I. Approval of Minutes (September 20, 2012)  Action

II. University Advancement
   A. Naming Proposal and Fund Designation Approval  Action
   B. Meet the EC Ambassadors  Discussion
   C. Campaign Planning  Discussion
      • Building Academic Excellence with Philanthropic Support

III. Athletics
   A. Head Coach – Jeff Lebo  Discussion
   B. Strategic Plan Update  Discussion
   C. ECU Athletics Update  Discussion
   D. Financial Report  Information
Athletics & Advancement Committee
September 20, 2012
Minutes

Committee members present were Danny Scott, Bob Lucas, Robert Brinkley, and Mark Tipton. Other board members present included Ken Chalk, Edwin Clark, Deborah Davis, Justin Davis, Carol Mabe.

**Athletics**

In lieu of a “Coach’s Report,” Jamie Johnson, Associate Athletic Director for Compliance gave an update on compliance at ECU. The Office of Compliance has worked tirelessly over the last calendar year to ensure that ECU fulfilled the NCAA’s requirements during their probationary period. Jamie pointed out that the compliance office has increased their collaboration efforts across campus with not only the administration, but also with the Athletic Department, the Office of Financial Aid, and the Office of Enrollment Services. The Compliance Office has expanded its staff to include the Director of Compliance, an Assistant Director of Compliance, an eligibility specialist and a graduate assistant.

Several key initiatives that the Compliance Office has initiated have included revamping the eligibility process, making the Athletics Compliance Manual available online and implementing new compliance software called “ACS – Assistant Coach Systems.” This software makes collecting, monitoring and managing recruiting related activity much more efficient and thorough. ACS also increases the mobility of coaches and administrators since they can easily access this system with their smartphones or electronic devices.

**Athletic Excellence Committee Update**

Terry Holland gave an update on the Athletic Excellence Committee. He stressed that the most critical part of this initiative is to strive to be successful where ECU is currently situated. The phrase commonly used to describe this process is “this is a marathon, not a sprint.” There was discussion about engaging external support for ongoing conference affiliation endeavors. Finally, it was stressed that the Athletic Excellence Committee is all inclusive. It incorporates people from all parts of the ECU community.

**Financial Report and Athletics Update**

Due to time constraints, Nick Floyd referenced the financial report that is included in our board materials.
University Advancement

Naming Proposal

Mickey Dowdy presented several naming proposals: 16 proposals from the College of Allied Health Sciences, one from the College of Technology and Computer Science and one from Athletics. The committee approved all of the proposals and a formal motion will be made to the board at the end of my report.

Due to time constraints additional Advancement agenda items were tabled until the next meeting in November.

Motions:

The committee approved the 18 naming proposals as presented in board materials.
These minutes contain confidential information and are not meant for distribution.
Closed Session

The Athletics and Advancement Committee went into closed session to discuss a personnel issue related to two coaches in the women’s softball program. University Attorney Donna Payne provided an update on the investigation. The investigation is continuing and results are incomplete.

There were no action items from this session.
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<th>Session</th>
<th>Advancement</th>
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<tr>
<td>Responsible Person</td>
<td>Vice Chancellor for University Advancement - Mickey Dowdy</td>
</tr>
<tr>
<td>Agenda Item</td>
<td>A. Naming Proposal and Fund Designation Approval</td>
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<tr>
<td>Item Description</td>
<td>1. Dorothy H. Clayton – Conference Room (Joyner Library)</td>
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<td>2. Jim Talton Memorial Fund</td>
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<td>Comments</td>
<td>See Accompanying</td>
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<tr>
<td>Action Requested</td>
<td>Committee approval/review for submission to full Board.</td>
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Dear Mr. Dowdy and Chancellor Ballard,

The Chancellor's Advisory committee on Naming University Facilities met on Friday, November 9, 2012 at 3:30 PM to consider a proposal to name the new Office for Faculty Excellence Conference Room (10008 Joyner Library) in honor of Dr. Dorothy Howse Clayton, founding director of the Center for Faculty Development, in recognition of her outstanding service to the faculty, students, and staff of East Carolina University.

A majority of the committee members present in person and voting by proxy approved this request. In its deliberations, the committee considered Dr. Clayton's record of service to ECU faculty members, her curriculum vitae, and letters of recommendation from Janice Lewis, Interim Dean of Joyner Library, and William Banks, Director of the University Writing Program.

In their deliberations, committee members noted that Dr. Clayton is well known across campus for excellence in her efforts to support faculty development activities and programs. These activities include development and direction of the Kim Social Science Computing Lab from 1983-1992, development, organization and delivery of summer statistical workshops for faculty, and founding Director of the Office of Faculty Development from 1993 to 2007. In each of these activities Dr. Clayton has provided invaluable advice, mentoring and statistical consulting services to students and faculty across many departments and disciplines. Dr. Clayton has also been a passionate supporter of teaching excellence in on-campus and online courses. Her notable activities and accomplishments in this area include consulting and mentoring services for new faculty experiencing difficulties in their teaching, championing faculty teaching improvement grants and teaching recognition awards, and championing the early adoption of IT support services for faculty teaching online courses.

It is my pleasure to forward this recommendation to you with my enthusiastic support. A paper copy of this memo will be forthcoming early next week.

Sincerely,

Paul J. Gemperline, Ph.D.
Dean of Graduate Studies
113 Ragsdale Hall, Mail Stop 570
East Carolina University
Greenville, NC 27858

252-328-6073
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Linmer Ward Griffin
Name of Originator

Division of Academic Affairs  252-328-5358  GriffinL@ecu.edu
Department/Division  Phone  Email

Proposed Name(s) to Honor: Dr. Dorothy Howse Clayton

Greenville  NC  27858
Address:  City  State  Zip

252-756-4102  None
Telephone:  Home  Business

Relationship to the University: Retired Faculty and First Center for Faculty Excellence Director

Proposed Object for Naming: New (Dec. 2012) Conference Room for Office for Faculty Excellence

Purpose for recommendation:

XX Service  ☐ Gift
Explaination (Attach background materials as appropriate to justify the recommendation)

See attached vita and background materials.

If related to a gift: N/A

☐ Annual  ☐ Capital  ☐ Endowment
Purpose of Gift:

Date of Original Commitment:

Amount of the Total Commitment:

Amount Paid:

Current Pledge Balance:

Status of Payments:

Was the gift part of a campaign:  ☐ Yes  ☐ No  Define:

Was the project pre-approved:  ☐ Yes  ☐ No

Directed to:  ☐ ECU Foundation  ☐ Educational Foundation

☐ Medical Foundation  ☐ Other

If the Gift was more than $25,000:
1. Attach a copy of the signed Letter of Intent.
2. Define in detail any special arrangements or expectations the donor may have resulting from this gift.
3. If the Gift is other than cash or cash equivalent, explain the method of valuation, and the plan for liquidation.

Linmer Ward Griffin
Signature of Originator  7-12-12
Date

Charley Shrew
Senior Vice Chancellor for Academic Affairs  7-10-12
Date
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES
TO NAME A FACILITY OR ACTIVITY

ROUTING SHEET

Chancellor's Office:
Received
Action
Forwarded or returned
Date

Chancellor's Signature
Date

Comments

Naming of Buildings, Facilities and Other Recognitions Committee:
Received
Action
Forwarded or returned
Date

Chair's Signature
Date

Comments

Board of Trustees:
Received
Action
Forwarded or returned
Date

Chair's Signature
Date

Comments
Clayton Naming Rationale

The Office of Academic Program Planning and Development, Division of Academic Affairs is requesting that the new Office for Faculty Excellence Conference Room (1008 Joyner Library) be named for Dorothy Howse Clayton, the founding director of the Center for Faculty Development, in recognition of her outstanding service to faculty and to the university as a whole.

