I. Approval of Minutes (February 21, 2008)  

II. Health Sciences Division – Dr. Horns  

A. General Health Sciences Division Overview  
   - Update on Searches  
     - Dean of Medicine  
     - Dean of Dentistry  
     - Executive Director – ECU Physicians  

B. BSOM Update  
   - Facilities – Family Medicine Center  
     Dr. Horns  
   - MFPP Turnaround  
     - Elements of the turnaround and points of progress  
       Mr. Collins & Dr. Rotondo  
     - Current Financials: July-January  
       Mr. Vanderpool  
     - Marketing, Health Span  
       Dr. Benson  
   - **ECU Physicians Bylaws**  
     Dr. Rotondo & Dr. Benson  

   - **UNC/BSOM Expansion Collaborative**  
     Drs. Hardy & Benson  

C. Dental School Update – Dr. Chadwick  

III. Health Sciences Informational Updates  

A. College of Allied Health Sciences  

B. College of Nursing  

C. Brody School of Medicine
Health Sciences Committee
ECU Board of Trustees
Thursday, February 21, 2008
Trustee Suite
1:20 p.m.

Board Members Present:

Robert Hill, Chair
Bruce Austin
Robert Greczyn

Others Present:

Nick Benson
Phyllis Horns
Greg Hassler
Chris Collins
Virginia Hardy
Gary Vanderpool
Karen Stokes
Philip Rogers

Recorder: Christy Daniels

The Health Sciences Committee and the Facilities & Resources Committee held a joint meeting at 12:00 noon in the Great Room to approve the site selection of the Dental School and to review the architectural plans for the Family Medicine Center.

Call to Order and Approval of Minutes:

Mr. Hill called the meeting to order at 1:20 p.m. Mr. Hill presented the motion to approve the November 2007 minutes and was second. The minutes were unanimously approved.

Health Sciences Division:

General Overview Updates: Dr. Horns

Dr. Horns gave an update on the searches that are currently being conducted in the Health Sciences Division: 1) the search for the new Dean of the Brody School of Medicine is progressing. The search committee has received
additional applications since their last meeting and they are reviewing those along with applications already received. The first round of interviews is planned for the middle of March; 2) the search for the Dean of the School of Dentistry is progressing. The Ad should be posted by the end of this week. Korn/Ferry International has been retained to conduct this search; and 3) the search for the Executive Director of ECU Physicians is almost complete. 2nd round interviews have been held and we have 3 strong finalists. The recommendation from the committee is forthcoming to Dr. Horns for consideration.

Dr. Horns reported that the College of Nursing admitted 124 new BSN students, 24 new RN-BSN students, and 44 new MSN students in Spring 2008. She reported that in 2007, graduates from the College of Nursing BSN program had a 95% pass rate on the NCLEX-RN exam, which was the highest pass rate in the state for baccalaureate programs. In January 2008, The College of Nursing MSN program ranked 9th on the US News and World Report for E-Learning programs. The College of Allied Health Sciences is teaching 258 classes this Spring in the Health Sciences Building: 40 online classes and 218 face-to-face classes. The College of Allied Health Sciences held the 4th Annual Jean Mills Health Symposium on February 15 & 16, 2008. The theme was Rural Health in Eastern North Carolina: Meeting the Challenges. On January 16, 2008 Dr. Ion Ababii, Moldovan Minister of Health, visited Laupus Library and the Brody School of Medicine as part of a multi-city visit in North Carolina. He observed two methods of video conferencing; a telemedicine demonstration and videoconference to Moldova. Other demonstrations observed were electronic medical record, Health Span, Centricity, and ED/Inpatient. A tour of the Brody School of Medicine’s medical simulation and patient safety laboratory was held.

Dr. Horns reported on hospital relations since Mr. Lawler was out of town and unable to attend today’s meeting. The BSOM and PCMH will be holding a strategic planning pre-planning session in the next couple of weeks. We will be looking at collaboration of physician recruitment and fellowship training.

Dr. Horns announced that a tour of the East Carolina Heart Institute for the entire Board of Trustees has been scheduled at the conclusion of the April 18 Board of Trustee meeting.

