AGENDA
ECU Board of Trustees
Health Sciences Committee
July 19, 2012

I. Approval of Minutes (April 19, 2012)  Action

II. Health Sciences Division - Dr. Phyllis Horns  Discussion

A. ECHI Update – Dr. Chitwood

B. Health Sciences Division Overview - Dr. Phyllis Horns
   1. School of Public Health Update

C. Brody School of Medicine Update – Drs. Cunningham, Benson, Baxley, & Mr. Jowers
   1. Leadership Updates – Dr. Cunningham
   2. LCME Update – Drs. Cunningham & Baxley
   4. EM Meaningful Use Update – Dr. Benson
   5. ICD-10 Update – Mr. Jowers
   6. ECU Physicians Financial Performance Update – Mr. Jowers

D. Closed Session

III. Health Sciences Informational Updates  Information

A. College of Nursing

B. College of Allied Health Sciences

C. Laupus Library
Health Sciences Committee  
ECU Board of Trustees  
April 19, 2012  
1:00 p.m.  

Board Members Present:  
Steve Jones, Chair  
Deborah Davis  
Bobby Owens  
Danny Scott  
Kieran Shanahan  

Others Present:  
Steve Ballard  
Nick Benson  
Greg Chadwick  
Paul Cunningham  
Lisa Clough  
Glen Gilbert  
Phyllis Horns  
Jon McGough  
Donna Payne  
Kathy Previll  
Marilyn Sheerer  
Mary Schulken  
Steve Thomas  
Kitty Wetherington  
Gary Vanderpool  

Recorder: Christy Daniels  

Call to Order and Approval of Minutes:  

Mr. Jones called the meeting to order at 1:00 p.m. Mr. Jones read the conflict of interest statement required by the State Government Ethics Act. No conflicts were identified. The minutes of February 23, 2012 were approved.  

Health Sciences Division Student Panel:  
Student representatives from each of the Schools/Colleges shared why they chose ECU, their major, and how the University could be more supportive. Suggestions included more leadership opportunities; more student experiences with other health sciences disciplines – coursework, simulations, labs, practicums, internships, etc.; and a student union facility so students could interact with each other and have a place for small group meetings. The students are very engaged in the Health Sciences Student Leadership Council and are looking for ways to implement more student interprofessional activities across the Division.  

Health Sciences Division Overview:  
Dr. Horns shared the Health Sciences Division Strategic Plan goals are:  
- Interprofessional Education - workgroups are in progress to enhance teamwork and collaboration education  
- Student Success – we recruit high quality students, have high retention & licensure success rates, and support student success  
- Workforce Development – growth of programs is needed to meet health care needs, particularly the BSOM  
- Cultural Competence – curricular enhancements are underway to insure all HSD graduates are culturally competent
- Diversity among faculty & staff across the Division – increase diversity in our applicant pools
- Research development and funding – enhance our research infrastructure and increase funding
- Technology and innovation - simulation opportunities, distance education offerings, electronic health records, and electronic dental records

Dr. Horns shared that a School of Public Health proposal has been developed and campus discussions are underway to expand public health offerings and establish a School of Public Health. The focus will be practice based with rural populations in keeping with the mission of ECU’s Health Sciences Division.

Dr. Horns noted that informational reports from the Colleges and Schools and additional reading materials were included in the packets.

**BSOM Update:**
Dr. Cunningham reported that national searches are underway for the Department Chairs of Oncology, Obstetrics & Gynecology, and Cardiovascular Sciences. The LCME accreditation visit was in February and they have received a letter that the final report will be issued in June. The BSOM ranked by the American Academy of Family Physicians as one of the top ten schools in the nation for producing Family Medicine Physicians.

Dr. Benson gave an update on the meaningful use progress and recruitment is underway for leadership positions to assist with this initiative. Dr. Benson reported on the ECU Physicians financial performance for February 2012 FYTD. There is improvement in total charges, collections, contract revenues, and Emergency and Med Direct visits. Operating results are above budget due to receipt of prior year UPL, offset by reduced contract revenue. FY2012 – ECU-P non-operating reserves are at $25.5M and ECU-P non-Operating Cancer Reserves are at $10M which are very positive. A $2.6M Upper Payment Limit payment was received a few weeks ago which is not reflected in the financial report.

