AGENDA
East Carolina University Board of Trustees
Health Sciences Committee
May 6, 2005

1. Approval of Minutes – April 1, 2005

2. Health Sciences Divisional Updates – Dr Michael Lewis
   Brody School of Medicine
   Laupus Library
   School of Nursing

3. PCMH/UHS – Mr. David McRae
**Health Sciences Committee**  
**ECU Board of Trustees**  
**April 1, 2005**

**Members Present:**  
Robbie Hill, Chair  
Steve Ballard, Chancellor  
Jim Talton  
David Brody  
Bob Greczyn  
Dan Kinlaw  
Bill Bodenhamer  
Joel Butler  
Mike Kelly  
David Redwine  
Steve Showfety  
Mike Lewis  
Gary Vanderpool  
James Smith  
Shannon O’Donnell  
Cynda Johnson  
Terri Workman  
Steve Thomas  
Phyllis Horns  
Dorothy Spencer  
Anthony Bartholomew  
Greg Hassler  
Kitty Wetherington  
Lisa Sutton  
Brian Floyd

**Recorder:** Ellen Finch

**Welcome**  
Mr. Talton welcomed everyone to the meeting.

Mr. Hill called the meeting to order at 10:08 a.m. Mr. Hill reported that the joint Trustees Liaison Group met last week and they agreed on a strategy to pursue a consultant to review the relationships between ECU and PCMH. He indicated that it was a good meeting and that there was a forward movement on resolution of issues. Mr. Hill attended the Topping Out Ceremony on March 31, 2005 and commented on the impressive new building on the Health Sciences Campus.

**Health Sciences Division Updates**  
Dr. Lewis indicated that information on the Cardiovascular Institute was included on the disk provided to the Trustees. Mr. Floyd was available to answer questions if raised. An update on the Laupus Library was also included on the disk. The Topping Out Ceremony was held on Thursday, March 31, 2005. The ceremony depicted the midway point of the project. When completed, the building will be larger that the new science and technology building on east campus. Dr. Lewis extended thanks to Mr. Hill and the other trustees for their participation in the Topping Out Ceremony.
**HIPAA Resolution:**

The Health Insurance Portability and Accountability Act (HIPAA) resolution was the first action item included on the agenda. Compliance with HIPAA insures our ability to submit bills for services provided as well as confidentiality of patient information. Mr. Anthony Bartholomew, Director of Health Information and Privacy Officer for ECU, reviewed the slides on HIPAA which were included on the disk. All health care components within the university will be affected by HIPAA. Mr. Bartholomew extended thanks to Jack McCoy and his staff for their work in complying with the HIPAA issues. Mr. Hill indicated that the approval of the HIPAA resolution would be an action item during the Board meeting. Dr. Lewis expressed appreciation to Mr. Bartholomew for his part on the HIPAA issues.

**Diabetes and Obesity Center Name Change Resolution**

Dr. Lewis reported that the Diabetes and Obesity Center has been in place for several years. In order to capitalize on assets to counter disparities, we need a stronger structure which allows us to proceed. The resolution included on the disk requesting a name change to the Diabetes, Obesity and Metabolic Institute is supported by Chancellor Ballard, Vice Chancellor Smith, and Associate Vice Chancellor for Health Sciences Research Lehman. This resolution will allow us to move forward to become a full national center for metabolic research.

**School of Medicine Financial Update**

Dr. Lewis stated that a 4% state budget cut would have severe negative effects on the Brody School of Medicine. BSOM does not receive any funds for increased enrollments. The number of patients served by BSOM without health insurance, Medicaid, or other sources of payment is increasing in eastern North Carolina. Also the BSOM has sustained almost $15 million in budget cuts since 1999. Mr. Hill referred to an article on drop out rates which he will send to each trustee. Mr. Brody inquired as to the origin of these cuts. Mr. Redwine suggested that contact be made with the General Assembly.

Dr. Johnson reviewed her presentation on the BSOM. Despite the odds, performance at the BSOM continues to improve. MFPP key performance indicators have increased in all parameters. A significant impact on the deficit from last year has been made. Record charges were noted in February. Mr. Hill congratulated Dr. Johnson on the progress made in getting the deficit under control. Mr. Bodenhamer asked how much money is being spent on patient care for those without insurance in the 27 county area. He suggested that perhaps legislature could figure out a way to fix the issue so that the BSOM could continue to serve the region. He also mentioned that communication should begin with legislators west of Raleigh.
Approval of Minutes:

Mr. Talton made the motion to approve the minutes of the December 10, 2004 Health Sciences Committee meeting. Mr. Butler seconded the motion and the motion was approved by the members.

