AGENDA
ECU Board of Trustees
University Affairs Committee
Mendenhall Student Center
February 24, 2011

I. Minutes
   A. Approval of Minutes (November 18, 2010)    Action

II. Closed Session

III. Safety
   A. Campus Safety Update

V. Academic Affairs
   A. Global Academic Initiatives – see insert in front pocket of notebook

VI. Athletics
   A. Athletics Facilities Update
   B. Financial Report
   C. Sports Updates
Meeting began 1:30pm

Mr. Lucas opened the meeting by reading the conflict of interest statement.

The committee approved the minutes of the previous meeting (September 16, 2010).

Student Panel - Mr. Lucas explained to the students in attendance what the purpose of the University Affairs Committee is on the Board of Trustees. He shared that this is the first time that a student panel has been convened as a part of the BOT meetings. The intent is to have the students in attendance provide feedback to the Board. The students participating included: Christian Potter, Caroline Cox, Jeffrey Smith, Coleman Matthews, Maria Chavez, Deron Hall, Danielle Hurley, Vince Woods, and Louis Cameron.

Student Affairs – Virginia Hardy introduced the intent and hopes for this student panel. She said this is a conversation for the students and to provide honest, open feedback to the Board of Trustee members. The topics were not revealed to the students ahead of time. Questions are listed below with paraphrased answers:

- **What would you change at East Carolina University?**
  - Carol Mabe said we have a parking problem.
  - Christian stated that he is in the Math Department and it is a small department and we don’t have the same kind of support as other larger groups. He feels that for it to get done, he needs to find it himself. He feels there is a competitive disadvantage.
    - Deirdre Mageean said there is funding there and support for the department. Marilyn asked a bit more about his problems.
    - Christian said that information isn’t coming to the students from the department. His advising is okay, but the information and resources aren’t readily available to students in Math.
  - Coleman Matthews stated that offering support to freshmen and sophomores for getting involved on campus. For instance, tutors, advisors and advising centers can be more personal with their support that would help the students.

- **Carol Mabe asked about the Pirate Tutoring Center usage.**
  - Deron stated that a great deal of folks in Chemistry use the tutoring center
  - Deron also added that he would like to see more targeting to minorities in the arts. There are low numbers and little resources for African-American males.

- **Carol Mabe asked what would be something that is working well at ECU**
  - Deron said the administration is always available to listen when students need help.
  - Christian said the faculty he interacts with on a regular basis is always professional and available.
    - The rest of the students agreed.
  - Jeffrey Smith said that we are good at football and also said that we need to promote the Honors College more to high school senior and show that there are opportunities for many. This will also help with diffusing the ECU as a Party School image.
• Bob asked Jeffrey why he chose ECU – Jeffrey stated that he wanted to come to ECU because it a chance to be a part of the inaugural class and a chance to take this to new levels.
  o Maria Chavez applauded the Nursing program, its facilities and faculty.
  o Caroline Cox talked about the Alumni Association at ECU and a need to engage students after they graduate. This will help build leaders and good representatives for ECU. She also talked about the School of Music and that the program here is a blessing to her. She has received high level instruction, made friends and colleagues and is proud to say that she chose ECU because of the program.
  o Deron Hall said he had trouble finding a computer lab last night, even though it was 3:00 in the morning. More accessibility for labs, libraries and student needs should have 24 hour service.
• Robert Brinkley asked what the students think about our reputation and image. What is it? Also, why would a student choose ECU over other UNC schools?
  o Danielle said that as an out of state student she wasn’t aware of the party school image, but just a good school to attend.
• Bob Lucas asked why our retention rate is low.
  o Danielle said the students come to school and it should be easy. If you go to class, you will be okay. Some look at it as a chance to rest and kick back and enjoy.
  o Vince Woods said that some people think they are going to a party school and when they get here, they realize they have to go to class and it’s much harder than people think. They are just not quite prepared.
  o Christian went back to the computer labs topic. He said that he works 40 hours a week and goes to classes and when it’s a good time for him to study or go to a lab, they are closed. He said that the libraries are closed but the bars are open.
• Robert Brinkley asked how we share the important elements and successes out there.
  o Vince said we need to really paint a better picture of what we do well and what can provide. If they are seeing the successes, they just will go with the party school as a fall back.
  o Jeffrey said that there was always the perception that ECU was the easier place to get into than other schools. He thinks bumping up the requirements for entry would change the student body to stronger academic beliefs.
  o Coleman said he father said ECU is a school where people get a well rounded education with some great social experiences. You see people interacting and collaborating on our campus and we need to market the aspects that we do well and show what our students will get, even beyond the educational parts of college.
• Bob Lucas asked what the students would do if they were in the shoes of the BOT members. Create opportunity or raise standards.
  o Coleman said some students apply here because they don’t have to write an essay to apply. At other schools you have to send an essay, resume, and photos, but not here. Asking for more of this information would make for better prepared students.
• Carol Mabe asked if the students knew about ECU raising standards in recent years.
  o All but one had not heard about this.
  o We need to market what an ECU student is – at all levels including socially, academically, careers, etc. If we put our standards higher, put that out there and add an essay to the application, you would begin to change the external perception. We have billboards and other ways to change the perception, but we see the same billboard on 264 with the same cheerleader on it.
  o Jeffrey went back to the essay on applications, even if we don’t read it, they should commit the time and then we would be willing to give them a chance. This may help our retention rates too.
  o Louis Cameron said that if we raise the requirements alone, it won’t simply change attitudes and behaviors. They will still party and have fun, but they may budget their time better. It really depends on the student.
  o Deron Hall asked the Board of Trustees what are the expectations of an ECU student.
Robert Brinkley said there is a dual mission to be one of access and one of excellence as well. He said we expect students to come to campus and look for a way to maximize on their opportunities at East Carolina.

Carol Mabe said she had a couple expectations. They should come and try their hardest and learn the concept of service and go out into the world and make a difference in whatever interest you have. She also is a big proponent of leadership. They should get the academic skills from their specific program, but they should also have leadership skills to succeed once a student graduates. She also said a student should have fun and a wonderful experience, but there are ways other than drinking and partying.

Tremayne Smith added that all students should come as you are, but don’t leave as you came. There are chances to serve and we should take advantage of that. It’s not just up to the administration to make rules and provide resources, but there is some student accountability and responsibility to take advantage of this.

Deron asked how is ECU presenting this to students to build them up from the bottom to the top?

- Another student said that students make sure we share the information with other students and find ways to grow and expand what we want to be.

Bob Lucas asked if the students thought they were being heard, not just through SGA, but in each of the programs and departments. Do you have a voice?

- Caroline said they shouldn’t feel that way because there are resources everywhere and people available to help you get what you need. There is some responsibility on the student to seek it out.
- Danielle said there are more concerns about safety and what to do rather than finding information. Some buildings are open all the time and at night it can be scary. Sometimes I don’t know where to turn for questions about campus safety questions.

Bob Lucas asked about campus safety

- Jeffrey said walking from Umstead to Jones can be scary and that’s just staying on campus.
- Deron said it’s dark on campus and blind corners and there is a great distance gap between the blue light phones.
- Christian said some campuses put staff and people around campus to set up a perimeter to inquire about people walking around at night.

Carol Mabe asked if we are doing a good job talking about safety and how is orientation?