Dr. Dorothy Howse Clayton was employed as an assistant professor by the Department of Political Science at East Carolina University (ECU) in 1981. She continued as a valued faculty member in the department until 1993, when she was appointed as the half-time Coordinator for the Office of Faculty Development, by Vice Chancellor for Academic Affairs Marlene Springer. In 1997, she was appointed Director of the Center for Faculty Development by Vice Chancellor Richard Ringelsien. She served as director of the center until 2006, when she became co-director of the Center for Faculty Excellence. Dr. Clayton retired from the University, with emerita status, on September 28, 2007. Her vitae lists many accomplishments; however, the items below warrant your special consideration:

1. As noted above, Dr. Clayton is the founding director of the Center for Faculty Development. She served as director of the program from 1993-2007.

2. Dr. Clayton was instrumental in developing the Kim Computing Lab for support of student and faculty research in the social and behavioral sciences. She also served as the first director of the Kim Lab.

3. From 1997 to 2006, Dr. Clayton served as an Ex-Officio member of the Teaching Awards Committee.

4. Dr. Clayton was a member and Treasurer of the Association of [UNC] Teaching Center Directors (2000-2007).

5. Dr. Clayton organized, developed, and taught in the ECU Summer Statistical Workshops for Faculty. These workshops have instructed and supported ECU faculty research since 1995.

6. Dr. Clayton was instrumental in large course redesign at East Carolina University and across the state of North Carolina.

7. Dr. Clayton served as ECU’s representative to the CASTL Project, Building a Foundation for the Scholarship of Teaching and Learning: Collaboration in the University of North Carolina. This was a proposal to the Carnegie Foundation CASTL Leadership Program from the University of North Carolina.
Dr. Clayton served as a mentor to a countless number of junior and senior faculty, who experienced difficulty meeting the rigorous research and teaching expectations of their various academic units. This support was invaluable for faculty seeking tenure at this university.

Dr. Clayton facilitated the UNC Board of Governors Awards process for the ECU campus until her retirement. This responsibility involved supporting faculty portfolio development and presentations and the preparation of supporting documents from the Vice Chancellor for Academic Affairs and for the Chancellor of the university. Her efforts were instrumental in faculty successes at the state level. Examples of her successful efforts include the selection of Patricia Campbell and Judith Hunt as Lifetime Achievement Award winners and Randolph Chitwood's receipt of the O. Max Gardner Award.

Dr. Clayton was instrumental in developing Teaching Effectiveness Committees in all of the schools and colleges at ECU.

Working collaboratively with the Department of Continuing Studies, Dr. Clayton hired and supervised the first information technology consultants at ECU. The consultants were viewed as essential support for faculty who sought to enhance their knowledge of computers and their skills with computer software.

Dr. Clayton served East Carolina University and its faculty in numerous ways that cannot be fully addressed in this statement. Her full curriculum vitae is attached for your reference.
Dorothy Howse Clayton

Birth date: August 10, 1942
Married

Education:
1965-1973, University of California, Berkeley, Ph.D. (granted 1976), worked as graduate
1964-1965, University of Florida, M.A.
1960-1964, University of Florida, B.A. with high honors, Phi Beta Kappa, Pi Sigma Alpha
(political science honorary), awarded Ford Foundation and Woodrow Wilson Fellowships for
graduate study

Employment:
2006-2007, Co-Director, Center for Faculty Excellence
1997-2006, Director, Center for Faculty Development
1993-1997, Coordinator, Office of Faculty Development (½ time)
1981-1997, Assistant Professor, Department of Political Science, East Carolina University
1978-1981, Visiting Assistant Professor, Vanderbilt University
1974-1978, Assistant Professor, Denison University (Ohio)

Courses Taught at ECU:
POLS 1010, American National Government
POLS 2102, State and Local Government
POLS 3031, Introduction to Behavioral Methodology
POLS 3033, Voting Behavior and Public Opinion
POLS 3035, American Political Parties and Politics
POLS 3243, Comparative State Politics
POLS 4501, 4502, Independent Study in Political Science
POLS 4991, 4992, Internship in Public Administration
POLS 6250, Quantitative Methods for Public Administration
POLS 6260, Management of Public Information Technology
POLS 6199, Independent Research

Publications:
“Using Blackboard Creatively as a New Faculty Orientation Tool,” *Academic Leader*, 2007
article solicited by editor.

“Essential Collaborations for Large Enrollment Course Design,” project with Dr. Dorothy
Muller, Dr. David White, Joyce Newman, Jennifer Raby, Dr. Larry Bolen, and Kathryn Weegar,
*Conference Proceedings, UNC Teaching and Learning with Technology Conference 2007*,

“More Students but Improved Learning: Large-enrollment Course Redesign,” project done with
Dr. Dorothy Muller, Dr. Larry Bolen, Dr. John Childers, and Joyce Newman, *Conference*


"TVA and Its Cooperative Relations,” West Tennessee Historical Society Papers, 37 (December 1983).

Presentations:

3/22/2007  “Improved Learning Outcomes Through Course Redesign: Essentials of Planning, Preparation and Deployment,” with Ms. Hilarie Nickerson (UNC GA), Dr. Dorothy Muller (ECU), Dr. Ray Purdom (UNCG), and Dr. Robert Henshaw (UNC-CH), UNC Teaching and Learning with Technology Conference, 2007, Raleigh

3/22/2007  “Essential Collaborations for Large Enrollment Course Design” with Dr. Dorothy Muller, Dr. David White, Ms. Joyce Newman, Ms. Jennifer Raby, Dr. Larry Bolen, and Ms. Kathryn Weegar, UNC Teaching and Learning with Technology Conference, 2007, Raleigh

8/2/2006  “More Students but Improved Learning: Large-enrollment Course Redesign,” with Dr. Dorothy Muller, Dr. Larry Bolin, Dr. John Childers, and Joyce Newman, Campus Technology 2006 [formerly Syllabus] 13th Annual Conference on Education Technology: Blueprint for Change, Boston, MA


3/17/2006  “Using Blackboard Creatively as a New Faculty Orientation Tool,” with Dorothy Muller, Joyce Newman, and Jennifer Raby, UNC Teaching and Learning with Technology Conference, 2006, Raleigh, NC

11/2/2005  “Using Technology to Enhance Learning in Large Enrollment Classes,” with Dr. Dorothy Muller, Dr. John Childers, and Joyce Newman, Teaching with Technology, 2005: A Think-In of Best Practices, sponsored by Academic Outreach and ITCS, East Carolina University


6/16/2005  “Roadmap to Redesign at ECU,” with Dr. Dorothy Muller and Joyce Newman, Roadmap to Redesign Workshop, sponsored by the National Center for Academic Transformation, Baltimore, MD


3/2004  “Large Enrollment, Course Redesign, ECU’s Experience,” presentation at UNC A&T, one of two presentations, other by Sally Ives, center director, UNC Charlotte

4/2004  “Large Enrollment, Course Redesign, ECU’s Experience,” presentation at North Carolina Central University, one of two presentations, other by Sally Ives, center director, UNC Charlotte


9/26/2002  "CATT: Helping Colleagues Integrate Technology into Education" (exhibit) with Joyce Newman and Laurie Godwin, EDTECH 2002, McKimmon Center, NC State University, Raleigh, NC

1/26/1994  Sponsored and organized two workshops/presentations by Peter Seldin and Linda Annis on "Teaching Portfolios," one in morning for deans and chairs and one in afternoon for faculty members

3/26/1994  "Scholarly Writing Workshop: How to do it when you can't find the time," Faculty Development Programs co-sponsored with Office of Sponsored Programs and Faculty Senate Committee on Research/Creative Activity

3/16/1988  "Designing Social Science Research and Using the ICPSR," presented for Department of Health, Physical Education, Recreation and Safety Faculty Colloquium.


