AGENDA
ECU Board of Trustees
Health Sciences Committee
Mendenhall Student Center
February 24, 2011

I. Approval of Minutes (November 18, 2010)  
   Action

II. Health Sciences Division - Dr. Horns  
   Discussion

   A. PCMH Update – Mr. Steve Lawler

   B. Health Sciences Division Overview – Dr. Horns
      1. HSD Strategic Action Plan
      2. School of Dental Medicine Update
      3. ECHI – 4th Floor Completion Plans

   C. Brody School of Medicine Update – Dr. Cunningham, Mr. Jowers
      1. Introduction – Dr. Cunningham
      2. Cancer Services Joint Venture Update – Dr. Cunningham
      3. ECU Physicians Financial Performance Update – Mr. Jowers

III. Health Sciences Informational Updates  
     Information

   A. College of Allied Health Sciences

   B. College of Nursing

   C. Laupus Health Sciences Library
Health Sciences Committee  
ECU Board of Trustees  
November 18, 2010  
Mendenhall Student Center  
1:30 p.m.

Board Members Present:

Steve Jones, Chair  
David Brody  
Ken Chalk  
Bob Greczyn  
Danny Scott

Others Present:

Nick Benson  
Paul Cunningham  
Phyllis Horns  
James Hupp  
Micki Jernigan  
Brian Jowers  
Cheryl Marsh  
Donna Payne  
Kathy Previll  
Rick Niswander  
Donna Payne  
Gary Vanderpool

Recorder: Christy Daniels

Call to Order and Approval of Minutes:

Mr. Jones called the meeting to order at 1:30 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of the September 16, 2010 meeting were approved.

PCMH Update:

Mr. Brian Floyd, Executive Vice President of PCMH, reported on the fiscal year end budget and noted that the hospital is in good shape for moving forward in the new fiscal year. Dr. Ronald Perkin, Chair of the Department of Pediatrics, and Mr. Sanjay Saha, Senior Vice President for Operations for PCMH, gave an update on the progress of the Children’s Hospital—a full service Children’s Hospital which will provide care that is patient and family-centered. The construction of the new Children’s Hospital is scheduled to begin July 2011 and closeout and occupancy by July 2013.

BSOM Update:

Dr. Cunningham reported on the BSOM revenue sources and options for expanding the practice which included the opening of the Moye Medical II facility and the Rapid Access location on Main campus. He reported that the BSOM’s annual growth in extramural funding is higher than other colleges and the returns in research expenditures are better compared to other colleges. The BSOM enrolled the first patient nationally last week in the SPRINT (Systolic Blood Pressure Intervention Trial). He reported that 40% of BSOM graduates now practice in NC and graduates
who complete residency training at BSOM/PCMH – 75% practice in NC. Dr. Cunningham also reported that the Medical School expansion is still a BSOM priority for this upcoming year. He will be working to promote the BSOM funding needs to our new legislators.

Dr. Benson reported on the integrated approach to Cancer Services. He reported that the BSOM and PCMH are working collaboratively to strengthen cancer care services locally and regionally. The resources from both entities will complement each other. Limitations on reimbursement of Medicare, which is the present billing model, constitutes a significant portion of ECU Physicians' practice plan deficit, over $2M annually. The integration, NewCo Cancer Services, will relieve this deficit. Projected impact of the joint venture – 5 Year cash flow to ECU-P will be around $6.5M. The joint venture will provide ambulatory services in most clinical disciplines via a new, private corporation jointly owned by PCMH & BSOM which will be governed by a Board of Managers (with both PCMH/BSOM representation). The projected launch date is April 2011.

Mr. Jowers reported on the ECU Physicians financial performance and the steps that are being taken to improve performance – i.e., new clinic facilities, recruitment of physicians; new strategies to improve patients’ clinical experience; stepping up billing compliance awareness and training; and working with the Department Chairs to ensure timely invoicing of contract revenues and follow-up on outstanding receivables. He noted that they are retaining a consultant to review GME issues and reimbursement levels.