Brody School of Medicine Update:

MFPP Turnaround & Marketing:

Mr. Collins reported that the cyberknife has been installed beside the gamaknife. We are the 7th location in country. The Endoscopy Center is progressing and is on target. The center will be located on the 3rd floor of the Moye Medical Building. The focal point will be on digestive diseases. This is the first joint venture with the hospital. The Cancer Center’s new organizational model and relationship with the hospital is working well. ECU is the driver of this relationship. The
Lineberger/ECU Cancer Center memorandum of understanding has been signed and is under the leadership for Drs. Asch and Zervos. The collaboration will focus on the clinical and research programs of the two institutions. Mr. Collins reported on outreach planning which includes Radiation Oncology outreaching with Onslow Memorial Hospital. Other outreach planning is also being considered. He also reported that the potential development and opportunities of a new Breast Center is still being looked at.

Mr. Austin moved that the Committee go into Closed Session (copy of Motion read attached to these minutes). Mr. Greczyn seconded the motion which unanimously passed.

During the closed session, the Committee discussed information relating to confidential competitive health care information by or on behalf of Pitt County Memorial Hospital. The committee also discussed the position to be taken by or on behalf of the public body in negotiating the price and other material terms of a proposed contract for the acquisition of real property by purpose, option, exchange or lease. Finally, the committee discussed instructing the public body’s staff concerning the position to be taken by or on behalf of the public body in negotiating the amount of compensation and other material terms of proposed employment contracts.

The closed session adjourned at approximately 1:54 p.m., Chairman Hill, then reconvened the open meeting.

Mr. Collins reported that construction of the Heart Tower and the ECU Cardiovascular Heart Institute is progressing. The new department model, Department of Cardiovascular Sciences, is working well and new recruits are intrigued by this model. Eastern Neurosurgical and Spine Associates is joining the Brody School of Medicine. A neuroscience institute once developed will enhance services for patients in the region and expand research into the neurosciences, leading to better therapies for neurological illnesses and injuries.

Mr. Vanderpool reported on the MFPP turn around and as of July-December 2007 the practice plan was performing $2.5 million better than the same time in the prior year.

Dr. Benson reported on the marketing plans for ECU Physicians. Ads have in placed in US News and World Report, Time Magazine, and Sports Illustrated. Smart Medicine is the tag line. We have 11 full size bill boards across eastern North Carolina, a 30 second TV clip is being developed, and we have buttons, refrigerator magnets, and stickers that have been developed to increase marketing efforts.

Drs. Hardy and Benson gave an update on the UNC/BSOM Expansion. Several meetings and conversations have been held between the BSOM and
UNC-CH to develop a joint proposal that outlines the needs for expansion of both medical schools. The BSOM would expand enrollment from 73 to 120. UNC would expand enrollment from 160 to 230 students. AHEC would need to develop an additional center in Elizabeth City and received additional funding to provide for the increase in the number of medical students and residents across the state. There will also need to be an increase for funding for residency training in NC. AHEC and other institutions sponsoring GME (Graduate Medical Education) would need to receive additional federal and state funding. The budget requirements in the proposal are being tweaked at the request of President Bowles. President Bowles is committed to both medical schools on this combined effort.

**School of Dentistry: Dr. Horns on behalf of Dr. Chadwick**

The groundbreaking for the School of Dentistry will be held at 1:00 p.m., after the Board of Trustees meeting.

**Future Role of Health Sciences Committee: Dr. Horns**

Dr. Horns reported that in August 2006, Chancellor Ballard, in consultation with the Board, established an ad-hoc steering committee to oversee the business and financial turnaround of ECU Physicians. Significant progress has been made with regard to the turnaround which in large part is due to the steadfast support and guidance provided by this committee, which has met on a monthly basis since its formation. With the anticipated appointment of a new Dean later this spring, it is time to transition the work of this body from an ad-hoc to a permanent structure. After the final meeting of the steering committee scheduled for March, the Health Sciences Committee will assume the central charge of the steering committee and meet monthly for at least the next calendar year to assure that the support of the Board continues and is highly visible as we continue to strengthen the financial stability and business growth of ECU Physicians. Additional information on future meetings will be forthcoming.

There being no further business, the meeting adjourned at 2:35 p.m.
East Carolina University
The Brody School of Medicine

ECU Physicians Bylaws

January 2008

Approved: June 2005
Revised and Approved: April 2007
Revised and Approved: January 2008
I. PURPOSE

These bylaws provide a professional, financial, and legal structure for ECU Physicians, the medical faculty practice plan of The Brody School of Medicine (BSOM) at East Carolina University (ECU). They are adopted to provide a framework for ECU Physicians with regard to: (i) ECU Physicians’ governance and discharge of responsibilities to fulfill consistently its primary role of pursuing the clinical care missions of the medical school and university and (ii) ECU Physicians’ endeavors to foster quality of care and service excellence while ensuring the long-term financial viability of the clinical enterprise to support the education, research, and public service missions of the School.

