AGENDA
ECU Board of Trustees
Health Sciences Committee
ECHI Conference Room
September 24, 2009
1:30 pm

I. Approval of Minutes (April 16, 2009) Action

II. Health Sciences Division - Dr. Horns Discussion
   A. PCMH Update – Mr. Steve Lawler
   B. School of Dentistry Update – Dr. Hupp
      • Building Planning
      • Service Learning Centers
      • Hiring
   C. Brody School of Medicine Update – Dr. Cunningham/Dr. Benson/Mr. Jowers
      • Indigent Care Funding and Tuition Increases Approved by the NC General Assembly
      • Search for Director of the Leo W. Jenkins Cancer Center
      • Update on Expansion of the Medical Student Class Size
      • Construction of the new Family Medicine Center
      • FY 2009 year-end Practice Plan Financial Report
      • Moye II Status
      • Anticipation of RAC Audits
      • Integration of Neurosurgery
      • Closed Session
   D. General Health Sciences Division Overview – Dr. Horns

III. Health Sciences Informational Updates Information
   A. College of Allied Health Sciences
   B. College of Nursing
Health Sciences Committee  
ECU Board of Trustees  
Thursday, April 16, 2009  
ECHI Building  
1:00 p.m.

Board Members Present:

Robert Hill, Chair  
Bruce Austin  
David Brody  
Robert Greczyn

Others Present:

Chancellor Ballard  
Nick Benson  
Paul Cunningham  
Brian Floyd  
Greg Hassler  
Phyllis Horns  
Brian Jowers  
Carole Novick  
Philip Rogers  
Gary Vanderpool

Recorder: Christy Daniels

Call to Order and Approval of Minutes:

Mr. Hill called the meeting to order at 1:00 p.m. Mr. Hill presented the motion to approve the February 26, 2009 minutes and was second. The minutes were unanimously approved.

ECHI Update:

Dr. Chitwood gave an update on ECHI. Their mission is to decrease the cardiovascular disease burden in North Carolina through clinical care, research, and education. Their vision is to be an internationally recognized cardiovascular center for leading edge technology, high quality care, education, and research. He shared their accomplishments:

- Additional 6 cardiologists; integration of services at PCMH and ECU
- Placement of physicians in key regional areas as part of ECHI
- 75% improvement in AMI mortality; 70% improvement in CT surgical mortality
- 10% clinic outpatient volume increase (since September 2008)
- 10% interventional cardiology increase (since January 2009)
- 4% hospital increase in CV volume (since January 2009)
- 12% cardiac and vascular surgery volume increase (since January 2009)

Dr. Chitwood also shared their research accomplishments:

- Architectural programming for 40,000 sq. ft. basic and clinical research area (4th floor) NIH-NCRR Grant for 4th floor construction in preparation for $12,000,000
- 2008-09 grants submitted with positive review $3,950,000
PCMH Update:

Brian Floyd gave an update from PCMH. They have a management agreement with Albemarle Hospital which has been executed. The agreement is for 3 years. Health Span (Electronic Medical Record) roll-out is going very well. The hospital’s profits continue to be strong. Last month’s revenues were up ~ 3% over budget. He reported that a JCAHO visit is anticipated at any time. These visits are unannounced and occur every 3 years. Preparation for the visit has been done, the staff is ready, and they expect a positive review.

Brody School of Medicine Update:

Dr. Cunningham and Mr. Jowers shared the performance indicators for the ECU Physicians Practice Plan. Improvements in all areas have been made in comparison to FYTD 2008 to FYTD 2009. New patient visits continue to increase. Emergency Med visits as well as Med Direct visits have also increased in comparison to FYTD 2008 to FYTD 2009. Dr. Cunningham noted that they are continuing to address with our legislators the critical need for indigent care funding. Right now there is $2 million dollars in the Senate Budget, recurring. The House budget is to come. Dr. Cunningham shared his concern that State budget cuts will impact the Practice Plan by approximately $1.2 million dollars. The BSOM performance improvements continue. Some of the improvements include: reduction in discretionary spending (2.5% reduction); vacant faculty positions; vacant staff positions; eliminating non-essential travel and international travel; eliminating salary increases; and eliminating non-essential purchases. We still continue to have a reduction in faculty fringe benefits – reduce SHERPA benefits (eliminate co-pays for services outside of ECU or PCMH). Dr. Cunningham shared the investments which include: Moye Medical II – plans are under investigation for an additional facility adjacent to Moye Medical I - proposed new three-story, 44,259 gross square foot, energy efficient clinical/office space building; proposed tenants would include: 1st Floor: - Pharmacy with drive thru services; Surgery and Bariatric Surgery; 2nd Floor - Adult and Pediatric Healthcare; Endocrinology; and Bone Densitometry; and 3rd Floor: - Plastic Surgery and Dermatology.