11/14/1986  "Democrats, Republicans, Liberals, Conservatives – What are the important differences?" presented for Pitt County teachers of academically gifted students, Pitt County Office Building, Greenville, N.C.


4/10/85  Speech before 1984-1985 Leadership Institute, Greenville, on historical and current political responsibilities of local, state, and national governments. Also moderator of panel discussion, "Local Government Process," same session.

Fall/1984  “Campaign ’84: Electoral Politics in the American and North Carolina Arena,”
Project Director, three election forums on 1984 presidential and North Carolina
elections. Series jointly sponsored by Departments of History and Political
Science with funding from North Carolina Humanities Council.

Thatcher and Reagan on the Dole,” co-authored with Robert J. Thompson,
Southern Political Science Association Annual Meeting.

12/6/1983  “The PAcmen are Coming,” East Carolina University for Rose High School
social studies students.


3/5/1981  “TVA and Intergovernmental Relations,” presented at conference on The
Tennessee Valley Authority in the Perspective of a Half Century,” Vanderbilt
Institute for Public Policy Studies, Vanderbilt University, Nashville, TN.

Committees:
Department
   Member, Search Committee for a new chair, Political Science Department, 1988
   Member, Search Committee for a new chair, Political Science Department, 1983
   Member, Research Committee, 1988-1989 and Chair, 1991-1992
   Member, [MPA] Graduate Executive Committee 1984-1992
   Member, MPA Site Visit Committee, revisions to self-study report to NASPAA
   for accreditation, September 1993 and participated in site visit.
   Member, MA Graduate Executive Committee, 1991-1992
   Member, Undergraduate Committee, 1984-1986
   Member, Honors Committee, 1988
   Member, Unit SACS Committee, 1990-1991

University
   Chair, Kim Social Science Computing Lab Committee, 1984-1992 and Director
   of Lab for most of that period
   Official Representative, Inter-university Consortium for Political and Social
   Research, 1984-present
   Faculty Computer Committee
      Member 1987-1993
      Chair, 1990-1991
      Vice-Chair 1987-88 and 1991-1992
      Member, Committee for Academic Mainframe Planning (a special
      subcommittee of the Faculty Computer Committee for selecting Academic
      Computing mainframe strategy), 1992-1993
   Faculty Senate Teaching Grants Committee, representative for Vice Chancellor
   for Academic Affairs, 1992-1994
Member, Ad Hoc Information Technology committee, appointed by Vice Chancellor for Academic Affairs, 1993-1994
Member and Chair (1997-1999), Student Computing and Technology Fee Committee, 1990-1999
Member, Computer Resources and Services Working committee (SACS self-study, Chair), 1990-1991
Member, Committee to select the firm to design and manage the installation of the University-wide network, 1992-1993
Member, Search committee for Faculty Computing Support Center person, 1992-1993
Member, Information Systems Advisory Committee, 1990-1991 and 1993-1994 (representative of Chair of Faculty)
Member, Southern Regional Faculty and Instruction Development Consortium, ECU’s representative, 1993-1994
Chair, Committee on University-wide Mentoring Program, 1992-1993
Founding member and participant, StatLab, 1993-1998 and continue to place faculty members with consultants on an as-needed basis (StatLab is a volunteer group of faculty members who consult with colleagues on research design and statistical matters)
Member, Ad Hoc Committee on Sexual Harassment, 1988-1989, drafted proposed policy to revise ECU’s policy and to establish mechanism for handling issues
Member, Ad Hoc Committee on Minorities, worked on a survey of faculty members’ views, 1988-1989
University of North Carolina
Member, Search committee for UNC Vice-President for Academic Affairs (chose Dr. Betsy Brown)
Member and Treasurer, Association of [UNC] Teaching Center Directors, 2000-present
Member, Carolina Colloquy, (ECU’s representative on Executive Committee), 1992-2000
Member, Professional Development Advisory Committee, appointed by President Broad, met May 21 - October 21, 1998

**Student Professional Papers and Theses:**
Public Administration Professional Papers (committee member, responsible for methods and analysis)

Charles Ellstrom, “Alternatives to Incarceration in North Carolina,” Fall 1994
Kimberly Corcoran, “Assessment of Child Care Options Available to City of Greenville Employees,” Fall 1994
Nancy Schell Scott, "Neighborhood Improvement Actions in the Tar River Area," Fall 1993
Vonzella Etna McKinnon, "An Analysis of Employee Morale in the Income Maintenance Administration of the Prince George’s County, Maryland, Department of Social Services," Fall 1993
Mardee Lorenz, "Financing Options for Long-term Care," Fall 1993
Kendra Curtis, "An Analysis of Municipal Golf Course Options in Greenville, North Carolina," Fall 1993
David Schmidt, "Building Permits: City of Schenectady," Spring 1993
Debbie Hamill, "Richer Schools vs. Poorer Schools," Spring 1993
Beryl Waters, "Cooperative Education at East Carolina University," Fall 1991
Mark Sawyer, "The Herbert C. Bonner Bridge in Crisis," Fall 1991

Public Administration Internship Paper (member of committee)

Political Science Honors Papers
Brian Burke, "The Relationship of Belief Systems to Political Attitudes of Evangelical Leaders," Spring 1988

Thesis, Outside Field Member

Grants:
Co-authored successful request for Foreign Languages and Literature’s Master classroom from non-continuing budget monies, 1992-1993
Author, Report for the renewal of a U.S. Department of Education grant to East Carolina University’s International Studies Program on the development of computing skills by the
Foreign Languages Department faculty and on the progress toward a foreign languages computer lab, 1992

Authored successful proposals for Kim Computing Lab from Student Computing and Technology Fee monies, 1991-2000

Author, “Instructional Package to Develop Quantitative and Computing Skills of Masters in Public Administration Students,” from Teaching Effectiveness Grant Committee ($855), March 1989

Author, “Campaign '84: Electoral Politics in the American and North Carolina Arena,” from North Carolina Humanities council ($976), spring 1984

Not funded


Author, “State Responses to Federal Changes in Maternal and Child Health Care Policy, “Research/Creative Activity Summer Salary Stipend ($3,000), 1983

Consultations:
Numerous consultations with faculty members concerning their research. Topics have ranged from basic research design to which statistics to use and why to how to interpret results to “what is this journal editor asking me to do?” While most of the research is for articles or books, some of the consultations have involved completion of dissertations for faculty members who must complete the degree to retain their position at ECU.

