

TEXTBOOK RENTAL PROS AND CONS

PROS

- High student/parent approval
- Can prevent competition
- Can help with student recruitment
- No book theft among students
- You would not order unneeded textbooks

CONS

- Low faculty approval; conflict over three year adoption.
- Extra materials that accompany books
- Custom Publishing and course packets
- Course Changes
- More frequent changes in editions
- Students must pay fines and replacement costs for books not returned.
- Failing to collect money for unreturned books.
- Poor physical quality of textbooks.
- Rental is for undergraduate only.

Topics to Consider:

- Will students return textbooks as required?
- Are there sufficient funds to build a rental inventory?
- Is it possible to rent some books and purchase others?
- Can the school afford the loss of scholarship money due to revenue decreases?
- What about space, equipment, and facilities for storage?
- Is it worth the time and effort required to change to a book rental system?
- Do all parties involved understand the implications of changing to a rental system?
- Who will make the decision?

OTHER ISSUES:

- New Textbook adoptions must be for a minimum of three years. Course will be offered at least three times. Only one textbook per course may be adopted and issued.
- Will students be able to buy their books at replacement cost if they decide they want to keep?

*Only about 1% of the National Association of College Stores member stores offer rental books.
The start up cost is the main drawback*