The meeting adjourned at 10:55 a.m.
MFPP Key Performance Indicators
Fiscal Year-to-Date March 2005 to March 2004

- **Patient Visits**: Up 3.0%
- **Productivity is Up…**
  - # Faculty: Unchanged
  - RVUs (Relative Work Value Units): Up 3.5%
- **Charges**: Up 13.0%
- **Collections**: Up 5.4%
- **Total Revenues**: Up 4.4%
- **Total Expenses**: Up 3.2% ¹

¹ Expense increase primarily personnel costs reflecting:
- MFPP match of state mandated employee increases
- Movement of state funded positions to MFPP to offset state budget cuts, and
- Market equity increases in clinical positions.
- Increase in malpractice insurance premiums
# ECU Physicians MFPP

**Fiscal Year-to-Date Results**

For the Period July 1, 2004 through March 31, 2005

(Results Reported in Millions)

<table>
<thead>
<tr>
<th></th>
<th>Jul '04 - Mar '05 Actual</th>
<th>Jul '03 - Mar '04 Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Revenues</strong></td>
<td>78.954</td>
<td>75.650</td>
</tr>
<tr>
<td><strong>Expenditures</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel</td>
<td>64.631</td>
<td>61.361</td>
</tr>
<tr>
<td>Operating/non operating expenses</td>
<td>17.526</td>
<td>17.629</td>
</tr>
<tr>
<td>Capital</td>
<td>0.972</td>
<td>1.575</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td>83.129</td>
<td>80.565</td>
</tr>
<tr>
<td><strong>Deficit before transfers</strong></td>
<td>(4.175)</td>
<td>(4.915)</td>
</tr>
<tr>
<td><strong>Transfers Out</strong> (1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campus Auxiliary Assessment</td>
<td>(1.300)</td>
<td>(1.201)</td>
</tr>
<tr>
<td>Banner Implementation</td>
<td>(0.270)</td>
<td>(0.250)</td>
</tr>
<tr>
<td>Other</td>
<td>(0.111)</td>
<td>(0.147)</td>
</tr>
<tr>
<td><strong>Total Transfers Out</strong></td>
<td>(1.681)</td>
<td>(1.598)</td>
</tr>
<tr>
<td><strong>Net deficit and transfers</strong></td>
<td>(5.856)</td>
<td>(6.513)</td>
</tr>
</tbody>
</table>

(1) – an additional $739K was transferred to other BSOM special purpose accounts for grant salary recovery
May 6, 2005

Greetings from the Laupus Library

In April 2004, Laupus Library established the new position of Development Associate designed to help us coordinate special events, market the library and plan for on-going development activities associated with the acquisition of the Country Doctor Museum, the new building and other new library initiatives. We were fortunate to recruit Mrs. Melody Bentz to fill this position.

Support for the Country Doctor Museum
Among the first activities of the new library development program was the reopening of the Country Doctor Museum, followed by the successful publication of the Museum’s 2005 calendar, and, most recently by the Country Doctor Museum strategic planning process for which we received wonderful compliments from the many university and community leaders who participated.

ALA Exhibit Awarded to Laupus Library
An interdisciplinary grant writing team, led by Development Associate Melody Bentz, successfully competed to host the prestigious traveling exhibit, “The Changing the Face of Medicine: Celebrating America’s Women Physicians,” an interactive, multimedia traveling exhibition that honors the lives and achievements of American women in medicine—past and present. We recently learned that Laupus Library was chosen as one of 61 libraries from across the U.S. to host the exhibit. Laupus Library and the Charlotte Public Library were the only two North Carolina locations chosen in this national competition. The exhibition is based on a larger exhibition that is displayed at the National Library of Medicine (NLM) in Bethesda, Maryland.

Women physicians of today are benefiting from the career paths carved out since the mid-19th century by a long line of American women doctors. Early women physicians featured in the exhibition include Elizabeth Blackwell, the first woman in America to earn an M.D. degree, and Matilda Evans, who was the first African American Physician to be licensed in South Carolina. Three current and former ECU physicians are featured in the local legends interactive exhibit including Dr. Peggy Goodman, a physician of Emergency Medicine; Dr. Ann Connor Jobe, former Interim Vice Chancellor of Health Sciences and currently the dean of the Mercer School of Medicine in Georgia; and Dr. Marcella Fierro, former professor of pathology with the Brody School of Medicine and the current State Medical Examiner for the Commonwealth of Virginia.