The Chancellor of ECU is responsible to the University of North Carolina (UNC) Board of Governors for the administration, operation, and management of ECU Physicians. In the discharge of this responsibility, the Chancellor is assisted by the ECU Board of Trustees, the Vice Chancellor for Health Sciences, the Dean of BSOM, the ECU Physicians Board of Directors, and other individuals or groups to whom he/she may delegate specific responsibility and/or authority.

ECU Physicians is a division of BSOM and operates a clinical enterprise specifically to fulfill the clinical care missions of BSOM of ECU. It constitutes the practice plan of the clinical faculty of BSOM. Its organization, strategic development, and business practices are conducted in manners that ensure the long-term financial viability of the institution and support for the education, research, public service, and clinical care missions of BSOM. ECU Physicians, and any bylaws it may adopt, is created and organized to:

1. Cultivate a robust clinical enterprise that attracts a diverse faculty with breadth and depth of expertise, employing a productivity-based compensation model in an academic setting.

2. Provide healthcare through a service delivery model that helps meet the increasingly complex needs of patients throughout eastern North Carolina.

3. Develop and implement innovative, often multidisciplinary, clinical programs that capitalize on the expertise and integrity of the academically rich culture of the clinical faculty.

4. Develop and implement continuous improvements and “best practices,” including alternative approaches, for consistently delivering superior patient care and service throughout the enterprise.

5. Develop and pursue strategies that progressively diversify its portfolio of clinical services as part of efforts to enhance access to care and serve the patient population of eastern North Carolina.
6. Respond quickly and effectively to local and regional market opportunities, including but not limited to, through joint venture arrangements.

7. Provide incremental funding to help support the programs of BSOM while simultaneously accumulating capital reserves for future investment in the clinical enterprise.

8. Contribute expertise and energy toward continuous academic enrichment of BSOM and support of education and research missions.


10. Take all necessary actions to ensure the long-term financial viability and sustainability of ECU Physicians, the medical faculty practice plan of and major funding source for BSOM.

II. ECU PHYSICIANS BOARD OF DIRECTORS

A. Composition and Chair

The ECU Physicians Board of Directors shall consist of:

1. The Dean of BSOM or his/her designee.

2. The Chairs of the clinical departments.

3. One basic science department chair, elected by the basic science chairs for a 2-year term.

4. Two elected full-time members of the BSOM clinical faculty who consistently spend at least 50 percent of their time in a clinical setting (i.e., treating patients) over the course of the year and whose duties are to represent and bring issues to the Board from the clinical faculty at large. These Board members are elected by the clinical faculty by a simple majority for terms of 2 years, and may be reelected but can serve no more than three terms consecutively\(^1\). Not more than one member of any department shall be elected to serve on the Board at any one time.

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\(^1\) All faculty members who have 75 percent FTE appointments or greater, and who have a current healthcare provider license in North Carolina, and who have permanently tenured, probationary or fixed-term appointments, and who provide clinical care, and who are approved through the ECU Physicians Credentialing Plan, are eligible to vote for these clinical faculty members of the ECU Physicians Board of Directors.
5. The Associate Dean for Graduate Medical Education.

6. The BSOM faculty member who is the Chief or Immediate Past Chief of the Medical Staff of Pitt County Memorial Hospital (PCMH).

7. The Vice Chancellor for Health Sciences.

8. The Vice Chancellor for Administration and Finance of ECU.

The Dean shall be the Chair of the Board. The Dean may, in consultation with the Chancellor and Vice Chancellor for Health Sciences, either appoint another member of the Board of Directors to serve as its Chair or may allow the Board of Directors to elect a Chair from among its members. Unless the Dean is serving as the Chair of the Board of Directors, the Dean, in consultation with the Chancellor and Vice Chancellor for Health Sciences, shall reaffirm this appointment every 2 years or allow the Board of Directors to hold another election for a Chair, after receiving input from the Board of Directors. Irrespective of whether the Dean or an elected member of the Board serves as Chair of the Board, the Dean shall be and will remain President and Chief Executive Officer (CEO) of ECU Physicians.

