AGENDA
ECU Board of Trustees
Health Sciences Committee
ECHI Conference Room
April 14, 2011

I. Approval of Minutes (February 24, 2011) Action

II. Health Sciences Division - Dr. Phyllis Horns Discussion
   A. PCMH Update – Mr. Steve Lawler
   B. Update from the College of Allied Health Sciences – Dr. Stephen Thomas
   C. Health Sciences Division Overview – Dr. Phyllis Horns
   D. Brody School of Medicine Update – Dr. Nicolas Benson & Mr. Brian Jowers
      1. Cancer Services Joint Venture Update
      2. UPL Update
      3. Redefining BSOM Partnership with UHS
      4. ECU Physicians Financial Performance Update

III. Health Sciences Informational Updates Information
    A. College of Nursing
    B. Laupus Health Sciences Library
Call to Order and Approval of Minutes:

Mr. Jones called the meeting to order at 1:30 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of the November 18, 2010 meeting were approved.

PCMH Update:

Mr. Steve Lawler, President of PCMH, reported that they are working with the BSOM to improve the Graduate Medical Education (GME) model – i.e., how it is put together, funding, and opportunities to expand it. PCMH is also working with the Health Sciences Division (BSOM, Allied Health, Nursing, & Dentistry) on new clinical innovation models of care and alignment of services. The current project updates for the hospital include: renovating the call rooms for residents & fellows; Children’s Hospital – ground breaking in June 2011; Pediatric ED – a separate dedicated space to care for children which will be located within the ED. Mr. Lawler also shared that the legislative agenda for UHS/PCMH is the tied together with the BSOM – i.e., Upper Payment Limit/Medicaid funding and GME Expansion.

Health Sciences Division Overview:

Dr. Horns shared that the Health Sciences Division Senior Leadership has been working on a draft of the Strategic Action Plan for the Division.

Dr. Horns reported that the School of Dental Medicine’s first class will begin in August 2011 and acceptance letters have been issued which include all NC residents. The School of Dental Medicine received ADEA initial accreditation in early February. They have several faculty and staff searches underway. The school is working on an innovative, integrated, and complex curriculum model which will give a comprehensive approach to tracking student learning and progress. The construction of the Ross Hall is underway and on track for the Class of 2012. The School will assume the General Practice Residency program at the BSOM by July 2011.
Dr. Horns reported that East Carolina Heart Institute building was finished 3 years ago without the 4th floor being completed. The 4th floor was intended for research space -- designated for interdisciplinary kinds of research for faculty across multiple disciplines (i.e., Life Sciences programs in BSOM; College Health and Human Performance, Department of Bioenergetics) and for the location of the Robotics Lab. Construction of the 4th floor is scheduled to begin in December 2011/January 2012.

Dr. Horns reported that programs in the Health Sciences Division are very competitive, there are no underperforming programs, and outcomes of our graduates demonstrates that our programs are outstanding (i.e., performance on licensure exams and placement of graduates in the workforce). She noted that updates from the College of Allied Health Sciences, College of Nursing, and the Laupus Health Sciences Library were included in the Board packets.

**BSOM Update:**

Dr. Cunningham reported that the BSOM leadership is working to build the BSOM Strategic Plan and has created mind maps and outcomes for the future.

Dr. Benson reported on the Cancer Services Joint Venture. The joint venture will kick off on April 11, 2011 and it will be called the Leo Jenkins Cancer Services Corporation. He noted that leases are being reviewed, 3 CONs were approved by the State CON section, an administrator has been hired, and details of the transition process for the employees to be employed by ECU or PCMH are being worked out. He reported that the new Department of Oncology is being further developed.

Dr. Benson gave an update on the Health Span Conversion. It is on-line at the Firetower Medical Office, ECU Physicians, Department of Internal Medicine, and Department of Cardiovascular Sciences. Five departments still remain on the old system, Centricity. They are working with UHS on the best approach to get the remaining departments on-line.

Mr. Jowers reported on ECU Physicians financial performance. Total charges billed are down by 1%; wRUV’s are down by 2.3%; all other indicators are positive. They are continuing to work closely with the Department Chairs to ensure timely invoicing of contract revenues and follow-up on outstanding receivables.