Health Sciences Division Overview:

Dr. Horns shared that the construction of the new School of Dental Medicine building is progressing. Their accreditation site visit was conducted with no recommendations. The initial accreditation is expected in February 2011. The School of Dental Medicine has received 400 student applications which are in the screening process for the class beginning in August 2011. A third modular unit will be delivered mid 2011 to house faculty and staff. Renovations of a portion of the BSOM are to begin soon to provide learning site and simulation facilities for students until the new building is ready.

Dr. Horns reported that the East Carolina Heart Institute had a very productive year even with no operating budget. Dr. Horns is working to advocate operating dollars for ECHI.

Dr. Horns noted that updates from the College of Allied Health Sciences, College of Nursing, and the Laupus Health Sciences Library were distributed with the agenda.

Due to limited time, Dr. Horns will report on the Health Sciences Division Strategic Action Plan at the next meeting.

With no further business, the meeting adjourned at 3:30 p.m.
Following are highlights from the College of Allied Health Sciences (CAHS) since the November 18, 2010 Board of Trustees Meeting.

1. **Department of Clinical Laboratory Science (CLSC)**
   With regard to employment rates for CLSC students at graduation, our students typically have jobs within three months after graduation. Most of them have actually been offered jobs before they graduate. In this year’s graduating class, 7 of the 10 graduates seeking employment had been offered jobs before graduation. Since 2007, for students seeking employment after graduation, we have seen a 100% employment rate.

   Many of our graduates work at hospitals in ENC. Of the 84 graduates from 2001-2010, 46 graduates (55%) are employed in hospital laboratories in eastern North Carolina, including PCMH, Carolina East Medical Center, UNC Hospitals, Nash Healthcare Systems, the Federal Medical Center in Butner, NC, New Hanover Regional Medical Center, Duke University Hospitals and Wake Medical Center.

2. **Department of Communication Sciences and Disorders (CSDI)**
   CSDI has a 100% first time student pass rate on its national certification examination, and a 100% employment rate within 60 days after graduation. Academic Analytics rated CSDI 6th in the nation in Ph.D. programs in communication sciences and disorders.

3. **Department of Occupational Therapy (OCCT)**
   **Student/Graduate Pass Rates:** Data available on pass rate for the National Certification Exam for Occupational Therapy position is 93% pass rate for first time takers and 100% for second time takers. Students graduate in Dec of the Calendar Year, with pass rates for those graduates posted the next year; data for the current graduating class of 2010 will become available in April of 2011.
   **Student/Graduate Placement Success Rate:** Graduates once passing the Certification exam average 2-3 weeks before accepting employment. Graduates are earning a starting average salary between $45,000 - $65,000 with many being offered $5,000 - $10,000 bonus sign-on options.

4. **Department of Physical Therapy (PTHE)**
   PTHE has a 100 percent employment rate for the graduation class of 2010. Twenty-nine out of the 30 graduating DPT students passed their national certification exam the first time. Over the last two years, PTHE had a 100% first time student pass rate.
5. Department of Physician Assistant Studies (PADP)
   We have had 100% pass rate for 2008, 2009, and so far for 2010. 20 of 29 December 2010 grads have taken and passed the PANCE. Our average score for 2009 was in the 85% percentile nationally. PA’s were ranked the #2 best job in America by US News and World Report.
First time pass rate for the NCLEX-RN exam for the 2010 year was 97%. We had 260 first time takers successfully complete the exam in 2010. The 2nd largest group of students in this category from another university was 209 with 95% pass rate.

Bobby Lowery, FNP/ANP director, received the 2011 American Academy of Nurse Practitioners State Award for Excellence.

CON faculty member Dr. Elizabeth Jesse's R-34 application to the National Institute of Mental Health was funded. The title is "A Public Health Program to Reduce Risk of Antepartum Depression." The 3-year grant totals $640,742.

Students from Nursing, Allied Health Sciences and BSOM raised $1880 for nursing students in Haiti during Kick-It for Haiti on Nov. 20th. What a great interdisciplinary student project!

The CON will induct the inaugural members of the College of Nursing Hall of Fame on Feb. 25, 2011. The Hall of Fame recognizes nurses for significant contributions to nursing through clinical practice, teaching, administration and/or research. The Hall of Fame was established in conjunction with the College of Nursing’s 50th anniversary celebration.