**Closed Session:**
Action: A motion was made by Chairman Jones that the Health Sciences Committee go into closed session:
1. to prevent the disclosure of privileged information under N.C. General Statues §126-22 to §126-30 (personnel information);
2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and
3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.

Action: Motion passed.

Action: A motion was made by Chairman Jones to go back into open session. Motion passed.

**Health Sciences Promotion & Tenure Recommendations:**

Action: The Health Sciences Committee reviewed the Health Sciences Promotion & Tenure Recommendations. A motion was made to approve the conferral of tenure for those candidates approved by the Chancellor as presented in the Board materials. Motion passed unanimously.

With no further business, the meeting adjourned at 2:55 p.m.
Why a School of Public Health (SPH) at ECU?

- Health problems in NC, particularly, Eastern, NC
- Service & Translational research opportunities
- Federal Affordable Care Account – major provisions regarding Public Health
- Growing State need for expanded PH workforce (50% of current workforce will retire in 5 years)
- MPH since 2003 – 200 graduates $\rightarrow$ 75% working in NC
- Enhanced integration of Population Health into all curricula in the HS Division.
- Fit with HS Division and ECU’s mission

Requirements for an accredited SPH:

- Must have same independence and status as other professional schools, cannot be part of a SOM
- Must offer MPH (min of 42 sh.) in 5 areas of PH knowledge and a doctoral degree in at least 3 of these areas:
  - Biostatistics
  - Epidemiology
  - Environmental Health Sciences
  - Health Services Administration
  - Social and Behavioral Sciences
- Adequate resources including critical mass of faculty
- Each student must complete a culminating project
- Must engage in activities that support the professional development of the PH workforce
CON commits to Joining Forces Campaign
The ECU College of Nursing has pledged to participate in the Joining Forces initiative to support U.S. veterans and military families. The campaign, led by First Lady Michelle Obama and Dr. Jill Biden, calls on all sectors of society to get involved. Along with over 150 nursing organizations and 500 nursing schools, ECU has committed to prepare nursing students to care for veterans and their families and to help create a supportive network of health care providers to be sensitive to the needs of this population. A focus in the nursing profession’s Joining Forces pledge is to invest considerable time and attention to prepare over 3 million nurses in the United States to care for veterans who have Post-Traumatic Stress Syndrome (PTSD) and Traumatic Brain Injury (TBI). These conditions are common among veterans.

Nicaragua inter-professional study abroad
Debra Kosko, nurse practitioner faculty member, recently returned from an inter-professional study abroad trip to Nicaragua. FNP students Jennifer Maynard, Jannine Rios, Jaleen Klink and Christina Evans Terrell participated in the trip with six students from Brody School of Medicine and three BSOM faculty members. While visiting, the team saw 300 patients in a cardiology clinic and approximately 250 general patients in villages where there is no established clinic. During the trip, Kosko held video sessions with her students in the United States so they could interact with the group in Nicaragua.

Future Pirate Nurse Living and Learning Village (FPNLLV) accepts first class
For the first time, a group of 26 intended nursing majors will live together in a block of rooms in Umstead Hall during the 2012-2013 academic year. The students will attend many of their pre-requisite classes together in a cohort and they will have opportunities for enrichment activities with the Student Services staff. The students will also take a section of COAD 1000 that is designed especially for the FPNLLV. We will track these students through application to the College of Nursing and graduation to determine if the learning village model increases success in nursing school.

Graduation Numbers (Summer 2011 through Spring 2012)
276 Bachelor’s of Science in Nursing
135 Master’s of Science in Nursing (inc. post-master’s)
4 PhD
New PA Department Chair Hired: Dr. Alan Gindoff, a former didactic and clinical coordinator of the School of Physician Assistant Studies in the College of Medicine at the University of Florida, will start work July 2, 2012 as chair of the Department of Physician Studies in the College of Allied Health Studies. This search has taken nearly two years but has paid off with an outstanding new chair.

New Faculty Member in CSDI: Dr. Heather Wright, formerly a tenured faculty member at Arizona State University joined the Department of Communication Sciences and Disorders in CAHS. She comes to us with an R-15 NIH grant and is currently writing an R-01 NIH grant proposal. Her area of research is adult neurogenic disorders (i.e., stroke and aphasia).

Replacing Lost Faculty: The college has recently lost a number of strong faculty but is replacing them with outstanding new faculty. Information on new faculty and chairs will be shared in the next HS BOT Update.

