AGENDA
ECU Board of Trustees
Health Sciences Committee
December 1, 2011

I. Approval of Minutes (September 22, 2011)  Action

II. Health Sciences Division - Dr. Phyllis Horns  Discussion
   A. PCMH Update – Mr. Brian Floyd
   B. Plans for 4th Floor of ECHI – Dr. Darryl Neufer
   C. Health Sciences Division Overview - Dr. Phyllis Horns
   D. School of Dental Medicine Update – Dr. Gregory Chadwick
   E. Brody School of Medicine Update – Dr. Cunningham, Dr. Benson, & Mr. Jowers
      1. Meaningful Use – Dr. Nicholas Benson
      2. ICD-10 – Dr. Nicholas Benson
      3. ECU Physicians Financial Performance Update – Mr. Brian Jowers

III. Health Sciences Informational Updates  Information
    A. College of Nursing
    B. College of Allied Health Sciences
Health Sciences Committee  
ECU Board of Trustees  
September 22, 2011  
ECHI Conference Room  
1:30 p.m.

Board Members Present:

Steve Jones, Chair  
Deborah Davis  
Bobby Owens  
Danny Scott  
Kieran Shanahan  
Robert Lucas

Other Present:

Steve Ballard  
Nick Benson  
Greg Chadwick  
Phyllis Horns  
Brian Jowers  
Bob Lust  
Jon McGough  
Donna Payne  
Kathy Previll  
Philip Rogers  
Lisa Sutton  
Steve Thomas  
Kitty Wetherington

Recorder: Christy Daniels

Call to Order and Approval of Minutes:

Mr. Jones called the meeting to order at 1:30 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of the April 15, 2011 meeting were approved.

Health Sciences Division Update: Dr. Phyllis Horns

The School of Dental Medicine is moving forward. Dr. Greg Chadwick has been appointed Interim Dean and Dr. Frank Serio has been appointed Interim Vice Dean. The School welcomed 52 new talented and energetic students who are performing well on exams and learning outcomes assessments. A groundbreaking was held in Ahoskie for
the 1st Service Learning Center. Also, a Service Learning Center was announced in Spruce Pine and the Samuel L. Phillips Family Foundation Scholarship was announced to support four students in the Mitchell County area. Mr. Kyle Duncan, is the first recipient. Completion of the Ross Hall is progressing on schedule and should be completed when the 2012 class arrives.

Dr. Horns gave an update on PCMH. The UHS Medical Center branding is on hold due to developments that the “UHS” initials are trademarked by another agency in 1979. They will be reviewing other branding alternatives over the next 90 days. UHS has hired Dr. Dave Herman as their President and Chief Operating Officer.

Dr. Horns reported that new programs are being planned in the Division (Doctorate in Nursing Practice, PhD in Epidemiology, and MS in Health Informatics and Information Management). The University’s Program Prioritization Committee is looking at programs across the campus and the Health Sciences Division is looking at how this will impact programs within the Division. All Health Sciences Division programs are expensive and are very competitive.

The Division is involved with leadership and interprofessional education. BB&T leadership grants were received by the Colleges of Nursing & Allied Health Sciences and the Brody School of Medicine. A Student Leadership Council for the Division has been established and students are working collaboratively across the Division. A Oncology Student Interest Group has also been established.

The College of Nursing has been re-designated as a Center of Excellence by the National League for Nursing for 2011-15. Their pass rate for first time BSN graduates through June 30 was 98%.

The College of Allied Health Sciences has experienced 3 key senior faculty losses in the Communication Sciences & Disorders Department and there are some potential losses in their Biostatics and PA departments. These losses are impacting teaching and research initiatives for the College.

BSOM Update:

Dr. Cunningham reported that the BSOM is continuing to deal with the challenges of Health Care Reform.

Mr. Jowers reported on ECU Physicians financial performance for June 2011 FYTD. Operating results are below budget due to reduced professional fees and contract revenue. Non-operating results are above budget due to receipts from the LJCC Joint venture. FYTD 2012 operating results are below budget due to reduced contract revenue but this will change once ECU-P receives $3.4M from the Cancer Services JV for June-August services and pre-closing. BSOM is receiving GME payments from the PCMH through the GME Contractual Agreement. Mr. Jowers gave an up on the State approval of the Medicaid upper payment limit. The UPL enhances Medicaid payments
to rates closer to what commercial insurers pay. ECU-P has been working on this for about 3 years. Approval from the Federal Government has been received and they are now working with the State to get it processed. They should hear something in the next 3 weeks. About 26% of the ECU-P patient population is on Medicaid. The UPL enhancement should improve ECU-P revenues.

Dr. Previll reported that the BSOM is up for their LCME accreditation visit in January 2012. The accreditation report will be sent to LCME in October.

Dr. Horns shared that the Affiliation Agreement between PCMH/BSOM is up for renewal. A small workgroup will be working to revise the agreement during the 2012 year. The Joint Policy Committee will review and approve the agreement in 2013. Deborah Davis has been appointed by the Chancellor to serve as one of ECU’s designees on the Joint Policy Committee (with Drs. Cunningham, Horns, and Niswander).