The William E. Laupus Library will host “Changing the Face of Medicine: Celebrating America’s Women Physicians” from April 25th to June 8th, 2005 as an inaugural event of the University’s Centennial celebration and the first such traveling exhibit to be presented in our new building.

Technology To Go…Mobile Healthcare @ ECU Conference
On April 6th, 2005 the Laupus Library hosted the Technology To Go…Mobile Healthcare @ ECU Conference at the Brody School of Medicine. The day-long conference was an exploration in specific applications and solutions for mobile medical technology. Over 300 healthcare students and professionals attended various workshops and seminars on the latest technology from blackberries to Tablet PC’s and more. In addition, twenty-one technology vendors from across the U.S. offered attendees various hands-on demonstrations and information in the exhibit room.

The Laupus Library, along with our on-campus partners, was responding to the needs of students, faculty, staff, and our healthcare community in Eastern North Carolina. Technology
To Go was the first-ever event of its kind in the region and the Laupus Library plans to make this an annual event in years to come.

**2005 Faculty Author Recognition**

The Laupus Library will host a Faculty Author Recognition Ceremony and Reception on April 21st from 3-5 p.m. in the Laupus Library commons area on the first floor. The faculty author recognition event is designed to pay tribute to our valued faculty for their contributions to academia and research through published works. Eighty-Five faculty members from throughout the Division of Health Sciences will receive awards for authoring over 150 publications between September 1, 2003 and August 31, 2004. Faculty displayed their expertise and knowledge on a wide range of subjects in healthcare and advanced methods of education through the publication of books, book chapters, journals, and on-line articles. It is our hope that this event will become an annual tradition that celebrates academic achievement.

**Plans for 2005-2006**

We believe our first year of library development has provided many notable successes and laid important ground work for development activities associated with our move to the new library building in May 2006. Projects planned for 2005-2006 include establishment of a “Friends of Laupus Library” program, publication of a 2006 Country Doctor Calendar, and production of successful 2005-2006 editions of the Technology Fair and Faculty Author Recognition events.

The naming of a new President for the Medical Foundation of ECU in October 2004 ushered in a new era of cooperation and coordinated development planning with that foundation. Plans call for Laupus Library to recruit a major gifts development officer early in the new fiscal year and to seek donors for both the building and programs of the “new” Laupus Library.
Inside this Issue:

- ECUSON Distance Education ranked 5th in nation
- Health Sciences Complex Update
- Nursing Scholarship Opportunities
- ECU SON named best nursing school for men
- Horns appointed to NC IOM
- 1st SON PhD to Graduate
- Calendar

The Dean’s Desk

We began the spring semester with snow, very cold weather and lots of students. It would be fine for the cold and snow to remain away but the students, we hope, are here to stay. As you know, we have a strong commitment to increase enrollment as a response to the ongoing nursing shortage in North Carolina. Our attention to enrollment preceded a new mandate from the University of North Carolina system for its schools to prepare and graduate twice the number of prelicensure BSNs, 50% more RN to BSN students, 60 MSN students yearly in nursing education, and double the production of PhDs in nursing with a target date for all categories of the 2009–10 academic year. Our school is surely on target since the increment in enrollment at all levels from spring 2001 to spring 2005 is most impressive. During that time frame, our baccalaureate program enrollment has grown 32%, in the MSN concentrations enrollment is up 321% (you read it right) and the PhD program, which did not exist in 2001, now has 14 admitted students with one preparing to graduate in May. Amazing progress.

You must realize that we do have a problem housing this burgeoning population as far as classrooms and other learning resources are concerned. But rays of hope shine brighter and brighter! Construction on the health sciences complex on the west campus goes well...actually on schedule. The facility when finished will not only give us much needed space but state-of-the-art labs and equipment. A major development initiative will help raise the monies needed to purchase and outfit these resources. Stay in touch!!

We are duly proud that we achieved national recognition this fall with one award and one citation. ECU School of Nursing was the recipient of the first award for excellence in maintaining a supportive climate for programs for and addressing issues of men in nursing. This award was presented at the annual meeting of the American Assembly.
ECU’s School of Nursing named one of largest graduate programs in nation for distance education

The School of Nursing at East Carolina University has been named by U.S. News & World Report as the fifth largest online graduate nursing program in the nation.