Many consultations with faculty members on teaching related matters. A number of the consultations arise from questions about SOIS scores and their meaning. Faculty members come, sometimes with the encouragement of their chairs, to discuss “problems” with their teaching. Some come to the center to discuss creative innovations in their teaching.

Consultations with faculty members on personnel issues. A number of the inquiries arise from peer classroom observation process. Others are directed at the Center because it is viewed as a “safe” place to ask questions and as being responsible about answers.

Conferences and Workshops Attended:
Attended “Effective College Teaching: A workshop for scientists, engineers, and mathematicians who teach,” Richard Felder and Rebecca Brent, UNC Chapel Hill, October 14, 1995

Attended “Enhancing the Quality of Teaching in Colleges and Universities,” co-sponsored by the University of South Carolina, South Carolina Commission on Higher Education, and the National Center on Postsecondary Teaching, Learning, and Assessment, February 7-9, 1993

Attended, 8th Annual Assessment conference and 1st Continuous Quality Improvement Conference, Chicago, Ill, June 9-12, 1993. Also attended two pre-conference workshops: “Reliability, Validity, and Alternative Assessment” and “Classroom Assessment: a ‘Hands-On’ Introduction for Faculty and Administrators.”

Attended, 13th Annual Lilly conference on College Teaching, Miami University, Oxford Ohio, concentrated on teaching portfolios, November 12-14, 1993

Participated in “Computer Resources Day,” East Carolina University School of Medicine, spring 1993
Participated in “Carolina Colloquy for University Teaching,” Western Carolina University, June 25-27, 1992
Attended IBM Academic Computing Conference [Theme: Multimedia: Today, Tomorrow, and Beyond], June 9-11, 1992
Helped organize a field trip to the Institute for Academic Technology, Research Triangle Park, for selected deans and faculty members, August 18, 1992
Participated in Academic Computing’s “Computer Fair,” Mendenhall, ECU, fall 1992
Member, Public Participation Technical Advisory Team for updating the city of Greenville’s Comprehensive Land Use Policy, September, 1989
Attended first session ICPSR summer session, June 29-July 24, 1988. Took two workshops: American National Elections (Warren Miller) and Linear Models (Tim Daniels) and two classes: Mathematics for Social Scientists (matrix algebra and calculus, Jim Dowdy) and Use of Computers (Mike Hawthorne)
Participant, teleconference on sexual harassment in academic setting, produced by Old Dominion University, Norfolk, Virginia, October 21, 1988
Participant, Professional Development Advisory Committee, appointed by President Broad, May 21-October 21, 1998
Attended, inauguration of the Institute for College and University Teaching, Western Carolina University, October 28-29, 1998 (one of two ECU representatives)
Participant, North Carolina Women’s Legislative Agenda Conference, Greenville, October 12, 1988 and recorder for subcommittee on Family Law and Criminal Justice
Attended Biennial Meeting of Official Representatives, ICPSR, University of Michigan, Ann Arbor, November 15-17, 1985
Attended “Demonstrations of Microcomputer Applications: Research and Teaching,” American Political Science Association, Washington, D.C., August 31-September 1, 1984
Participant, “College Teaching and the Development of Reasoning,” workshop by Dr. Scott Stevens, University of Nebraska, sponsored by Departments of Psychology and Physics, June 17, 1983

Community Service:
Judge for Pitt County [High Schools] Quiz Bowl, 2002-2007
Many interviews for local television stations from 1983 to 1988 on subjects of voting, political parties, campaigns, and public opinion.
Co-president, Wahl-Coates PTA, Greenville, 1983-1984
Helped screen Greenville kindergarten students for visual and motor perception skills, March 13 and 15, 1984

Other:
Coordinated East Carolina University’s participation in the “Survey on the Balance Between Undergraduate Teaching and Research,” which is part of a national study funded by the Lilly Endowment and coordinated by Center for Instructional Development, Syracuse University, October, 1993
November 8, 2012

Dr. Linner Griffin, Associate Vice Chancellor
Academic Program Planning & Development
East Carolina University
200 Ragsdale Bldg.
Greenville, NC 27858

Dr. Griffin:

In June, we discussed by phone the opportunity to name the UWP/OFE shared conference room after Dr. Dorothy Clayton, the founding director of the Center for Faculty Development (now Office of Faculty Excellence). I am eager to lend my support for this project.

Dr. Clayton’s excellent work on behalf of ECU faculty, staff, and students predates my tenure at ECU, but her legacy is strong: on many occasions, I have benefited from hearing about the hard work she put into developing a culture at ECU that prized exceptional teaching and faculty professional development.

This shared conference room will be used by the University Writing Program and the Office of Faculty Excellence for a shared mission: providing first-class professional development for ECU faculty. I can think of no better person to honor in this work that Dr. Clayton.

Thank you for making this suggestion and for soliciting my support. I do so without reservation. If I can be of any further help on this project, please let me know.

Sincerely,

[Signature]

William P. Banks, Director
University Writing Program
November 8, 2012

Linner Ward Griffin, Ed.D, ACSW
Professor and Associate Provost
Office of Academic Program Planning and Development
East Carolina University
536 Ragsdale Building 200-B
Greenville, NC 27858-4353

Dear Dr. Griffin,

I support the request to name a conference room located in Joyner Library, which will be shared by the Writing Center and the Office for Faculty Excellence, for Dr. Dorothy Clayton. Dr. Clayton, a faculty member in political science, was the founding director of the "Center for Faculty Development" (now the Office for Faculty Excellence) and served the university in that capacity from 1993 until her retirement in 2007. She provided advice, support and training for a multitude of faculty members during that time and is well-deserving of this recognition.

Sincerely,

Janice S. Lewis
Interim Dean
Recommendation to ECU Board of Trustees to Designate the Purpose of The Jim Talton Memorial Fund

History:

During fiscal year 2007 the ECU Board of Trustees and the ECU Foundation established the “Jim Talton Memorial Fund” to accumulate gifts in memory of Jim Talton and to honor his numerous contributions and immeasurable dedication to East Carolina University. At that time there was no purpose specified for the fund.

Current Status:

As of October 31, 2012 the fund has a balance of $76,127.74

In 2011, his widow, Myrtle Talton, established the “Jim and Myrtle Talton Access Scholarship Endowment with a 5 year pledge of $25,000.

Recommendation:

The ECU Foundation recommends that the Board of Trustees approve that the money in the Jim Talton Memorial Fund be designated for an Access Scholarship and added to the corpus of the Jim and Myrtle Talton Access Scholarship Endowment. This will establish a perpetual memorial to this significant friend, servant, and leader of East Carolina University.
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The Next Fund-Raising Initiative: Strengthening ECU’s Academic Profile Reputation Enhancement

The Focus: Scholarships as Centerpiece + Other Academic Priorities
ECU Recruitment Scholarship Strategy
(Funded by Philanthropy)

- **EC Scholars**
  - Honors College
  - ($10K/$45K/$400K)

- **Access Scholars**
  - Any Undergraduate Program
  - ($5K/$20K/$125K)

- **Chancellor’s Scholarship**
  - Honors College
  - Any College/School
  - Community College Transfer
  - ($3K/$12K/$75K)

**Funding Methods:**
- Annually Funded
- Endowed over 3-5 yrs.
- Planned Gift
More Academic Program Components

- Distinguished Professorships
- College/School/Department Funds for Excellence
- Study Abroad Funds
- Research Seed Funds
- Academic Education/Professional Development & Travel Funds
- Other Needs?
Steps Toward Campaign

- Ensure Alignment with ECU Strategic Objectives
- Enlist Team of Champions—Campaign Committee
- Finalize Campaign Components
- Develop Compelling Support Pieces—Print & Video Support
- Finalize Goal—maybe $100 million???

