Save the Date:

Renewable Energy and Tourism Webinar

Thursday, February 11th 10:30 a.m.-11:30 a.m. ET

- Session 1: Sustainable Energy for Tourism explained with guest expert Martha Gettys, Business Development Manager, NC GreenPower
- Session 2: Energy Conservation at Attractions and Accommodations with guest expert Chris Metzler, President, GreenWise Business Consultants

Topics covered will include:

- A discussion in plain language about renewable energy options for the tourism industry.
- Explanations of renewable energy technologies such as photovoltaic and geothermal.
- Steps every tourism organization can take to start reducing their energy bills and increase profits.
- Some of the latest market research on green-minded travelers and sustainable tourism trends.

For more information on the event or on participating/registering, contact Shannon Arnold at SAA1202@ecu.edu or at 252-737-2148.

For more information on Renewable Energy in Tourism, visit www.renewabletourism.com. For any questions on sustainability in the tourism industry contact Alex Naar at naara@ecu.edu or at 252-737-1346.