- Danielle is not in COAD but she has heard that it’s very informative.
- Rod lives on College Hill and he said he is always talking on his phone when walking at night because it is very dark and a lot of lights go on and off at night. One suggestion would be to have a better campus police presence patrolling around. Even after game nights, you have people, not students, who are drunk and wandering through our campus. We need a better presence.
- Deron asked about putting more of the blue light phones on campus. This provides a better appearance of safety.
- Jeffrey said we just need more lighting all over campus. He said the College ALC program could be moved into a general personal safety program to include safety, drugs and other.
- Coleman added the need for more blue lights.
- Louis asked are we supposed to push the blue light button and then stand there while we get attacked.
- Deron said we need to empower our students on how to protect themselves.
- Robert Brinkley said it’s not so much that you know people who have been crime victims, but there is a perception that it is unsafe.

Bob Lucas asked the students what there feel about tuition and fees at ECU

- Christian transferred from an Ivy League school and said he doesn’t mind paying more to get more, that’s fine. If that means I will pay more for a computer lab to be open or an officer to be present on campus, fine. He says he understands about access, but thinks financial aid should be
tied to GPA. It doesn’t seem fair that someone in athletics gets to go here for free and he has to pay more and gets better grades.

- Vince said as long as they understand why the increases occurs, they would tend to be okay with it. If we know the increases, then we tend to be fine with it.
- Jeffrey said we should do polls and communicate better as to what is being done.
- Christian said we shouldn’t be bragging about low technology fees. Cheaper isn’t always better.
- Robert Brinkley asked if the students knew how much of costs of tuition covers our expenses. The answer is 18%. The problem is that some of the state funds that fill that other larger chunk of money are going away and so we have to ask the students to pay a bit more.
- Tremayne said that with things as important as tuition increases, we need to communicate better. We have two SGA town halls, University Forum, Budget discussions and student senate meetings, but the problem is that students don’t attend. He said we could do more, but students also need to seek that information.
- Coleman said that we should do a better job of marketing the scholarships and aid available for students. “There is x% of scholarships available at ECU, how much did you apply for?”
- Christian tried to do a paper on ECU’s expenses and it's not easy to find. He thinks raising standards may be an option. If they can’t get into ECU, they can go to community college. There is no shame in that at all.

- Bob Lucas asked how do the students think the decisions are made at ECU?

- Coleman said as a freshman, the answer would have been, “Who knows, who cares?” Not that she is an upperclassman, she has found opportunities and had chances to meet people and learn about the decisions being made. She said she has learned about ways to incorporate her ideas into that process.
- Bob asked why is there student apathy?
- Coleman said she isn’t sure of what the answer is right now. The general student is apathetic and may complain about it, but at the end of the day, they will go along with it.
- Deron said there is a sense of learned helplessness. Going back to tuition, it’s the people in the middle who tend to be the most impacted by the changes coming up. There should be more help for those students in the middle financial. Sometimes parents who make a little bit more than others forces students to work, while others get grants and don’t have to pay them back. There are students in the middle who may not have books because they can’t afford them.
- Danielle said that some people just didn’t do things in high school and some people just don’t read their emails and sometimes they think it’s just too much work to make a difference.

- Robert Brinkley asked about best kept secrets at ECU.

- Jeffreý said the acceptance of AP credits at ECU is a secret. If you take those classes in high school and people don’t know they can place out of history, math and other areas. We need to communicate that to high school counselors.
- Deron said the School of Music is one of the staples for ECU. It’s very intensive and comprehensive and more emphasis should be placed on all of the arts.
- Caroline said the School of Music setting is a very conservatory experience and that’s great for her and was exactly what she wanted. It can provide more positive exposure for ECU.
- David Redwine said we are known as a party school in the absence of sharing what we do well. We need to share music, dental, medical, business and other stories and have the students tell this to everyone too.
- Caroline said it is harder to get rid of an image than to make one.

- Bob Lucas thanked the students for their input and feedback and time to participate.

**Academic Affairs –**

- Bob Lucas made motion for the conferral of degrees. The motion was seconded and passed.

**Research and Graduate Studies – Deirdre Mageean**
Dr. Mageean talked about some of the information from the 2009-10 annual report. There are increased efforts on campus for funding and grants. She talked about how the programs that need attention and funding.

- Bob Lucas asked about how to get exposure for ECU and research.
- Carol Mabe said that we need to be more clear about what our marketing priorities are for these areas and then commit funds and then figure out the stories we want to tell and then tell them.

Deirdre said there has been a lot in the world going on about Coastal issues. She committed $7,000 to do an ad in the Chronicle of Higher Education and from that we received some pretty good recognition and inquiries about our programs.

She added that we are trying to showcase how the priorities in our region and state need to be addressed and what we have at ECU to address them. From there, we can market this to tell our story and be strategic with our intentions and plans and get it in front of legislators and important groups. By doing this, it enhances the entire experience.

Robert Brinkley asked who gives the marketing folks their priorities.

Deirdre said we have good people doing great things and we need to get their efforts recognized and publicized. We do a tremendous job of supporting our region, yet not everyone knows that. We must keep doing these things in tough times and not be deterred by financial struggles.

Marilyn Sheerer recommended the conversation might need to take place about where marketing and communication should reside. Many have marketing, communication and advancement in the same area, but that’s not the case at ECU.

Deirdre added that once you start focusing on what we do, others will pay attention and then you really get a chance to great things.

Athletics – Nick Floyd

- Facilities plan – the goal of $15 million is at about $8.4 million for the practice facility for basketball and they are moving forward.

- Olympic sports complex – there continues to be major work on the track and women’s soccer complex and both are on track to be finished in the next couple months. There is also a team building that has gone to bid and is scheduled for completion for December 2011.

- Football – before the season most people wouldn’t have thought that we would have six wins and be 5-1 in the conference, but we are. Our defensive front seven have had a bunch of injuries and so things have been tough once in a while. We are bowl eligible for a record fifth straight year. We are 44th in the country in attendance, which is higher some schools at major conferences.

- ECU basketball has a big game at Charleston against NC State tonight.

- Bob Lucas asked about possible bowl scenarios.
  - Nick said the Washington DC bowl and St. Petersburg locations are logical provided we don’t go to the Liberty Bowl. That would be against ACC and Big East opponents, respectively.

Meeting ends at 3:27pm
CLOSED SESSION MOTION

I move that we go into Closed Session:

1. to prevent the disclosure of privileged information under N.C. General Statutes §126-22 to §126-30 (personnel information);

2. to consider the qualifications, competence, performance, character, fitness, or conditions of appointment of one or more prospective and/or current employees and/or to hear or investigate a complaint, charge, or grievance by or against one or more individual employees; and

3. to consult with an attorney to preserve the attorney-client privilege between the attorney and the Committee.
CAMPUS SAFETY UPDATE
BOARD OF TRUSTEES
University Affairs Committee
February 24, 2011

Student Discussion Follow-up

During the University Affairs Committee meeting on November 18th, a discussion with students revealed some safety concerns. These concerns are addressed below for committee review.

- **Feel unsafe on campus:** We will better publicize the low crime rate on campus, while encouraging students to remain alert both on and off campus. (See attached Pope Center article which shows ECU with one of the lowest crime rates in the UNC system.) We will complete our campus-wide camera project this year and we are planning a multi-year card access project to add this security system to academic/administrative buildings, as we have done in all residence halls.

