I. Approval of Minutes (February 26, 2009)  Action

II. Health Sciences Division - Dr. Horns  Discussion

A. PCMH Update – Ms. Dianne Poole

B. ECHI Update – Dr. Chitwood

C. Brody School of Medicine Update – Dr. Cunningham

III. Health Sciences Informational Updates  Information

A. College of Allied Health Sciences

B. College of Nursing
Health Sciences Committee
ECU Board of Trustees
Thursday, February 26, 2009
ECHI Building
1:00 p.m.

Board Members Present:

Robert Hill, Chair
Bruce Austin
David Brody
Robert Greczyn

Others Present:

Chancellor Ballard
Nick Benson
Paul Cunningham
Greg Hassler
Phyllis Horns
Brian Jowers
Joan Kavuru
Carole Novick
Philip Rogers
Gary Vanderpool

Recorder: Christy Daniels

Call to Order and Approval of Minutes:

Mr. Hill called the meeting to order at 1:00 p.m. Mr. Hill presented the motion to approve the November 2008 minutes and was second. The minutes were unanimously approved.

Closed Session:

A motion was made to go into closed session. Minutes of the closed session are as follow:

Under NCGS 143-318.11(a)(3) to consult with University-employed attorney in order to preserve the attorney-client privilege. Health Sciences Committee (“Committee”) consulted with Mr. Hassler and Ms. Kavuru with respect to current status of compliance-related matter. Committee advised of matter’s background facts. Committee further advised that matter ceased immediately upon discovery; appropriate training provided; appropriate audit conducted; ECU
timely to repay payor through customary repayment process; and that ECU does not anticipate payor will forward the matter to its Program Integrity Specialist. Committee expects further update at its April 2009 meeting.

Under NCGS 143-318.11(a)(6) the Committee considered the qualifications, competence, performance, character, fitness and conditions of the appointment of an employee. Committee decided to make recommendation to the Chancellor concerning the appointment. Committee to make formal Motion in Open Session and vote after Closed Session adjourns.

The Closed Session adjourned at approximately 1:30 p.m., Chairman Hill, then, reconvened the open meeting.

Mr. Greczyn made a motion that the Health Sciences Committee of the ECU Board of Trustees recommends that the full Board recommend to the Chancellor that he give to Dr. Phyllis Horns a 3 year term as the Vice Chancellor for the Health Sciences Division. Motion was second and unanimously approved.

School of Dentistry Update: Dr. Hupp

Dr. Hupp reviewed the mission of the School of Dentistry which is to produce dental professionals with outstanding clinical skills, ethical bearing and a strong desire to serve the un and underserved, provide oral health services to the un and underserved of North Carolina, and conduct research to help guide future clinical practice and dental education. They currently have 2.5 faculty members and 4 staff members (1 full-time staff and 3 part-time temporary staff). Their offices are located in the Laupus Health Sciences Library in the Health Sciences Building and in the Warren Life Sciences Building. A temporary modular unit (triple wide) will be coming in May 2009 and an additional modular unit (quadruple wide) will be coming in 2010. The Dental School building is nearing the end of the schematic phase and will then enter the design phase. The remaining items include the exterior appearance, sufficiency of the number of faculty offices, building shell space, and considerations for future expansion for the 4th floor which will be dedicated for research and additional office space. Construction of the utility tunnel for the School of Dentistry and the Family Medicine Center has begun. They are continuing to work on the site selections for the community service learning centers. Two initial sites are close to being identified. Recruitment for key leadership positions are occurring and interviews will be taking place in the next few weeks for an Associate Dean for Clinical Affairs, Associate Dean for Student Affairs, and Associate Dean for Academic Affairs. The Ad has been posted for an Assistant Dean for Dental Education & Informatics. They are continuing to work with the BSOM Basic Science faculty to design the basic science curriculum. Dr. Hupp reported that the Dental School’s biggest need is $6 million for operating funds for FY 09/10 and $8 million for FY
10/11. Operating funds are needed before recruitment of students can be done and the School can open. Before the School can begin they must be accredited by the Commission on Dental Accreditation. Faculty and staff need to be in place so they can meet the required accreditation standards. Dr. Hupp encouraged the Board of Trustees to call on or meet with local legislators and representatives about the importance of the Dental School and let them know that the school cannot move forward without operating funds.

