An Invitation for Collaboration

Now is the time to learn about joining the Greater North Carolina HERC

The Higher Education Recruitment Consortium (HERC) invites you to consider joining the largest collaborative effort among institutions across the nation, working to promote equity and excellence in higher education recruitment worldwide.

Becoming a founding member of the Greater North Carolina HERC will help your institution to recruit and retain the most diverse and talented workforce and assist dual-career couples along with many other member benefits.

"HERC is a must if your institution cares about dual-career couples, diversity, employment outreach, and learning cutting-edge recruitment and retention strategies."

- Amy Diamond Barnes, Washington & Lee University

Greater North Carolina HERC Member Benefits

POWER OF COLLABORATION

Building Relationships across North Carolina
- Member collaboration helps to effectively address the most pressing issues of faculty and staff recruitment by bringing greater resources to solving shared problems
- HERC provides networking opportunities for information sharing and excellent speakers through regional meetings
- The HERC career websites bring greater name recognition for smaller institutions and richer and more diverse networks for all institutions

DUAL-CAREER CHALLENGE

Attracting & Recruiting the Academic Couple
- HERC is the only organization to offer technology, resources, recruitment materials, and a network of members to assist dual-career couples
- State-of-the-art Dual-Career search technology assists job seekers in identifying positions within a commutable distance
- Brands your university as committed to excellence and diversity with an emphasis on work/life balance and sensitivity to dual career couples

GREATER REACH

Accessing a Diverse Applicant Pool
- Post jobs on an award-winning job board with 80K registered jobseekers
- HERC’s job seeker pool outpaces national averages in diversity and education levels
- Benefit from outreach through HERC’s partnerships with minority serving organizations, advertising in diversity focused publications and online media, and attendance at higher education minority association conferences
- Compliance support with OFCCP requirements

INSPIRATION & INNOVATION

Providing Professional Development Opportunities
- Free monthly HERC member webinars qualify for HRCI Certification credits
- Scheduled Webinars with experts from the higher education community enables members to learn about key recruitment and retention topics with an emphasis on diversity

THOUGHTFUL LEADERSHIP

Commitment to Fiscal Stewardship
- Access the to the Buyer’s Guide, which offers vendor discounts only available to HERC members will result in significantly reduced future advertising and recruitment expenses
- Automatic posting of jobs on the largest and most heavily used job aggregators including SimplyHired.com at no additional cost

More at www.hercjobs.org