UNC-GA Approves New Degree: The Department of Health Services and Information Management received final approval to establish its new Master of Sciences degree in Health Informatics and Information Management. It will replace the B.S. in Health Information Management and will accept its first class of student in the fall of 2013.

Department Name Change: The Department of Rehabilitation Studies received university approval to change its name to the Department of Addictions and Rehabilitation Studies, to reflect its growing emphasis on substance abuse and clinical counseling.

Summer Camp Offering: The Department of Communication Sciences and Disorders will begin a 5-week ECU Pirate S.P.E.E.C.H. Camp (Speech/language Education and Enrichment for Children) on Monday, June 25. The speech/language development camp will provide a fun, but intensive therapeutic environment for children from 4 to 9 years of age with documented speech/language deficits, including children on the Autism Spectrum.

The group of 16 campers will receive intervention to improve communication skills through group language activities, art projects, and fine and gross motor activities. Weekly themes such as Circus Week, Music Week, and Beach Week will set the tone for the activities. Even snack and playground time will be language based and the children will be receiving prompts and models to enhance communication. The camp will provide a learning environment for CSDI graduate students, who will plan and implement the camp activities with supervision from licensed speech-language pathologists. Undergraduate students and community volunteers will also participate. St. Paul’s Episcopal Preschool will provide the space for the camp which will take place on Mondays, Wednesdays, and Fridays from 9:00 a.m. to 12:00. ECU Pirate S.P.E.E.C.H. Camp also receives significant financial support from the Autism Society of North Carolina.
Greetings from Laupus Library!

**Grant from the National Network/Libraries of Medicine**

Laupus Library was awarded a grant for $29,000 from the National Network/Libraries of Medicine for four computer kiosks. Designed for use by patients and their families, the kiosks allow ECU Physicians to access quality health information selected and supported by Laupus Library. The kiosks will be placed in the new Family Medicine Building in the Monk Geriatric Center, on the main floor of Family Practice and the Family Medicine Building and on the lower level of Family Practice in the Pirate Module. The fourth kiosk will be placed at the Firetower Road office of ECU Physicians. Jeff Coghill, EAHEC/Laupus Library outreach librarian was responsible for securing funding for this project. The kiosks have been received and are being programmed. The Kiosks will be placed in their designated locations by mid-July.

**ECU-TV/Channel 99**

Tom Skinner, Manager of ECU-TV, has been advised by Pitt County Government that their share of the 2012 allocation of PEG money for programming provided by ECU-TV/Channel 99 will be $32,000. This money is used by ECU-TV to help maintain equipment and recording facilities. The State of North Carolina’s Franchise Tax Board bases these allocations on the number of cable television subscribers served by the franchisee in each county or city where they operate. Public Access, Educational and Government (PEG) allocations are received annually for the service level of the previous year. The ECU-TV/Channel 99 allocation in 2011 was $8,000.

This spring, the PPC recommended that ECU-TV be transferred from Laupus Library to ECU Communications, Public Affairs & Marketing to be developed as the television voice of ECU. This recommendation was made by Laupus Library to the PPC in recognition that Laupus Library did not have the resources and was not positioned to ensure ECU-TV could fulfill its’ potential as the television service of ECU.

**Strategic Planning for Greater Collaboration with Joyner Library**

As part of its Phase II recommendations, the PPC required that Joyner and Laupus Libraries develop a joint strategic plan to identify areas where they can work toward the goal of greater economies and efficiencies on the areas of administration and library operations. Provost Sheerer and Vice Chancellor Horns suggested the libraries work with a facilitator to assist in this planning. A consulting team has been selected to work
with both libraries to identify potential synergies and areas of duplication of services that could be merged without harming the service programs of either library.

Maureen Sullivan and Gene Spencer will facilitate this strategic planning project. Ms. Sullivan, who is currently serving as President of the American Library Association, consults widely on library operations and organizational issues. She has previously facilitated the NC State Library strategic planning process and annually leads a summer library leadership institute at Harvard University. She has also consulted with Joyner Library on three previous occasions. Mr. Spencer who formerly served as Associate Vice President for Information Services and Resources at Bucknell University in Lewisburg, PA now operates his own consulting firm, Gene Spencer Consulting, where he specializes in library and IT operations including IT/Library cooperation and integration, and how to create effective working relationships in information programs.