- **Safety Training for students similar to CollegeAlc:** Peter Romary and HHP faculty have agreed to modify the current safety training modules used in COAD 1000 to create a mandatory student safety training program. As soon as we have reviewed and approved the modules, I will present the plan to Executive Council to make the training mandatory for all incoming freshman next fall. The introductory module would be a good place to emphasize the low crime reality on campus, while also explaining the higher risks associated with surrounding areas and excessive alcohol consumption. Personal responsibility is a key to safety, but challenging to get across to this age group. We must continue to emphasize the shared responsibility for safety, especially among first year students.

- **Improve lighting:** Facilities Services is completing a lighting master plan to improve the quality and consistency of lighting on campus. The lighting levels in nearly all areas meet national standards. In fact, in many areas the levels are too high. When these high lighting levels exist adjacent to lower (compliant) levels of light, it creates shadows and the perception that the compliant level is too dark. As our first project of a multi-year plan, improvements were made last summer at Messick Theater entrance and parking lot. Lighting consistency improvements are necessary across campus and will require a multi-year plan coordinated with primary and secondary pedestrian/bike paths.

- **Add more blue light (emergency) phones:** Our security master plan consultant actually identified that we have a higher density of blue light phones than most campuses, but they are somewhat hidden by their brown color. We are working with our consultant to update our current design standard to insure we meet today’s best practices. We are also assessing several phone models that will be used to upgrade the current analog phones to digital, thus giving us the ability to add camera and speaker capabilities to the phone. The new units will either be Pirate Purple or Pirate Gold so they are more easily identified. This heightened visibility should help improve the perception that there are not enough blue light phones.
• **Patrols on campus at night:** We have increased bike patrols across campus and expanded patrols into the TRUNA neighborhood north of campus and around the Chancellor’s residence. We also require that officers get out of their cars periodically and have set a standard for patrolling in general. I will make sure management is spot-checking the night patrols to meet our community-oriented policing expectations. Early in the semester, we had a robbery of two students on College Hill. Our bike patrol officer assisted a vehicle patrol officer in catching the suspect within minutes of the incident.

**Accomplishments – FY 09/10**

• Completed $1.4 million in security and safety improvements
  - $400,000 for replacement of computer-aided dispatch and record management system
    - Improves crime reporting and analysis & integrates systems for better response
  - $400,000 in residence hall improvements – card access, indoor speakers, emergency phones
  - Remainder paid for police rifles, ballistic vest replacement, and security infrastructure
    - Upgraded security at Chancellor’s residence, Child Development Lab/CHE
    - Cameras installed at Jenkins Art, Mendenhall, Speight, Rivers, Fletcher Music, Spilman/Cotten and 14th Street lots
    - Also improved outdoor speaker system audibility – added (filled in) speakers
• Threat assessment (Safety and Concerns Committee) – ECU CARES portal operating
  - Expanded scope to faculty and staff – educating campus; more concerns reported
  - Lynn Roeder and Mike Brown are presenting to faculty with plans for video on website
  - Hired coordinator in Student Affairs – triage concerns, refer, monitor/manage threats
• The first annual Campus Safety Day was held on September 22, 2010 on the Mendenhall Student Center Brickyard and involved information, demonstrations and speakers.
• Completed internal review of ECU Police and developed 5-year strategic plan to address recommendations and monitor progress
• ECU Police staff accomplishments:
  - Kevin Stormer and his squad (C) provided support to Student Affairs in serving the needs of victims, friends and family members following a tragic traffic accident that resulted in the death of two students last fall. They went well beyond their police duties to obtain rooms, victims’ services and travel information for family members and friends, including bringing in two local churches to provide spiritual support.
  - Lt. Jason Sugg completed the FBI National Academy – the Chief and Assistantt Chief have also completed this 11-week program. In addition, Chief Shelton has completed the FBI Law Enforcement Executive program
  - Captain Watkins and Lieutenants Davis and Sutton completed Pitt Community College’s Law Enforcement Management Development Program - 3 days/month for 10 months
  - In addition to the 73 hours of annual, in-house training required for each officer, department employees completed 3,363 hours of professional training
• Police revised downtown deployment plan to include enhancements to ECU patrols in jurisdiction (3rd to 5th Street corridor adjacent to campus) within TRUNA – vehicle, bike, foot
• Conducted active shooter drill, business continuity/COOP training and drill and tabletop drills for hurricanes and power outages
• Presented updated campus safety plan to Board of Trustees
• Rape aggression defense systems (RAD) training was taught for credit as a COAD 1000 course and victim’s advocate presentation was included in COAD 1000
• Continuing to pursue Student Safety Task Force recommendations through City and Special Task Force on Public Safety (Koch is co-chair)
  o City Council resolutions approved for bouncer training, bouncer background checks, 500 foot separation between bars and 500 foot separation between bars and residence
• Coordinated response to H1N1 regional outbreak through collaboration with Student Health Services, Prospective Health and ECU Physicians
• Environmental Health & Safety collaborated with ECU Police to meet new requirements for Campus Fire Safety Act data collection and reporting as part of Clery Act report.

**New Initiatives**

• Utilizing new computer-aided dispatch/records management system (CAD/RMS) to analyze crime and develop crime prevention and patrol strategies. For instance, educated students and Dowdy Student Store provided discounted locks to prevent bike thefts. Plan to use statistical analysis to better educate campus community on crime rate and circumstances involved with crime.
• Funds approved and plans initiated for the installation of cameras at Health Science Campus, Minges, Mendenhall lot and Reade Street (upgrade)
• Developing multi-year plan with OneCard office to create baseline card access standard for existing buildings, similar to standard for new buildings. Initiating installations this year.
• Testing new emergency (blue light) phones to identify make/model for upgrades and developing plan for campus-wide implementation - recommended by master plan security consultant
• Facilities Services is developing a lighting master plan and multi-year plan for creating more consistent lighting across campus.
• Mandatory student safety training modules are being evaluated for implementation. Plan to develop similar program for faculty and staff.
• Updating Health Science Building locking schedule (manual and card access) to use as a model for improving security; expanding crime prevention programs at HSC
• Hiring emergency coordinator and security manager to manage multi-million dollar emergency and security infrastructure systems - recommended by master plan security consultant
• Begin planning and design for new Police facility to provide room for security infrastructure monitoring separate from dispatch, consolidate operations for improved supervision and teamwork and create an emergency operations center – recommended by internal review team, master plan security consultant, CALEA accreditation assessment team and UNC/FEMA vulnerability and mitigation assessment team (UNC-GA directed)
• Preparing for tabletop and full-scale drill at Health Science Campus that will include PCMH
• Updating emergency operations plan to UNC System format
• Implementing 3-year plan for command staff and supervisors to complete leadership training
• Implementing new community-oriented policing techniques through Facebook, YouTube, Twitter, and podcasts
• Developing a Citizen’s Police Academy and increase patrol officer involvement in crime prevention and community relations activities
Commentaries
The Truth about Campus Crime

In spite of the headlines, campuses are generally safe; watch out for the neighborhood, though.

By Jason Jones

December 06, 2010

The Virginia Tech massacre of 32 people in 2007 and the murder of graduate student Annie Le at Yale in 2009 understandably made headlines. Publicized crimes like these cause people to question campus safety and force public officials and campus administrators to respond with action. What the media neglect to point out in the midst of these incidents, however, is how rare they are.