This is the first time the school has been named to the list, said Dr. Sylvia Brown, professor and associate dean for graduate programs in the ECU School of Nursing.

The nursing school has been a leader in the delivery of online education on campus, Brown said. “However, it is quite prestigious to find that we rank in the top five in the nation when compared to other nursing programs throughout the United States,” she said.

The school was listed in the news magazine’s Oct. 18 edition. U.S. News surveyed 1,000 institutions in developing a list of 332 graduate-level distance education programs in nursing, public health, library science, engineering, education and business. The magazine highlighted the top five or largest programs in each field as measured by enrollment and other attributes. All the nursing programs listed are professionally accredited.

The ECU School of Nursing offered its first online course in 1997 as part of an innovative partnership to help meet the shortage of primary care providers in rural North Carolina. The school collaborated with the ECU School of Allied Health Sciences and Duke University’s School of Nursing in a Partnership for Training initiative which provided Web-based primary care, advanced practitioner education for family nurse practitioners, nurse midwives and physician assistants. From 1997 until 2001, the Robert Wood Johnson Foundation funded the program. From there, the development of online courses in the Master of Science in Nursing (MSN) program at ECU grew rapidly. By 2001, the school launched two online distance education options. The school now offers four online options in the MSN program: family nurse practitioner, neonatal nurse practitioner, nursing education, and nurse midwifery.

“We deliver more than 150 semester hours of graduate courses online in the MSN program,” said Brown. “Our program was selected based on enrollment, limited class size and economic efficiency in educational costs.”

Brown noted that the school provides innovative delivery methods in its distance education offerings. The innovations include virtual classrooms with audio capability, use of a streaming media server to deliver audio and video content, the development of a virtual clinic that has simulated patient “cases” representative of the community demographics, the use of handheld computers for collection of patient data, and development of virtual communities for each graduate concentration where students can meet and exchange information.

“We strive to remain on the cutting edge in the delivery of quality online education for our students,” Brown said.

Dean’s Desk, cont.

for Men in Nursing. In the October issue of US News and World Report, the school was cited as offering the 5th largest distance education nursing program at the graduate level. Four of the eight concentrations in our MSN program are completely online.

There are two other hallmarks for the School of Nursing which occurred in January. The first of our doctoral students has completed all her coursework, passed the qualifying comprehensive examination, and had her dissertation proposal accepted by her doctoral committee. She may now add PhD-C after her name and her faculty can proclaim a grand success. The second “rite of passage” for your alma mater is that we have

named our very first Distinguished Alumna of the Year. We are so proud of Dr. Deitra Leonard Lowdermilk, ECU ’66, and her many accomplishments. Promise yourself that you will be present when she addresses our alumni at the school’s homecoming reception this fall. We do want to see you there.

Please keep in touch with us. We want to hear from you and we encourage you to join us at the activities that the School of Nursing holds for you, our greatest assets.

--Dean Phyllis Horns
Health Sciences Complex Update. . .

As you tell from the picture above, construction on the new home for the School of Nursing, School of Allied Health, and Laupus Library is rapidly proceeding.

In fact, it appears the project is right on schedule for completion in spring of 2006. We hope to move into the new facility in May 2006.


The new health sciences complex is located in the medical district off Highway 43/5th Street behind the Warren Life Sciences Building.

We are especially excited about the new laboratory space that will be available in the facility. We are in the process of researching and choosing the most advanced equipment available for this facility. We are committed to providing clinical lab experiences that are modern and up-to-date, mirroring our technologically advanced curriculum. Watch us grow!

Nellcor/Tyco Healthcare donates oxygen monitor and resources valued at more than $5000

The Concepts Integration Lab in the School of Nursing has received a donation of a pulse oximeter and educational resources from Nellcor/Tyco. The American Association of Critical-Care Nurses (AACN) and the American Organization of Nurse Executives (AONE) have partnered with Nellcor to donate the machines and resources to 70 schools of nursing. Our students and faculty certainly appreciate this gift!

Nursing Scholarship Opportunities

Troy Munn, Director of Development for the School of Nursing, announces the establishment of the following scholarships:

Raymond and Peggy Reed of Waynesboro, VA, have established the Vickie C. and Steven E. Whitehurst Scholarship. The endowed scholarship will be available to undergraduate nursing students with a minimum 3.0 GPA, with preference given to those who graduated from Ayden-Griffon High School.