**Closed Session:**

A motion was made to go into closed session.

To prevent the disclosure of information that is privileged or confidential pursuant to law or not considered a public record within the meaning of Chapter 132 of the General Statutes, specifically:

To prevent the disclosure of financial terms and/or other competitive health care information directly related to the financial terms in a health care services contract between a hospital or medical school and a managed care organization, insurance company, employer, or other payer, as provided under NC General Statutes 131E-99.

The Closed Session adjourned at approximately 3:25 p.m., Chairman Jones, then, reconvened the open meeting.

With no further business, the meeting adjourned at 3:26 p.m.
East Carolina University

College of Nursing Updates April 2011

- Undergraduate student, Rachel Steeb, received the ECU Undergraduate Research and Creative Activity award for her work titled “URCA Examining the Systems, Community, and Individual-Level Barriers to Prenatal Education among an Ethnically Diverse Population.” Rachel’s project will take place in Duplin County and will study how Latino women perceive health education in the context of pregnancy compared to how white and black women perceive similar messages.

- The College of Nursing will hold the 50th Anniversary Gala on April 9, 2011, at Rock Springs Center. The event will showcase fifty years of excellence in nursing education at ECU.

- The CON will hold its biannual Unity Day celebration on March 31, 2011. The topic for this semester’s project is “How Diverse is our Service” and will bring faculty, staff and students together for discussion and activities related to celebrating diversity in the college.

- Spring 2011 Information: 
  There were 200 undergraduate applicants for the Spring 2011 nursing class. 130 new Undergraduate Students were admitted and began classes in January. These students all met the minimum NLN PAX exam score of 110 composite and 50th percentile in each subtest area and had a mean GPA of 3.4. The graduate program received 165 applications and admitted 80 students for the spring 2011.

- Fall 2011 Information: 
  The fall 2011 application review was just completed. There were 328 applicants. 130 students were selected with an average GPA of 3.7. They all met the minimum NLN PAX exam score of 110 composite and 50th percentile. This is the most competitive group of applicants we have had. At this time the graduate program has received 255 applications; 84 students have been admitted as of 3/23/2011. The review process is still underway for many applicants. Final numbers will be available in September.
Greetings from Laupus Library!

**Friends of Laupus Library welcome NLM visitor.**

On March 14, the Friends of Laupus Library sponsored a reception in honor of visiting history of medicine lecturer Dr. Jeffrey Reznick, Deputy Director of the History of Medicine Division from the National Library of Medicine. As part of the Library’s History of Medicine Lecture Series, Dr. Reznick presented on *The History of the National Library of Medicine and the Future of the History of Medicine*. In addition to his lecture, he toured both Laupus Library and the Country Doctor Museum and consulted with staff from both units on resources, management practices, and potential collaborations with NLM and other history of medicine programs.

**Laupus to Host textiles Exhibit on Women’s Health and Art**

*Wearing Our Insides Out: Women’s Health and Art*, a two-woman exhibit of digitally printed medically related textile work, opens May 10, 2011 and will run through August 11th in the Evelyn F. Laupus gallery on the 4th floor of Laupus Library. The artists, Catherine Billingsley and Maria Modlin are both graduates of the MFA program in Textiles at ECU. They will speak about the making of their work at an opening reception to be held on May 11th from 4:30 -7:00 pm in the Laupus Gallery. A panel discussion program is also scheduled for July 26th from 4:30-6:00pm in the Laupus Gallery.

**Plans for Renovations Proceed**

In our February notes to you, we outlined plans for renovations to the 2nd and 3rd floors of Laupus Library and for the construction of a canopy over the main entrance to the library which had been eliminated during original construction due to budget constraints. The bidding process has been completed and construction is now expected to begin in early April. Work is scheduled to be completed by mid-June before the end of the budget year. In addition to protecting visitors as they enter and leave the building in inclement weather, the renovations will upgrade and expand electrical facilities for users in the information commons area of the 2nd floor and will add 132 user seats in a variety of space configurations on the 3rd floor.