Brody School of Medicine Update: Dr. Cunningham and Mr. Jowers

Dr. Cunningham and Mr. Jowers gave an update on the Brody School of Medicine financial performance. Performance indicators are showing improvements in all areas in comparison to FYTD 2008 to FYTD 2009. Contract revenues continue to be down. New patient visits have increased. Emergency Med visits as well as Med Direct visits have also increased in comparison to FYTD 2008 to FYTD 2009. Operating and non-operating results are lower than budget due to reduced professional fees and contract revenue. The positives are that Chemo Revenue is up, personnel expenses are down, and $1,002,000 in expenses has been offset with state lapsed salaries. Areas to improve include Pro Fees and Contract Revenue. Well planned investments are required for long-term viability of ECU Physicians. The biggest need is outside, continuous funding to accelerate improvement (ex., recurring indigent care funds, appropriate GME funding support, and new contracts). We need to continue to address with our legislators the need for indigent care funding. We are requesting $3M this year and $2M next year. Our concerns are that the state budget cuts will impact the Practice plan (6% of clinical department state funds = $1.2M). We may have to access Medicare Reserves. The performance improvements that have been made include: reduction in discretionary spending (2.5% reduction), vacant faculty; positions; vacant staff positions; non-essential travel; international travel; elimination of salary increases; and non-essential purchases. We have also had a reduction in faculty fringe benefits which include reducing SHERPA benefits (eliminate co-pays for services outside of ECU or PCMH). Our investments include: the Family Medicine Center - the utility tunnel construction has begun; ECU Physicians CyberKnife - the first patient treatment was on February 11th; Endoscopy Center - opened late January and 30 patients were seen the first week; ECHI CT Scanner will be installed in May and up and running in July; and an Associate Dean for Clinical Investigation, Dr. Jose Caro, was hired and he is very engaged in developing interdisciplinary groups to pursue grants and contracts.

With no further business, the meeting adjourned at 2:30 p.m.
Following are highlights from the College of Allied Health Sciences (CAHS) since the February 5, 2009 Board of Trustees meeting.

The Department of Physician Assistant Studies and the Department of Physical Therapy recently reported that their first time pass rates for their students on their respective national certification examinations were 100%. Four of the seven degree-granting departments in CAHS hold a distinction this year of having student first time pass rates of 100% (Department of Clinical Laboratory Science, and the Health Information Management program in the Department of Health Services and Information Management).

The Department of Communication Sciences and Disorders has received one of nine $15,000 fellowships in the country awarded by the Alexander Graham Bell Association for the Deaf and Hard of Hearing. Funding from Cochlear Americas Corp. and Gift of Hearing Foundation will provide mentored work experience to a selected fellow in the areas of cochlear implant candidate evaluation, device fitting, auditory rehabilitation and counseling. The Cochlear Implant Program of Eastern Carolina began in 1999. More than 80 people have received implants since that time from the program’s team of specialists: faculty and staff in the ECU Speech-Language and Hearing Clinic, Dr. Bradley Brechtelsbauer with Eastern Carolina ENT-Head & Neck Surgery, and speech and audiology professionals at Pitt County Memorial Hospital.

This is a very competitive and difficult fellowship to obtain with hundreds of applicants in every major institution involved in deafness and hearing loss applying for this honor. This was the only fellowship awarded in the state of North Carolina.
The College of Nursing received 389 applications to the BSN program for fall 2009. This is the most applications the College of Nursing has ever received. The average GPA of the 130 students accepted was a 3.615, which is the highest average GPA for an incoming pre-licensure BSN class.

The College of Nursing anticipates 149 BSN graduates and 49 MSN graduates in the spring, 133 of these graduates will be new nurses.

We have 5 PhD in Nursing students writing their candidacy exams.

Dr. Marti Engelke did a workshop for 150 school nurses on case management of children with chronic illness in collaboration with the School Health Unit and EAHEC as part of a project funded by Kate B. Reynolds.

Dr. Elizabeth Jesse gave the keynote address for the March of Dimes community kick-off event in Greenville.
The College of Nursing is an academic unit of the Health Sciences Division of East Carolina University. The College serves as a center of excellence for leadership in nursing, professional nursing education, research, service, and our faculty practice within a multicultural, underserved and rural region. We offer baccalaureate and master’s degree programs which have special program options for registered nurse and post-masters students, as well as a PhD in nursing program.

**ENROLLMENT**

<table>
<thead>
<tr>
<th>Program</th>
<th>Spring 2009 data</th>
<th>Total Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Science</td>
<td>Spring 2009 data</td>
<td>515 clinical students / 988 Pre-clinical students</td>
</tr>
<tr>
<td>Master of Science</td>
<td>Spring 2009 data</td>
<td>402 students</td>
</tr>
<tr>
<td>RN-BSN Studies</td>
<td>Spring 2009 data</td>
<td>109 students / 21 pre-nursing</td>
</tr>
<tr>
<td>PhD</td>
<td>Spring 2009 data</td>
<td>30 students</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td></td>
<td>1056 students / 1009 pre-nursing students</td>
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</tbody>
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**PROGRAMS**

**Bachelor of Science in Nursing (BSN)**
- RN-BSN Studies

**Master of Science in Nursing (MSN)**
- Adult Nurse Practitioner*
- Family Nurse Practitioner*
- Neonatal Nurse Practitioner*
- Nurse Midwifery*
- Clinical Nurse Specialist*
- Nurse Anesthesia*
- Nursing Education*
- Nursing Leadership
- Alternate Entry MSN
- RN-MSN Studies

