AGENDA
Research, Economic Development and Community Engagement Committee
September 24, 2004

Approval of Minutes for July 13, 2004

Research and Graduate Studies
I. Update: Sponsored Programs Activities
II. Update: Research Infrastructure
III. Update: Graduate Studies

Economic Development and Community Engagement
I. Update on Activities
MINUTES
Research, Economic Development and Community Engagement Committee
Tuesday, July 13, 2004
Mendenhall Student Center Great Room


11:38 AM

A motion was duly made and seconded to approve the May 7th, 2004 committee minutes. The motion was carried.

Mr. Greczyn called on Dr. John Lehman for a report from Research.

Dr. Lehman reported on grants and contracts at East Carolina University ending the end of May 2004. Dr. Lehman directed the members to the two charts, which demonstrated the decrease in the total funding coming to East Carolina University. Over the last 36 years it went from 40 million down to around 33-32 million. In looking at the May report, this year we are up about 3.4 million dollars. Dr. Lehman included figures from each of the schools and campuses and it turns out that a good portion of the increase actually came from East Campus and Dr. Lehman congratulates them on the success in receiving grants. Dr. Lehman will work with Dr. Gemperline over the next few months to analyze exactly where the increases have accrued and really what the increases brought from the point of view of FNA indirect cost. One of the main things that is being looked at in the Research Division and the Graduate Studies Division, is to see if we can get an increase in the amount of grants and contracts that are coming into the University to keep pace with the funding out there because the missions of the University which are obviously Teaching, Service and Research.

Dr. Lehman then gives an update on research infrastructure in support of research and also graduate studies and refers to the materials handed out to the Board, which were a series of articles at the last meeting. Dr. Lehman states he has had several meetings with Chancellor Ballard in regard to research and his agenda is clearly to increase funding for research at East Carolina University. Out of the meeting a little high-level research committee was put together to basically look at where we are and where we would like to go.

Dr. Lehman states he has been asked to convince Dr. Michael Lewis to share with the research division, Mrs. Terry Workman and Michael Smith to look to combine a number of functions to begin to stimulate the infrastructure here at East Carolina University.
Dr. Thompson states he has 3 items in the report that was submitted. 1) Dealing with the Institute for Economic Community Development on which he has reported before. We have met with the other member institutions; I don’t need to go into the proposal to the Office of the President and it being drafted. We should have a final document by the end of the month. We will then circulate the Chancellor levels of the participating institutions. 2) Asian Ventures Partnership. This is a group of Korean businessmen who brought a delegation of Korean business as well as government leaders to campus at the end of June. They wanted to come to North Carolina to go to the Research Triangle Park. The Asian Ventures Partnership wanted them to see East Carolina University, so they actually spent more time in our activities than they did going and visiting the Research Triangle. 3) The third item is the Washington Initiatives; we have solicited proposals for speaking of federal systems, grants and contracts as well as appropriations from the different deans and being renewed.

A meeting with our Vice Chancellors Lewis, Lehman and Smith to discuss those and are in the process of warning those down.

Also, the process of writing a grant was brought up and an email will be sent out on the ones currently being worked on. The Regional Development Services is putting a grant together to seek funding to study the feasibility and cultural district history to the redevelopment area here in Greenville.

The committee meeting adjourned at 12:17 p.m.

Respectfully submitted,

Monique Best
### Year-to-Date Total Awards by Academic Units in Divisions

#### Unmodified for Multi-Disciplinary Proposals

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<tr>
<th>Academic Affairs</th>
<th>7/1/03-7/31/03</th>
<th>7/1/04-7/31/04</th>
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<th>Change %</th>
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#### Administration & Finance

| Computing and Information Systems       | $0 0           | $0 0           | $0 0   | --       | --       |

#### Health Sciences

| Brody School of Medicine               | $756,693 10    | $782,717 8     | $26,024 -2 | 3.44% -20.00% |
| Center on Aging                        | $0 0           | $0 0           | $0 0   | --       | --       |
| Center for Health Sciences Comm        | $0 0           | $0 0           | $0 0   | --       | --       |
| Eastern Area Health Educ. Center       | $0 0           | $0 0           | $0 0   | --       | --       |
| Medical Faculty Practice Plan          | $0 0           | $0 0           | $0 0   | --       | --       |
| School of Allied Health Sciences       | $160,094 2     | $642,507 2     | $482,413 0 | 301.33% 0.00% |
| School of Nursing                      | $159,500 1     | $920,589 6     | $781,089 5 | 559.92% 500.00% |
| Other Units*                           | $27,186 1      | $0 0           | ($27,186) -1 | -100.00% -100.00% |

#### University Advancement

| University Advancement                 | $0 0           | $0 0           | $0 0   | --       | --       |

#### Office of the Chancellor

| Athletics                               | $0 0           | $0 0           | $0 0   | --       | --       |
| Regional Development Services           | $0 0           | $0 0           | $0 0   | --       | --       |

#### Research & Graduate Studies

| Agro-Medicine Institute                 | $524,499 1     | $0 0           | ($524,499) -1 | -100.00% -100.00% |
| ICMR                                    | $122,838 1     | $0 0           | ($122,838) -1 | -100.00% -100.00% |
| Office of VC RGS                        | $0 0           | $0 0           | $0 0   | --       | --       |
| Regional Development Services           | $0 0           | $0 0           | $0 0   | --       | --       |
| Diving Safety                           | $0 0           | $0 0           | $0 0   | --       | --       |

#### Student Life

| Office of VC Student Life               | $0 0           | $0 0           | $0 0   | --       | --       |
| University Unions                       | $0 0           | $0 0           | $0 0   | --       | --       |

#### Totals

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<td>$3,602,915 28</td>
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## YTD PERCENTAGE CHANGE REPORT

*July Report for 04-05*

### SUBMISSIONS

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### AWARDS

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<th>Percent Change YTD</th>
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Regional Development Services continues to be active with local and state partners to facilitate economic development in eastern North Carolina. The Regional Development Institute (RDI) has submitted a grant proposal for $120,000 to the Golden Leaf Foundation for a planning study for an Arts and Cultural District in downtown Greenville. RDI has also been working with the North Carolina Rural Economic Development Center and other institutions on a major $2 million dollar grant proposal to the Kellogg Foundation to further rural entrepreneurial development. RDI has recently completed a project for the North Carolina’s Eastern Region development group to identify possible businesses in targeted industries to relocate to eastern North Carolina.

The Small Business and Technology Development Center (SBTDC), a part of ECU’s Regional Development Services, continues to provide advice and support to local companies. Two Eastern NC companies quickly achieved quality and throughput improvements by implementing “Lean Manufacturing” techniques recommended by the SBTDC. The first company, a Lenoir County building products manufacturer, corrected two product line problems. The company created a continuous flow process which improved throughput by over 300% and reduced defects to near zero. The second client, a New Hanover county manufacturer of fluid connection products, had similar throughput issues. Based on their Lean learnings, they reorganized and throughput in the initial work cell improved over 400%, and customer lead times were reduced from over a month to just a few days.