Health Sciences Division Update:

Dr. Horns reported on the enrollment and NCLEX passage rates for NC BSN Programs – ECU nursing program had 655 total 1st time test takers in 2006-2008 with a 96% passage rate; UNC-Chapel Hill had 520 1st time testers at a 96% passage rate. ECU had the largest number of 1st time test takers in the state. Dr. Horns shared an article about the ECU School of Dentistry published by Dr. Jim Hupp and Dr. Greg Chadwick in the Journal of the American College of Dentists. The article was about the history and development of the new dental school and how the school will impact rural and underserved areas in NC. Dr. Horns noted that there is still a great need to continue to work with our legislators in the House on obtaining operating funds for the ECU School of Dentistry. These operating funds are necessary in order to enroll students by 2011.

The meeting adjourned at 2:55 p.m.
Following are highlights from the College of Allied Health Sciences (CAHS) since the last Board of Trustees meeting.

The Department of Physical Therapy recently reported that the first time pass rate for their students on their respective national certification examination was 100% for the second year in a row.

Every department in the college now has at least one endowed student scholarship and additional scholarships are currently being negotiated with donors.

Over the past two years (FY 08 and FY 09), external grant activity in the College has increased significantly (as compared to the prior two-year period) as follows:

- External grant submissions up 433% (65 applications)
- Dollar amount of submissions up 290% ($8.4M)
- External grants awarded up 338% (31 awards totaling $1.6M)

Since two new faculty positions were returned to the state this year, enrollment in CAHS has not increase significantly. Growth is highly dependent on having sufficient faculty to teach, cultivate clinical sites, and provide clinical site visits for increased numbers of students.
The College of Nursing is an academic unit of the Health Sciences Division of East Carolina University. The College serves as a center of excellence for leadership in nursing, professional nursing education, research, service, and our faculty practice within a multicultural, underserved and rural region. We offer baccalaureate and master’s degree programs which have special program options for registered nurse and post-masters students, as well as a PhD in nursing program.

ENROLLMENT

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Fall 2009 data</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Science:</td>
<td>514 clinical students/1169 Pre-nursing students</td>
<td></td>
</tr>
<tr>
<td>Master of Science:</td>
<td>490 students</td>
<td></td>
</tr>
<tr>
<td>RN-BSN Studies:</td>
<td>109 students/ 25 pre-nursing</td>
<td></td>
</tr>
<tr>
<td>PhD:</td>
<td>34 students</td>
<td></td>
</tr>
<tr>
<td>TOTAL:</td>
<td>1147 students /1194 pre-nursing students</td>
<td></td>
</tr>
</tbody>
</table>

PROGRAMS

Bachelor of Science in Nursing (BSN)
- RN-BSN Studies

Master of Science in Nursing (MSN)
- Adult Nurse Practitioner*
- Family Nurse Practitioner*
- Neonatal Nurse Practitioner*
- Nurse Midwifery*
- Clinical Nurse Specialist*
- Nurse Anesthesia*
- Nursing Education*
- Nursing Leadership
- Alternate Entry MSN
- RN-MSN Studies
- *Post-master’s certificates offered as well

Doctorate of Philosophy in Nursing (PhD)

ADMINISTRATION

Dr. Sylvia Brown, Acting Dean  
brownsy@ecu.edu  252-744-6372

Dr. Martha Engelke, Associate Dean for Research & Scholarship  
engelkm@ecu.edu  252-744-6436

Dr. Marie Pokorny, Acting Associate Dean for Graduate Programs  
pokornym@ecu.edu  252-744-6473

Dr. Janice Neil, Chair, Department of Undergraduate Nursing Science-Junior Division  
neilj@ecu.edu  252-744-6414

Dr. Josie Bowman, Chair, Department of Undergraduate Nursing Science - Senior Division  
bowmanj@ecu.edu  252-744-6414

Dr. Mary Ann Rose, Chair, Department of Graduate Nursing Science  
rosem@ecu.edu  252-744-6437

Ms. Becky Whitley, Director, RN-BSN Studies  
whitleyr@ecu.edu  252-744-6367

Dr. Martha Alligood, Director, PhD Program  
alligoodm@ecu.edu  252-744-6435

Dr. Laura Gantt, Executive Director of Learning Technologies & Labs  
gantt@ecu.edu  252-744-6503

Mr. John Core, Assistant Dean, Administration and Finance  
corej@ecu.edu  252-744-6411

Dr. Lou Everett, Co-Interim Associate Dean for the Undergraduate Program  
everett@ecu.edu  252-744-6523