According to Department of Education Statistics, there were 69 total murders on college campuses nationwide over the two-year period from 2006 to 2008. If you consider the FBI’s national all-inclusive total for the same years, you will see that these represent a mere 0.14% of all murders, even with the Tech massacre. Despite this, fear of criminal activity abounds.

On April 5, 1986, a Lehigh University freshman, Jeanne Clery, was beaten, raped, and murdered in her dorm room by another Lehigh student. The student, characterized by the victim’s family as an alcohol and drug abuser, was able to enter Jeanne’s room with no problem due to three propped-open doors.

Stirred by this heinous act, her parents founded a non-profit organization in 1987 called Security on Campus, Inc. The efforts of this organization to promote awareness of criminal violence on college campuses eventually led to the passage of the Crime Awareness and Campus Security Act in 1990. The act, amended five times since 1990 and known today simply as the Clery Act, has expanded federal regulation of crime reporting to college campuses and altered the standards by which we measure campus security.

The act requires all colleges and universities that participate in federal financial aid programs to keep and disclose information about crime on their campuses and, in certain circumstances, nearby. An institution must keep and report the most recent three years of crime statistics for four categories: on campus, in the institution’s residential facilities, in non-campus buildings (such as a downtown office building), or on public property on campus (such as public streets).

The 2010 amendment, in response to the Virginia Tech massacre, addresses hate crime reporting, law enforcement policy disclosure, and emergency preparedness policies on all campuses nationwide. The emergency email, text, and siren alert systems that colleges have implemented are the most noticeable results of this amendment.
Even so, the amendments do not change the principal focus of the Clery Act at its inception. The parents of Jeanne Clery believe that she died because of lack of information—“because of what she didn’t know”—and that student “crime awareness can prevent campus victimization.” Although these beliefs remain unproven, they were the driving force behind Security on Campus, Inc. and its legislative lobbying. It’s time to press these claims against some solid facts.

Nationally, crime is decreasing and college campuses are the safest places in almost any community. As an example, Detroit, considered one of the most dangerous cities in the U.S., reported 306 murders and 17,818 burglaries in 2008. Wayne State University, located in the heart of Detroit, reported 0 murders and 45 burglaries on its campus. If the founders of the Clery Act are right, the relative safety on campus must be due to greater awareness of campus crime.

But awareness, in fact, appears to be low. According to Chief Tom Younce of the North Carolina State University Police Department, crime statistics do not capture the interest of most college applicants or their parents. While speaking with students and parents at orientations during his 10 years with NCSU, he found that “no one is really paying any attention to it.”

If the “true picture of campus crime” is as “startling” and “horrifying” as the Security on Campus website claims, why are students not paying close attention? The answer is simple: There are few murders, robberies, or physical assaults on college campuses.

### Violent Crime on Campus Is a Small Part of the Nation’s Crime

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<tr>
<th>Crime Type</th>
<th>Nationwide</th>
<th>College Campuses</th>
<th>% of National</th>
</tr>
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<tbody>
<tr>
<td>Murder*</td>
<td>16,272</td>
<td>16</td>
<td>0.10%</td>
</tr>
<tr>
<td>Robbery</td>
<td>441,855</td>
<td>1,959</td>
<td>0.44%</td>
</tr>
<tr>
<td>Aggravated Assault</td>
<td>834,885</td>
<td>2,717</td>
<td>0.33%</td>
</tr>
</tbody>
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*Includes Non-negligent Manslaughter Only  
Sources: FBI Uniform Crime Report and Department of Education Statistics

The chart, using 2008 data, shows that the national totals for these crimes on college campuses never represent more than 0.44 percent of total crime. The statistics are hardly what I would call “horrifying” and only further corroborate the claim that college campuses are some of the safest places around.

Furthermore, analysis of Department of Education statistics for North Carolina reveals that a majority of crime on campuses remains victimless. Fifty-two percent of the 2,674 reported crimes on campuses in 2009 were liquor and drug law violations. Thirty-three percent of the remaining crimes were burglaries, leaving only 15 percent for violent crimes.

Although violent crimes make up a small percentage of total crime, there are some items worth noting. Warren Wilson College, with 29 rapes between 2008-2009, sits at the top, with 1.46 violent crimes occurring per 100 students. Brevard and then Chowan are next on the list, with rates of less than one violent crime per 100 students, displaying the scarcity of violent crime. Fifteen of the 55 schools experienced no violent crime on campus in 2009.

Although the Clery Act has improved reporting standards, these aggregate statistics are doing very little to raise awareness and prevent victimization. What they can do, however, is provide a solid performance measure for campus police departments to target problems.

Campus police at NC State have used these statistics for several years now to promote problem- and community-oriented policing. For example, a “bait-bike” program, taken from the University of Washington, will be adopted in the future. Police will target high bicycle theft areas identified through crime stats. NC State has also purchased software to integrate its computer system with the local police department and to make crime maps available to the public.
Campus statistics may help the police department more than students and applicants, but a safe campus may be surrounded by not-so-safe city neighborhoods. Relying on campus statistics alone to put your mind at ease would be unwise. For example, the 2008 murder of UNC student body president Eve Carson does not appear in official UNC crime statistics, since the murder occurred on Hillcrest Circle, about a mile from campus.

![Campus Crime Rate Chart]

As you can see in the chart above, only seven out of 55 schools have a higher crime rate than the city they are located within. (They are listed in bold.) Livingstone and St. Augustine’s top the list. In a few cases the disparities between campus rates and city rates are dramatic. UNC-Pembroke maintains a very low .27 crime rate, but the city of Pembroke has a crime rate of 5.97.

There are many ways for students and parents to stay informed. Most campus police department websites offer activity logs to show what is currently happening. There are also websites available to view crime mapping in cities across the country. Some of these are: [www.raidsonline.com](http://www.raidsonline.com), [www.crimemapping.com](http://www.crimemapping.com), and [www.spotcrime.com](http://www.spotcrime.com).
Violent crime is not, of course, the only consideration. Safety-conscious students and parents may want to consider the Department of Education’s statistics on university referrals. When weapon, drugs, or alcohol violations occur, local and campus police departments and campus security departments can make referrals to the universities rather than arrests or citations. The university can then handle the problems according to its own policies, typically by administering academic probations.

<table>
<thead>
<tr>
<th>School</th>
<th>University Referrals</th>
<th>Referral Rate</th>
</tr>
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<tbody>
<tr>
<td>Warren Wilson College</td>
<td>138</td>
<td>13.42</td>
</tr>
<tr>
<td>Elon University</td>
<td>590</td>
<td>10.41</td>
</tr>
<tr>
<td>High Point University</td>
<td>363</td>
<td>10.07</td>
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<td>DNR</td>
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<td><strong>Total</strong></td>
<td><strong>9,557</strong></td>
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</table>

DNR - Did Not Report
*Rate is referrals per 100 student population and includes illegal weapons possession, drug violations, and alcohol violations
Source: Department of Education
As displayed in the chart, some North Carolina schools, including UNC-Charlotte and UNC-Wilmington, have a lot of university referrals—1,030 referrals at Charlotte and 814 at Wilmington. This suggests that there is a lot of drug and alcohol activity on these campuses, but it also means that the schools are enforcing campus policies (rather than ignoring the violations altogether). The chart also shows that Elon and Warren Wilson have the highest rates of referrals per 100 students.

Finally, students can also check out what types of programs their campus police departments offer, such as engraving services for personal items to help prevent thefts and aid in recovery of stolen items. Many of these services are free and tend to be underutilized.