**Personnel Changes**

**Susan N, Simpson**, Associate Director for Library Operations, began phased retirement on July 1, 2012. As she transitions from her administrative duties, she will serve the library as Special Projects Librarian for the next three years. In her new role, she will continue to work on assessment of library services, coordinating with IPARS on library strategic planning, and seek grant support for projects at Laupus Library and the Country Doctor Museum. In addition, she will provide reference services, as needed, as part of the Information Services team and will mentor younger librarians, an activity she has enjoyed throughout her career.

**Ginny Boyer**, Collection Management and Metadata Librarian, has accepted the position of Discovery Librarian at Joyner Library. Discovery is a new term used for how library users identify what is available through their own local library. A discovery suite currently includes the library’s electronic catalog of holdings (Symphony) that is then used in conjunction with a software application (ECU Libraries use “Summon” software) that allows the user to type a name or subject and retrieve a Google-like response that points to all of the library holding related to the search. This provides a 1-stop searching experience for the users and helps ensure they are directed to the many quality resources provided by ECU’s Joyner and Laupus libraries.

While we will miss Ginny, we are not losing her altogether. Laupus Library will benefit from the state-of-the-art expertise she will continue to provide to both Joyner and Laupus libraries as technology allows us to collaborate ever more closely to serve all ECU users.
Steep Rise in Health Costs Projected

BY LOUISE RADOVSKY

Economists have been puzzling over whether a three-year slowdown in the growth of health-care spending, prompted by the economy, portends a permanent change. Federal projections indicate that isn’t the case.

A forecast released Tuesday said the growth rate for U.S. health spending of all types would stay historically low the next two years. But it would increase if most of the federal health-care overhaul takes effect in 2014. After that, the rate would drop, but spending still would grow at a higher rate than that of the past few years, according to the Centers for Medicare and Medicaid Services.

The figures, published in the trade journal Health Affairs, suggest the current soft spending is a short-term trend. Consumers have been cutting back on doctors’ visits and employers have trimmed insurance since the U.S. first fell into recession.

National health-care spending growth was 3.8% in 2009, the smallest increase in 10 years, and was followed by a similar 3.9% in 2010. Economists in the new report projected similar rises averaging 4% annually for 2011, 2012 and 2013. (Actual 2011 spending hasn’t yet been calculated.)

Spending would jump 7.4% in 2014 when the health-care law is scheduled to be fully implemented, the analysts predict, as millions of Americans gain coverage through subsidized insurance plans purchased through government-run exchanges or through Medicaid, the federal-state program for low-income people.

The fate of the law is uncertain. The Supreme Court could strike it down or at least take a part of it away. Republicans have vowed to repeal it. Democrats have said they believe the law will be upheld.

The federal analysts said their projections could be affected by changes in the law or economy.

The analysts said most spending increases projected for 2014 would be due to routine doctors’ visits and prescription drugs, as the majority of newly insured people are expected to be young and relatively healthy. They also predicted greater spending on health insurance and government administration if the law takes full effect that year.

Spending growth would slow again starting in 2015 and average 6.3% each year through 2021, the analysts said.

Overall, the new health-care law would have only a small impact on total health-care expenditures, they said, because the new outlays would be offset by provisions expected to reduce spending on Medicare, and on some high-cost health plans.

In all, only 0.1 percentage point of the expected annual average growth could be attributed to the law, the analysts said, although that comes to about $478 billion by 2021.

A bigger reason for projected spending growth is the aging of baby boomers as they make greater use of Medicare, the federal insurance program for the elderly, the analysts said.

By 2021, health-care spending is likely to be nearly a fifth of the U.S. economy, at 10.9% of gross domestic product, up from 17.9%, or roughly a sixth, in 2010. The government share of the spending also would be greater, at nearly 50%, up from 48%, mostly because of the anticipated growth in Medicare enrollment.
I move that we go into Closed Session:

1. to prevent the disclosure of privileged information under N.C. General Statutes §126-22 to §126-30 (personnel information) and the federal Family Educational Rights and Privacy Act;

2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees;

3. to establish or instruct regarding the amount of compensation and/or other material terms of an employment contract or proposed employment contract;

4. to prevent the premature disclosure of honorary degrees and/or awards; and

5. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.