Tentative Projected Readiness Date: Fall, 2013
<table>
<thead>
<tr>
<th>Session</th>
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FOOTBALL

● With two games remaining on its 2012 regular season schedule, East Carolina has posted an overall record of 6-4 and a 5-1 Conference USA mark (before traveling to Tulane on Nov. 17). ECU’s 5-1 league ledger stands second in the C-USA’s East Division, one game behind leader UCF (6-0). The Pirates are 6-4 overall for the sixth time in the last seven years (after 10 games) and are 5-1 in league play for the fourth time in the last six seasons.

● The Pirates reached bowl-eligible status for the second time in head coach Ruffin McNeill’s three-year tenure (and sixth time in the last seven years) by defeating Houston 48-28 at Dowdy-Ficklen Stadium on Nov. 3.

● In addition to a modest three-game win streak against C-USA foes, ECU also enjoys a run of eight-straight victories when it scores 30 or more points and has won 20 of the last 21 contests when converting third downs at 50% or higher. On the other hand, the Pirates have dropped 11 consecutive low-scoring games (when scoring 20 or less points).

● In its six C-USA contests this year, East Carolina has averaged 33.8 points, 143.0 rushing yards, 287.7 passing yards and 430.7 total yards per game so far. By comparison, the Pirates only booked 19.8 ppg, 117.8 rypg, 223.2 pygp and 341.0 ypg averages in their four non-conference tilts vs. Appalachian State, South Carolina, North Carolina and Navy.

● The Pirates continue to benefit from plenty of hometown support, surpassing the 7 million mark in overall attendance during the 2012 campaign. A total of 7,105,101 fans have seen ECU in action since 1963, and in the last four-plus years, ECU has averaged 46,537 (1,303,038/28 regular season games).

● After leading C-USA in average attendance and standing first in non-AQ BCS conference member turnstile counts a year ago, East Carolina has produced comparable numbers in 2012. Overall (120 programs), ECU currently ranks 45th nationally in average attendance (47,152) and 35th nationally in capacity percentage (94.30). The Pirates will again, similar to the 2008, 2009, 2010 (and aforementioned) 2011 seasons, lead all C-USA members in attendance in 2012.

● East Carolina currently ranks among the nation's top 35 in the following statistical categories: fumbles recovered (34th/10), fewest penalties (16th/4.5), third-down conversion percentage (35th/44.5), fourth-down conversion percentage (2nd/87.5), redzone efficiency defense (34th/78.0) and possession time (23rd/31:54). Individually, CB Adonis Armstrong is 25th in passes defended per game; OLB Maurice Falls is 30th in fumbles forced per game; IWR Justin Hardy is 30th in total reception yards, 32nd in reception yards per game, 34th in receptions per game and 26th in punt return yards per game.

● Starters for ECU’s first 10 games include three freshmen, nine sophomores, 17 juniors and eight seniors.

● A combined total of 64 players have made their initial career starts at some point during Ruffin McNeill era - 24 in 2010, 25 in 2011 and 15 so far in 2012 (which currently ranks 17th nationally among all FBS programs). By comparison, only eight made first starts during ECU’s Conference USA championship campaign in 2009.

● Although initially coming up short after a heated nine-month (spring, preseason camp) battle for the starting position prior to the season opener, sophomore quarterback Shane Carden took over the job prior to the Southern Miss game after a strong second-half performance at South Carolina Sept 8. In addition to earning two C-USA Player-of-the-Week Awards, he has also directly accounted for 20 of ECU’s 28 offensive TDs as the Pirates’ top signal-caller and led drives that produced all 12 FGs. He's thrown for 2,184 yards (191-of-291) and 16 TDs. Carden turned in career highs in pass yards (386) vs. UAB and pass TDs (5), and completion percentage (75.8) against Memphis in successive weeks.

● Junior RB Vintavious Cooper has led East Carolina in rushing the last nine contests, and in the last six games (UTEP, UCF, MEM, UAB, Navy, UH), has averaged 123.0 ground yards per outing. He followed a 151-yard performance with 58 and 96 yards vs. the Knights and Tigers, respectively, before booking a career-high 172 yards against the Blazers - the highest rushing total by a Pirate since 2009 (172 by Dominique Lindsay vs. MEM) - and adding 121 against Navy and 140 vs. the Cougars (on a personal-best 33 carries) ... Cooper (891 yards) needs just 109 more to become ECU’s first 1,000-yard rusher since Lindsay (1,180 in ’09).

● The Pirates have posted the top three single-game rushing totals of the Ruffin McNeill era this season, following up a 217-yard effort against UTEP with a 214-yard outing at UAB and a season-high 245-yard performance versus Houston.

● ECU currently enjoy a run of cashing in 20-straight redzone visits (16 TDs, 4 FGs), beginning with its last three against Memphis and a 17-of-17 ledger vs. UAB (6-6), Navy (4-4) and Houston (7-7). The Pirates are 34-of-38 overall (89.5%) in 2012.

● Defensively, sophomore ILB Jeremy Grove and junior FS Damon Magazu lead all tacklers with 62 stops. Junior SS Chip Thompson has netted a unit-best three interceptions while junior OLB Derrell Johnson tops the Pirates with 7.0 TFLs (and a team-high 3.0 sacks).

BASEBALL

● Head coach Billy Godwin released his 2013 schedule, which includes 35 home games and the 10th Annual Keith LeClair Classic (Illinois, New Mexico State, Boston College). The 2013 slate features 20 games against teams that
earned a bid to the 2012 NCAA Regionals, 26 against teams with 35-plus wins and 14 that finished ranked in the national polls; opening day for the Pirates will be on Friday, Feb. 15 against ACC member Virginia.

• Coming off its 12th NCAA Regional appearance in the last 14 seasons, ECU welcomes back 21 letterwinners including 2012 Second-Team All-Conference USA performer Drew Reynolds and all-freshman selection Jeff Hoffman. Joining Reynolds and Hoffman are all-league performers Ben Fultz (freshman team/’11), Chase McDonald (freshman team/’11) and Jack Reinheimer (freshman team/’11) as well as Tyler Joyner, who was selected in the 35th round of the 2012 Major League First Year Player Draft by the Kansas City Royals. The duo of Fultz and McDonald were also named to the 2011 All-Charlottesville Regional Team.

• Also stepping onto the diamond are 13 new faces, which consists of junior college transfers Dylan Brown (Gulf Coast Community), Zach Houchins (Louisburg) and Ryan Williams (West Valley College), as well as 10 true freshmen: Garrett Brooks, Joe Brooks, Nick Durazo, Andrew LaMura, Luke Lowery, Kyle Majette, Andrew Schorr, Justin Taylor, Travis Watkins and Hayden White.

• Former Pirate standout Ben Sanderson returned to East Carolina on July 13 after being named assistant coach and recruiting coordinator, while also serving as the hitting and outfield instructor. Prior to spending four years at Florida Atlantic, Sanderson was the volunteer assistant coach for the Pirates from 2007-08 where he helped ECU to an 82-44 overall record and a pair of NCAA Regional appearances.