B. Authorities and Responsibilities

The Dean and the ECU Physicians Board shall have delegated authority from the Chancellor to assist with his/her discharge of the responsibility for the administration, operation, and management of ECU Physicians. To that end, the Board of Directors shall:

1. Develop rules and procedures for elections and the filling of vacancies in the membership of ECU Physicians Board of Directors.

2. Develop and approve the operating budget of ECU Physicians.

3. Review and approve annual incentive plan guidelines (a.k.a. the variable supplemental adjustment guidelines) put forth by the finance committee.

4. Develop and implement appropriate plans, policies, and procedures to ensure the effective and efficient operation of ECU Physicians, including, but not necessarily limited to, issues of practice operations and management, finance, accounting and statistical reporting, billing and collections for services, clinical contracts and contract payment review, professional liability insurance, clinical facility construction and renovations, market analyses, relations with other physicians and hospitals, and other matters of direct interest to the clinical enterprise.
5. Authorize and approve the results of negotiations with payors for clinical services.

6. Receive from the ECU Physicians Executive Director, on a quarterly or more frequent basis, comprehensive financial reports that include sources and uses of all funds collected from the clinical departments.

7. Establish and abolish standing and ad hoc committees and subcommittees of the ECU Physicians Board of Directors as needed to advise and conduct the business of the Board. All standing committees shall be chaired by a member of the Board. The Chair of the Board shall appoint, in consultation with members of the Board, a member of the Board to serve as a chair of each standing committee. The six standing committees of the Board of Directors shall be the following:
   a. Finance Committee.
   b. Practice Management Committee.
   c. Quality Committee.
   d. Governance and Oversight Committee.
   e. Personnel Committee.
   f. Strategic Planning Committee.

8. Approve all group practice contracts entered into by ECU on behalf of ECU Physicians.

C. Meetings

1. The Board of Directors shall meet at least 11 times per year.

2. The Chair of the Board shall set the agenda and preside over all Board meetings. In his/her absence, the Chair of the ECU Physicians Finance Committee shall chair the meetings of the Board of Directors.

3. For the purposes of conducting business, a quorum shall be defined as the presence of at least 50 percent of the total voting members of the Board of Directors at the time of the meeting. A quorum must be present at the meeting at the time a vote is taken.

4. Voting members may attend meetings in person, by telephone, by videoconferencing, or by other electronic means. All voting members who are actively participating in the meeting, whether in person or electronically, shall be counted for the purposes of determining presence of a quorum.

5. If a voting member is unable to attend a meeting, he/she may send an individual of his/her choosing to attend the meeting. However, this individual will not have voting privileges.
6. Except where otherwise stated in these bylaws, votes taken by the Board of Directors shall require a simple majority of the votes cast to pass.

7. A proposed agenda for each Board of Directors meeting, along with other materials relevant to the meeting, will be distributed at the direction of the Chair approximately 1 week in advance of the meeting.

8. Draft minutes of each Board of Directors meeting shall be distributed at the direction of the Chair as soon after the meeting as practical.

D. Compensation

Members of the Board of Directors, including the Chair, shall not receive compensation for their work on the Board.

E. Removal from the Board of Directors

A member of the Board of Directors, except for the Dean of the BSOM, the Vice Chancellor for Administration and Finance, and the Vice Chancellor for Health Sciences, may be removed from the Board, with or without cause, by a vote of at least two-thirds of all the current Directors.

F. Vacancies on the Board of Directors

If for any reason a member of the Board ceases to qualify by virtue of change in employment status, resignation, removal, or inability to carry out his or her duties, a successor shall be named, subject to the following provisions:

1. If the individual is a clinical department Chair, then the Dean shall appoint an eligible replacement from the same clinical department.

2. If the individual is an elected clinical faculty member, or a basic science department Chair, and if the individual has served less than 1 year of his/her term, then the appropriate body will elect an individual to serve out the remainder of the term. If the individual is an elected clinical faculty member, or a basic science department Chair, and if the individual has served equal to or more than 1 year of his/her term, then the Dean and the Chair of the Board of Directors shall jointly appoint another individual to serve out the remaining term. If the individual is the Chief or Immediate Past Chief of the Medical Staff of PCMH, then the Dean and the Chair of the Board of Directors shall jointly appoint another individual to serve out the remaining term.

3. If the individual is a Vice Chancellor or Dean, the Chancellor shall appoint a replacement.
III. MEDICAL DIRECTOR AND EXECUTIVE DIRECTOR

The Board of Directors shall appoint, in accordance with all applicable University policies and with the approval of the Dean of BSOM, the Medical Director and Executive Director of ECU Physicians.