Dr. Benson gave an update on HealthSpan. In 2006/07 UHS converted over to a new electronic medical record system, HealthSpan. ECU-P is currently using HealthSpan for all their clinical management (i.e., patient billing, scheduling, and registration). About half of ECU-P patient records are on HealthSpan and the other half are on the old system, EMR. In the Spring of 2011 ECU-P was able to negotiate an agreement with UHS to help fund the cost of moving the rest of the clinics over to HealthSpan. ECU-P would pay 50% and UHS would pay 50%. By using one joint system it will allow ECU-P to do a better job of caring for patients. Dr. Benson also noted that there is a Federal Incentive Program to get physicians and hospitals on an electronic record (i.e., meaningful use – which means that you are demonstrating that you are using an electronic medical record). Additional updates on this program will be shared at a future meeting.

Dr. Benson presented the Brody School of Medicine the revised Basic Science Faculty Compensation Plan. He reviewed the current plan and the proposed revisions. The revisions will help the BSOM keep pace with the external environment (i.e., tightening of NIH awards). Through the proposed changes, the Brody School of Medicine can achieve: 1) recruit and retain the best basic science faculty; 2) promote further growth in the volume and quality of extramurally funded research; 3) provided exemplary teaching for the physicians and the biomedical scientists of tomorrow; and 4) ECU can achieve the goals of the 2011-13 Strategic Action Plan.

**ACTION:** The Health Sciences Committee made a motion to approve the revised plan. Motion passed unanimously.

With no further business, the meeting adjourned at 3:30 p.m.
Nursing Honor Society Receives International Award

ECU’s Beta Nu chapter of Sigma Theta Tau International, Honor Society for Nursing, was recently honored with a 10th Key Award. Beta Nu is one of only two chapters in the world to receive this prestigious honor for the tenth time. The key awards evidence commitment to STTI and demonstrate the excellence of members involved in nursing research, service and leadership.

Advancement Growth provides $120,000 in Scholarships to Nursing Students

The College of Nursing’s advancement efforts provided $120,000 in student scholarships during the annual CON Scholarship program held on September 23, 2011, at the Greenville Hilton.

Nearly 200 guests joined in the celebration to honor the scholarship recipients. Donors, recipients and their families had the opportunity to meet and get to know each other at the dinner. The annual event is one of the many ways the College of Nursing brings donors and students together to celebrate nursing education.

Mark Alexander, CON director of development, recently announced fundraising totals of $690,180 for the last fiscal year. This total represents an increase of 294% from the previous year. Private gifts continue to help the College bridge budget gaps and provide scholarship assistance to nursing students.

PhD Graduates

The College anticipates four PhD graduates in the fall commencement exercises. This number brings the total number of PhD in Nursing graduates to 18 as the program gears up to celebrate the 10th year anniversary next year.
Following are Board of Trustee highlights from the College of Allied Health Sciences (CAHS) since the last BOT meeting.

1. The College of Allied Health Sciences at East Carolina University has been awarded a large grant (cooperative agreement) from the US Army Medical Research and Materiel Command at Fort Detrick, Maryland to fund Operation Re-entry North Carolina. This agreement provides up to $10.4M in federal funding to ECU over five years: $2.1M in year 1 with an option of an additional $8.4M in years 2-5. The first year of this agreement officially began September 30, 2011. The Lead Principal Investigator is David P. Cistola, M.D., Ph.D., Professor of Clinical Laboratory Science and Associate Dean for Research, CAHS.

Operation Re-entry North Carolina (ORNC) is a university-wide, multi-institutional research partnership in support of military service personnel: wounded warriors, veterans and their families, as well as those military/VA providers who care for them. This work will advance the quality of health care and family support for those who put their lives and well-being on the line for our nation. It has been in the planning and preparation stages for three years, an outflow of the college’s strategic plan to develop and lead a collaborative, multi-disciplinary rehabilitation research center. The research and research support initiatives will be carried out by the ORNC Project Team—a distinctively broad-based, interdisciplinary group of faculty members and students drawn from at least six of ECU’s colleges and schools.

2. The Dean’s Office is pleased to announce that Dr. Paul Toriello of the Department of Rehabilitation Studies has been appointed as Interim Assistant Dean for Grant Administration for the College of Allied Health Sciences. This Interim Assistant Dean position was created in response to the college receiving a 5-year U.S. Department of Defense grant for Operation Re-entry North Carolina (ORNC).

In this fixed-term, part-time role, Dr. Toriello will be assisting Dr. David Cistola, Associate Dean for Research, with grant administration and funding oversight duties for the college. Dr. Toriello will also be assuming responsibility for the oversight and distribution of the college’s graduate assistantships, tuition remissions and health insurance. In addition, he will assume a portion of the pre-award grant administration duties working along with Dr. Cistola. As Lead Principal Investigator of ORNC, Dr. Cistola will be devoting 50% of his time and effort to the leadership of this multi-departmental, multi-institutional initiative.
Dr. Toriello brings plenty of prior experience to the position, most notably as Principal Investigator of a three-year grant from the Kate B. Reynolds Foundation for Project Working Recovery. Dr. Toriello’s position is being funded by federal F&A dollars generated from that grant.

3. Dean Stephen Thomas was appointed to the Editorial Board of the North Carolina Medical Journal as their representative for allied health.