It would also be wise to take advantage of some of the programs implemented because of the Clery Act. Emergency alert networks are available to students so that text messages can be sent directly to your phone in the event of an emergency. Not every campus currently offers this service, but a federally regulated Commercial Mobile Alert System (CMAS), already piloted in Florida, will be implemented in 2012 to provide this service.

Crime has been steadily falling across the country so it isn’t time to lock the doors and bar the windows as some would have you believe; however, it never hurts to stay informed about what’s going on in your college community.
MEMORANDUM

TO: Board of Trustees Athletics Committee

FROM: Nick Floyd

DATE: February 9, 2011

RE: Athletics Financial Report

The attached financial report contains information for the first seven months of the current fiscal year through January 31, 2011.

At this time we are projecting a modest surplus for the year, and we believe that this conservative approach is prudent given the large number of variables that have affected the budget, principally the loss of the out of state scholarship waiver and the number of construction projects that are ongoing.

Please note that the game operations projection is over budget, and this is a result of the larger than expected football crowds this past year (a good problem) and incorporating the football stadium expansion fully into the budget. In addition, as noted in the November report, repairs and replacements will be over budget due to the number of smaller projects that are in process that will be covered by incremental revenues.

The Military Bowl game revenues and expenses are also carried as neutral line items at this time, however we expect to show a small profit from this event once all of the accounting is finalized.

Going forward the outlook remains positive even though we realize that the overall economic situation at both the state and national levels remains very fragile. Our fans have been very supportive and we believe that the momentum and excitement around the program will continue as we begin the process of marketing football season tickets for next year.

Thank you for your support of the athletics program, and please let us know if you would like to discuss this report in greater detail.
<table>
<thead>
<tr>
<th>REVENUE</th>
<th>Budgeted</th>
<th>Actual</th>
<th>Projected</th>
<th>Over/(Under)</th>
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<td>7/1/2010</td>
<td>1/31/2011</td>
<td>6/30/2011</td>
<td>Budget</td>
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<td>Football Revenue (tickets, game guarantees)</td>
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<td>522,405</td>
<td>522,405</td>
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<td>1,050,000</td>
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<td>11,046,000</td>
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<td>0</td>
<td>403,000</td>
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<tr>
<td>NCAA / C-USA Distributions</td>
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<td>108,229</td>
<td>2,520,000</td>
<td>0</td>
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<tr>
<td>Other (Licensing, Interest Earned, Concessions, Restricted Private Gifts, Processing Fees, Parking, &amp; Miscellaneous)</td>
<td>939,000</td>
<td>566,685</td>
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<td>203,000</td>
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<td><strong>Total</strong></td>
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<td><strong>28,934,825</strong></td>
<td><strong>1,912,825</strong></td>
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<table>
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<tr>
<th>EXPENDITURES</th>
<th>Budgeted</th>
<th>Actual</th>
<th>Projected</th>
<th>Under/(Over)</th>
</tr>
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<tr>
<td>7/1/2010</td>
<td>1/31/2011</td>
<td>6/30/2011</td>
<td>Budget</td>
<td></td>
</tr>
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<td>Football</td>
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<td>(522,405)</td>
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<td>(503,710)</td>
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<td>Game Operations</td>
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<td>790,705</td>
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<td>(494,150)</td>
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<td><strong>19,311,536</strong></td>
<td><strong>28,905,059</strong></td>
<td><strong>(1,883,059)</strong></td>
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</tbody>
</table>

**Net Operating Income / (Loss)** | 0 | 385,613 | 29,766 | 29,766 |

**Fund Balance Increase/(Decrease)** | $0 | 385,613 | 29,766 | 29,766 |

| Beginning Fund Balance | 2,562,637 | 2,562,637 |
| Ending Fund Balance | **$2,562,637** | **2,592,403** |
FOOTBALL

● Despite losing 34 lettermen off its 2009 squad – the most of any FBS program in America – first-year head coach Ruffin McNeill guided East Carolina to six wins and qualification for a fifth-straight bowl game (unprecedented in program history).
● In all, ECU recorded a 6-7 overall mark and stood tied (Southern Miss) for second in Conference USA’s East Division. The Pirates opened the season by winning five of their first seven contests before dropping five of the last six games, including a 51-20 decision to Maryland in the Military Bowl on Dec. 29 (Washington, D.C.).
● ECU also entered the year with only six returning starters – the fewest of any C-USA team – but still posted a half dozen wins or more for the fifth consecutive year while playing one of the top 50 most difficult schedules in the nation (according to NCAA rankings) that included ACC opponents Virginia Tech, N.C. State, North Carolina and Maryland.
● East Carolina pushed its streak with a winning conference record and a top two C-USA divisional standing to five-straight campaigns.
● Among all first-year coaches on the FBS level, McNeill’s six overall victories ranked seventh nationally, while the Pirates’ five league wins enabled him to stand second in that category – trailing only Florida State’s Jimbo Fisher (6).
● McNeill’s exciting, high-scoring and prolific spread offensive scheme literally enjoyed a record-breaking campaign in 2010 – breaking or at least matching 51 team or individual single-game, single-season and career records.
● In addition to the school standards, the Pirate offense also ranked among the nation’s best on college football’s top level – standing 8th in passing offense, 16th in scoring offense, 25rd in total offense, 5th in offensive redzone efficiency, 6th in fourth-down conversion percentage and 18th in first downs per game.
● Although the unit featured 11 first-time starters in 2010, East Carolina’s offense scored 60 touchdowns (39 pass, 21 rush) – a single-season record. Overall, the Pirates scored 62 TDs and 478 points, which also mark school standards (surpassing previous records of 52 and 403 set in 2007).
● ECU also scored 346 points in its eight Conference USA contests, easily shattering the previous program record of 259 set in 2007.
● The 2010 senior class is one of only eight groups in East Carolina history to reach 32 wins during their careers – the second-highest number of victories for a group since Ruffin McNeill’s 1979 class tallied 33.
● A total of 10 players earned All-Conference USA honors in 2010, including two first-team selections. C-USA coaches also selected WR/RS Dwayne Harris as the league’s MVP and QB Dominique Davis as the newcomer-of-the-year. In addition, Rivals.com selected Davis as the 2010 C-USA MVP and Most Valuable Offensive Player-of-the-Year.
● A total of six (6) Pirates played their "senior" seasons in 2010 as East Carolina University graduates, which ranked among the top 11 nationly at the FBS level. In addition, five (5) more earned their bachelor’s degree during Commencement Exercises in December to cap and fulfill their academic careers at ECU.
● East Carolina also set new school records during the 2010 campaign in total attendance (297,987) and season average attendance (49,665) during McNeill’s first year - besting the previous marks of 292,191 (set in 2009) and 42,016 (2008). In addition to leading C-USA in average attendance for the third-straight season, ECU also stood among the top two non-automatic qualifying BCS program turnstile counts (with BYU) and 24th of all 120 FBS programs nationally with a capacity percentage 99.33. The Pirates also established a new single-game attendance standard when a crowd of 50,410 watched ECU defeat N.C. State at Dowdy-Ficklen Stadium Oct. 16.