Furniture changes are also planned for the computer lab on the library’s second floor. Individual carrels will be replaced by tables designed for collaboration between students using technology. This update is planned to be completed the week between the end of spring semester and the first summer session. The original carrels will be relocated to
the computer lab on the 2nd floor of the BSOM where they will augment existing facilities in time for the start of the fall semester.

**Antique Dental Suite Gifted to the Country Doctor Museum**

An antique suite of dental furniture and instruments has been gifted to the Country Doctor Museum by Dr. Roger W.R. Sears, D.D.S. of Moyock, NC. Comprised of a dental chair (ca. 1879) and 2 dental cabinets of varied sizes, the gift also includes a variety of instruments and accessories typically found in a dental office in the late 19th century.

Dr. Sears was the first dentist to practice in Nags Head, NC. He visited the Country Doctor Museum as a tourist in 2010 and learned of the museum's connections to ECU and the new School of Dental Medicine. He then offered this gift to the museum as an ideal place to preserve and share the history of dentistry. The collection was moved to Greenville on March 24th for curation to be done collaboratively by library and SODM personnel. These artifacts will remain in the care of Laupus Library until the opening of Ross Hall. The Library plans a special exhibit of this gift to be held in conjunction with the opening of the new SODM building.

**The Country Doctor Museum welcomes ...**

Barry Hill and Matthew Bissette have joined the staff of the Country Doctor Museum as interim docents. Mr. Hill received his Bachelors' degree from Morris Harvey College and his Master's degree from West Virginia University. A retired school teacher, Mr. Hill relocated to Bailey, NC to be near grandchildren. The opportunity to be a docent at the CDM is a natural extension of his many years of teaching. Mr. Bissette is a recent graduate of Barton College in Wilson, NC with a major in History and Social Studies. A native of Bailey, he works as a marching band instructor in addition to his work at the museum. We are delighted to have the able assistance of these two great educators who are helping at the museum during the absence of our curator, Anne Anderson, who is on medical leave.

**Laupus Library welcomes ...**

Jennifer Walker joined Laupus Library in October 2010 as a member of the Information Services department and serves as liaison to the College of Nursing. Jennifer completed her graduate degree through the University of North Texas; she also held an internship position at Johns Hopkins Bayview Medical Center in Baltimore, Maryland. Prior to coming to ECU, Jennifer lived in several states where she filled various librarian positions, including a medical librarian position at a Catholic hospital in Florida.

Larry Bone joined Laupus Library under the Classroom Support division of Multimedia and Technology Services. Larry is responsible for coordinating the Equipment Loan Program and the OpScan exam grading service, both offered through the Laupus Computer Lab. He also provides workstation support throughout the library and MTS. He is pursuing his Associate's Degree in Information Technology at Pitt Community College and plans to transfer to East Carolina for a Bachelor's degree in Information and Computer Technology.
**Ginny Boyer** joined the faculty of Laupus Library in October of 2010 as Head of Collection Management & Metadata Librarian. Ginny received her undergraduate degree from the University of North Carolina at Wilmington and her Master of Information & Library Science from Florida State University. She worked previously as an electronic resources cataloger at ECU’s Joyner Library and as librarian at Beaufort County Community College. In addition to her work as a librarian, Ginny teaches information and computer literacy at BCCC.

**Colie Cashwell** joined Laupus Library Administration Department as the Human Resources Support Specialist in January 2011. In this role, he will be handling all SPA and EPA personnel actions as well as processing student payrolls. Colie has worked with the university for approximately three years and has an Associate’s Degree in Human Services and General Education. Colie is currently pursuing his Bachelor’s Degree in Sociology and plans on completing his Master’s in Public Administration.

**Christine Andresen, MLS** is our second liaison librarian to the College of Allied Health Sciences. Christine graduated from ECU in 2007 with a major in anthropology. She completed her ALA-accredited MLA from North Carolina Central in May 2010 and has been employed with Joyner Library in their reference and bibliographic instruction programs. She began her duties with Laupus Library on March 15th.