Summer/Fall Graduates: 158
103 BSN
23 RN/BSN
110 MSN
2 PhD
7 Post Masters

Spring 2011 Enrollment:
130 new pre-licensure students (Av. GPA 3.38)
497 total pre-licensure students
123 RN/BSN students
499 MSN students
29 PhD students
24 Post Masters
Greetings from Laupus Library!

**Friends of Laupus Library**

The annual Health Sciences Author Recognition program took place in a new venue on November 16, 2010 when more than 150 authors and members of the Friends joined together to celebrate this year’s 85 author honorees. Meeting for the first time at the Greenville Hilton, the program was funded jointly by a major vendor contribution from Matthews Medical Books, the Friends of Laupus Library and funding made available to Director Spencer by the Board of the Medical & Health Sciences Foundation. Dr. Richard Eakin, founding Chair of the Friends was recognized with a commemorative plaque for his service to the new organization. Dr. Gregory Hassler of the Bioethics and Interdisciplinary Studies department of the BSOM was introduced as the Friends chair for 2011.

Paid membership in the Friends is growing with more than 60 individuals currently contributing. With this increased on-going support, plans now call for the Friends to be the primary underwriter of the Health Sciences Author Recognition program for 2011 and beyond. Information about how you can join and support the Friends of Laupus Library can be found at [www.ecu.edu/laupuslibrary/friends](http://www.ecu.edu/laupuslibrary/friends)

**NLM’s Dr. Jeffrey Reznick to visit Laupus Library**

Jeffrey Reznick, PhD, History Division, National Library of Medicine will visit Laupus Library on March 14th and present a lecture on “A history of the National Library of Medicine and its History of Medicine Division” as part of the library’s History of Medicine Lecture Series. An historian by training, Dr. Reznick will also visit the Country Doctor Museum on March 15th as part of his two day visit to ECU and eastern North Carolina. Dr. Reznick will visit with staff from both the History of Medicine and CDM programs to discuss how Laupus Library has used visiting exhibits and other resources made available by NLM in developing its history of medicine program.

**Art Loan Agreement Developed**

An Art Loan Agreement document and related procedures have been developed through the collaboration of Joyner and Laupus libraries in consultation with Dean Michael Dorsey of the CFAC and Margie Boyd of Facilities. MS. Boyd administers the university’s fine arts insurance policy. The purpose of the ECU Libraries Art Loan Agreement is to standardize the documentation, handling and insurance of art loan to either ECU library for exhibit. Joyner library will use this agreement for documentation of a forthcoming faculty art exhibit. Laupus plans to use the agreement process for the
first time with the “Wearing Your Insides Out” exhibit scheduled to open May 11, 2011 in the Evelyn F. Laupus Gallery. Dean Dorsey will monitor the use of this document and procedures for possible adoption campus-wide.

Renovations Planned for 3rd Floor of Laupus Library

The library’s 3rd floor north/south wing has been cleared of all print materials and shelving in preparation for a renovation scheduled to begin in mid-spring. Once bids are let, construction is estimated to take 90-120 days. The renovation was designed by Health Sciences Building project architect Larry Robbs (Walters, Robb, Callahan & Pierce, PA) to continue the architectural themes and feel of the new Laupus Library.

Plans call for creating 9 additional office/group study rooms, a conference room seating 14, an additional technology classroom seating 30, and 10 additional large study tables. In all, the 3rd floor changes will add 132 user seats to the library.

Four of the office/group study rooms will be used by Academic Affairs for student counseling and advising activities. These new offices will all be private, providing a confidential environment currently not possible in room 1504 on the 1st floor of the library where this program is currently housed. The offices will serve Academic Affairs until such time as a new student center can be built on the health sciences campus.

In addition, the entrance door canopy, value engineered from the original building project, will be added to the front entrance to transition persons entering and exiting the building from bad weather and the potential hazard of ice falling from the half-domed roof above the entrance.

Necessitated by the exponential growth of personal electronic devices, additional electrical outlets will be added to the library’s Information Commons on the 2nd floor of the library.