BASEBALL

● Billy Godwin enters his sixth season at the helm of the Pirate baseball program and has posted a 193-117 overall record, which stands fourth on the all-time ECU head coach wins list. In addition, he has guided the Pirates to three NCAA Regional appearances in five years.
● Dan Roszel joined the Pirate program July 8 as the new pitching coach after spending the past two seasons at the College of Charleston. Jessie Lancaster was named a volunteer coach Sept. 8 after completing a successful career where he helped Mount Olive College to the 2008 Division II National Championship.
● The Pirates, who have made 10 NCAA Regional appearances in the last 12 seasons, return 23 letterwinners including 2010 Conference USA Pitcher-of-the-Year and three-time first-team selection Seth Maness. Joining Maness are all-league performers P Zach Woods (2010 Newcomer-of-the-Year/2nd-team), P Brad Mincey (2nd-team/ '09), INF Corey Thompson (2nd-team/ '10), OF Trent Whitehead (1st-team/ 2009) and INF John Wooten (freshman team/ '10).
● Also stepping onto the diamond this spring will be 12 new faces, which consist of junior college transfers INF Michael Ussery (Ohlone) and INF Timothy Younger (St. Petersburg), as well as 11 true freshmen – OF Austin Blake, P Austin Chrismon, C/OF William Connerley, OF Ben Fultz, OF Jonathan Holt, C/INF Joshua Lovick, DH/1B Chase McDonald, INF Jack Reinheimer, INF Drew Reynolds and P Dario Santangelo.
ECU’s 2011 recruiting class received a Top 30 ranking by PG Crosschecker and Top 50 national rankings by Baseball America and Collegiate Baseball.

Thirty-four home games at Clark-LeClair Stadium, including the Eighth Annual Keith LeClair Classic, highlight the 2011 schedule.

The 2011 slate also features 14 games against teams that earned a bid to the 2010 NCAA Regionals; 30 against teams with 30-plus wins; nine that topped the 40-plus win plateau and eight that finished ranked in the Top 25 polls.

Senior Seth Maness has been named to three 2011 Preseason All-America teams: National Collegiate Baseball Writers Association (NCBWA) second-team, Collegiate Baseball (third-team) and College Baseball Lineup (third-team). He was also selected C-USA Preseason Pitcher-of-the-Year by Collegiate Baseball and rated as the 48th best senior by Baseball America.

Maness, senior Trent Whitehead and junior Corey Thompson garnered Preseason First-Team All C-USA honors by league coaches. Whitehead was also rated as the 44th best senior by Baseball America.

Senior Seth Simmons named to the initial watch list for the Seventh Annual NCBWA Stopper-of-the-Year Award, which is given to the top relief pitcher in NCAA Division I baseball.

Senior outfielder Austin Homan was named the 2011 recipient of the honorary No. 23 jersey after former ECU Head Coach Keith LeClair. He is also the first two-time recipient of this honor after wearing No. 23 in 2010.

Pirates were picked to finish third in the C-USA Preseason Poll as selected by the leagues nine head coaches.

**Basketball (Men)**

The Pirates are 13-10 through 23 games this season and 5-4 in Conference USA play after nine games, marking the first time since 2002-03 that ECU has a winning record after 23 games and the first time in its 10-year membership in C-USA that it has a winning ledger through nine league games.

The Pirates’ five league wins matches their total for most wins against a complete C-USA schedule. ECU still has seven league games remaining.

Head coach Jeff Lebo has won 13 games so far this season, already the fifth-most victories by a first-year coach in the school’s Division I history. Dave Patton won 19 in 1974-75, Joe Dooley won 17 in 1995-96, while Dave Odom won 16 in 1979-80 as did Charlie Harrison in 1982-83.

Senior Brock Young became the 24th player in school history to score 1,000 career points earlier this season. Young also set the ECU record for career free throws made and has tallied over 400 made during his career. He currently ranks sixth on the C-USA career assists list with 572 and needs only three more to move into fifth place.

Senior Jamar Abrams needs 10 points to become the 25th player at East Carolina to score 1,000 during his career.

Senior Jontae Sherrod has scored 20 or more points in a game six times this season. Sherrod is averaging three times as many points this season (15.1) as his career average entering the year (5.8). He has also been voted Conference USA Player-of-the-Week once.

Junior Darrius Morrow grabbed his 500th career rebound at home against UCF Feb. 5 to become the 21st player at ECU to reach that milestone. Morrow currently leads C-USA in field goal percentage (.614, conference games only).

The Pirates swept the season series from UCF for the first time this year and also posted their first-ever road victory over Marshall in Huntington, W.Va.

The announced attendance of 6,567 against UCF was the largest crowd to watch a Conference USA game at Minges Coliseum since the 2007-08 season.

**Basketball (Women)**

After an 83-70 setback at Memphis Feb. 6, East Carolina sports a 10-12 overall record and 4-5 Conference USA ledger. The loss to the Tigers snapped a three-game winning streak that vaulted the Pirates into a tie for fifth-place in the standings.

Senior Allison Spivey knocked down four three-point field goals in a win against the Thundering Herd, becoming the program career leader in the process. She now owns 180 and passed former teammate Jasmine Young (177) for the top spot.

In the latest release of the national statistics, ECU ranks 35th in steals per game and 41st in scoring offense. Junior Ashley Clarke also checks in at 70th in steals per game.

The 43 points allowed at Marshall now stands as the lowest total scored by an East Carolina opponent in a C-USA road game.

The Pirates have taken on some of the nation’s best squads this season. According to realtimerpi.com, ECU’s slate ranks as the 57th-toughest in the country. Among the teams the Pirates have faced are UCLA (7), Maryland (10), Charlotte (47), UNC Wilmington (57), Tulane (81), Memphis (88), Hampton (91) and VCU (95).

East Carolina has signed two top 65 position recruits in Courtney Melvin and Ja’Nesha Ebron as well as Tatiana Chapple - the No. 102-ranked forward from Columbus, Ohio. Melvin was ranked the No. 31 post player in the nation by ESPN HoopGurlz while Ebron was tabbed No. 61 among guards by the same website. Both signees have North Carolina state championship game experience, as Melvin has led East Bladen High School to the last two title games (1A and 2A) and Ebron helped South Central to a 3A championship appearance. Current assistant
coach Ann Hancock holds the scoring record at East Bladen with 2,276 but Melvin started the season just 547 points away from tying Hancock and is currently 17 away from the record.

- ECU owns the top two offensive outputs among C-USA teams this season with 102 points against Virginia Union and 97 vs. Massachusetts. The Pirates also boast one of the two highest single-game assist totals - 28 against UMass.

- East Carolina is on track to lead Conference USA in attendance for the third-straight season, having drawn an average of 1,832 fans to Minges Coliseum. In the latest release of the national attendance figures, the Pirates check in at 77th, ahead of such teams as Alabama, UCLA, Colorado, Florida, California, Illinois, Missouri and Syracuse.

CROSS COUNTRY

- The men’s and women’s cross country teams turned in a strong 2010 season. Each squad won the ECU Pirate Invitational. In addition, the men finished in the top five in four-of-seven meets this season while the women have turned in five top-five performances.

- Juniors Zack Montijo, Brittany Copeland and Tara Wilson were the leaders for the Pirates last season. Montijo earned Conference USA Third-Team honors with Copeland picking up a second-team selection and Wilson getting a third-team nod. It was the first time in program history the women had two All-C-USA selections in the same season. The league honors for Montijo and Copeland were the second of their careers.

- At the campaign’s first meet, the Covered Bridge Open, Montijo set the school record for a 6,400-meter race with a time of 20:32.11.