* Post-master’s certificates offered as well

**Doctorate of Philosophy in Nursing (PhD)**

**ADMINISTRATION**

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**MISSION**

The College of Nursing is dedicated to educational excellence in the preparation of professional nursing leaders who provide expert clinical practice and management in dynamic, challenging and interdisciplinary health care environments. The College values diversity and community partnerships, supports academic freedom and shared governance, fosters creativity and technological innovation and provides an environment for advancement and dissemination of research.
FACTS

- Originally established as the School of Nursing at ECU in 1959. The first students were admitted in 1960. The CON is ECU’s oldest professional school.
- The School of Nursing was first approved by the North Carolina Board of Nurse Registration and Nursing Education in March 1961 and received initial accreditation from the National League of Nursing in the fall of 1964. Accreditation has been maintained since that time.
- East Carolina University was authorized to offer a Master of Science degree in Nursing in 1977. In 1982, the National League for Nursing accredited the master’s program.
- The School of Nursing received DHHS grant funds to establish a nurse-midwifery program in 1991. It is the only midwifery program in North Carolina.
- In May 2001, the school was granted permission by the University of North Carolina Board of Governors to establish a doctorate of philosophy in nursing degree.
- In January 2004, the school was granted permission by the North Carolina Board of Nursing to offer an Alternate Entry MSN option. This option is the only MSN-based alternate entry option in North Carolina.
- The CON holds active membership in the National League for Nursing Accrediting Commission, the American Association of Colleges of Nursing, and the Council on Collegiate Education in Nursing (CCEN).
- The CON has 114 faculty and 40 staff members.
- The CON has grown tremendously and boasts more than 5500 alumni worldwide.
- The School is known for innovative outreach efforts designed to increase access to nursing education for place-bound nurses in rural areas. For over 25 years, the School has offered both the RN-BSN and the MSN program in off-campus sites. The RN-BSN and seven MSN concentrations are offered online.
- August 2007, the East Carolina Center for Nursing Leadership became an ECU official center, as well as the first nursing leadership center in NC. The ECCNL’s mission is to mobilize nurses to be effective partners and leaders in creating healthier communities in eastern North Carolina. The Center has received funding from the ECU BB&T Leadership Center, the Robert Wood Johnson Foundation, and Duke Endowment.
- In October, 2007 the School of Nursing received college designation status.
- The College of Nursing has received the Richard R. Eakin Distinguished Professorship, a newly endowed chair funded by the C.D. Spangler Foundation, Inc.
- The Golden Lamp Society has been established to recognize individuals who give a minimum of $100 for two or more consecutive years to the College of Nursing and the inaugural members were recognized at Homecoming 2008.

DISTINCTIONS

- July 2006, the nurse-midwifery education program received 10-year accreditation. The Board of Review of the Division of Accreditation of the American College of Nurse-Midwives granted accreditation without recommendations for 10 years.
- Summer 2006, the School moved into the new Health Sciences Building on the ECU medical campus. This 86,000 square foot facility has eight concept integration labs, 5 high fidelity patient simulators and 3 medium patient fidelity simulators.
- July 2007, the School received a $282,330 grant (renewable for three years) from HRSA to study increasing the number and diversity of nurse practitioners in rural NC.
- July 2007, the School received a $50,000 grant from NC Area Health Education Centers (AHEC) to collaborate with a community college on the use of simulation in the classroom.
- The college is offering a 45-hour, 13 week NEED (Nursing Education Educator Development) program online for faculty in N.C. to fulfill the new NC Board of Nursing requirement for nurse instructors.
- The Bariatric Nursing Consortium, which includes faculty from East Carolina University’s College of Nursing and nurses from Pitt County Memorial Hospital, has won the 2007 Magnet Prize. The Magnet Prize is one of the most prestigious national awards given by the American Nurses Credentialing Center for cutting-edge nursing research and practice.
- East Carolina University College of Nursing faculty members Drs. Martha Raile Alligood and Frances R. Eason have been inducted as fellows into the Academy of Nursing Education by the National League for Nursing. They were among 41 fellows from 33 schools of nursing across the country inducted as outstanding nurse educators.
- Summer 2008, College of Nursing faculty offered Nursing 4220: Perspectives in International Community Health Nursing in Guatemala, South America, as a community health elective course.
- July 2008, Dr. Martha Engelke received a national award by The National Association of School Nurses for her research project, “Case Management for Children with Chronic Illnesses”. The research is funded by a grant from The Kate B. Reynolds Charitable Trust.
- September 2008, the college became a National League for Nursing Center of Excellence in recognition of creating environments that promote student learning and professional development.
- Dr. Linda Steele received the 2009 American Academy of Nurse Practitioners State Award for Excellence. This prestigious award is given annually to a dedicated nurse practitioner in each state who demonstrates excellence in their area of practice.