A. Medical Director

The Medical Director shall be hired and/or appointed to provide continuous senior medical leadership for ECU Physicians, including all clinical sites. The Medical Director shall report to the Dean and the ECU Physicians Board of Directors. He/she shall serve as staff to the Board of Directors, and work closely with the Board of Directors’ members to develop and implement appropriate policies and procedures related to operating the clinical enterprise. He/she shall in essence serve as the “Chief Medical Officer” of the practice and oversee areas such as but not limited to peer review, clinical quality, credentialing, customer service, and patient access. The Medical Director shall work closely and collaboratively with the Executive Director to improve continuously and advance the clinical enterprise under the direction of the Dean and the ECU Physicians Board of Directors.

B. Executive Director

The Executive Director shall be hired and/or appointed to provide continuous senior administrative leadership for ECU Physicians, including all business and financial affairs. The Executive Director shall report to the Dean and the ECU Physicians Board of Directors. He/she shall serve as staff to the Board of Directors, and work closely with the Board of Directors’ members to develop and implement appropriate policies and procedures related to operating the clinical enterprise. He/she shall in essence serve as the “Chief Operating Officer” of the practice and be responsible for business planning and fiscal management of ECU Physicians, including participating in negotiations affecting practice finances. The Executive Director shall work closely and collaboratively with the Medical Director to improve continuously and advance the clinical enterprise, and support the Dean and the Board of Directors.

IV. GENERAL PROVISIONS

The Board of Directors additionally has the following duties, responsibilities, and functions:

1. Budget – Annually, the Board of Directors shall approve a budget for ECU Physicians and provide it to the Chancellor.
2. **Audits** – The Board of Directors shall commission and approve internal and external audits of ECU Physicians in accordance with generally accepted University audit procedures.

3. **Monthly Financial Reports** – The Board of Directors shall receive monthly accounting reports from the Executive Director. Financial reports and analyses will be forwarded to the Vice Chancellor for Finance and Administration, the Vice Chancellor for Health Sciences, and the Chancellor. All financial reports and analyses will be part of the official public records of ECU.

4. **ECU Physicians Funds** – The Board of Directors shall mandate that all professional fees from patient care activities of ECU Physicians providers, whether earned at BSOM or other approved locations, shall be billed, collected, budgeted, and expended through ECU Physicians or its agents. All contractual payments to BSOM for physician leadership services, or medical expert witness services, or similar work provided to outside entities, shall be considered ECU Physicians funds. All professional income will be deposited in the ECU Physicians fund accounts of ECU consistent with applicable ECU policy. All activities related to these funds shall be consistent with applicable University policies.

5. **Departmental Operating Funds** – The Board of Directors, by virtue of approving an annual budget, shall establish departmental operating funds that are managed by department Chairs and utilized for funding those activities that contribute to the financial viability of departments, BSOM, and ECU Physicians. Departmental operating funds shall not be used to fund items that may be construed as nonbusiness or personal in nature. Such funds may be expended on approved budgeted items that serve to maintain and/or improve departmental capabilities in the areas of teaching, research, patient care, and public service. All activities related to these funds shall be consistent with applicable University policies.

6. **ECU Physicians Reserve** – The Board of Directors shall work to ensure that an ECU Physicians Reserve is maintained with a fund balance equal to or greater than 90 days’ of operating expenses, including all compensation. The Board of Directors shall approve expenditures from the ECU Physicians Reserve. The Reserve may not be used to fund items that may be construed as nonbusiness or personal in nature. Funds deposited into the Reserve may be expended on approved budgeted items that serve to maintain and/or improve ECU Physicians’ capabilities in the areas of teaching, research, patient care, and public service. All activities related to this Reserve shall be consistent with applicable University policies.

7. **Management of Departmental Deficits** – The Board of Directors shall establish annual budget targets for the clinical component of each clinical department and/or center. Should a department be unable to meet its budget target or present a “deficit budget” for approval, the following steps will be initiated:
a. The Executive Director shall work with the affected department’s Chair and administrator to prepare an analysis of the situation. The department Chair shall then provide to the ECU Physicians Board of Directors a plan for resolution of the deficit. Such a plan shall include a timeline for resolution, specific steps to be taken, and a recurrent schedule of reports until the deficit is resolved.

b. The Board of Directors shall either approve or disapprove the plan. If approved, the Board of Directors shall monitor adherence to the plan and progress toward deficit resolution. If not approved, the Board of Directors may direct the department Chair and Executive Director to submit an alternate plan, or the Board may take other action as it deems necessary. The Board of Directors may also reassign authority for further financial management of a department with an operating deficit, or a department that is unable to meet its budget targets, to another appropriate individual or body.