- A week later, at the N.C. State Wolfpack Invitational, Montijo turned in the third-best 5K in program history and sophomore Dillon Hawley had the ninth-fastest all-time mark. Copeland finished the women’s 5K in 17:57.4 to run the ninth-fastest race in program history.

- The Pirates took advantage of their lone home meet of the season, winning the ECU Pirate Invitational for the second-straight year. Sophomore Cory Hampshire claimed the men’s 8K while Copeland took home the women’s 5K title. The men placed six runners in the top seven and the women had seven participants finish in the top 10.

- At the Greater Louisville Classic, the men’s squad had six of their seven runners set personal-best times in the 8K while the women turned in five career marks in their 5K. For Copeland, her 5K was the third-best time in program history. She now owns two of the top-five performances on the all-time list.

- At the Conference USA Championship, the Pirate men tied the 2004 and 2008 runners for the program’s best finish (fifth). The women were one slot behind their best-ever place of fifth from the 2001 meet, and tied the 2008 squad for the second-best performance.

- Closing the year at the NCAA Southeast Regional, the men improved two spots from the 2009 event and turned in the program’s best performance (23rd place) since coming in 17th in 2004. The women’s team made a three-spot jump from last season and had its highest placement (21st) since claiming 17th place in 2008. Wilson also ran the fifth-best 6K in program history with a time of 21:40.3.

- Montijo was one of nine male athletes selected to the Conference USA All-Academic Team at the end of the season.

GOLF (MEN)

- East Carolina entered the 2011 spring campaign ranked 43rd in the country according to Golfstat.

- East Carolina opened the 2011 spring season with a seventh-place finish at the JU Invitational held at TPC Sawgrass on THE PLAYERS Stadium Course. Junior Harold Varner earned a 10-place finish at the event.

- The Pirates will compete in five additional tournaments before heading to Texarkana, Ark., to participate in the 2011 Conference USA Championships, April 24-26.

- ECU will co-host the River Landing Intercollegiate in Wallace, N.C., April 8-9.

GOLF (WOMEN)

- The Pirates concluded the fall season with a 39-15-1 record and earned a No. 49 national ranking by GolfWeek.

- For the 11th-straight season, the Pirates recorded at least a share of first place in an event when they claimed their 19th team title at the UNCG Starmount Fall Classic with a 36-hole score of 595.

- During its final event of the fall season at the Las Vegas Collegiate Showdown, ECU set a school-record for low 18-hole score when it fired a 10-under 278, topping the old mark of 283 – which was set during the opening round of the 2009 NCAA East Regional.

- Amy Otteson also established a school-record for low 18-hole score with a seven-under par 65 during the second round of the Las Vegas Collegiate Showdown. The junior finished the fall with a pair of Top 10 finishes (UNCG Starmount and Lady Pirate Intercollegiate), while posting a 75.46 stroke average. She currently ranks seventh all-time on the Pirates’ scoring list with a 77.12 average.

- Senior Amber Littman closed out the fall season with four Top 20 finishes (three in the Top 10). She posted a tournament average of 219.7 and a stroke average of 73.27 during four events, while her top finish came at the UNCG Starmount with a share of fifth place (to earn C-USA Golfer-of-the-Week honors for the third time in her career). Currently, Littman ranks fourth on the Pirates’ all-time scoring list with a 75.69 stroke average.
True freshman Fanny Wolte recorded a share of eighth place at the UNCG Starmount, her first collegiate tournament. During four fall events, she posted three Top 15 finishes, including a personal-best share of third at the Lady Pirate Intercollegiate.

Wolte, along with Andrea Estes (Lady Pirate Intercollegiate) and Faith Hardison (UNCG Starmount), all experienced action in their first collegiate tournaments in 2010.

ECU inked two golfers during the early signing period in November: Katie Kirk (Davidson, N.C.) and Devan Murphy (Charlotte, N.C.).

Head Coach Kevin Williams announced the addition of freshman Sarah Almond (Albemarle, N.C.) to the squad starting in the Spring of 2011.

**SOCCER**

- ECU finished the season with a 9-9-1 overall record and a 4-6-1 Conference USA mark.
- With construction of the new soccer complex underway, the Pirates played their home games at the North Campus Recreation Complex, where they have finished with a 4-2 record. An average of 438 fans (2,631 overall) attended ECU’s six home games, establishing a new school record for overall and average attendance.
- Four Pirates were named to the National Soccer Coaches Association of America (NSCAA) Scholar All-South Region team: Amanda Broz (second-team), Kimmy Cummings (third-team), Amanda Malkiewicz (second-team), and Jessica Woodward (second-team).
- Junior Rachel Fuller was one of 12 student-athletes to receive the Conference USA Fall Spirit of Service Award.
- The Pirates were one of 442 women’s programs to earn the NSCAA Team Academic Award for the 2009-10 academic calendar year. ECU posted a 3.24 grade-point average and received the award for the seventh-straight year (and 10th in the last 13).
- Jessica Woodward (second-team), Amanda Broz (third-team) and Amanda Malkiewicz (third-team) garnered All C-USA honors. The three selections marks the sixth consecutive season that ECU has had at least three players on the All C-USA Teams.
- Cummings, Malkiewicz and Woodward were all named to the C-USA All-Academic Team. Malkiewicz and Woodward were repeat selections from 2009 and garnered first-team honors, while Cummings was a second-team selection.
- Malkiewicz led the squad in goals (7), assists (6) and points (20), which were all new career-highs and ranked among the league leaders. She started all 19 games playing nearly 1,200 minutes and pushed her consecutive starting streak to 60 matches. Malkiewicz closed out the season ranked fourth all-time on ECU’s career charts in assists (16) and points (50), while ranking sixth in goals (17).
- Seven student-athletes declared their commitment to join the Pirates in 2011 - Beth Batchelor, Allyson Glover, Lexi Herring, Kelley Johnson, Kelly Miller, Mackenzie Semerad and Brett Thomas.
- On October 24, five seniors played their final match in Greenville when ECU hosted Colorado College. The 2010 senior class (Amanda Broz, Jessica Cunningham, Tricia Tufts, Scarlet Van Loon and Bailey Wilcox) posted a 41-24-13 four-year record and helped the Pirates claim their first-ever Conference USA regular season title back in 2008.
- ECU held its Second Annual Riley’s Army Auction on Friday, Oct. 22, following its C-USA match against UTEP. The Pirates raised more than $6,000 auctioning off pink jerseys to help raise money for the Riley's Army of Greenville.
- Ten different players have netted goals during the season with Malkiewicz leading the way with seven. Caty Butler, Chrissy Gratz and Bailey Wilcox are tied for second with four each, while Woodward and Cummings have netted three. The Pirates have also dished out 29 assists on their 29 goals, 11 coming from different players.
- Six Pirates made their collegiate debuts in 2010. Cordero started the season opener, while Brittany Batts (MF/2 games), Ashley James (F/3), Katlin Povich (MF/1), Amanda Reynolds (MF/14) and Anne Workman (D/1) got on the field against Francis Marion in the home opener.