• ECU Pitching Coach Dan Roszel was promoted to associate head coach on July 16. During his first two seasons with the Pirates as an assistant coach, Roszel had mentored one of the top pitching staffs in the country, which has included seven Major League Draft picks, six All-Conference USA selections and helped ECU to a 77-45-1 record with a pair of NCAA Regional appearances.

• Austin Morgan joined the staff on Oct. 17, 2012 as the volunteer assistant coach. Morgan, who will work directly with the catchers and assist Ben Sanderson as a hitting instructor, was a two-year letterwinner at the College of Charleston and helped the Cougars to 74 wins and a pair of Southern Conference Tournament appearances in 2008 and 2009.

• Rising sophomore Jeff Hoffman was named to the Cape Cod Baseball League All-Star squad over the summer. Hoffman, who played for the Hyannis Harbor Hawks, tossed a scoreless inning of relief after retiring all three batters faced during the mid-summer classic. Following his outstanding summer, Baseball America tabbed him as the seventh-best prospect in the CCBL.

• ECU’s 2012 baseball recruiting class (this year’s incoming freshmen and junior college transfers) was ranked No. 33 nationally by Collegiate Baseball, topping last year’s No. 40 listing. The 2012 class is made up of six pitchers (Nick Durazo, Kyle Majette, Andrew Schorr, Justin Taylor, Hayden White and Ryan Williams), three outfielders (Garrett Brooks, Dylan Brown and Andrew Lamura), two infielders (Joe Brooks and Zach Houchins) and two catchers (Luke Lowery and Travis Watkins).

BASKETBALL (MEN)

• Jeff Lebo’s program opens the 2012-13 season with four straight home games (Nov. 10 vs. Washington & Lee, Nov. 13 vs. Methodist, Nov. 16 vs. UNC Greensboro, Nov. 20 vs. Appalachian State).

• The Pirates will play 13 games against teams that participated in postseason play last year, including six against NCAA Tournament teams (Memphis, Norfolk State, North Carolina, Southern Miss).

• East Carolina has 17 home games this year (nine non-conference, eight Conference USA).

• The Pirates begin the season 12 victories shy of 1,000 program wins.

• Senior Miguel Paul was named Preseason First-Team All-Conference USA by the league’s 12 head coaches.

• This season’s roster includes five seniors, four juniors, two sophomores, one redshirt freshman and four true freshmen.

• Division I transfers Ty Armstrong (Auburn) and Akeem Richmond (Rhode Island) are both eligible this season after sitting out last year in accordance with NCAA rules.

• ECU has two first-time opponents on this year’s schedule in Methodist and Norfolk State.

• The Pirates will make their first-ever visit to Chapel Hill to play North Carolina on Dec. 15. It’ll be the first meeting between the in-state foes since the 1993 NCAA Tournament.

BASKETBALL (WOMEN)

• Head Coach Heather Macy enters her third season at the helm of the ECU women’s basketball team and has compiled an overall record of 30-34 at East Carolina.

• Under Macy’s direction, the Pirates have opened the 2012-13 campaign with a 2-0 record after victories at William & Mary and St. Andrew’s.

• Macy welcomed three new assistant coaches in Jill Poe, Rachel Stockdale and Ollin Dunford, along with Director of Operations Eric McCabe and Video Coordinator Nicole Mealing to her 2012-2013 staff.

• The Pirates return 11 players from last year in seniors C Britny Edwards, F Whitney Edwards, G Shala Hodges and G Celeste Stewart; juniors Kristine Mial, Katie Paschal and Ariana Jackson; sophomores Tatiana Chapple, Janesha Ebron, Dana Jones and Kyani White.

• East Carolina also welcomes four immediately-eligible newcomers to the squad in juniors G Shawnda Robinson and C Elise Shelton, and freshmen G Chanel Green and G Colleen Marshall.
The Pirates’ schedule will include non-conference games against William & Mary, St. Andrew’s, College of Charleston, Converse, Norfolk State, Campbell, Navy, Monmouth or High Point (tournament), VCU, North Carolina, Elon and George Mason before opening up conference action. East Carolina will compete in three tournaments this season, beginning with the ECU Pirate Invitational Thanksgiving Tournament (Nov. 24-25). The Pirates will then travel to Annapolis, Md., to play in the Navy Classic, before closing out tournament action at the Beach Ball Classic in Myrtle Beach, S.C. (against UNC). With two games into their schedule, the Pirates’ leading scorer thus far has been Whitney Edwards as she led the squad with 16 points at William & Mary and is currently averaging 11.5 ppg. Edwards also tallied a team-high 11 rebounds in Williamsburg and is averaging 6.0 rpg to lead the team.

CROSS COUNTRY
The men’s and women’s cross country teams had strong fall seasons in 2012 in Dan Lee’s seventh season as head coach. The women’s team, behind a talented core of sophomores and juniors, had a pair of meet wins and finished among the top-10 in six of the seven meets. The ECU women capped off the 2012 season by finishing a program-best ninth at the NCAA Southeast Region and had four individuals place among the top-60 (of 255 competitors). The men’s program, despite only having one senior, captured a pair of meet victories and placed among the top-10 schools in a meet five times. Both squads started the season with a team victory at the Seahawk Invitational in Wilmington, N.C. Redshirt junior Stacey Gonzalez earned the individual victory for the women and senior Antonio Palmer earned the men’s title in the opening meet of the season. Both teams then returned home and captured team victories at the ECU Pirate Invitational for the fourth-straight season. Junior Bjork Olsen continued her run of leading the women in finishes (six straight) with an event victory at the Pirate Invitational, while Palmer picked up his second individual victory of the season. The Pirates’ run at the Conference USA Championship was highlighted by a school-record third place finish for the women, while the men captured seventh. Two members of ECU women’s program earned All-Conference USA honors at the league meet as Olsen placed seventh (first team) with a season-best 5K time of 17:17.8 and junior Chelsea Hollingsworth earned 18th (third team) in a season-best time of 17:48.6.
Olsen completed her season by finishing 18th at the Southeast Region to become only the second ECU woman to ever earn a spot on the all-region team.

GOLF (MEN)
East Carolina competed in five tournaments in the fall, earning runner-up finishes at the Rees Jones Invitational and Wolfpack Intercollegiate. Junior Eric Brady posted the team’s lone individual top-5 finish of the season, placing fourth at the Wolfpack Intercollegiate. Four players combined for five top-10 individual finishes during the fall season. The Pirates recorded seven eagles during the fall semester, tied for 25th most in the country. ECU also made 209 birdies, which ranked 26th on the NCAA Division I level. Head coach Press McPhaul and ECU will open the spring schedule on Feb. 4, 2013 at the Sea Best Seafood Invitational in Ponte Vedra Beach, Fla.

GOLF (WOMEN)
Kevin Williams’ program closed out the fall semester with a 47-30 record, which included a pair of top five finishes. In its first event of the season, East Carolina stood fourth in the 15-team field at the Dale McNamara Invitational. Freshman Frida Gustafsson Spang was ECU’s top finisher at sixth place in her first collegiate event with a score of 216. Freshman Nicoline Engstrom Skaug was selected to participate in the 2012 Women’s World Amateur Team Championships, which were held in Antalya, Turkey. Representing Norway, Engstrom Skaug finished with a four-day 22-over par for a share of 106th place out of 157 participants. Frida Gustafsson Spang was named C-USA Co-Golfer-of-the-Week after claiming medalist honors at the 2012 UNCG Starmount Forest Tournament. The Kinna, Sweden native won her first collegiate tournament with a school-record 7-under par 206 to help ECU to a third-place finish. ECU finished the fall with a 15th place finish at the Lady Pirate Intercollegiate, which was reduced to an 18-hole event because of inclement weather. The Pirates also finished 11th at the Mercedes-Benz Intercollegiate and ninth at the Alamo Invitational.