8. **Faculty Salaries and Fringe Benefits** – The Board of Directors endorses the annual budgeted salary of each faculty member by virtue of approving the budget of each ECU Physicians department and/or center. The annual budgeted salary of each clinical department faculty member is recommended by the department Chair, reviewed by the Finance Committee, endorsed by the Board of Directors, and approved by the University. The Board of Directors reserves the right to review the compensation of individual faculty as needed.

a. Though the salary may be paid from one or more sources, each faculty member’s salary from all sources cannot exceed faculty salary ceilings established annually by the UNC Board of Governors unless one of a limited number of exceptions is used.

b. The mechanism for payment of salaries to faculty in clinical departments is set forth in the Clinical Faculty Compensation Plan most recently approved by the Chancellor. Changes to the Clinical Faculty Compensation Plan must be submitted to and approved by the Chancellor.

c. A supplemental fringe benefit program may be maintained by ECU Physicians contingent on available funds. The ECU Physicians fringe benefit program shall be developed and revised as needed by the ECU Physicians Board or its delegated committees and submitted to the Chancellor for review and approval. The supplemental fringe benefit program shall be designed (when combined with the prevailing salary levels) to achieve a goal of total compensation that is competitive with the total compensation of medical faculties of comparable United States university medical centers.

9. **Legal Counsel** – The Board of Directors may deem it necessary or advisable for ECU Physicians to secure private legal counsel or representation. When such representation be-
comes necessary, then the Board of Directors shall first seek and secure the Chancellor’s approval, through the Office of the University Attorney. If the Chancellor approves, then such representation shall be properly retained in a manner consistent with applicable North Carolina statutes.

10. **Outside Consulting Services** – The Board of Directors may deem it necessary or advisable for ECU Physicians to secure the services of outside consultants for such purposes as operational or accounting audits, planning, organizational analysis, system review, or other professional services. Such services may be secured either in accordance with applicable provisions of N.C.G.S. 143-64.20 et seq or through the approved purchasing procedures of ECU.

11. **Confidentiality and Protected Information** – ECU Physicians is a division of a public institution, and Directors are employees of the State of North Carolina. While executive sessions may be conducted, which limit attendance, documents and documentary materials constitute public records under applicable North Carolina statutes, and documents and deliberations of the Board shall be disclosed unless applicable North Carolina statutes prevent disclosure.

12. **Robert’s Rules of Order** – The Board of Directors shall conduct its meetings in accordance with Robert’s Rules of Order. Voting results will be decided by simple majority, with the exception of votes on bylaws amendments, personnel actions related to the Executive Director and Medical Director, removal of a Board of Directors member, or overturning a veto by the Dean, which require a two-thirds majority of all members.

13. **Conflict of Interest** – Board of Directors members shall comply with the University and BSOM conflict-of-interest policies and complete disclosures as required. In the event of an actual or apparent conflict of interest, that Board member(s) will not participate in discussions or voting on the relevant issue(s).

V. **ROLE OF THE DEAN**

The Dean of BSOM, in addition to all other responsibilities and authorities, serves as the President and CEO of ECU Physicians and is a member of the Board of Directors.

The Dean shares with the Board of Directors delegated authority from the Chancellor to assist with his/her discharge of the responsibility for the administration, operation, and management of ECU Physicians. The Dean may move to “postpone indefinitely” when he/she may require additional time for consideration of a pending Board of Directors action. Within 15 calendar days of a Board of Directors action, the Dean may exercise a veto regarding that action. A two-thirds majority vote of
the entire Board of Directors is required to overturn a Dean’s veto. If the Dean and the Board of Directors are unable to resolve action related to a matter, then the issue shall be referred by the Dean and the Board of Directors to the Chancellor for final resolution.

Department Chairs report to the Dean and serve at the pleasure of the Dean. The ECU Physicians Medical Director and Executive Director report jointly to the Dean and the ECU Physicians Board of Directors.

VI. AMENDMENTS

Amendments or revisions to these bylaws may be proposed in writing at least seven calendar days in advance of any meeting of the Board of Directors by any member of the Board of Directors. For inclusion in the bylaws, proposed amendments or revisions require ratification by two-thirds of the current Board of Directors. All ratified amendments and revisions must then be approved by the Chancellor to become final.
Following are highlights from the College of Allied Health Sciences (CAHS) since the last BOT meeting.