**SOFTBALL**

- Senior Toni Paisley has been named the Preseason Conference USA Pitcher-of-the-Year, marking the second-straight year she has earned the league's top preseason pitching honor.
- As a team, the Pirates were picked to finish second in C-USA, trailing Houston in the preseason poll by just seven points.
- Tracey Kee enters her 15th season at the helm of the Pirate softball program and has posted a 618-312-1 overall record. Last season, she surpassed the 600-victory plateau and guided East Carolina to its first Conference USA regular season and tournament titles. Kee has also been selected as the league’s coach-of-the-year the last two campaigns.
- With the league tournament title, the Pirates received C-USA’s automatic berth to the NCAA Tournament, their second trip in three years, and traveled to the Austin Regional. There, the team lost to BYU in the opening round before recording its second and third NCAA Tournament wins in program history by shutting out Metro Atlantic
Athletic Conference champion Iona 3-0 and host, No. 7 national seed and 12th ranked Texas 1-0. In its first regional championship appearance, East Carolina fell to BYU.

*Coming off the highly successful 2010 campaign, Kee and the Pirates will open the new East Carolina Softball Stadium this spring. Construction was completed in mid-August and ECU has been utilizing the new facility during its fall practice period.

*Returning to the diamond in 2011 is senior, two-time defending Conference USA Pitcher-of-the-Year and Louisville Slugger/NFCA Division I All-America Third Team selection, Toni Paisley. Last spring, Paisley compiled an East Carolina single-season record 356 strikeouts to go along with a 31-11 mark. She became only the third National Fastpitch Coaches Association All-America selection in Pirate history, joining Isonette Polonius (1998-99) and Keisha Shepperson (2000-01).

*ECU lost six starters and seven seniors from last year’s squad, including Louisville Slugger/NFCA First-Team All-MidEast Region selection Marina Gusman-Brown and Second-Team All-Conference USA honoree Charina Sumner, but welcomes 10 newcomers to the mix.

*Twenty-eight home games at the new East Carolina Softball Stadium and hosting the Conference USA Tournament highlight the 2011 schedule.

*The 2011 slate features 10 teams that advanced to the NCAA Tournament, four that won their conference regular season or tournament titles and road tilts at Georgia and Arizona State, which both ended last spring ranked among the top 15 in both the USA Today/National Fastpitch Coaches Association and ESPN.com/USA Softball final polls. Three other opponents on this year’s schedule, Lipscomb, Illinois State and Hofstra, received votes in each of the final polls.

### SWIMMING AND DIVING

*ECU concluded its dual meet season with both the men’s and women’s teams winning nine meets. The men’s team finished with a record of 9-2 and the ladies posted a 9-3 ledger.

*Junior Meghan Coyne was named Conference USA Diver-of-the-Week three times. Senior Jenna Stewart and junior Natalia Favoreto were voted C-USA Swimmer-of-the-Week once each.

*Coyne and Katie Yamamoto have each qualified for the NCAA Women’s Zone Diving Championships.

*Stewart set the varsity record in the 50-yard freestyle at the U.S. Short Course National Championships where she finished 10th the in championship final. Stewart posted an NCAA ‘B’ cut time of 22.72 in the event.

*East Carolina has been receiving votes in both the men’s and women’s College Swimming Coaches Association of America (CSCAA) poll.

*East Carolina will compete in the 2011 C-USA Championship and Invitational in Houston, Feb. 23-26.

### TENNIS (MEN)

*The Pirates opened their spring season with a victory over Liberty and have posted a 4-1 record through their first five matches.

*East Carolina has eight home matches remaining during the 2011 spring semester.

*The roster includes three seniors: Jaroslav Horvath, Henrik Skalmerud and Stian Tvedt.

*The 2011 Conference USA Championships will be held in Tulsa, Okla., April 21-25.

### TENNIS (WOMEN)

*Head Coach Tom Morris, who is guiding the Lady Pirate program for the 13th year, is East Carolina’s all-time winningest tennis coach with a 252-180 record. Overall, he owns a 427-282 mark in 21-plus years as a collegiate head coach.

*The Lady Pirates enjoyed a strong 2010 fall showing, competing in the College of Charleston Invitational, Virginia Tech Invitational, Elon Invitational, the UNC Greensboro Doubles Invitational and the ITA Regional at UNC- Chapel Hill.

*East Carolina produced 40 singles victories and 17 doubles wins during the autumn campaign, an impressive jump-start to the traditional spring season which begins Feb. 2 at Davidson.

*Morris’ 2011 edition features the return of eight letterwinners off his 2010 spring squad that tallied an 18-10 overall record. Seniors Jessica Cook, Kristin Gordon, Audrey LePottier, Tamara Sachs; junior Natalie Collins; sophomores Abby Richmond, Petra Vogel and Yilian Zhang; and newcomers Manon Bissat, Vanessa Fuleihan and Neena Wanko make up the roster.

*The Lady Pirates opened their spring season with convincing 6-1 and 7-0 victories over Davidson and Appalachian State, respectively, to begin a rigorous 26-match schedule which will wrap up April 21-24 with play in the C-USA Championship Tournament (Orlando, Fla.)

### TRACK

*The Pirates welcomed 22 athletes to campus in the fall, many of which have already begun to compete in the indoor season. The corps consists of nine distance runners, two pole vaulters, one thrower and 10 sprinters. The
The group also includes 14 state champions, five high school national championship participants and the Polish Junior National Champion.

The ECU women are listed as No. 39 in the latest release of the national rankings and are 13th in the southeast region. The Pirate men are also receiving recognition, placing 20th in the southeast region this week.

Newcomers Jordan Neil and Tyshonda Hawkins broke school records at the Virginia Tech Invitational. Neil ran an 8:36.27 in the 3,000-meter event while Hawkins clocked in at 38.95 in the 300-meter dash.

Sophomore jumper Tynita Butts is the Pirates’ top returner, having earned All-America status at the 2010 NCAA Outdoor Championships in the high jump. She posted a mark of 1.83 meters to finish in a tie for seventh-place. She is the first All-America selection for the women since Michelle Clayton in 1999.

It took Butts just one attempt in her first high jump showing of the 2011 indoor season to qualify for the NCAA Indoor Championships. Her mark of 1.87 at the Christopher Newport Invitational currently ranks as the second-best in the nation.

ECU brings back all five of its league champions from last season as Maegan Lewis (hammer), Drew Kanz (high jump), Butts (high jump), Dennis Aliotta (shot put) and Matthew McConaughey (javelin) reached the top of the podium at either the C-USA Indoor or Outdoor Championships.

Head Coach Curt Kraft enters his fifth season with the program and has produced one All-America selection, 14 Conference USA champions, 35 NCAA Regional qualifiers and three national meet participants.

VOLLEYBALL

The volleyball squad ended its season with a 2-30 overall record and a 1-19 league ledger. The team was one of the youngest in the nation with six freshmen and two newcomers – including former Pirate softball standout Marina Gusman-Brown.

The Pirates had three athletes earn all-tournament recognition during the non-conference schedule. Junior Britney Roper garnered accolades at the East Carolina Classic and Delaware Invitational while classmates Jackie Varnum and Nicole Jones were honored at the Georgetown Classic and Wake Forest Black and Gold Challenge, respectively.

ECU consistently ranked in the top half of the league statistics in blocking as they finished with a 1.98 average (sixth). The Pirates out-blocked their foes in 14 matches this season.

Varnum put up a stellar hitting mark against Rutgers at the Delaware Invitational, putting down 12 kills on 17 attempts with no hitting errors. It was the top percentage in the league for much of the year and the second-highest in program history.

Junior Amanda Łutzow posted five double-doubles in 2010, including two in league play at UAB and at home vs. Marshall. The other three were against Cleveland State, Campbell and Binghamton.