SOCCER
Former Duke Blue Devil standout and Women's Professional Soccer (WPS) player Allison Lipsher joined Rob Donnenwirth’s staff as an assistant coach on July 2.
The Pirates finished the 2012 season with a 10-7-3 overall record and a 6-2-3 record in Conference USA. ECU made its second-straight appearance in the C-USA Championship Tournament (No. 4 seed), but fell in overtime to fifth-seeded Tulsa 1-0. Prior to the start of the season, the Pirates were picked to finish seventh by the league’s coaches.

ECU had four players earn post-season accolades on the pitch this season. Redshirt sophomore Christiane Cordero and senior Hali Oughton were tabbed First-Team All-Conference USA, while Kendall Frey and Haley Patsey earned league all-freshman team honors.

Cordero, who was named College Sports Madness C-USA Defensive Player-of-the-Year, led C-USA with 10 shutouts to tie an ECU single-season record. She posted an 1.02 goals against average (21 goals), recorded 90 saves (.811 save percentage) and logged 1,847 minutes in the net. The Valencia, Calif., native was a three-time C-USA Player-of-the-Week selection, was named College Sports Madness Player-of-the-Week on Sept. 24 and garnered National Player-of-the-Week accolades on Oct. 9 from Soccer News Net. In league play, she posted a C-USA-best eight shutouts and allowed only seven goals in 11 matches (0.61 GAA) and recorded 61 saves (.897 percentage) in 1,028 minutes.

Oughton was a key member of the Pirates' defense in 2012, playing every minute in 18-of-20 matches (1,800). The Redondo Beach, Calif., native was a part of all 10 shutouts and scored three goals, two of which were game-winning strikes. Against Davidson, she collected a career-best three points by netting the game-winner in the fifth minute of play off a corner kick. She later added her lone assist of the season in the 3-0 triumph. Oughton also scored at Houston in a 3-0 victory and at Southern Miss in the 12th minute on a penalty kick.

Frey earned all-freshman team honors after starting 17-of-20 games and logging nearly 1,300 minutes. The Chester Springs, Fla., native scored a pair of goals, both game-winners at Old Dominion (Aug. 22) and against Colorado College (Sept. 23).

Patsey was another mainstay in the Pirates' backfield in 2012 having started all 20 games where she played every minute in 16 contests. The Cary, N.C., native played the fifth-most minutes on the team (over 1,800), including three-straight games with 110 minutes.

Oughton was also one of three Pirates that took home C-USA All-Academic Honors, joining fellow seniors Caty Butler and Maddie Maurer. Butler earned her second-straight academic honor, while Maurer and Oughton were first-time selections.

Butler, who was a second-team all-academic selection a year ago, is a three-time C-USA Commissioner's Honor Roll and C-USA Academic Medal winner who holds a 3.89 overall GPA in exercise sports science (sports studies). On the field, she started all 20 games, scored a pair of goals and recorded three assists.

Maurer is a three-time C-USA Commissioner's Honor Roll recipient that boasts a 3.71 cumulative GPA in elementary education. She started all 20 games in 2012, playing every minute in 18-of-20 matches and helped ECU's defense record 10 shutouts.

**SOFTBALL**

In an eventful off-season, ECU hired a new softball coaching staff in head coach Beth Keylon-Randolph, assistant coach Steve Jaecks, assistant coach Leah Kelley and volunteer assistant coach Courtney Crews.

Keylon-Randolph, who is the fourth head coach in the history of the program, arrived at ECU after spending the last 12 years at Chattanooga State and totaling a record of 602-118 (.818) with nine regional titles and a national championship.

ECU will return 11 letterwinners and welcome four freshmen (INF Kelsi Briggs, INF Casey Acorn, OF/P Mary Beth Smith and P Morgan Eisenga) to this year’s team in the spring.

The Pirates return 82.3 percent of the team’s runs, 79.5 percent of the team’s hits and 73.2 percent of the extra base hits from last year.

ECU also brings back both primary pitchers from a year ago who accounted for all of the team’s wins and complete games, plus 98.5 percent of the innings pitched and 97.2 percent of the strikeouts.

**SWIMMING AND DIVING**

Under the direction of long-time coach Rick Kobe, the ECU women’s swimming and diving team posted a 5-1 dual meet record during the fall semester, while the men’s team registered a 4-1 mark.

Senior diver Kirstie Russell and freshman swimmer Bailie Monahan each earned weekly Conference USA accolades following their performances in a dual meet against Davidson.

Senior diver Tyler Dunsmore qualified for the NCAA Zone Diving Championships.

The Pirates only have three events remaining on the calendar this semester: Nike Cup, AT&T Winter National Championships and Seahawk Diving Invitational before resuming dual meet competition in January.

**TENNIS (MEN)**

The Pirates combined for a 42-34 record during singles matches and an 18-17 doubles mark during its four fall tournaments for coach Shawn Heinchon.
Senior John Schmitt and freshmen Colin Roller and Blake Gregory were each individual flight champions at the 2012 ECU Fall Shootout.

Junior Joran Vliegen earned runner-up honors in the A1 championship flight of the Elon Fall Invitational.

Sophomore Damien Brenard, along with Roller and Vliegen, each posted unblemished records to earn flight champion status at the “Big Jim” Russell Memorial Invitational in Chapel Hill. Vliegen and Roller teamed up to win their doubles flight at the event as did the tandem of Schmitt and Brenard along with Patrick Wolterbeek and Nicolas Soriano.

TEENIS (WOMEN)

Veteran head coach Tom Morris added former player Kirstin Buchanan Burgess to his staff as an assistant coach in July. Burgess, a native of Benoni, South Africa, was a four-year letterwinner for the Pirates from 2003 to 2006, posting a career singles record of 60-48 and a doubles mark of 77-31.

East Carolina competed in five fall events to prepare for the traditional spring dual match season, which is scheduled to begin on Jan. 19 against Appalachian State.

Juniors Melis Tanik and Renata Bakieva, along with freshman Nicole LaDuca, each won singles and doubles flights to lead the Pirates at the Davidson Invitational to open the fall campaign on Sept. 7-8.

ECU captured four singles flights and a tandem flight at the Charlotte Invitational a month later, which featured competition against UNC Greensboro, Coastal Carolina and the host 49ers.

LaDuca and Tanik represented the Pirates at the ITA (Intercollegiate Tennis Association) Regional Tournament in Winston-Salem, N.C., on Oct. 19-20 and reached the round of 16 after pulling out a come-from-behind victory in their first match against UNC-Wilmington.

The Pirates enjoyed a successful visit to Boone, N.C., for the Appalachian State Invitational on Oct. 26-27 as LaDuca, Tanik and junior Yilian Zhang all went undefeated in flight play. In addition, junior Neena Wanko also tied for first in her flight.