- The current graduating class of Physician Assistant Master's students achieved a 96% first time pass rate on their national certification examinations.

- Dr. Leonard Trujillo has been named as the new Chair of the Department of Occupational Therapy. He was the Interim Chair of the ECU OT Department and a former Associate Professor and Associate Dean of the School of Occupational Therapy at Texas Woman’s University, Dallas Campus.

- Mr. Bob Greczyn has accepted an invitation from the CAHS Student Leadership Council to provide their inaugural leadership presentation on the topic “The Future of Health Care.” The April 8, 2008 evening event will be held in the Health Sciences Building and will be advertised to students and faculty in Health Sciences and across campus. The state presidents of the various allied health disciplines have been invited to serve on a response panel to discuss how their respective disciplines would address any future changes identified in Mr. Greczyn’s presentation.

- The CAHS 4th Annual Jean Mills Symposium was held on February 15-16, 2008, on the topic, “Rural Health in Eastern North Carolina: Meeting the Challenges,” with a focus on African-American and Hispanic health issues. The first day symposium with keynotes and concurrent sessions had a record attendance of 170 participants, and 15 research posters from faculty and students across ECU. The second day of this “two-day research-to-practice event” was held free to the public in the Convention Center and had 44 health booths from across eastern North Carolina. This event was jointly sponsored by CAHS, the ECU Medical & Health Sciences Foundation, the Pitt Memorial Hospital Foundation, and Eastern AHEC.

- **Dr. Leslie Allison**, Department of Physical Therapy, and **Dr. Jane Painter**, Department of Occupational Therapy, have been invited by the North Carolina Department of Health and Human Services to participate in a meeting of leaders from public health, aging, healthcare and related industries to plan a statewide falls prevention initiative. Both Allison and Painter were identified as strategic leaders in advancing this initiative, and will provide leadership in developing an effective North Carolina Falls Prevention Coalition. The meeting will be held April 30, 2008 at the Division of Public Health in Raleigh.

- At the March 27, 2008 Centennial Celebration Convocation, Dr. Don Ensley received the Centennial Award for Excellence in service from ECU.
Dr. Bruce Leonard, Assistant Professor, received the 2008 Scholar Teacher Award.

The College of Nursing will hold its Faculty Enrichment Day on April 30, 2008. Our guest speaker will be Dr. Rumay Alexander from UNC Chapel Hill. Dr. Alexander will discuss diversity planning, strategies to recruit and retain diverse faculty and students, strategies to keep diversity on the forefront, and ways to integrate diversity into the curriculum. Chancellor Ballard and Kimberly Baker Flowers, Chief Diversity Officer, will make opening remarks.

In May, 2008 the College of Nursing will award 114 BSN degrees to pre-licensure students, 39 BSN degrees to RN-BSN students, 39 MSN degrees and 1 PhD in Nursing degree.

The first alternate-entry MSN student will graduate this spring.
MISSION

East Carolina University School of Medicine was established in 1975 by the North Carolina General Assembly with a three-part charge:
- To educate primary care physicians
- To provide access to careers in medicine for minority and disadvantaged students
- To improve the health care services in eastern North Carolina

ABOUT THE SCHOOL

Named after the Brody Family of Kinston and Greenville, the Brody School of Medicine is a primary care oriented community-based school. In August 2007, 73 North Carolina residents matriculated into the four-year medical curriculum. It is home for nearly 350 physicians engaged in specialty training in nearly 30 different disciplines. Over 70 learners are taking classes in the recently accredited Master of Public Health (MPH) program. The Liaison Committee for Medical Education granted an 8-year accreditation in 2004.

Over 325 physician faculty and other healthcare providers see patients in 20 different clinics, ranging from the Family Medicine Center and the Tinglestad Outpatient Pediatric Center to the ECU Womens’ Clinic and the Infectious Diseases and Traveler’s Clinic, totaling over 350,000 outpatient visits per year.

Patients needing hospitalization are admitted to the 750-bed Pitt County Memorial Hospital, the flagship of University Health Systems.

In 2006-2007, the faculty were awarded over $19 million in new external grant funds from the National Institutes of Health and other sources. Over time, the School has graduated more doctoral students than all other programs at ECU combined. There are over 60 graduate students working toward doctoral (PhD) degrees.

