1. Measuring Success
   a. We’ve just heard about this idea of sustainable energy and it was mentioned that energy conservation is an essential part of that concept. So my first question is where do you start if you want to become more energy efficient? Do I need to have an energy plan?
   b. How is a tourism business’s energy measured?
   c. I’ve heard a lot about “energy audits.” What are these energy audits and who do I need to contact to get one?
      i. How much should I expect to pay to have an energy audit done?
   d. If I do all this work, how much could I expect to reduce my energy usage in my existing building?
      i. How much would that reduce my operating costs?
      ii. And what would that mean for my total profits as a tourism business owner?

2. Energy Conservation in Action
   a. So that is how we go about developing a process for reducing our energy consumption. It also might be helpful if we look at specific actions or practices that we can implement to reduce our energy consumption. So let’s start with existing buildings
   b. And at the Office
   c. And in Guest Rooms
   d. And the Kitchen

3. Top Five Practices
   a. We’ve heard a lot of really good ideas over the last half hour, but if you had to give your top five energy conserving practices that anyone can adopt or implement today, what would they be?