Dr. Alta Andrews, Co-Interim Associate Dean for the Undergraduate Program  
andrewsa@ecu.edu  252-744-6350

MISSION

The College of Nursing is dedicated to educational excellence in the preparation of professional nursing leaders who provide expert clinical practice and management in dynamic, challenging and interdisciplinary health care environments. The College values diversity and community partnerships, supports academic freedom and shared governance, fosters creativity and technological innovation and provides an environment for advancement and dissemination of research.
FACTS

- Originally established as the School of Nursing at ECU in 1959. The first students were admitted in 1960. The CON is ECU’s oldest professional school.
- The School of Nursing was first approved by the North Carolina Board of Nurse Registration and Nursing Education in March 1961 and received initial accreditation from the National League of Nursing in the fall of 1964. Accreditation has been maintained since that time.
- East Carolina University was authorized to offer a Master of Science degree in Nursing in 1977. In 1982, the National League for Nursing accredited the master’s program.
- The School of Nursing received DHHS grant funds to establish a nurse-midwifery program in 1991. It is the only midwifery program in North Carolina.
- In May 2001, the school was granted permission by the University of North Carolina Board of Governors to establish a doctorate of philosophy in nursing degree.
- In January 2004, the school was granted permission by the North Carolina Board of Nursing to offer an Alternate Entry MSN option. This option is the only MSN-based alternate entry option in North Carolina.
- The CON holds active membership in the National League for Nursing Accrediting Commission, the American Association of Colleges of Nursing, and the Council on Collegiate Education in Nursing (CCEN).
- The CON has 114 faculty and 40 staff members.
- The CON has grown tremendously and boasts more than 5500 alumni worldwide.
- The School is known for innovative outreach efforts designed to increase access to nursing education for place-bound nurses in rural areas. For over 25 years, the School has offered both the RN-BSN and the MSN program in off-campus sites. The RN-BSN and seven MSN concentrations are offered online.
- August 2007, the East Carolina Center for Nursing Leadership became an ECU official center, as well as the first nursing leadership center in NC. The ECCNL’s mission is to mobilize nurses to be effective partners and leaders in creating healthier communities in eastern North Carolina. The Center has received funding from the ECU BB&T Leadership Center, the Robert Wood Johnson Foundation, and Duke Endowment.
- In October, 2007 the School of Nursing received college designation status.
- The College of Nursing has received the Richard R. Eakin Distinguished Professorship, a newly endowed chair funded by the C.D. Spangler Foundation, Inc.
- The Golden Lamp Society has been established to recognize individuals who give a minimum of $100 for two or more consecutive years to the College of Nursing and the inaugural members were recognized at Homecoming 2008.

DISTINCTIONS

- July 2006, the nurse-midwifery education program received 10-year accreditation. The Board of Review of the Division of Accreditation of the American College of Nurse-Midwives granted accreditation without recommendations for 10 years.
- Summer 2006, the School moved into the new Health Sciences Building on the ECU medical campus. This 86,000 square foot facility has eight concept integration labs, 5 high fidelity patient simulators and 3 medium patient fidelity simulators.
- July 2007, the School received a $50,000 grant from NC Area Health Education Centers (AHEC) to collaborate with a community college on the use of simulation in the classroom.
- The college is offering a 45-hour, 13 week NEED (Nursing Education Educator Development) program online for faculty in N.C. to fulfill the new NC Board of Nursing requirement for nurse instructors.
- The College of Nursing houses the headquarters for the National Association of Bariatric Nurses.
- East Carolina University College of Nursing faculty members Drs. Martha Raile Alligood and Frances R. Eason have been inducted as fellows into the Academy of Nursing Education by the National League for Nursing. They were among 41 fellows from 33 schools of nursing across the country inducted as outstanding nurse educators.
- July 2008, Dr. Martha Engelke received a national award by The National Association of School Nurses for her research project, “Case Management for Children with Chronic Illnesses”. The research is funded by a grant from The Kate B. Reynolds Charitable Trust.
- September 2008, the college became a National League for Nursing Center of Excellence in recognition of creating environments that promote student learning and professional development.
- In 2009, the College of Nursing MSN program ranked 8th by US News and World Report for largest graduate online learning programs.
- A total of 240 new BSN nurses graduated this year with a 96% pass rate for the 2008 year.
- Dr. Donna Roberson was selected as one of fifteen national Robert Wood Johnson Foundation Nurse Faculty Scholars for 2009-2012.
- In July 2009, the CON received funding by HRSA in the amount of $721,688 over three years for a grant “Preparing a Diverse and Culturally Competent Nurse-Midwifery Workforce”.