East Carolina wrapped up fall action by hosting Campbell and North Carolina Central on Nov. 2-3. The Pirates captured four singles flights and were co-champions of another. LaDuca, Zhang, senior Danielle Terpko, sophomore Dana Gray, senior Abby Richmond and sophomore Karling Watson went undefeated during the two-day event.

TRACK

Curt Kraft enters his eighth season as the program director and head coach of the men’s and women’s track and field teams for the upcoming indoor and outdoor campaigns.

Former ECU track and field standout Brie Berkowitz joined the staff in August 2012 and will supervise the cross country/distance runners, as well as assist in all aspects of track and field.

The Pirates return a pair of United States Track and Field and Cross Country Coaches Association (USTFCCCA) All-Americas selections in senior Tynta Butts and senior Quinton Harley. Butts garnered first-team accolades for her third-place national finish in the high jump, while Harley was awarded honorable mention status in the 400-meter hurdles after finishing 20th.

The Pirates are coming off of a record-breaking season in which a program single-season record 21 student-athletes earned bids to the NCAA East Preliminaries.

East Carolina opens the indoor season on Dec. 8, with a meet at Christopher Newport in Newport News, Va. The Pirates’ season includes competitions at the Virginia Tech Invite (Jan. 18-19), Penn State (Jan. 25-26), the Spire Invitational in Geneva, Ohio (Feb. 8), before traveling to the Conference USA Championships in Birmingham, Ala., on Feb. 23-24.

The outdoor season will open at Alex Wilson/Notre Dame Invitational in South Bend, Ind. (March 2), followed by a three-day meet at Charlotte (March 14-16), prior to competitions at the VMI Multis in Lexington, Va. (March 22-23), the Appalachian State Quad Meet in Boone, N.C. (March 29-30), the Raleigh Relays (March 29-30), the Sea Ray Relays in Knoxville, Tenn. (April 10-13), a one-day return to Charlotte (April 19) and the Penn Relays (April 25-27), before traveling to Houston, Texas for the Conference USA Championships on May 9-12.

VOLLEYBALL

East Carolina finished the 2012 season with a 2-25 overall record and a 1-15 Conference USA mark under the direction of head coach Pati Rolf.

The Pirates concluded the season with a 3-1 victory over Tulane on Nov. 11, 2012, which marked ECU’s first conference win since Nov. 24, 2010 (when the Pirates defeated Marshall in five sets).

Junior Shelby Beasley was named to a pair of all-tournament teams during the non-conference season as she picked up honors at the East Carolina Classic (Aug. 24-25) and the ECU Pirate Invitational (Sept. 13-15).

The Pirates recorded 78 kills versus Campbell on Aug. 24), which marked the fourth-highest single-match total in program history. ECU also notched 90 digs against the Camels, which stands fifth all-time.

Beasley set a new school single-match record when she tallied 34 digs versus Southern Miss (9/28).
• Junior Nicole Willis established a new school single-match record with 32 kills at Southern Miss (Oct. 28), which also rated as the top Conference USA performance during the 2012 campaign.
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MEMORANDUM

TO: Board of Trustees Athletics Committee
FROM: Nick Floyd
DATE: November 14, 2012
RE: Athletics Financial Report

The attached financial report contains information for the first four months of the current fiscal year through October.

While there is still one home football game to be played as of the date of this report, it appears that we will be slightly below the overall football ticket revenue projection, as noted on the report; however, an increase in “Other” revenues will make up this difference. The remaining revenue streams are also currently tracking on schedule.

Please also see the two footnotes at the bottom of the report. The first note shows an expense for improvements to the strength and conditioning room in the Murphy Center. This expense was originally scheduled to be paid in the last fiscal year; however, since the work overlapped into the current year, we are carrying it as an unbudgeted expense item that will be covered by excess year-end revenues or paid out of the fund balance.

The second footnote explains that the first two years of the football coaching staff longevity bonuses have been escrowed in the fund balance and are scheduled to be paid at the conclusion on the current season as planned.

As always, thank you for your support of our program, and please let me know if you would like to discuss this report in greater detail.
## EAST CAROLINA UNIVERSITY ATHLETIC FUND
### FINANCIAL REPORT FY 2012 - 13

### REVENUE

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<td>12,621,000</td>
<td>5,994,727</td>
<td>12,621,000</td>
<td>0</td>
</tr>
<tr>
<td>Gifts In Kind Accrual (Courtesy Cars, Nike, Clubs)</td>
<td>536,700</td>
<td>536,700</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>NCAA / C-USA Distributions</td>
<td>2,400,000</td>
<td>69,805</td>
<td>2,558,000</td>
<td>158,000</td>
</tr>
<tr>
<td>Other (Licensing, Interest Earned, Concessions, Restricted Private Gifts, Processing Fees, Parking, &amp; Miscellaneous)</td>
<td>2,082,300</td>
<td>237,504</td>
<td>2,097,280</td>
<td>14,980</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$31,285,300</td>
<td>$12,696,650</td>
<td>$31,383,280</td>
<td>$97,980</td>
</tr>
</tbody>
</table>

### EXPENDITURES

<table>
<thead>
<tr>
<th></th>
<th>Budgeted 7/1/2012</th>
<th>Actual 10/31/2012</th>
<th>Projected 6/30/2013</th>
<th>Projected Under/(Over) Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football</td>
<td>$7,495,550</td>
<td>2,779,994</td>
<td>7,495,550</td>
<td>0</td>
</tr>
<tr>
<td>Football: Bowl Game</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Other Men's Sports</td>
<td>4,996,250</td>
<td>1,549,783</td>
<td>4,996,250</td>
<td>0</td>
</tr>
<tr>
<td>Women's Sports</td>
<td>5,799,800</td>
<td>2,282,089</td>
<td>5,799,800</td>
<td>0</td>
</tr>
<tr>
<td>Administration/Other Support Areas</td>
<td>11,752,000</td>
<td>4,634,374</td>
<td>11,821,480</td>
<td>(69,480)</td>
</tr>
<tr>
<td>Game Operations</td>
<td>1,433,200</td>
<td>305,254</td>
<td>1,433,200</td>
<td>0</td>
</tr>
<tr>
<td>Repairs / Replacements</td>
<td>252,500</td>
<td>502,822</td>
<td># 550,000</td>
<td>(297,500)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$31,729,300</td>
<td>$12,054,316</td>
<td>$32,096,280</td>
<td>$(366,980)</td>
</tr>
</tbody>
</table>

**Net Operating Income / (Loss)**

<table>
<thead>
<tr>
<th></th>
<th>Budgeted 7/1/2012</th>
<th>Actual 10/31/2012</th>
<th>Projected 6/30/2013</th>
<th>Projected Under/(Over) Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football</td>
<td>$(444,000)</td>
<td>642,334</td>
<td>$(713,000)</td>
<td>$(269,000)</td>
</tr>
</tbody>
</table>

### Fund Balance Increase/(Decrease)

<table>
<thead>
<tr>
<th></th>
<th>Budgeted 7/1/2012</th>
<th>Actual 10/31/2012</th>
<th>Projected 6/30/2013</th>
<th>Projected Under/(Over) Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ending Fund Balance</td>
<td>$3,057,218</td>
<td>$2,788,218</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

# - Purchase and installation of new flooring in the Murphy Strength Center ($269,000 June 2012) accrued in the Fund Balance

** - First 2 years (FY10-11, FY11-12) of Football assistant coaches longevity bonus accruing in the Fund Balance.