FAST FACTS

In April 2007, U.S. News and World Reports ranked the School in the Top 10 medical schools in the country in two categories: 6th in primary care; and 9th in rural medicine.

Over the past 25 years:
- 27% of the School’s graduates practice medicine in eastern North Carolina,
- 59% practice within North Carolina,
- 39% practice primary care medicine within the state, and
- 28% practice in rural North Carolina.

For those who graduate from medical school and complete residency specialty training here, 75% practice in North Carolina.

The graduating Class of 2007 continued the tradition of choosing primary care specialties for their careers, with 63% of the students matching into primary care residencies during Match Day. This includes: 19% in family medicine; 24% in internal medicine; 7% in combined internal medicine/pediatrics; 10% in obstetrics and gynecology; and 3% in pediatrics. Forty-two percent of the Class chose a residency program in North Carolina with 19% staying at University Health Systems of Eastern Carolina (PCMH).

For the past three years, HISPANIC BUSINESS magazine has ranked the school in the top 20 medical schools in the nation for Hispanic people.

The American Academy of Family Physicians and Society of Teachers of Family Medicine recognized the school for being eighth among accredited U.S. medical schools in the percentage of graduates it sends into family medicine residency programs.
More than 30 physicians from the Brody School of Medicine at East Carolina University (cont’d) were chosen by their peers for inclusion in the 2007 “Best Doctors” listing. The ECU physicians on the list are Dr. Joseph Babb, Cardiology; Dr. Paul Bolin, Nephrology; Dr. William Burke, Dermatology; Dr. W. Randolph Chitwood Jr., Cardiothoracic Surgery; Dr. David Collier, Pediatrics; Dr. James Cummings, Neonatology; Dr. John Diamond, Psychiatry; Dr. Raymond Dombroski, Obstetrics and Gynecology; Dr. Irma Fiordalisi, Pediatric ICU; Dr. David Goff, Pediatric Hospitalist; Dr. Glenn Harris, Pediatric Endocrinology; Dr. David Hannon, Pediatric Cardiology; Dr. Karen Hillenbrand, Pediatrics; Dr. Howard Homesley, Gynecologic Oncology; Dr. Thomas Irons, Pediatrics; Dr. Bruce Johnson, Internal Medicine; Dr. Cynda Johnson, Family Medicine; Dr. Yash Kataria, Pulmonary Medicine; Dr. Mani Kavuru, Pulmonary and Critical Care Medicine; Dr. Kaye McGinty, Adolescent Psychiatry; Dr. Daniel Moore, Rehabilitation Medicine; Dr. Robert Newman, Family Medicine; Dr. Dale Newton, Pediatrics; Dr. Edward Newton, Obstetrics and Gynecology; Dr. Ronald Perkin, Pediatric ICU; Dr. Charles S. Powell, Vascular Surgery; Dr. Kathleen Previll, Pediatrics; Dr. Keith Ramsey, Infectious Disease; Dr. Michael Reichel, Pediatrics; Dr. Charlie Sang, Pediatric Cardiology; Dr. Kenneth Steinweg, Geriatrics; Dr. Debra Tristram, Pediatric Infectious Diseases; Dr. Ricky Watson, Family Medicine; Dr. Charles Willson, Pediatrics; Dr. Judy Wheat Wood, Pediatrics; Dr. Joseph Zanga, Pediatrics.

Seven students at the school were selected as 2007-2008 North Carolina Albert Schweitzer Fellows. These students commit to a year of service with a community agency, devoting more than 800 hours to local communities lacking access to adequate health services.

ECU Physicians, the school’s multispecialty group medical practice, ended the 2007 fiscal year with an $800,000 surplus, ending a series of several years of multi-million dollar deficits.

Michael Van Scott, PhD (Physiology) received the University’s 2007 Five-Year Achievement Award for Excellence in Research and Creative Activity in recognition of his exemplary productivity in basic science research.

New specialty clinics were opened in 2007:
- The Moye Medical Center provides expansive new outpatient facilities for Pulmonary Diseases and Cardiology on the first floor. The new General Internal Medicine clinic on the second floor houses one of our renowned teaching programs. The Digestive Diseases Center and a modern endoscopy suite will open on the third floor in April 2008.
- Construction plans for the new Family Medicine Center are nearing completion. This facility will house the Frances J. and Robert T. Monk, Sr., Geriatric Center, funded by a gift from the Monk Family.

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