The Nursing Leadership Council (NLC) of the Brody School of Medicine has established the Nursing Leadership Council, Brody School of Medicine Scholarship which will provide a $500 award to deserving students that are considering nursing as a second career and are older adults or nurses with a diploma or associate’s degree working toward a bachelor’s degree. Preference for consideration will be given to current ECU employees.

The Sigma Theta Tau chapter of Beta Nu has established a scholarship in honor of Eldean and Hal Pierce. Beta Nu is still in the process of establishing criteria for this award.

For more information about these scholarships, or if you would like information on naming opportunities within the School of Nursing’s new facility as a way to honor or memorialize family and friends. Charitable gifts for naming opportunities will provide the school with needed classroom and meeting space. High-tech classrooms, conference rooms and laboratories, among other things, are available for naming.

Please contact Troy Munn toll free at 888-816-2238 or at munnt@mail.ecu.edu if you would like information on naming opportunities within the School of Nursing’s new facility as a way to honor or memorialize family and friends. Charitable gifts for naming opportunities will provide the school with needed classroom and meeting space. High-tech classrooms, conference rooms and laboratories, among other things, are available for naming.

First-year graduate student, Tonique Tabron, accepts the Roccapriore-Tschetter Scholarship from Dr. Lou Everett on November 18, 2004.
The nursing program at East Carolina University has been selected as the recipient of the 2004 Best Nursing School or College for Men Award.

The board of directors of the American Assembly for Men in Nursing chose ECU as the first recipient of the new award because of its activities and programs that address issues surrounding men in nursing, according to the award letter.

ECU was chosen from several university nursing programs that were nominated.

The award was presented December 3, 2004, at the annual Luther Christman Awards Dinner during the 30th annual AAMN conference in Tucson, Arizona.

Dr. Phyllis Horns was recently appointed to membership in the North Carolina Institute of Medicine (NC IOM).

Horns has served as dean of the School of Nursing since 1990. She also served as interim chancellor for Health Sciences from 2001-2002.

The 5-year appointment was made by Gov. Mike Easley. Institute members are drawn from government, education, business, and various health care industries.

Chartered by the NC General Assembly in 1983, the NC IOM seeks solutions to statewide health care issues. The purpose of the organization is to assure that complex health issues are examined and disseminated to public sector officials with decision-making authority.

Cashion will represent NC at the national convention in Daytona Beach and will serve on the board of directors for NCANS for the year.

Congratulations Mary Catherine!
First School of Nursing PhD student to graduate in May!

Elaine Scott entered the doctoral program in nursing in the fall semester of 2002 as one of our two pilot class students. She has been a full-time student since then, taking 9–12 hours per semester and enrolling in directed research courses during the summer sessions.

That hard work and commitment have now reaped rewards. In December, Elaine passed the PhD qualifying comprehensive examination and in January her dissertation proposal was accepted by her doctoral committee. By virtue of these two achievements, she may now use the designation PhD-C after her name, the C standing for her status as a candidate for the doctorate.

Elaine’s research focuses on the transition of new graduate nurses into the workplace... a timely topic, indeed, given that retention of new nurse graduates is an important part of addressing the nursing shortage.

As a further indication of outstanding performance, Elaine has had four articles accepted or in review for publication in professional journals and has presented her work at two regional conferences since entering the program.

Elaine is a shining star and a wonderful role model for all the excellent doctoral students who will follow the path she has blazed.

Elaine Scott, PhD-C
Dr. Marti Engelke serves as her committee chair with Drs. Mel Swanson, Garris Conner and Brenda Cleary, executive director of the NC Center on Nursing, as members.

ECU School of Nursing Calendar of Events

April 6th  Mobile Technology Fair
Brody School of Medicine, 9 am–5 pm

April 27th  3rd Annual Eastern NC Workforce Forum
Mid Pines Inn and Golf Club, Southern Pines, NC

May 6th  School of Nursing Convocation
Wright Auditorium, 12:30 pm

May 7th  Commencement
Minges Coliseum, 10:00 am

‘Connecting’ with other SON alumni

CONNECTIONS is published twice a year by the School of Nursing as a way to keep you informed of news and happenings on campus and with other alumni.

We encourage you to visit the SON website at www.nursing.ecu.edu. Links have been added to include updated information on alumni news, awards, events, and faculty.

You may also access the alumni registry at www.nursing.ecu.edu/alumniregister. Please drop us an E-mail and share your news. Visit often and please keep in touch!

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Inside . .

• First PhD student to graduate in May
• ECU SON Graduate Program nationally ranked