North Carolina's threatened or degraded watersheds.

- **NC Commerce**

NC Commerce
Building Location:
301 North Wilmington St, Raleigh, NC 27601-1058
Mailing Address:
4301 Mail Service Center, Raleigh, NC 27699-4301
Phone: 919-733-4151
www.nccommerce.org

NC Commerce has a Division of Tourism, Film and Sports Development which **helps the state's tourism industry promote its services** to attract visitors to North Carolina with: effective marketing strategies, research resources, community development programs, visitor facilities.

- **NC Agritourism**

NC Department of Agriculture
1001 Mail Service Center, Raleigh 27699-1001
Phone: 919-733-7125
Martha Glass – Manager, Marketing Agritourism
martha.glass@ncmail.net
www.ncagr.com

The NC Department of Agriculture and Consumer Services' divisions have responsibilities in regulatory and service areas covering agronomy; animal health; weights and measures; gas and oil inspection; crop and livestock statistics; USDA commodity distribution; state farm operations; food, drug and cosmetic testing for purity; agricultural marketing and promotion; agricultural marketing grading; international agricultural crop and livestock marketing; operation of the North Carolina State Fair and North Carolina Mountain State Fair; operation of five state farmers markets; research station operations; seed and fertilizer inspection; nursery and plant pest eradication activities; agricultural environmental issues.

- **US Department of the Interior**

Department of the Interior
1849 C Street, N.W., Washington, DC 20240
Phone: 202-208-3100
webteam@ios.doi.gov
www.doi.gov

The conservation cooperation initiative includes programs to build on successful partnerships across the country and expand opportunities for conservation that will leverage federal investments to protect endangered and at-risk species. These programs engage local communities in conservation and resource management, restore wetlands and uplands, foster innovation and achieve conservation goals while maintaining working landscapes.

- **U.S. Fish and Wildlife**

Asheville Field Office:
Brian Cole, State Supervisor
160 Zillicoa St, Asheville, NC 28801
Phone: 828-258-3939
Raleigh Field Office:
Pete Benjamin, Field Supervisor
551-F Pylon Dr, Raleigh, NC 27636
Phone: 919-856-4520
www.fws.gov

- **The Bureau of Land Management (BLM)**

BLM, Office of Public Affairs
1849 C Street, Room 406-LS, Washington, DC 20240
Phone: 202-452-5125
Fax: 202-452-5124
woinfo@blm.gov
<http://www.blm.gov/wo/st/en.html>

The BLM-Eastern States is responsible for the stewardship of the public lands and resources under the jurisdiction of the BLM in 31 States east of and bordering the Mississippi River. Major programs include: Cadastral Survey, General Land Office Records, Wild Horse and Burro Adoptions and Compliance, Energy and Minerals, Lands, Renewable Resources, and Wild land Fire Management.

- **National Park Service**

www.nps.gov

The National Park Service helps communities across America preserve and enhance important local heritage and close-to-home recreational opportunities. The National Park Service as part of its ongoing sustainability initiative has developed this sustainable information directory - **www.nps.gov/sustain** - a collaborative tool to look for and share information about sustainable environmental practices. People from any organization or company can get into the directory and look for information related to sustainability. Conversely, those who have sustainable information to share with others, can post sustainable environmental information along with their contact information on this site. The info is divided into 3 categories: communities, products, facilities (the links didn't work).

- **National Park Foundation**

National Park Foundation
1201 Eye St, NW, Suite 550B, Washington, DC 20005
Phone: 202-354-6460
Fax: 202-371-2066
<http://www.nationalparks.org/>

The mission of the National Park Foundation is to strengthen the connection between the American people and their National Parks by raising private funds, making strategic grants, creating innovative partnerships and increasing public awareness. National Parks in NC: Blue Ridge Parkway, Asheville, NC; Cape Hatteras National Seashore, Manteo, NC; Cape Lookout National Seashore, Harkers Island, NC; Carl Sandburg Home National Historic Site, Flat Rock, NC; Guilford Courthouse National Military Park, Greensboro, NC; Moores Creek National Battlefield, Currie, NC.

- **North Carolina Division of Parks & Recreation**

NC Division of Parks and Recreation
Lewis Ledford, Director
1615 MSC, Raleigh, NC 27699
Phone: 919-733-4181
<http://www.ncparks.gov/>

The mission of the state parks system is: to conserve and protect representative examples of the natural beauty, ecological features and recreational resources of statewide significance; to provide outdoor recreational opportunities in a safe and healthy environment; to provide environmental education opportunities that promote stewardship of the state's natural heritage. There are 33 NC State Parks.

- **North Carolina Division of Tourism**

Film and Sports Development
430 N. Salisbury St, Raleigh, NC 27611
Phone: 919-733-4171
Toll-free: 800-847-4862
<http://www.visitnc.com/>

Searching the website for sustainable practices, the only search result is the **Proximity Hotel** - built to use 40% less energy and 30% less water than a comparable hotel, the Proximity Hotel offers sustainable practices, custom-designed furnishings, commissioned art and innovative design.

Proximity Hotel
704 Green Valley Rd, Greensboro, NC 27408
Phone: 336-379-8200
www.proximityhotel.com

Other

- **North Carolina Amateur Sports (NCAS)**

North Carolina Amateur Sports
PO Box 12727, Research Triangle Park, NC 27709
Phone: 919-361-1133
Fax: 919-361-2559
ncas@ncsports.org
<http://www.ncsports.org/>

NCAS is a non-profit organization established in 1983 to host the first sanctioned State Games of North Carolina in 1986 and the U.S. Olympic Festival-'87. Today, it operates with the goal promoting the spirit of amateur sports, physical fitness and health to all ages and skill levels through participation in organized events, which enrich the state of North Carolina. NCAS hosts the State Games of North Carolina, Cycle North Carolina, CNC Spring Retreat, the Be Active NC Challenge and the State Games Tobacco Free Team.

- **North Carolina Alliance for Athletics, Health, Physical Education, Recreation, and Dance**

NCAAHPERD, Office Headquarters
727 W. Hargett St, Suite 111, Raleigh, NC 27603
Phone: 919-833-1219
www.ncaahperd.org
Ron Morrow, Executive Director

The NCAAHPERD is one of the oldest professional associations in North Carolina dedicated to the advancement of research and education within the fields of Athletics, Health, Physical Education, Recreation and Dance. NCAAHPERD is an alliance of six associations: Dance Education Association of North Carolina (DANCE), North Carolina Association for Athletic Education (NCAAE), North Carolina Association for the Advancement of Health Education (NCAAHE), North Carolina Sports Management Association (NCSMA), Physical Education Association (PEA), Student Majors Association (SMA).